

Project Planning Phase

Project Planning Template (Product Backlog, Sprint Planning, Stories, Story points)

Date	16 February 2026
Team ID	LTVIP2026TMIDS24136
Project Name	Strategic Product Placement Analysis: Unveiling Sales Impact with Tableau Visualization
Maximum Marks	5 Marks

Product Backlog, Sprint Schedule, and Estimation (4 Marks)

Use the below template to create product backlog and sprint schedule

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-1	Data collect and Extraction of data	USN-1	Collection of data	3	High	Tej Deep
Sprint-1		USN-2	Understanding data	2	medium	Tej Deep
Sprint-1		USN-3	Connecting the data set with tableau	2	medium	Naga Divya
Sprint-2	Data preparation	USN-1	Prepare the data for visualization	3	High	Naga Divya
Sprint-3	Data visualization	USN-1	No. of unique visualization	3	High	Priyanka Reddy
Sprint-3	Dashboard	USN-1	Create of dashboard	3	High	Priyanka Reddy
Sprint-4	story	USN-1	Create story	2	medium	Vennela
Sprint	Performance testing	USN-1	testing	2	medium	Vennela

Project Tracker, Velocity & Burndown Chart: (4 Marks)

Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Date (Actual)
Sprint-1	7	6 Days	11 February 2026	16 February 2026	7	16 February 2026
Sprint-2	2	6 Days	11 February 2026	16 February 2026	3	16 February 2026
Sprint-3	6	6 Days	13 February 2026	18 February 2026	6	18 February 2026
Sprint-4	4	6 Days	14 February 2026	19 February 2026	4	19 February 2026

Velocity:

