Partner Agency
Website Translation Email Pitch Templates

Part of the Website Translation Revenue Kit
Use these emails to pitch multilingual upgrades to your existing or prospective clients.

🔑 How to Use These Templates

These are done-for-you, client-ready email templates designed to help you:

- 🟣 Upsell **multilingual websites** as a premium service

- 🔁 Re-engage past clients with **a fresh offer**

- 🔑 Position yourself as a **growth partner**, not just a web developer

- 💰 Drive recurring revenue using **Web Linguist** as your backend engine

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💡 Pro Tips

- Personalize the [Client Name], [Language], and [Region] to match the client's audience

- Include **proof points** where possible: traffic stats, SEO results, or screenshots

- Use your **Web Linguist affiliate link** in follow-up emails to earn passive revenue

- Send via a CRM or manually — these are designed for both cold and warm clients

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📩 Template 1: "Expand Your Reach"

Subject:
Let's add [Language] to your site — no redesign needed

Preheader:
We can translate your full site, SEO-ready, in just 48 hours

Body:
Hey [Client Name],

Quick win idea for you: what if your site could instantly speak [Spanish / French / German] — and start showing up in Google for customers in [target country]?

We've been helping clients translate their sites using a new tool that makes it:

- SEO-ready (real indexable pages, not Google Translate overlays)

- Fully automated

- Up and running in 48 hours

No redesign. No extra dev work. Just open the door to 3–5x more traffic and sales.

Want me to show you a translated version of your site?

– [Your Name]

✉ Template 2: "Unlock Global Revenue"

Subject:
How to unlock [Region] traffic + revenue this quarter

Preheader:
Reach new markets with no dev work and real SEO

Body:
Hey [Client Name],

If you're looking for a fast growth lever this quarter, here's one:
Add one new language to your website.

- 72% of consumers prefer buying in their native language

- 40% won't even browse a site if it's not in their language

- Brands that localize typically see 1.5–3x higher conversions

We're now offering **turnkey multilingual upgrades** using a tool called Web Linguist — no code, no delays.

Want to explore what this could look like for your site? I can run a quick audit and send you a translation preview.

Let me know if you're interested.

– [Your Name]

✉️ Template 3: "Translate Your Site in 48 Hours"

Subject:
We can have your site live in [French/Spanish/etc.] by this Friday

Preheader:
No plugins, no developers — just results

Body:
Hey [Client Name],

Just letting you know — we're now offering multilingual upgrades for sites like yours.

Using a tool called Web Linguist, we can:

- Translate your full site in 1–2 days

- Create SEO-friendly URLs (like `/fr/`, `/es/`)

- Let you review/edit translations if needed

- And track results by language

It's fast, SEO-safe, and has zero dev overhead.

Would you like to start with [Spanish/French/etc.]? We could launch this by the end of the week.

– [Your Name]

📩 Template 4: Follow-up / Objection Handler

Subject:
 RE: Multilingual site upgrade

Preheader:
 This doesn't require a redesign or migration — it's fast and SEO-friendly

Body:
 Hey [Client Name],

Just following up on my email about translating your site.

To clarify — this doesn't require a full redesign or CMS migration. We can layer it on top of your current site, and you only pay if it drives results.

We've seen:

- 30–50% increase in conversions in some regions

- Faster SEO indexing for international terms

- And it starts working almost immediately

Happy to show you a working demo for your brand if that helps!

Best,
 [Your Name]

📩 Template 5: Affiliate Soft CTA (No-Sell Approach)

Subject:
 Want to try your site in another language?

Preheader:
 See your own website in Spanish, French, or German — instantly

Body:
 Hey [Client Name],

We've been testing a new multilingual site platform internally — and it's pretty impressive.

You can launch your full site in another language for just $1, and it sets up automatically with SEO-ready pages.

If you're curious, here's the link to try it:
👉 [Insert your Web Linguist affiliate link]

Happy to help you get set up if you want to test it live.

– [Your Name]

📥 Next Steps (For Agencies Using These Templates)

- 🧲 Drop these into your **CRM or cold outreach tool**

- 🧩 Include your **Web Linguist affiliate link** where relevant

- 📈 Track which clients open and click — follow up with a short demo or site preview