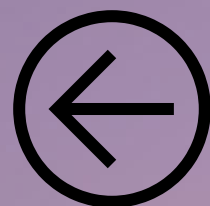


# PEW REPORT

- ① Summary
- ① Product Details
- ① Customer Details



# Summary

Last Refreshed On  
9/17/2021 6:06:01 PM

Year

Select all

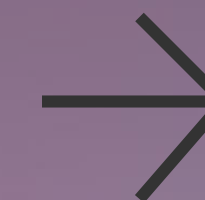
2010

2011

2012

2013

2014



Total Revenue

\$7.08M

Total Profit

\$2.84M

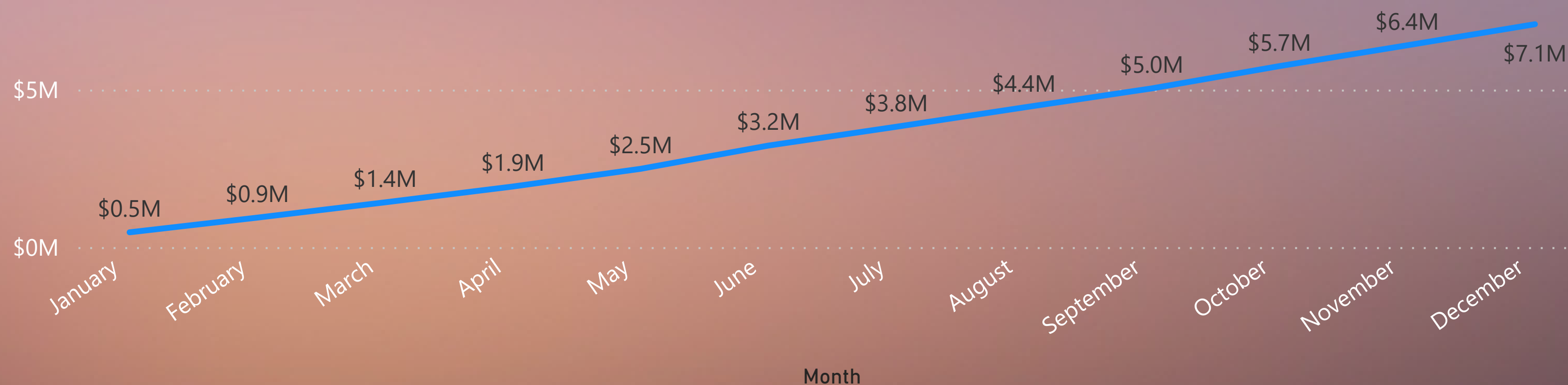