Total Story Points

Sprint 1 = 7

Sprint 2 = 3

Sprint 3 = 6

Sprint 4 = 4

Velocity= Total Story Points Completed/ Number of Sprints

Total story Points= $7+3=6+4 =20$

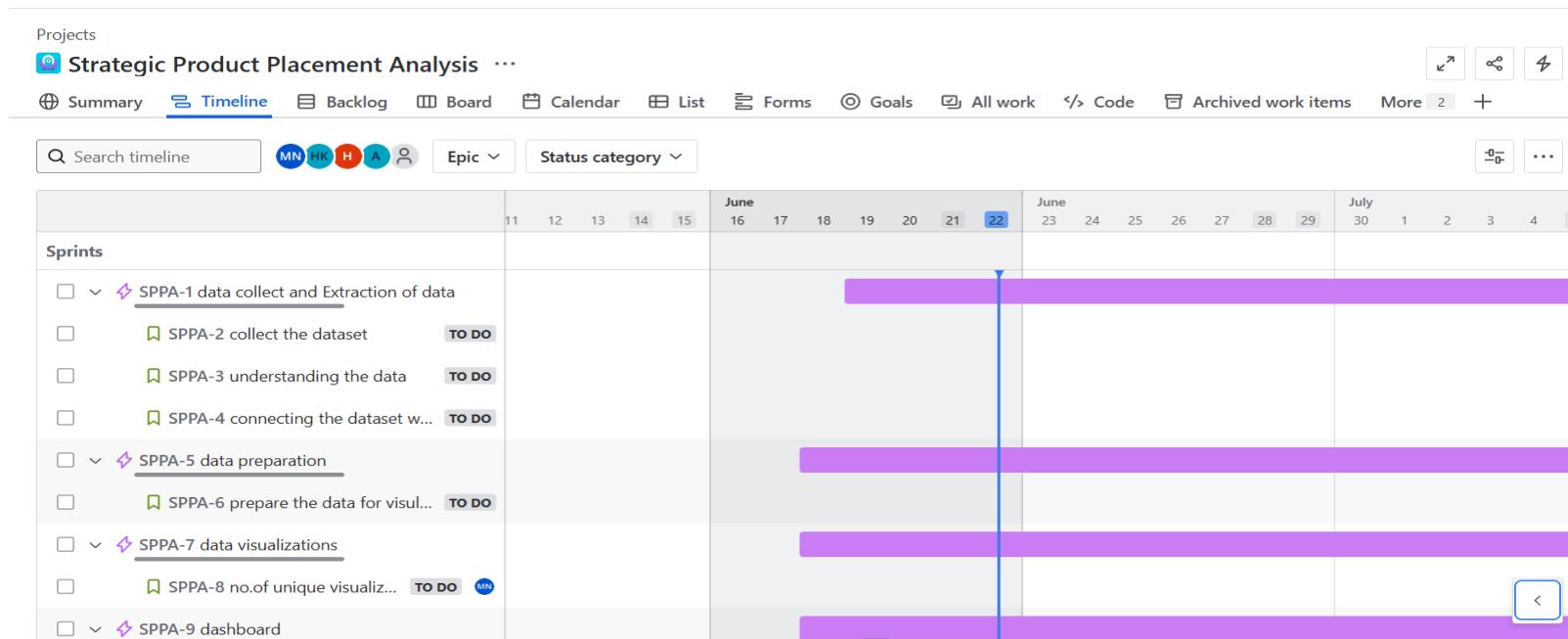
No of Sprints= 4

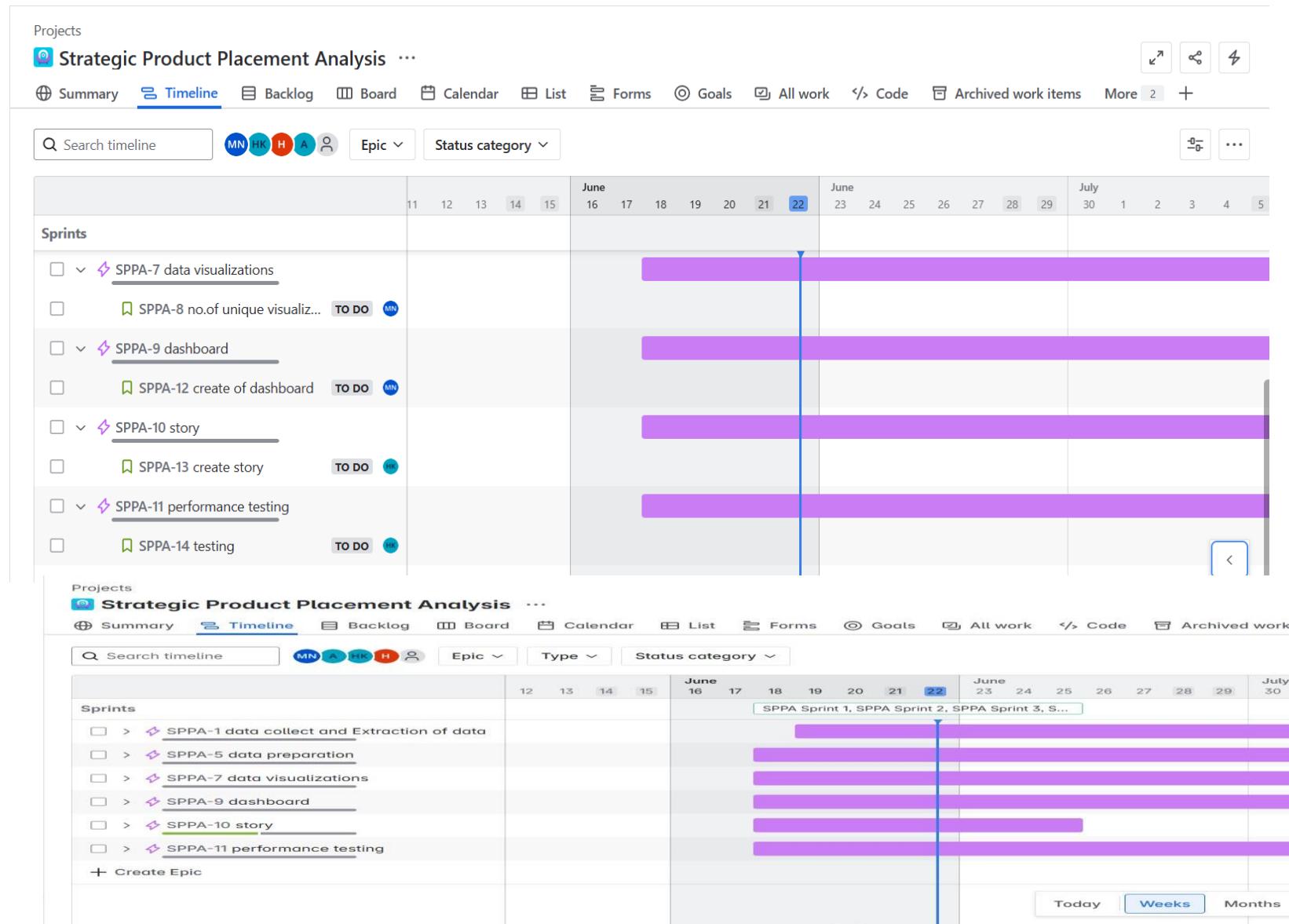
Velocity = $(16+8)/2= 20/4$

5 (Story Points per Sprint)

Your team's velocity is 5 Story Points per Sprint.

Time line:





Backlog:

Projects

Strategic Product Placement Analysis ...

