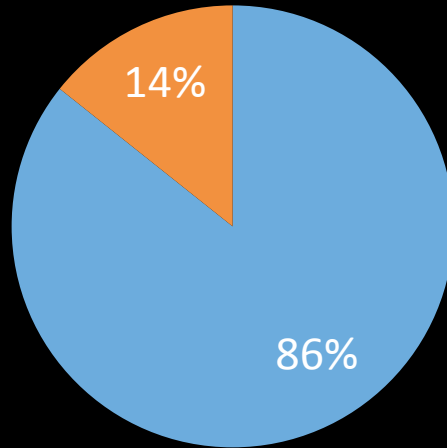# ventour

Find your next experience

# Problems

With a survey, we asked people different things, and this is what we got:

- 87% usually have no ideas about what to do
- 70% want to do such activities but they don't have anyone to share it with
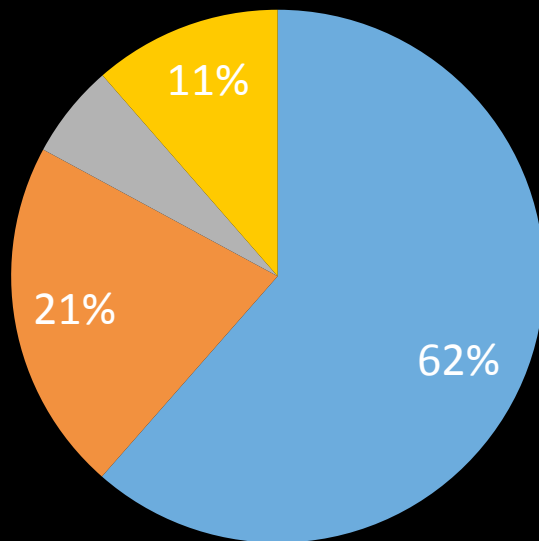
# Solution

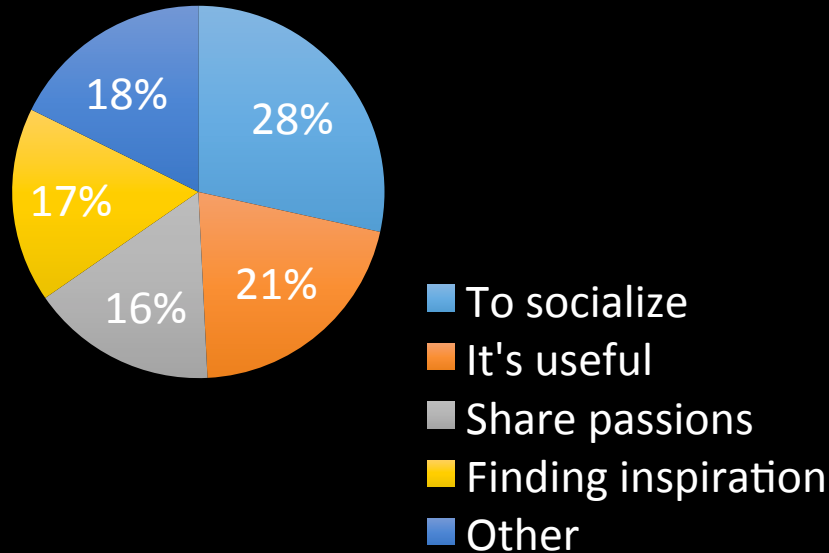We asked users if they would use a platform that helps them join and organize activities

