

Data-driven Modeling - Machine Learning

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COURSE INFORMATION

- ▶ Lecture will be uploaded on Moodle
- ▶ 5 non-mandatory theory exercises will accompany the lecture. We highly encourage you to solve these exercises.
- ▶ Solutions of theory exercises will be presented in the exercise sessions on Wednesdays. Dates are announced on Moodle beforehand.
- ▶ There will be 5 non-mandatory programming exercises. Solving these, you can achieve a bonus of 0.3/0.4 points for the exam. However, it can not convert a failing grade to a pass.
- ▶ For content-related questions, please use the Discussions-forum on Moodle
- ▶ Please contact Sebastian Wirth (sebastian.wirth@tu-darmstadt.de), Yannick Eich (yannick.eich@tu-darmstadt.de) or Matthias Schultheis (matthias.schultheis@tu-darmstadt.de) if you have questions regarding the organization.

RECOMMENDED TEXTBOOKS



1. Kevin P. Murphy. *Machine learning: a probabilistic perspective*, The MIT Press, 2012.
2. Christopher M. Bishop. *Pattern recognition and machine learning*, Springer, 2006.
3. Daphne Koller and Nir Friedman, *Probabilistic graphical models: principles and techniques*, The MIT Press, 2009.
4. Ian Goodfellow, Yoshua Bengio and Arthur Courville. *Deep Learning*, MIT Press, 2016.
5. Kevin P. Murphy. *Probabilistic machine learning: advanced topics*, The MIT Press, 2023.

COURSE OUTLINE



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- ▶ Introduction
- ▶ Recap of probability theory
- ▶ Probabilistic graphical models (PGMs)
- ▶ Inference in PGMs
- ▶ Specific PGMs
- ▶ Mixture models and clustering
- ▶ Regression and classification
- ▶ Variational inference
- ▶ Deep learning and generative (AI) models

Introduction, motivation, types of machine learning

WHAT IS MACHINE LEARNING?

“Machine Learning: Field of study that gives computers the ability to learn without being explicitly programmed” – 1959, *Arthur L. Samuel*

“We define machine learning as a set of methods that can automatically detect patterns in data, and then use the uncovered patterns to predict future data, or to perform other kinds of decision making under uncertainty” – *Kevin P. Murphy*

“Machine learning is programming computers to optimize a performance criterion using example data or past experience” – *Ethem Alpaydin*

“The field of machine learning is concerned with the question of how to construct computer programs that automatically improve with experience” – *Tom M. Mitchell*

WHY AUTOMATED DATA ANALYSIS?



The era of big data

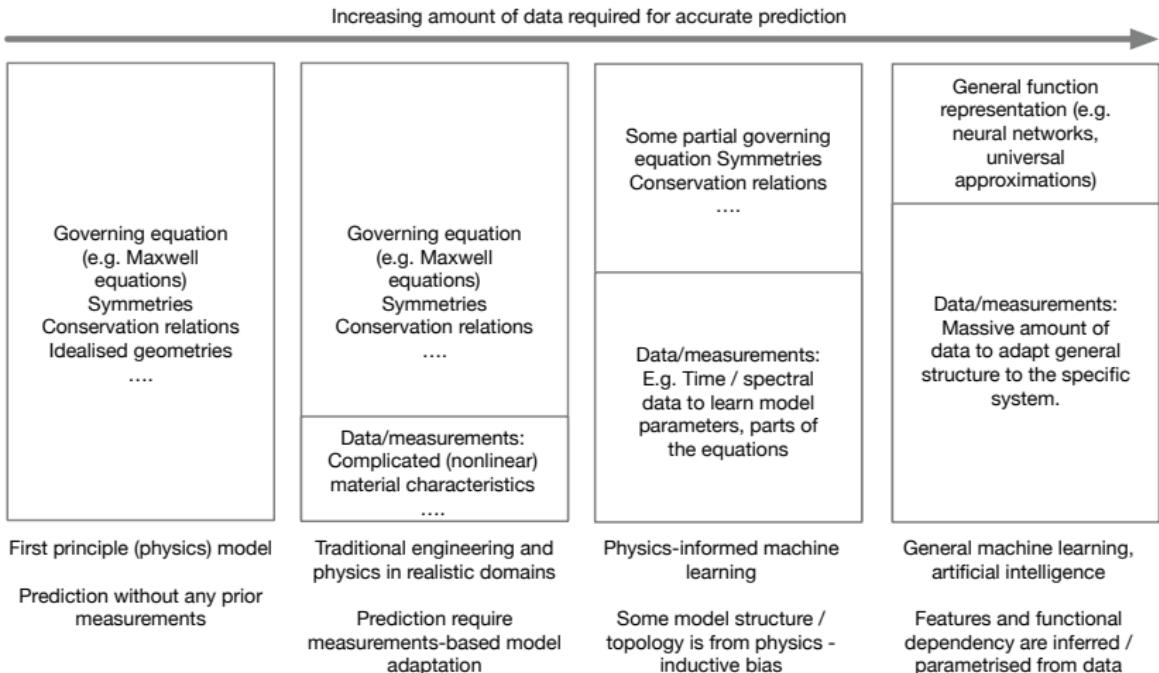
“We are drowning in information and starving for knowledge” – *John Naisbitt*