Summary Timeline Backlog Board Calendar List Forms Goals All work Code Archived work items More +

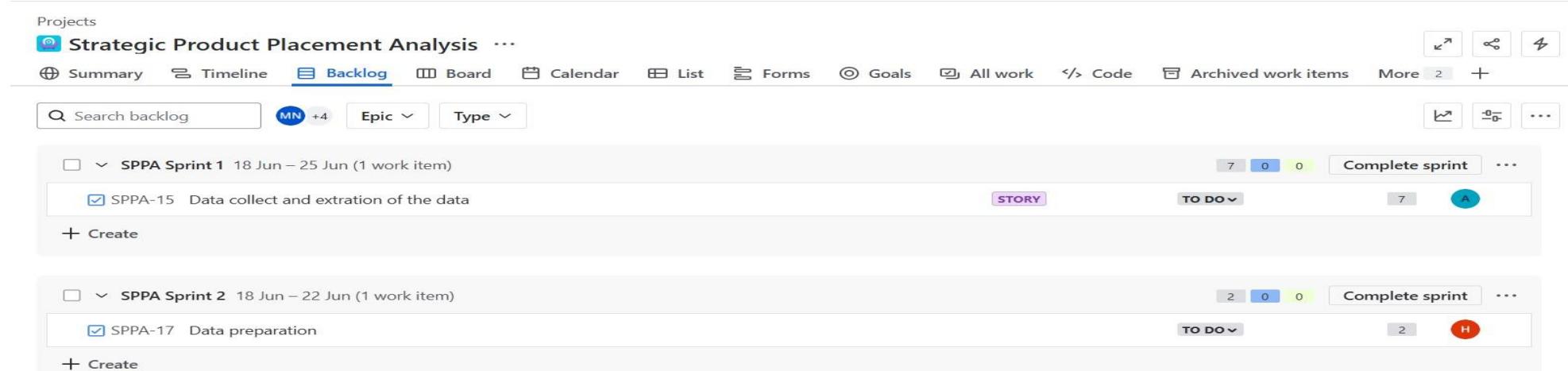
Search backlog MN +4 Epic Type

SPPA Sprint 1 18 Jun – 25 Jun (1 work item) 7 0 0 Complete sprint ...
 SPPA-15 Data collect and extraction of the data STORY TO DO 7 A

+ Create

SPPA Sprint 2 18 Jun – 22 Jun (1 work item) 2 0 0 Complete sprint ...
 SPPA-17 Data preparation TO DO 2 H

+ Create



Projects

Strategic Product Placement Analysis ...

Summary Timeline Backlog Board Calendar List Forms Goals All work Code Archived work items More +

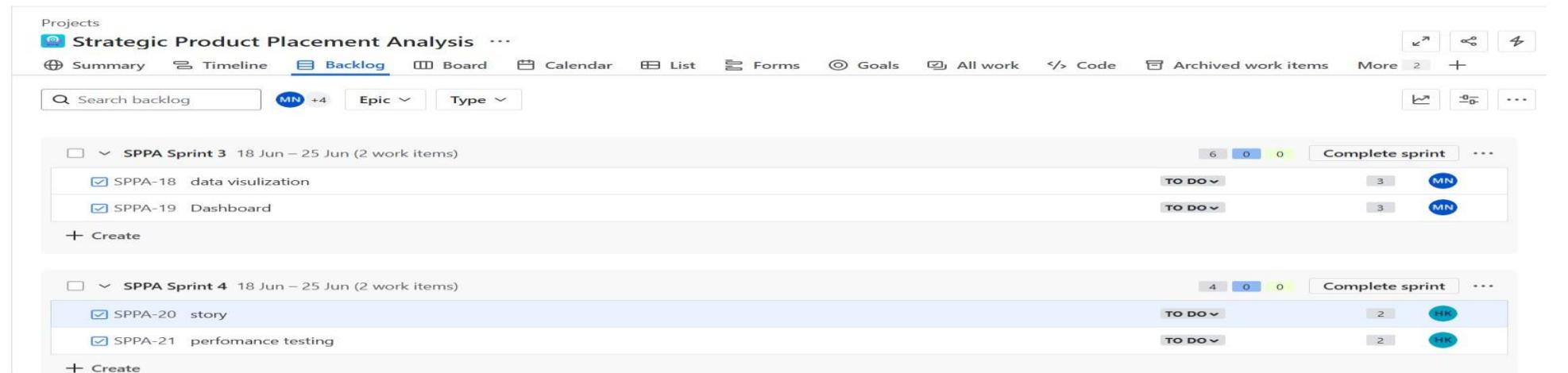
Search backlog MN +4 Epic Type

SPPA Sprint 3 18 Jun – 25 Jun (2 work items) 6 0 0 Complete sprint ...
 SPPA-18 data visualization TO DO 3 MN
 SPPA-19 Dashboard TO DO 3 MN

+ Create

SPPA Sprint 4 18 Jun – 25 Jun (2 work items) 4 0 0 Complete sprint ...
 SPPA-20 story TO DO 2 HK
 SPPA-21 performance testing TO DO 2 HK

+ Create



Board:

The screenshot shows a project board for "Strategic Product Placement Analysis". The board is divided into three columns: TO DO, IN PROGRESS, and DONE.