Total Orders

2216

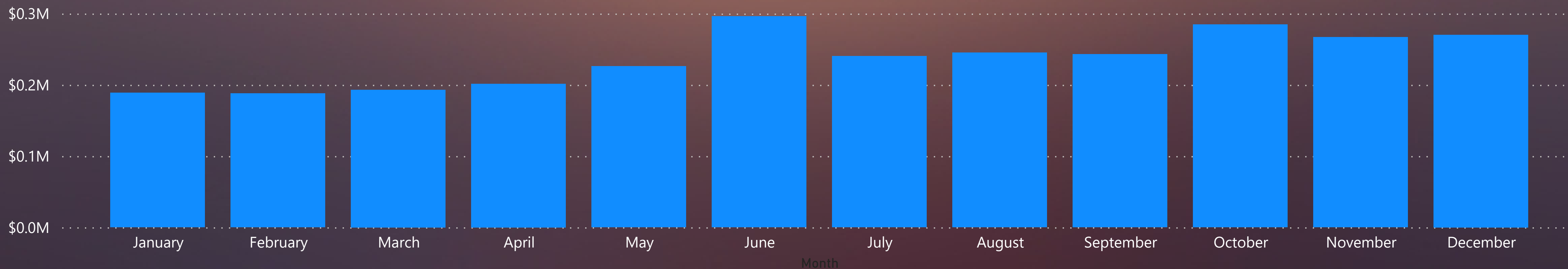
Total Tax

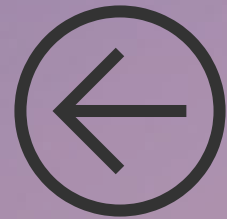
\$0.57M

YTD Revenue



Total Profit by Month



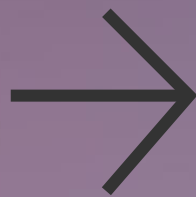


# Product Details

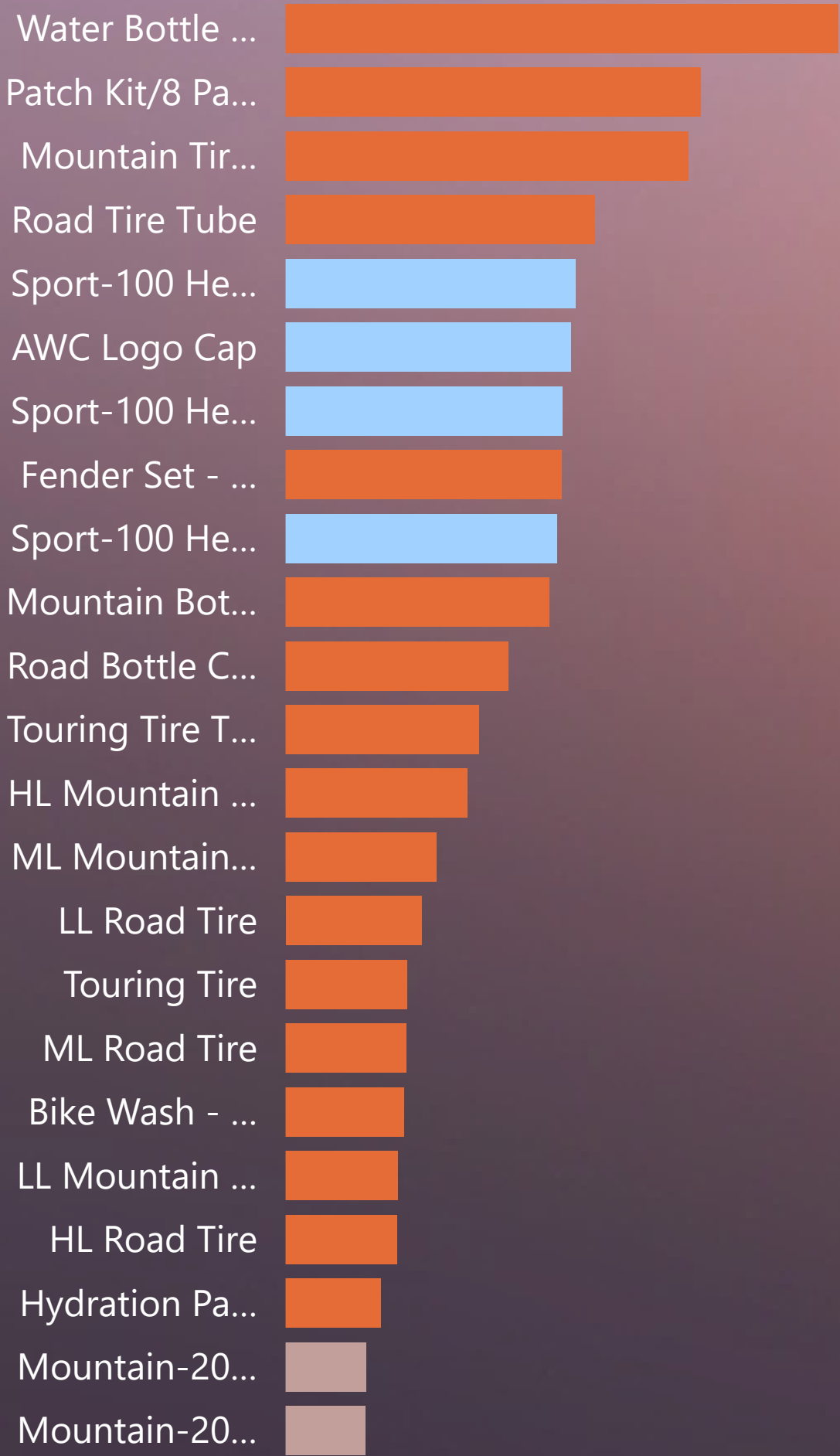
Last Refreshed On  
9/17/2021 6:06:01 PM

