

## Project Planning Phase

### Project Planning Template (Product Backlog, Sprint Planning, Stories, Story points)

Date	16 February 2026
Team ID	LTVIP2026TMIDS24136
Project Name	Strategic Product Placement Analysis:  Unveiling Sales Impact with Tableau  Visualization
Maximum Marks	5 Marks

### Product Backlog, Sprint Schedule, and Estimation (4 Marks)

Use the below template to create product backlog and sprint schedule

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-1	Data collect and Extraction of data	USN-1	Collection of data	3	High	Tej Deep
Sprint-1		USN-2	Understanding data	2	medium	Tej Deep
Sprint-1		USN-3	Connecting the data set with tableau	2	medium	Naga Divya
Sprint-2	Data preparation	USN-1	Prepare the data for visualization	3	High	Naga Divya
Sprint-3	Data visualization	USN-1	No. of unique visualization	3	High	Priyanka Reddy
Sprint-3	Dashboard	USN-1	Create of dashboard	3	High	Priyanka Reddy
Sprint-4	story	USN-1	Create story	2	medium	Vennela
Sprint	Performance testing	USN-1	testing	2	medium	Vennela

**Project Tracker, Velocity & Burndown Chart: (4 Marks)**

<b>Sprint</b>	<b>Total Story Points</b>	<b>Duration</b>	<b>Sprint Start Date</b>	<b>Sprint End Date (Planned)</b>	<b>Story Points Completed (as on Planned End Date)</b>	<b>Sprint Release Date (Actual)</b>
Sprint-1	7	6 Days	11 February 2026	16 February 2026	7	16 February 2026
Sprint-2	2	6 Days	11 February 2026	16 February 2026	3	16 February 2026
Sprint-3	6	6 Days	13 February 2026	18 February 2026	6	18 February 2026
Sprint-4	4	6 Days	14 February 2026	19 February 2026	4	19 February 2026

