

Customers Financial Report

Month

All

Gender

All

City

All

4000

Total Customers

52K

Avg Income

1.19%

Avg Income Utilization %

207M

Customers Income

6

Min Spend

10K

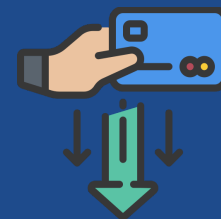
Max Spend

614.46

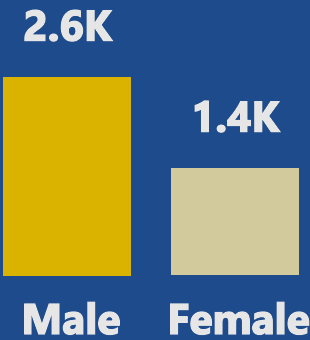
Avg Spends

531M

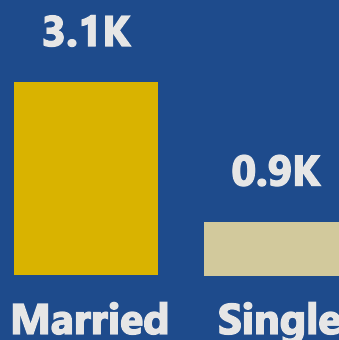
Total Spends



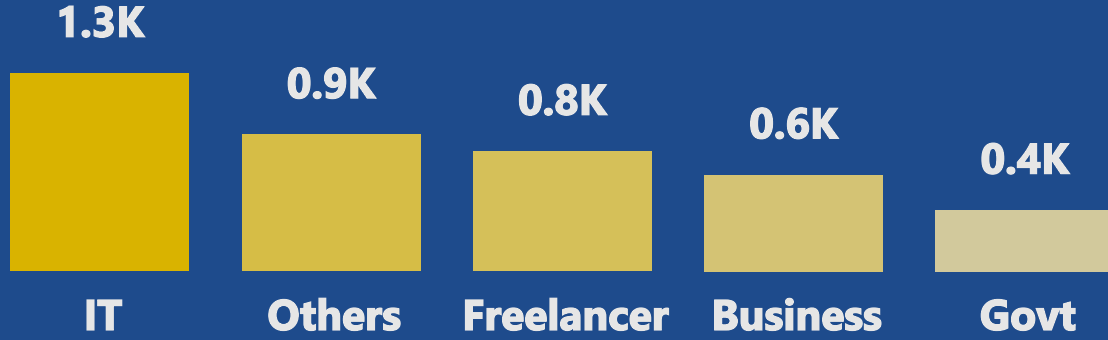
Customers by gender



Customers by Marital Status



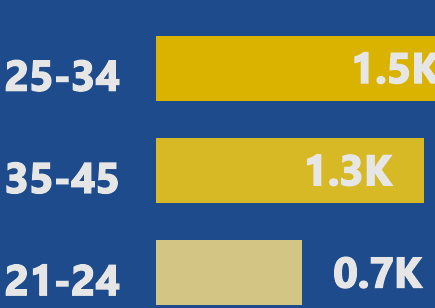
Customers by Occupation



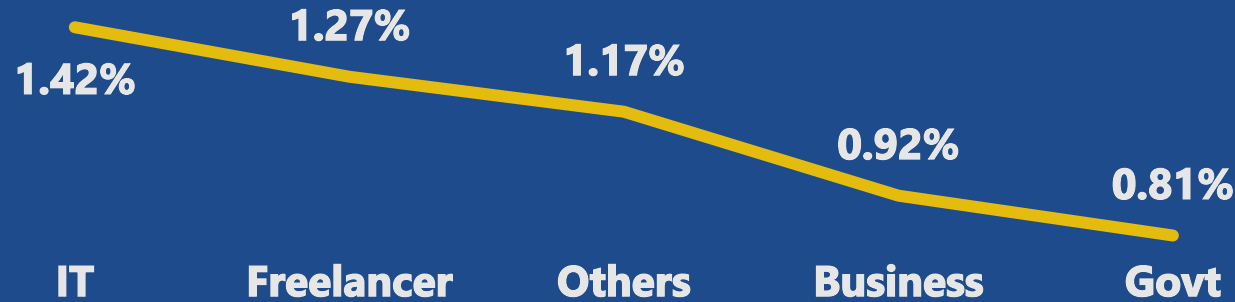
Customers by City



Customers by Age Group



Avg Income Utilization % Distribution By Occupation



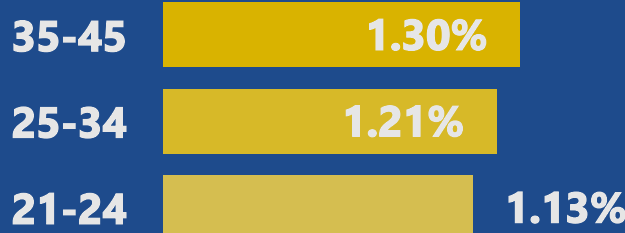
Avg Income Utilization % by Gender



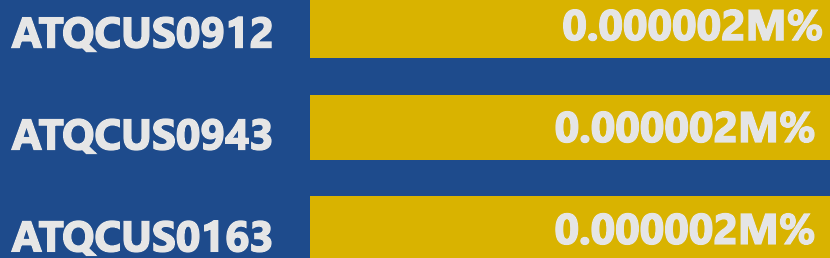
Avg Income Utilization % by Marital status



Avg Income Utilization % by Age Group



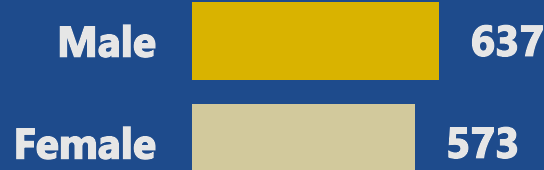
Top 5 Customers By Avg income Utilization %



