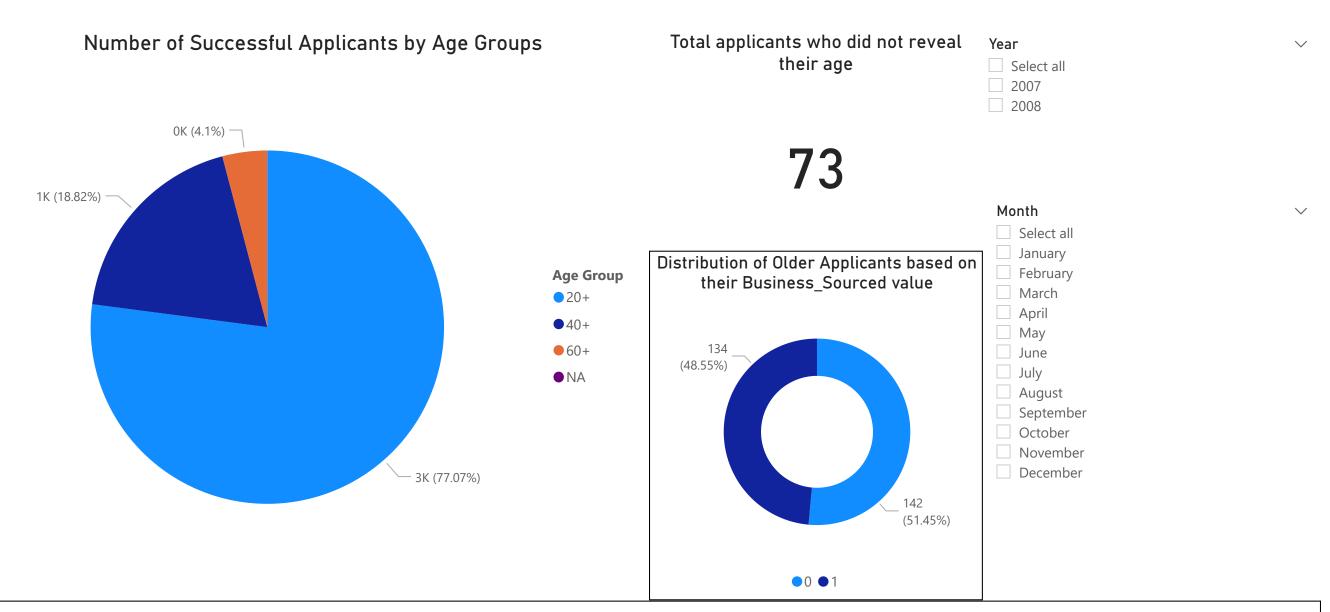
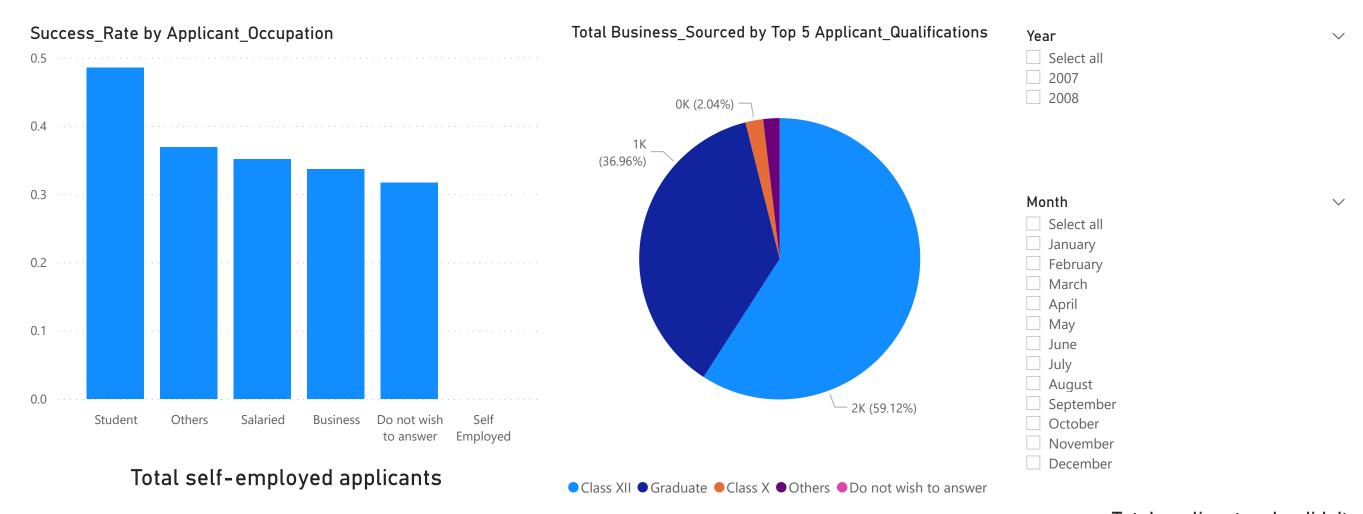