**Velocity:**

**Total Story Points**

Sprint 1 = 7

Sprint 2 = 3

Sprint 3 = 6

Sprint 4 = 4

Velocity= Total Story Points Completed/ Number of Sprints

Total story Points= 7+3=6+4 =20

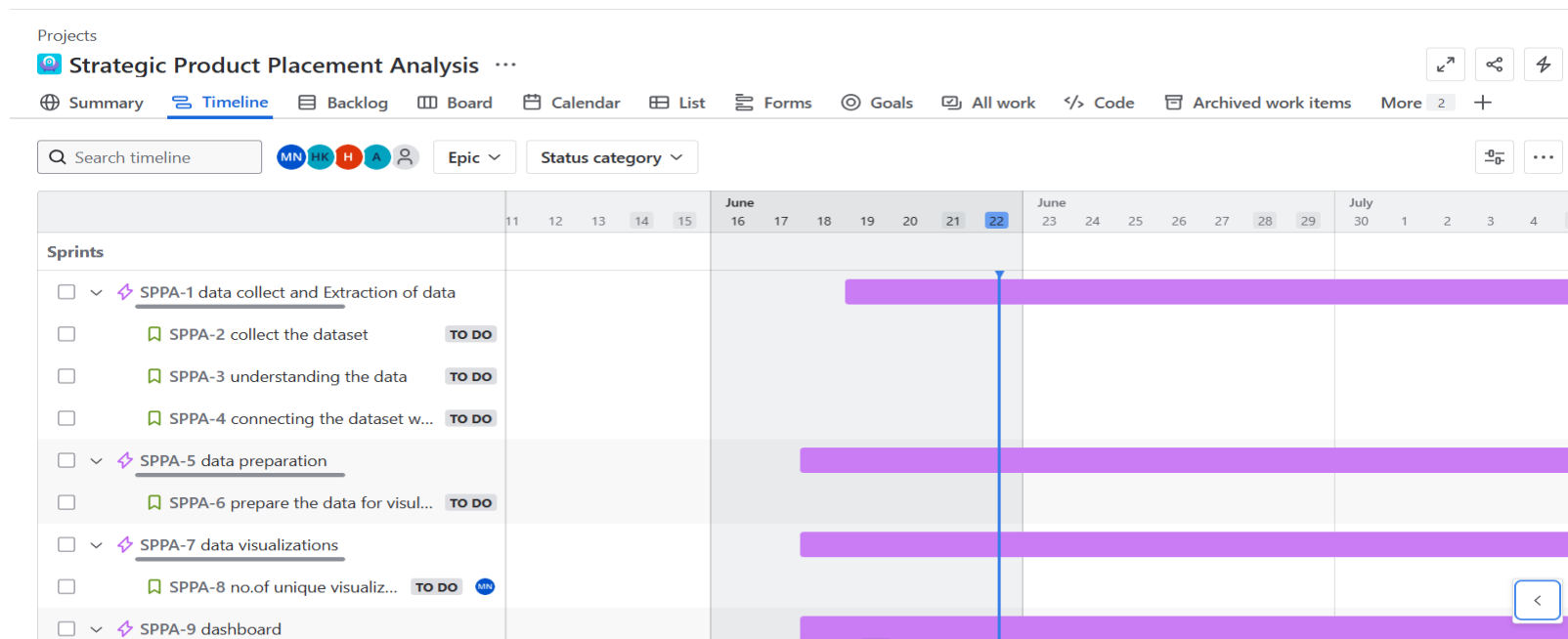
No of Sprints= 4

**Velocity** = (16+8)/2= 20/4

5 (Story Points per Sprint)

**Your team's velocity is 5 Story Points per Sprint.**

**Time line:**



Projects

## Strategic Product Placement Analysis ...



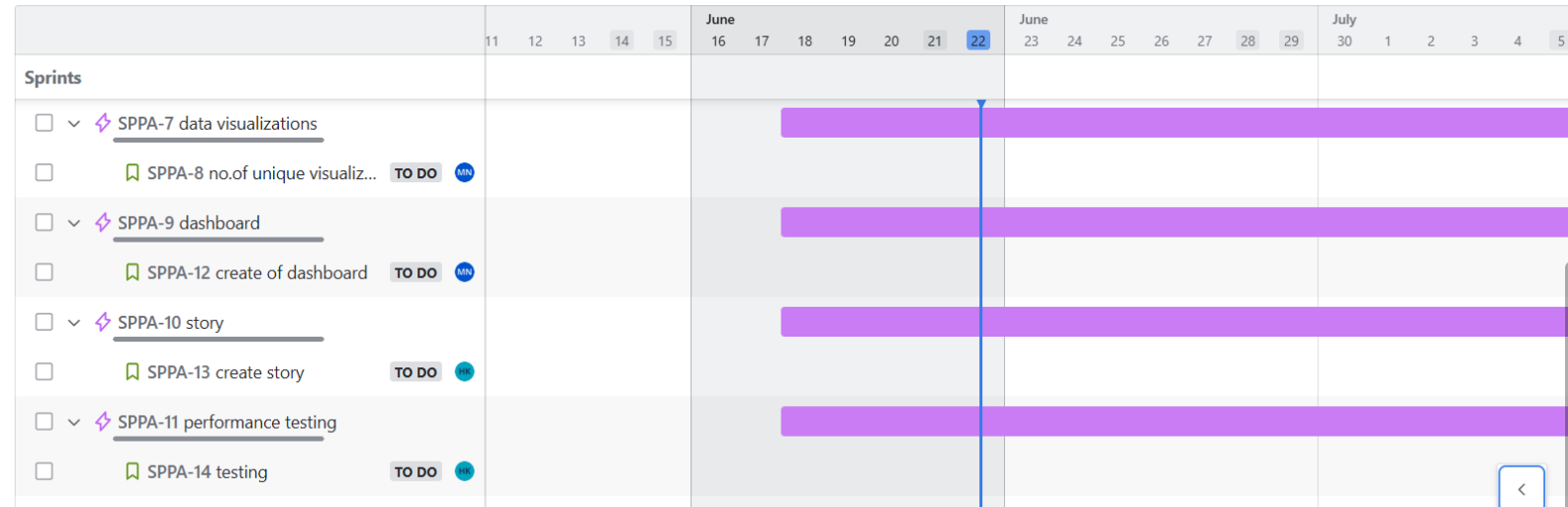
Summary **Timeline** Backlog Board Calendar List Forms Goals All work Code Archived work items More 2 +