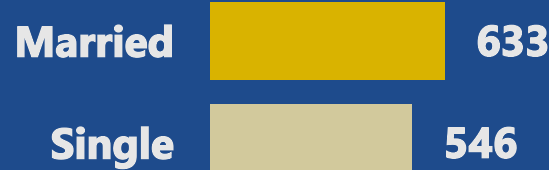
Avg Spends Distribution by Occupation



Avg Spends by Gender



Avg Spends by Marital Status



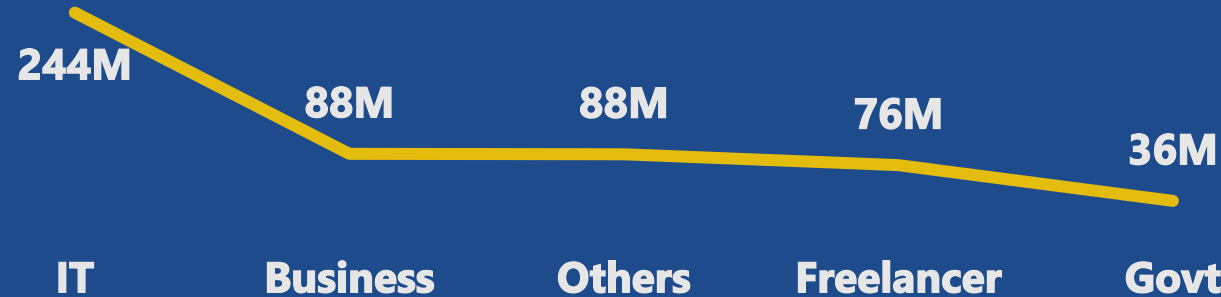
Avg Spends by Age Group



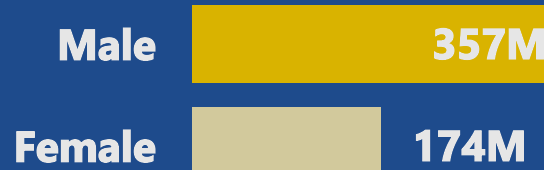
Top 5 Customers By Avg Spends



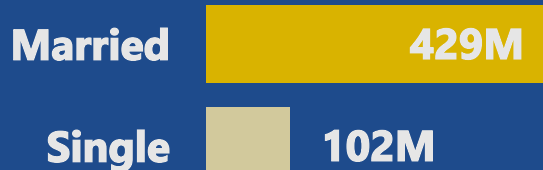
Spends Distribution by Occupation



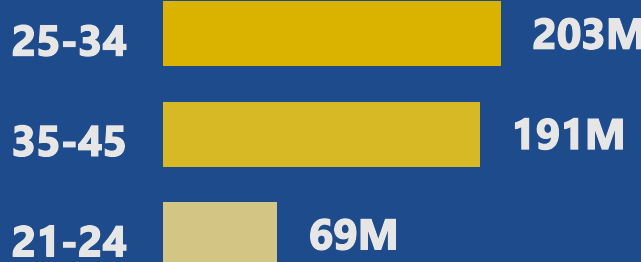
Spends by Gender



