Venkata Ramana Salapu

📞 76609 77348 ✉ venkataramanasalapucreative@gmail.com 🔗 Linkedin

Portifolio

CAREER OBJECTIVE

Creative and detail-oriented Motion Graphics Designer with 5 years of experience in animation, video production, and visual storytelling. Proficient in industry-standard software like After Effects and Premiere Pro.Passionate about crafting visually compelling animations that enhance brand identity and audience engagement.

EDUCATION

Sikkim Manipal University, Gangtok　　　　　　　　　　　　　　　　Jan 2016 - April 2019
Bachelor of Business Administration (BBA)

Ap Model School And Junior College, Shikaruganji　　　　　　　June 2014 - April 2016
Intermediate (MEC)

SSC Zphs School, Ramachandrapuram　　　　　　　　　　　　　　　　April 2013
Secondary Education

PROFESSIONAL EXPERIENCE

Motion Graphic Designer | *PinScale Technologies Private Limited*　　　Jul 2022 - Present

- Designed and animated motion graphics for commercials, social media, and corporate videos, creating engaging content that boosted audience interaction.
- Incorporated 3D elements to elevate motion design projects, adding depth and visual impact.

Motion Graphic Designer Intern | *iB Hubs*　　　　　　　　　　　Jan 2019 - Jul 2022

- Assisted in creating 2D animations, explainer videos, and digital creatives using Adobe Creative Suite.
- Supported senior designers in storyboard development, asset preparation, and brand-compliant visuals.

Administrative trainee | *iB Hubs*　　　　　　　　　　　　　　　Oct 2017 - Dec 2018

- Managed administrative operations including documentation, scheduling, and data management.

Finance Management Trainee | *MTWWS (Make The World Wonderful Society)*　　2016

- Supported financial documentation, budgeting, and data entry using standard accounting tools.

Management Trainee | *iBGroup*　　　　　　　　　　　　　　　　　2016

- Assisted operational workflows, task tracking, and project coordination across departments.

SKILLS

- Problem solving
- Project Management
- Team Work
- Critical Thinking
- Creativity
- Adaptability

SOFTWARES

- After Effects
- Premiere Pro
- Illustrator
- Photoshop
- Figma
- Canva
- Blender
- Cartoon Animator 4
- Vyond
- Mixed Reality OBS
- Connections and Steam VR

LANGUAGES

- Telugu, English, Hindi