Search timeline



Epic ▾

Status category ▾



Projects

## Strategic Product Placement Analysis ...

Summary **Timeline** Backlog Board Calendar List Forms Goals All work Code Archived work

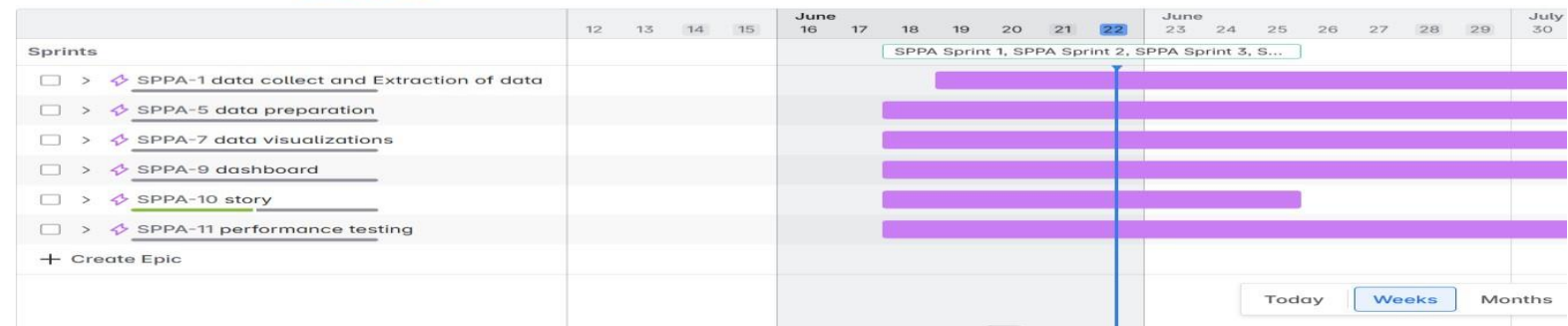
Search timeline



Epic ▾

Type ▾

Status category ▾



## Backlog:

Projects

Strategic Product Placement Analysis

...

Summary

Timeline

Backlog

Board

Calendar

List

Forms

Goals

All work

Code

Archived work items

More

2

+

Search backlog

MN +4

Epic

Type

SPPA Sprint 1

18 Jun – 25 Jun (1 work item)

700

Complete sprint

...

SPPA-15

Data collect and extration of the data

STORY

TO DO

7

A

+ Create

SPPA Sprint 2

18 Jun – 22 Jun (1 work item)

200

Complete sprint

...

SPPA-17

Data preparation

TO DO

2

H

+ Create

Projects

Strategic Product Placement Analysis

...

Summary

Timeline

Backlog

Board

Calendar

List

Forms

Goals

All work

Code

Archived work items

More

2

+

Search backlog

MN +4

Epic

Type

SPPA Sprint 3

18 Jun – 25 Jun (2 work items)

600

Complete sprint

...

SPPA-18

data visulization

TO DO

3

MN

SPPA-19

Dashboard

TO DO

3

MN

+ Create

SPPA Sprint 4

18 Jun – 25 Jun (2 work items)

400

Complete sprint

...

SPPA-20

story

TO DO

2

HK

SPPA-21

perfomance testing

TO DO

2

HK

+ Create

## Board:

Projects

### Strategic Product Placement Analysis ...

Summary Timeline Backlog **Board** Calendar List Forms Goals All work Code Archived work items More 2 +

Search board: MN A H SK Filter

**Complete sprint** Group ▾ ...

TO DO

+ Create

IN PROGRESS ...