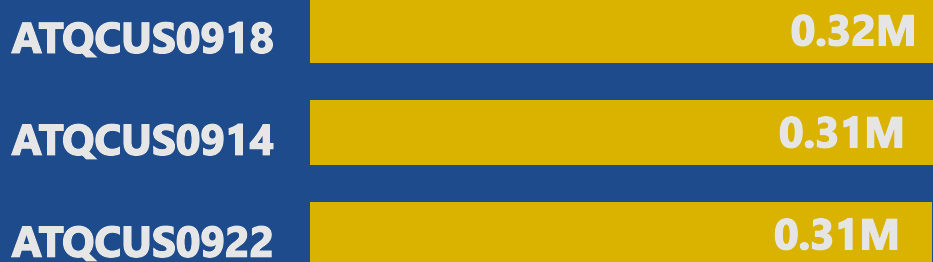
Spends by Marital Status



Spends by Age Group



Top 5 Customers By Spends



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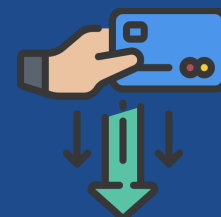
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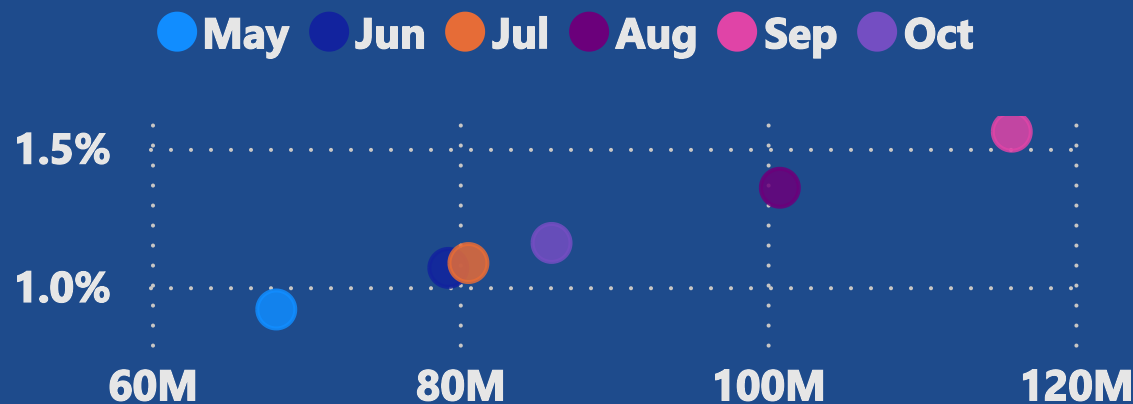
Avg Spends

531M

Total Spends



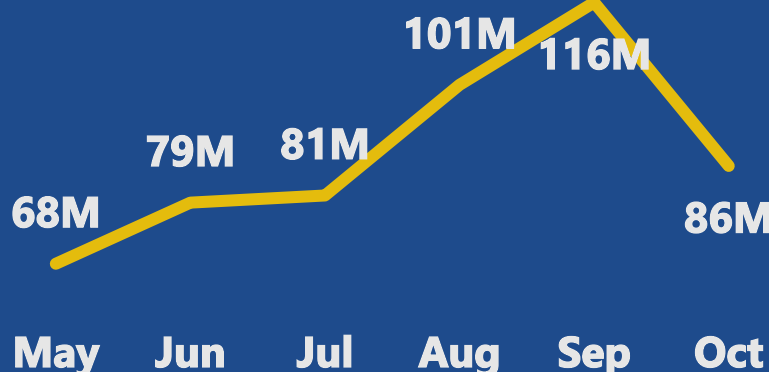
Spends and Avg Income Utilization % by month