# Survey (age):



- 18 -25
- 26 - 35
- 36 - 45
- 45 +

# More results: Why and What

## Why they would use Ventour?
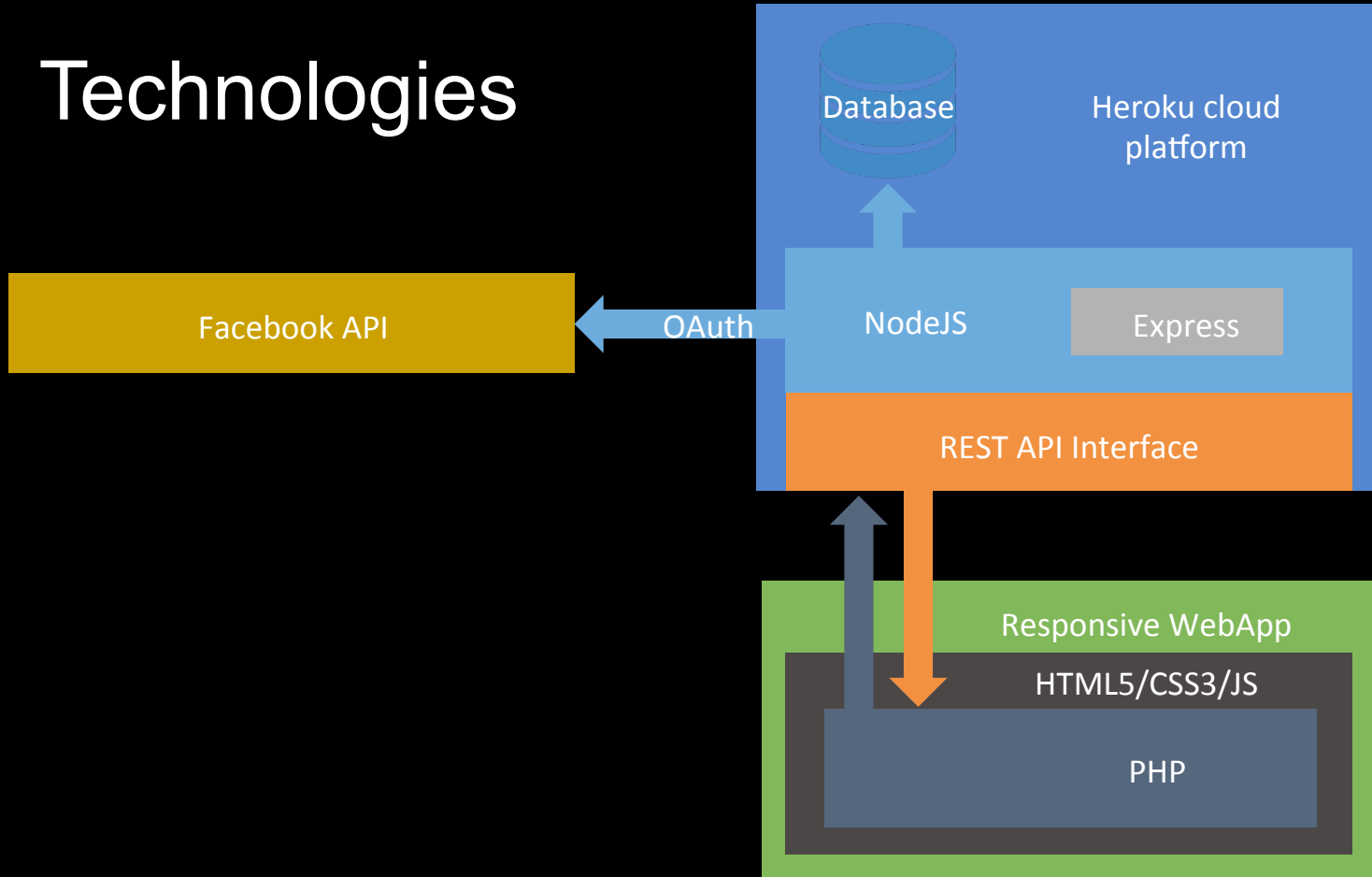


- To socialize — 28%
- It's useful — 21%
- Share passions — 16%
- Finding inspiration — 17%
- Other — 18%

## What activities they want to do?



- Sport — 48%
- Trip/Tour — 28%
- Culture — 14%
- Courses — 2%
- Other — 6%
- Don't know — 2%
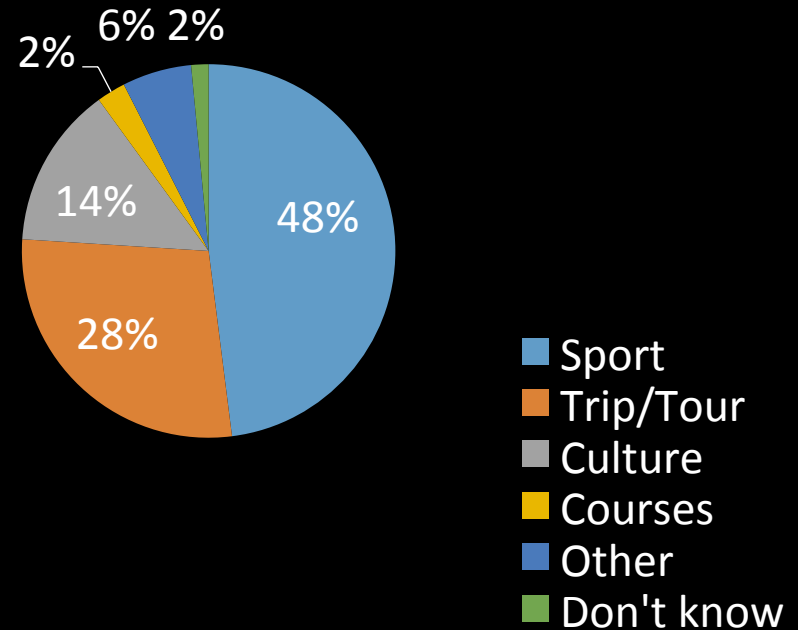
# Competitors

| VS | Eventbrite | Facebook Events | Frind | MeetUp | Fubles | AirBnB Experience | Ventour |
|---|---|---|---|---|---|---|---|
| Invite other users | Just dashboard | | Just contacts | | | | |
| Anyone can join the activity | Just dashboard | | | | | | |
| Interests, category, location, age filters | | | | | | | |
| See who participates in the activities | | | | | | | |
| See real Facebook of other users (for people's trust) | | Dispersive | Optional | Optional | Optional | Optional | |
| Feedback system | | | | | | | |
| Payment system | | | | | | | |
| Notes | Just a wall, not so social | Useful for big events, no enough focus on users | Just contacts, small target | Not so social | Just for soccer! | Focused just in activities, not in people | For smart people ☺ |