DONE 6 ✓

+

Data collect and extration of the data

**STORY**

☒ SPPA-15 ✓ 7 MN

Data preparation

☒ SPPA-17 ✓ 2 H

data visulization

☒ SPPA-18 ✓ 3 MN

Dashboard

☒ SPPA-19 ✓ 3 MN

Projects

### Strategic Product Placement Analysis ...

Summary Timeline Backlog **Board** Calendar List Forms Goals All work Code Archived work items More 2 +

Search board: MN A H SK Filter

**Complete sprint** Group ▾ ...

TO DO

IN PROGRESS

DONE 6 ✓

☒ SPPA-18 ✓ 3 MN

Dashboard

☒ SPPA-19 ✓ 3 MN

story

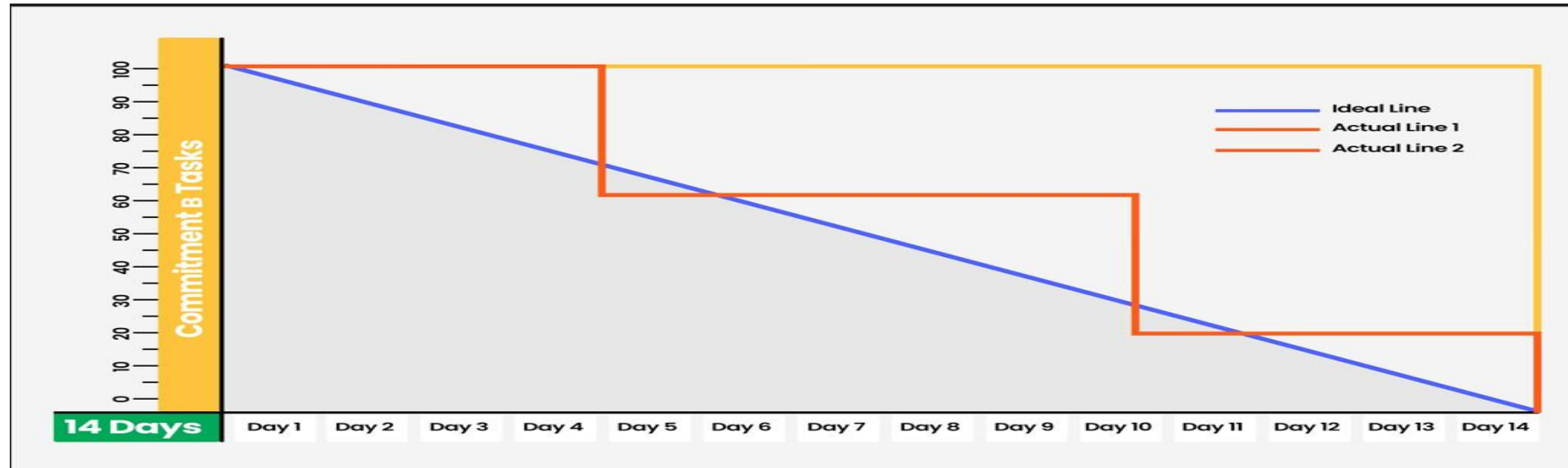
☒ SPPA-20 ✓ 2 SK

perfomance testing

☒ SPPA-21 ✓ 2 SK

+ Create

## Burndown Chart:



A burn down chart is a graphical representation of work left to do versus time. It is often used in agile software development methodologies such as Scrum. However, burn down charts can be applied to any project containing measurable progress over time.

<https://www.visual-paradigm.com/scrum/scrum-burndown-chart/>

<https://www.atlassian.com/agile/tutorials/burndown-charts>

**Reference:**

<https://www.atlassian.com/agile/project-management>

<https://www.atlassian.com/agile/tutorials/how-to-do-scrum-with-jira-software>

<https://www.atlassian.com/agile/tutorials/epics>

<https://www.atlassian.com/agile/tutorials/sprints>

<https://www.atlassian.com/agile/project-management/estimation>

<https://www.atlassian.com/agile/tutorials/burndown-charts>