Monthly Avg Spends Distribution



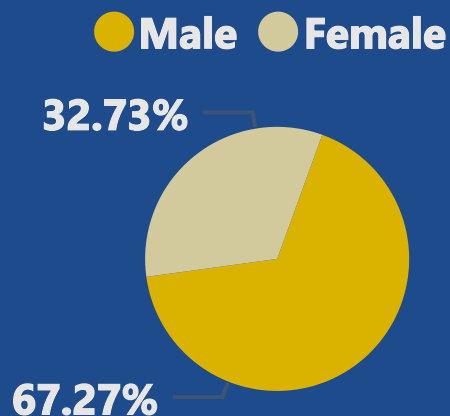
Monthly Spends Distribution



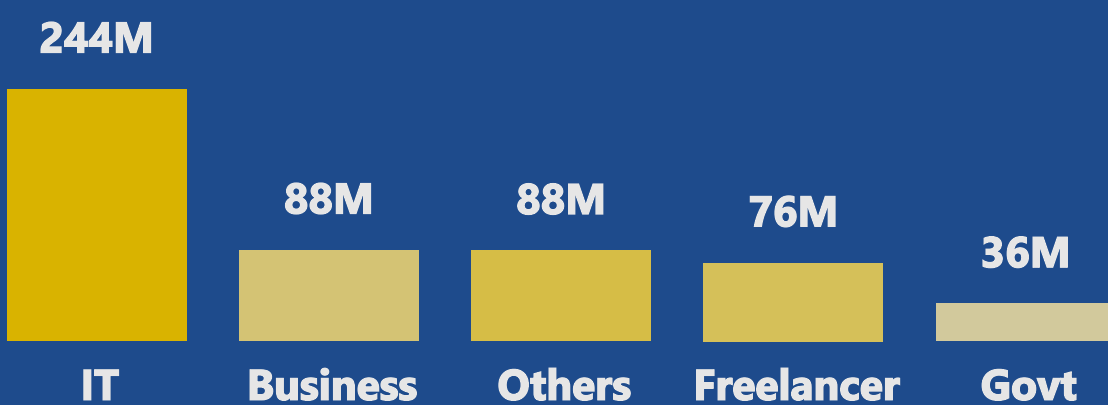
Monthly Avg Income Utilization % Distribution