Of the 67 applicants that had no genders, 0 members were successful in providing business to FinMan



None the 73 applicants who applied without an age declaration turned out to be non-successful applicants. Of the earlier insight about Gender and now Age, signify that incomplete applications tend to have a higher failure rate. An indication that if they weren't interested enough to fill up the details, they are more likely to withhold interest with the sales as well. On another unusual note, older people have a higher success rate of near 49% despite their younger (less than 40) counterparts (31% success rate) possessing the highest number of successful applicants.



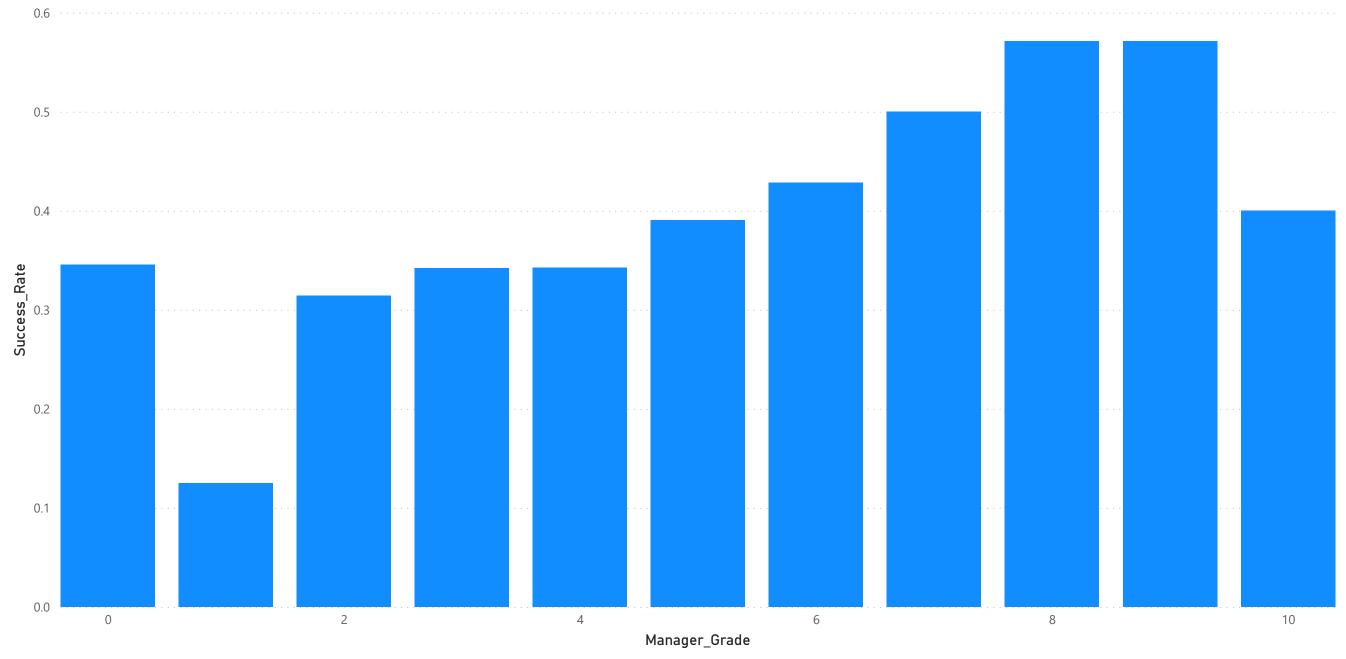
149

Further expanding on the idea that applicants who provided incomplete data show an indication of failure in bringing resultant business for FinMan.

Furthermore, self-employed applicants also share a minimal success rate where as students are the highest likely to produce successful returns.

Total applicants who didn't reveal their qualification

86



It's noticeable that the higher grade managers have a better applicant success rate than lower grade managers.