Country

All

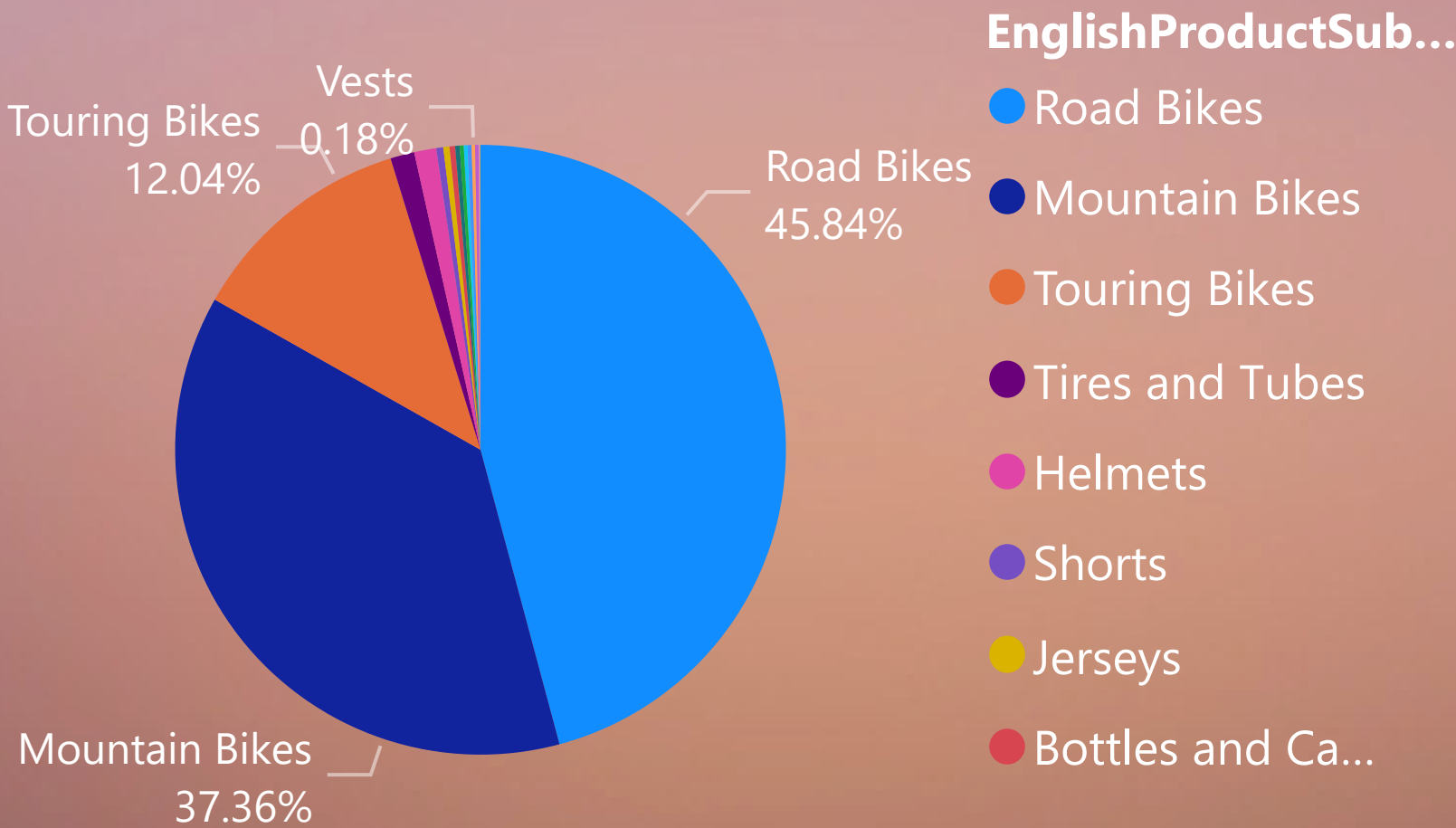


Orders by Product



Total Orders

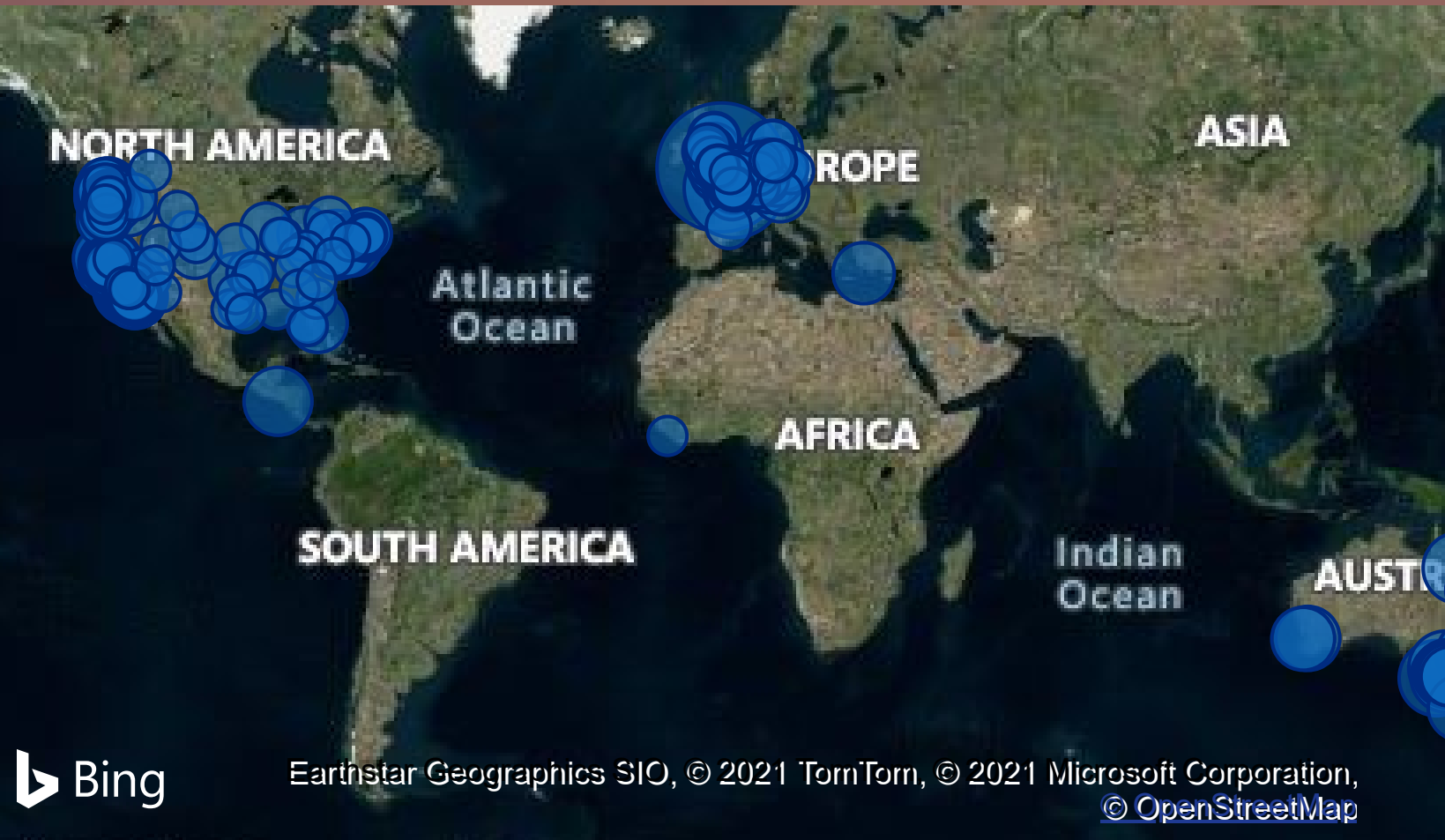
Profit by Subcategory



EnglishProductSub...

- Road Bikes
- Mountain Bikes
- Touring Bikes
- Tires and Tubes
- Helmets
- Shorts
- Jerseys
- Bottles and Ca...