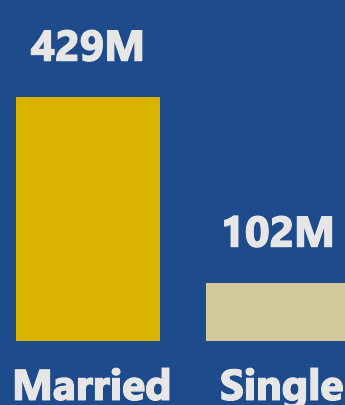
Spends % by gender



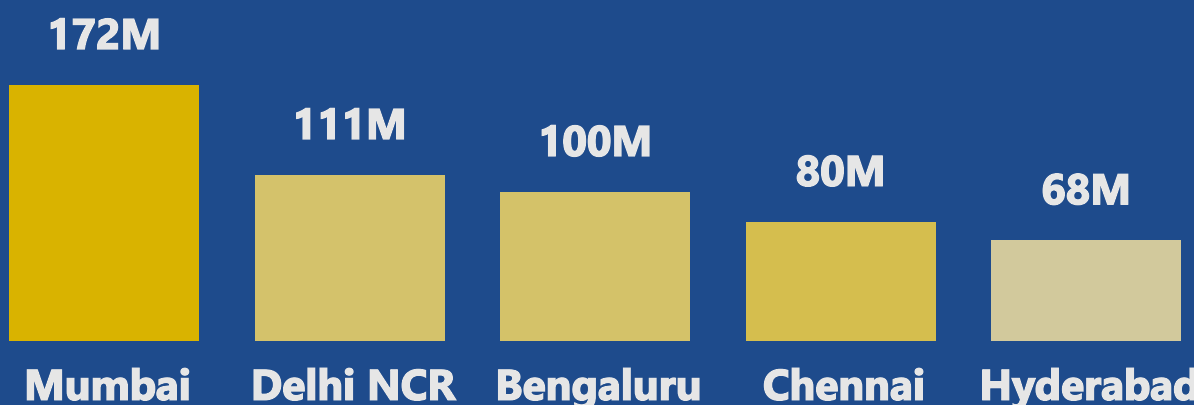
Spends by Occupation



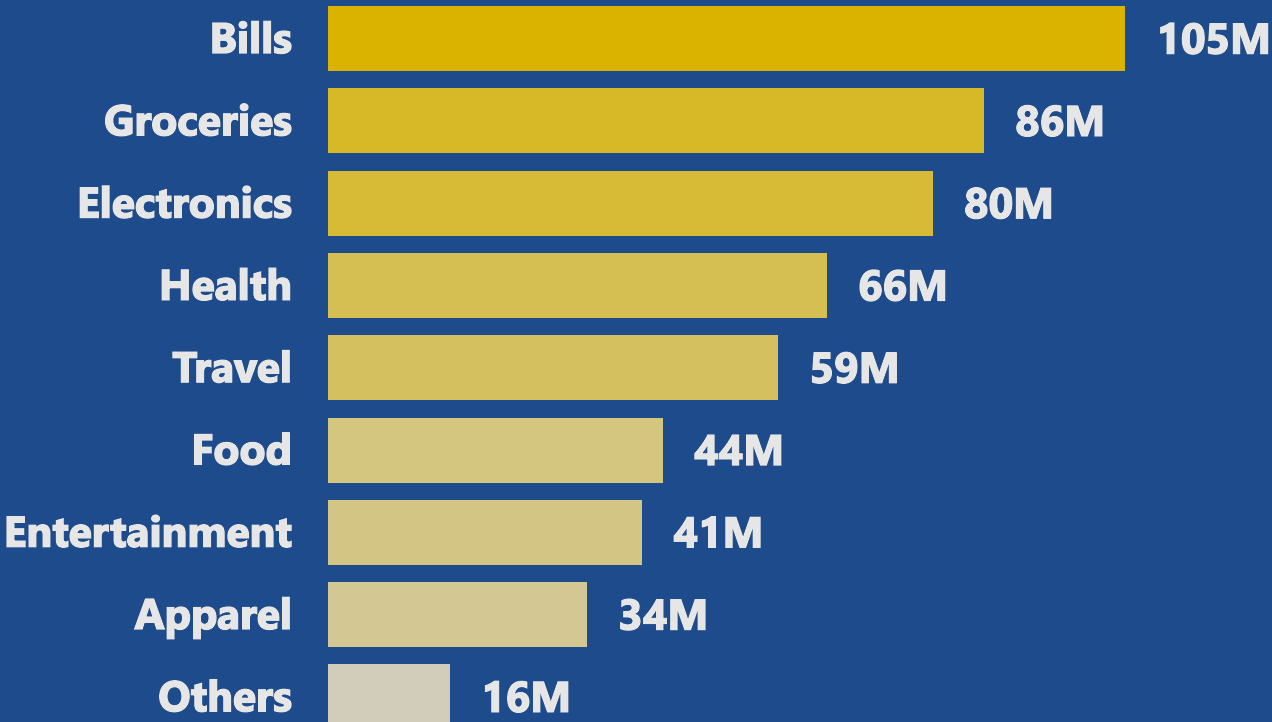
Spends by Marital Status



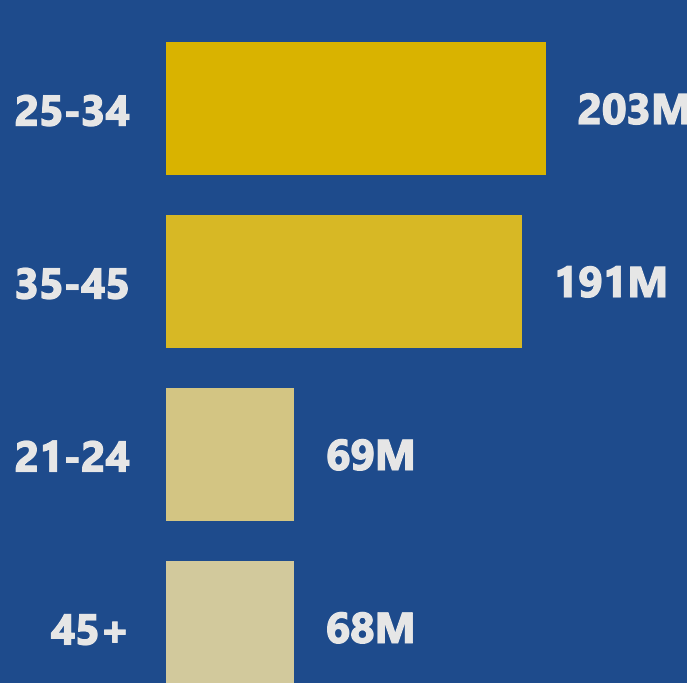
Spends by City



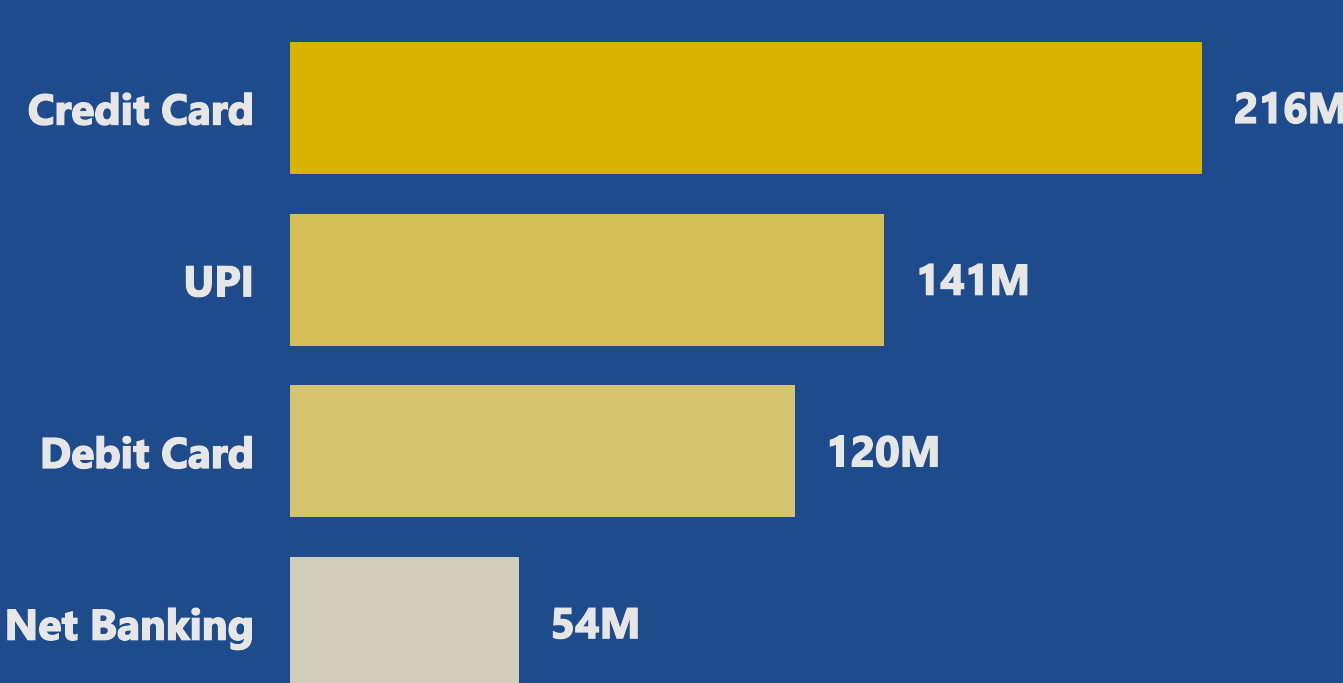
Spends by Category



Spends by Age Group



Spends by Payment Type



customer_id	Avg Income	Min Spend	Max Spend	Total Spends
ATQCUS1665	74247	174	5092	259547
ATQCUS3045	76132	162	5308	191624
ATQCUS2974	72795	157	4698	201446
ATQCUS1667	70591	154	5414	235083
ATQCUS2971	70397	154	5192	215066
ATQCUS2967	66706	148	3786	177710
ATQCUS1657	74122	147	5440	240107
ATQCUS1651	76952	145	7181	262484
ATQCUS3021	66176	143	4076	168800
ATQCUS1655	70796	140	5368	216994
ATQCUS1668	66640	139	6293	231591
ATQCUS1666	69129	136	6356	252181
ATQCUS2966	66352	136	4705	192530
ATQCUS3022	77344	136	5166	195702
ATQCUS3019	73238	135	4432	193469
ATQCUS2964	70570	133	4172	201981
ATQCUS2972	71357	133	5724	205289
ATQCUS1817	75609	132	3794	203141
ATQCUS1658	74578	131	4887	239623
ATQCUS3013	71330	131	3853	166834
Total	51657	6	10313	530897755