Ratio of Business Sourced (Potential) Success Share of the First 50% Applicants Every Day

0.34

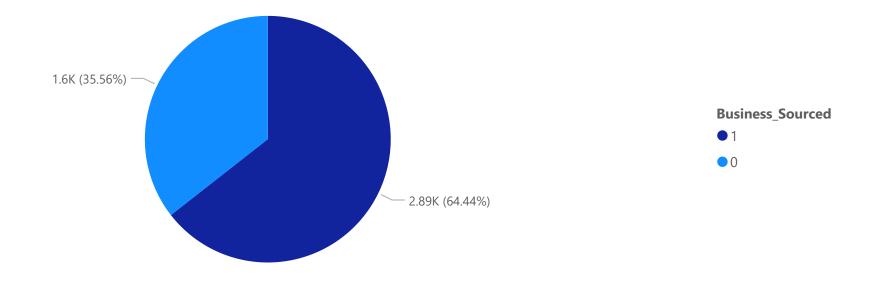
Potential of Bottom 50% Daily Early **Applicants**

0.07

Success_Rate

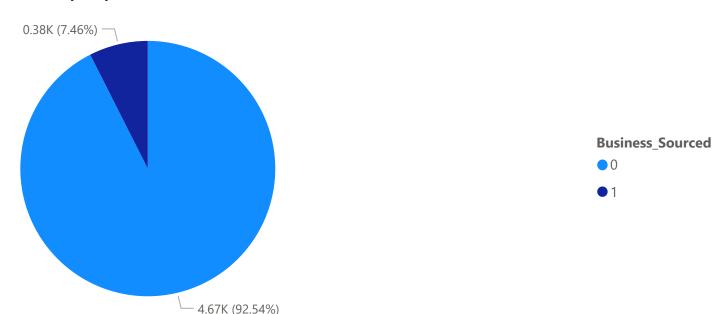
Potential of Top 50% Daily Early **Applicants**

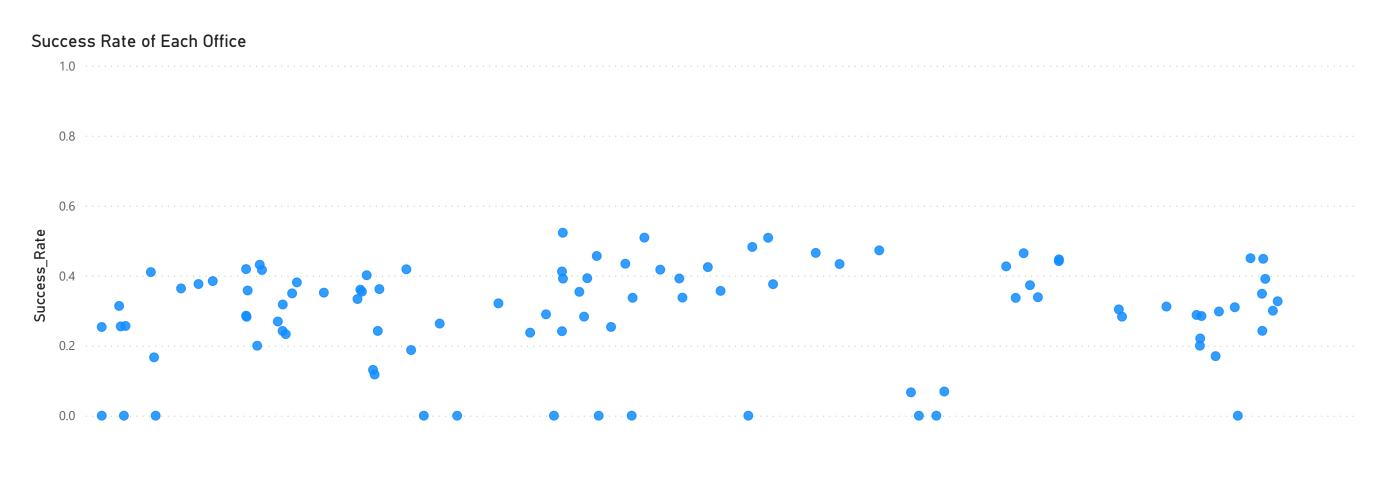
0.64



The ratio of successful applicants drastically shifts for the later applicants of every day.

Success Share of the Last 50% Applicants Every Day





Office PIN

11

The Office PIN provides very minimal addition to the known data. The overall success rate of the applicants is 0.34. Each Office_PIN hovers around the 0.35 interval with very little differences. This makes the location of an office irrelevant to the success of the applicant.

Ratio of Business Sourced (Potential)

0.34