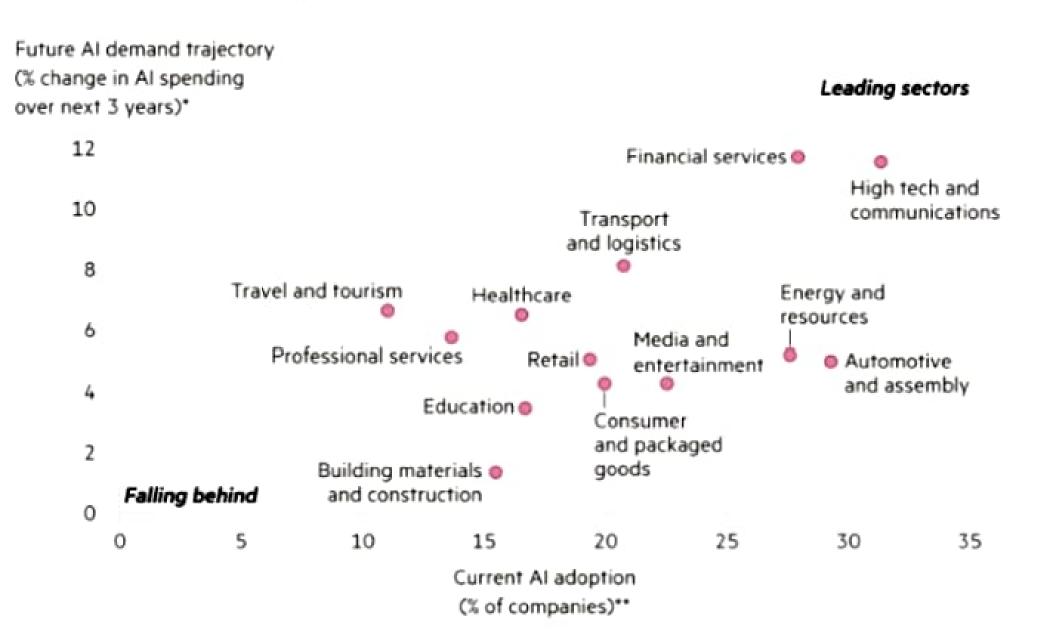
Leaders in AI adoptions also intend to invest more in the near future



^{*}Estimated average, weighted by company size

Source: McKinsey

© FT

^{**}Adopting one or more AI technologies at scale on in business core, weighted by company size



EXPERIMENTAL

THREATENING

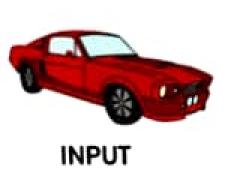
Low

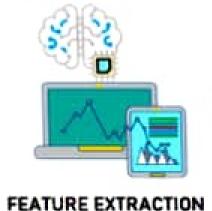
MARKET STRENGTH

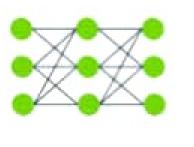
High

- Underwriting & risk selection
- Product design & distribution
- Customer engagement
- Claims management & prevention

MACHINE LEARNING •





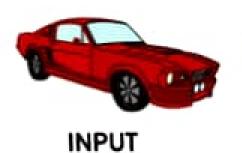




CLASSIFICATION

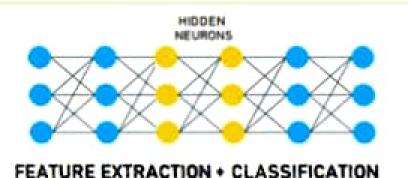
OUTPUT

DEEP LEARNING











CAR Color: Red OUTPUT