Revenue by City



Total Orders by ProductCategoryName

Accessories

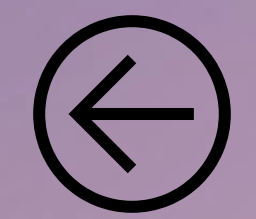
36K

Bikes

15K

Clothing

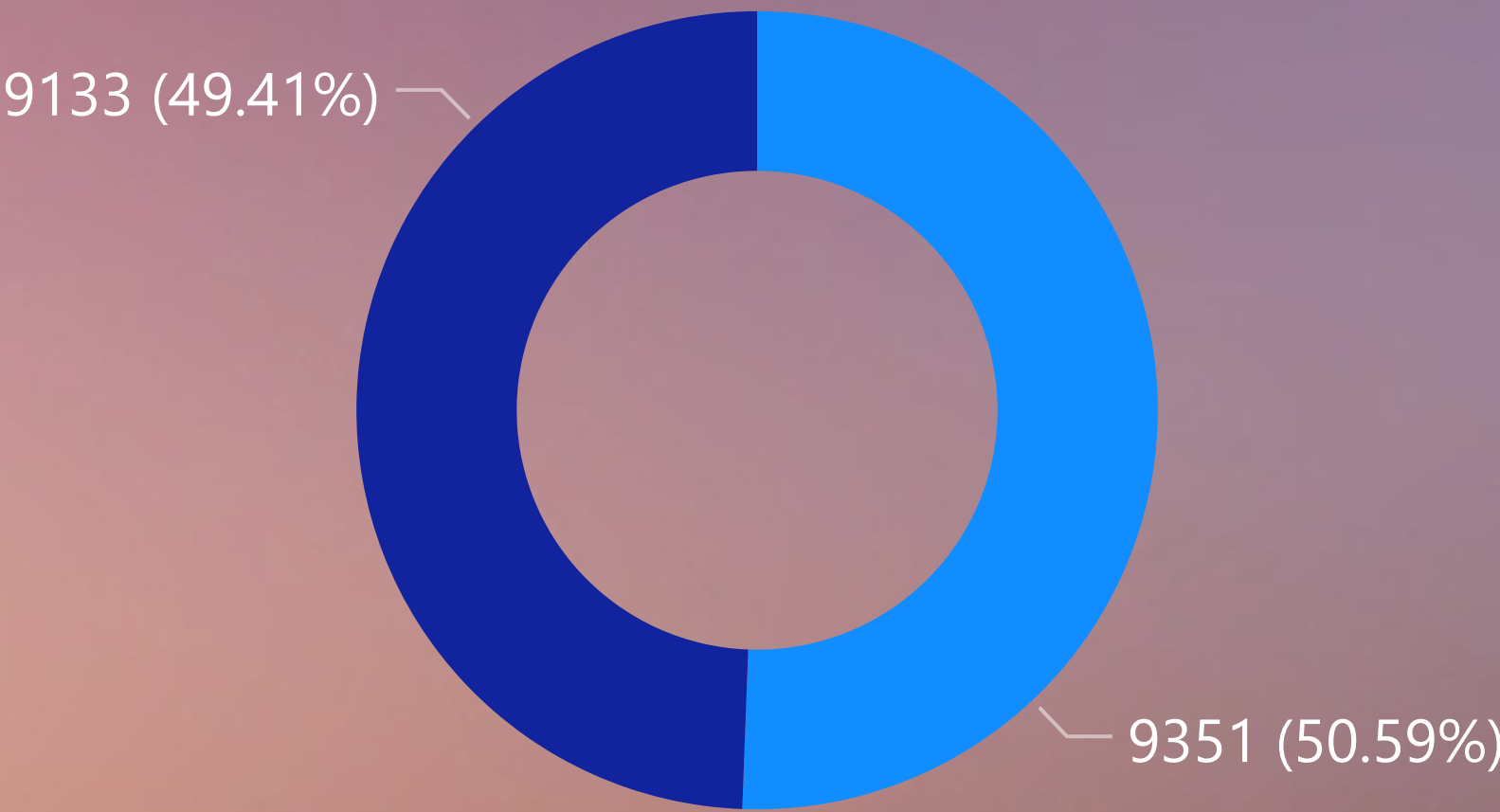
9K



