



Agency Slide Deck Script

Slide 1: Go Multilingual. Grow Global.

"Let's talk about a simple way to unlock more conversions, more traffic, and more global revenue—without redesigning your website or changing platforms. It starts with one key change: going multilingual."

Slide 2: Your Website Speaks One Language. Your Customers Don't.

"Over 70% of people prefer to buy in their own language. And search engines reward businesses that speak to more audiences. If you're English-only, you're leaving massive opportunity on the table."

Slide 3: Every Month You're Not Multilingual = Lost Revenue

"You're likely already driving solid traffic. But without multilingual support, international visitors leave fast. By translating just a few languages, you could boost reach and performance by 30–50%."

Slide 4: Free Tools Break SEO & UX

"Tools like Google Translate aren't built for serious businesses. They misinterpret context, can break layouts, and don't support SEO. It's not a real solution—it's a liability."

Slide 5: High-Quality AI Translations, Powered by Context

"We use an advanced AI platform—context-aware and built for quality. You get accurate translations, clean page structure, and full control over brand tone and key terminology."

Slide 6: Live in Days — Not Weeks

"No developers. No delays. We'll help you pick your languages, sync your content instantly, and get your new multilingual site live in just a few days."

Slide 7: Get Found Globally

"This isn't just translation—it's SEO-ready localization. Your translated pages are indexed properly, with clean URLs and tags that search engines recognize globally."

Slide 8: Keep Your Voice in Every Language

"We protect your brand voice. That means custom glossary control, manual edits, and consistent translation of product names, industry terms, and tone."

Slide 9: One Platform. Full Coverage.

"Here's what's included: high-quality translations, language switcher, SEO-ready pages, sync with your content system, glossary controls, and expert support. Everything is done-for-you."

Slide 10: Transparent Pricing. Built to Grow.

"This is one of the highest-margin growth moves you can make. Setup and monthly fees are predictable—and far more affordable than new traffic campaigns or redesigns."

Slide 11: Agencies See 30–50% Growth

"We've seen sites grow their international traffic by 38% in just 30 days, or double their conversion rates in translated pages. The lift is real—and fast."

Slide 12: Ready to Add a Global Channel?

"Let's talk next steps. We can go live with your first languages in just a few days. You can book a quick call to get started or preview a live demo. Either way—your next customers are waiting."

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