Assignment -4

Digital Marketing

| Student Name : | Vennila M |
|-----------------------|---|
| Student Roll Number : | 20URCS050 |
| NM ID: | 84FD8545D2F005ABD7645AEB25448743 |
| College Name : | AAA College of Engineering and Technology |

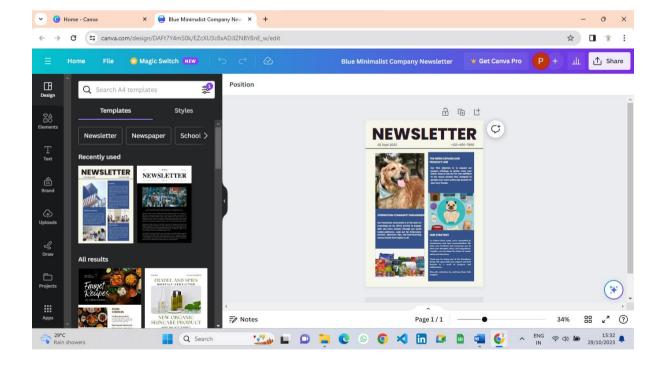
QUESTION:

Create email newsletter design using MailChimp or Canva tool. EMAIL NEWSLETTER USING CANVA:

Newsletter link:

https://www.canva.com/design/DAFt7Y4mS0k/EZcXU3c8xADJIZNBYBnE w/edit?utm content=DAFt7 Y4mS0k&utm campaign=designshare&utm medium=link2&utm source=sharebutton

Newsletter Title: PawsSaver



Poster:

NEWSLETTER

02 Sept 2023 +123-456-7890



STRENGTHEN COMMUNITY ENGAGEMEN

Our PawsSaver community is at the heart of everything we do. We're excited to engage with you more actively through our social media platforms. Look out for informative content, adventure tips, and heartwarming rescue stories that inspire us all.



THE NEWS EXPAND OUR PRODUCT LINE

Our first objective is to expand our product offerings to better meet your needs. Keep an eye out for new additions to our rescue product line, designed to provide even more safety and security for your furry friends.



OUR STRATEGY

To achieve these goals, we're committed to transparency and open communication. We value your feedback and encourage you to share your thoughts, ideas, and suggestions. Together, we can shape the future of canine safety and adventure.

Thank you for being part of the PawsSaver family. We appreciate your support and look forward to a week of progress and collaboration.

Stay safe, adventure on, and keep those tails wagging