# Customer Details

Last Refreshed On  
9/17/2021 6:06:01 PM

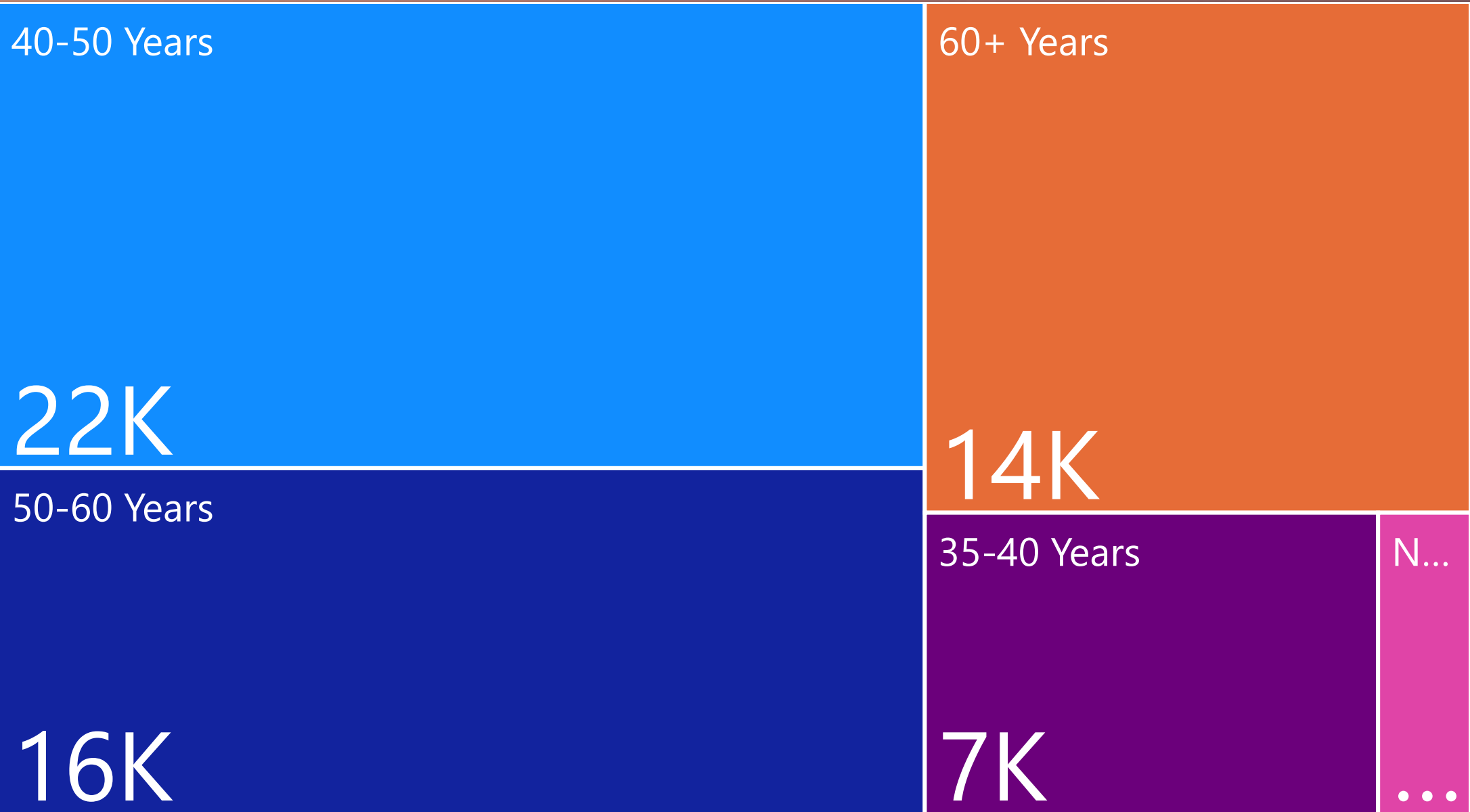
Gender Wise Customer Totals



Top 10 Customers by Profit



Total Orders by Age Group



Top 10 Customers by Orders