# Technologies



Database

Heroku cloud platform

Facebook API

OAuth

NodeJS

Express

REST API Interface

Responsive WebApp

HTML5/CSS3/JS

PHP

# How did we split the work



Cesare Campagnano

- Front-end Development
- Project structure management
- Competitor and strategy research
- Survey



Paolo Bonfini

- Back-end Development
- Database management
- Client-Server interaction
- Survey

# Progress Mileston 1

## First Week:

- Talking about work
- First time on GitHub
- Research of useful technologies

## Second Week:

- Competitors research
- Studying new technologies
- Web server test

## Third Week:

- Survey
- Features adjustment based on new considerations and feedback
- Website first idea

## Last Week:

- Working on the presentation
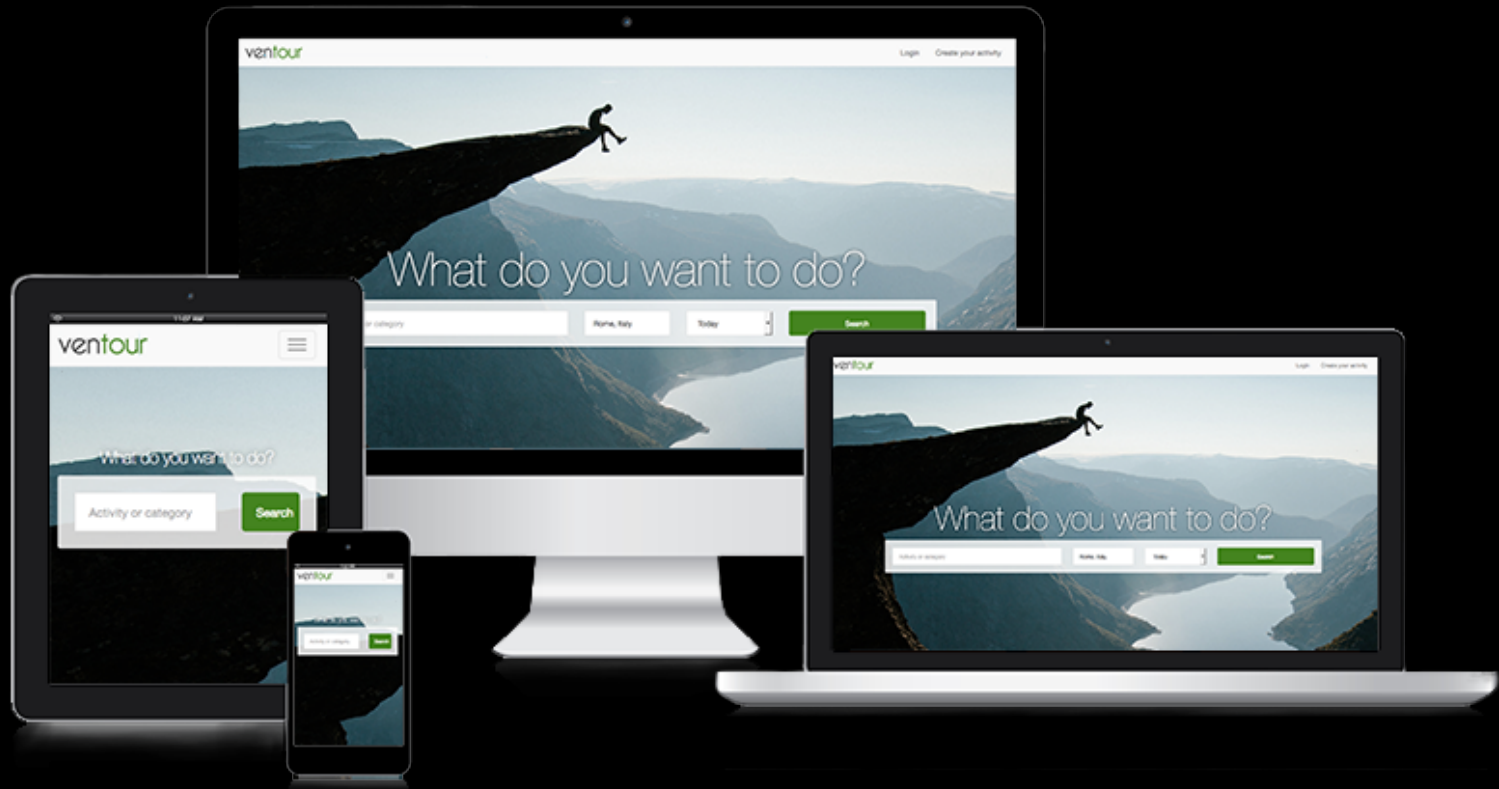- Website Demo mock-up

# Road Map

## Second Milestone

- Implementation using technologies
- First user friendly UI
- Users Profile
- Working Release Candidate
- Mentor meeting
- Testing on real Users

## Third Milestone:

- New features based on feedback
- Bugfixes
- Public beta
- Mentor meeting

# Device

# Demo

[www.ventour.altervista.org](http://www.ventour.altervista.org)

# ventour

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