- TO DO:** Contains a "+ Create" button.
- IN PROGRESS:** Contains a "...".
- DONE:** Contains 6 items:
 - Data collect and extraction of the data
STORY
 SPPA-15 (7, A)
 - Data preparation
 SPPA-17 (2, H)
 - data visualization
 SPPA-18 (3, MN)
 - Dashboard
 SPPA-19 (3, MN)

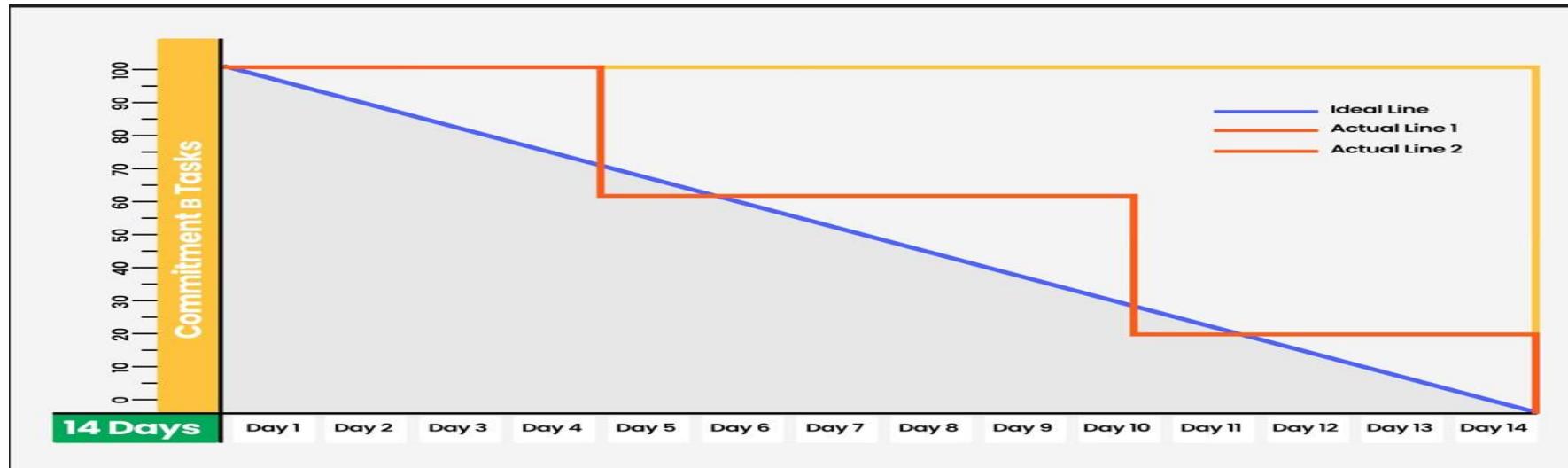
At the top, there are navigation tabs: Summary, Timeline, Backlog, Board (selected), Calendar, List, Forms, Goals, All work, Code, Archived work items, More, and a "Complete sprint" button. There are also filter and search options.

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- TO DO:** Contains a "+ Create" button.
- IN PROGRESS:** Contains a "...".
- DONE:** Contains 6 items:
 - SPPA-18 (3, MN)
 - Dashboard
 SPPA-19 (3, MN)
 - story
 SPPA-20 (2, MN)
 - performance testing
 SPPA-21 (2, MN)

At the top, there are navigation tabs: Summary, Timeline, Backlog, Board (selected), Calendar, List, Forms, Goals, All work, Code, Archived work items, More, and a "Complete sprint" button. There are also filter and search options.

Burndown Chart:



A burn down chart is a graphical representation of work left to do versus time. It is often used in agile software development methodologies such as Scrum. However, burn down charts can be applied to any project containing measurable progress over time.

<https://www.visual-paradigm.com/scrum/scrum-burndown-chart/>

<https://www.atlassian.com/agile/tutorials/burndown-charts>

Reference:

<https://www.atlassian.com/agile/project-management>

<https://www.atlassian.com/agile/tutorials/how-to-do-scrum-with-jira-software>

<https://www.atlassian.com/agile/tutorials/epics>

<https://www.atlassian.com/agile/tutorials/sprints>

<https://www.atlassian.com/agile/project-management/estimation>

<https://www.atlassian.com/agile/tutorials/burndown-charts>