Question related to the project:

1. Compare the sales and the orders using single chart.
2. Which month got the highest sales and orders?
3. Who purchased more men or woman in 2022?
4. What is different order status in 2022?
5. List top 10 states contributing to the sales?
6. Relation between age and gender based on number of orders.
7. Which channel is contributing to maximum sales?
8. Highest selling category?

Sample insight

.) woman are likely to buy compared to men (-65%)

.) Maharashtra, Karnataka and Uttar Pradesh are the top 3 states.

.)Adult age group (30-49yrs) is max contributing (-50%)

.)Amazon, Flipkart and Myntra channels are max contribut(-80%)