Examples of huge data sets

- ▶ more than 40 billion indexed web pages
- ▶ genomes of thousands of people have been sequenced
- ▶ 100 hours of video uploaded to YouTube every minute

→ **Need for automated methods of data analysis**

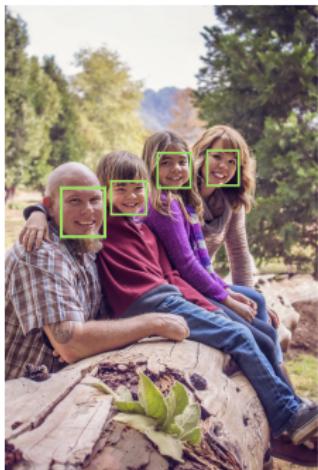
PHYSICS-BASED VS DATA-DRIVEN MODELING



MACHINE LEARNING APPLICATIONS

Examples:

Face Detection



SOURCE:

<https://pixabay.com/en/family-together-parents-people-838239/>

Face Recognition

Training images



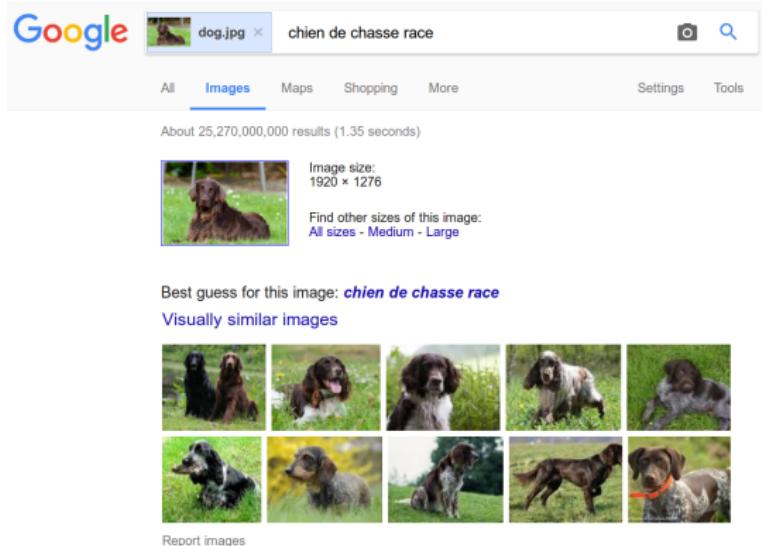
Test images



source: ORL dataset, AT&T laboratories, Cambridge UK,

<http://www.cl.cam.ac.uk/research/dtg/attarchive/facedatabase.html>

Example: Find similar images given an image



Google dog.jpg chien de chasse race

All Images Maps Shopping More Settings Tools

About 25,270,000,000 results (1.35 seconds)

Image size:
1920 × 1276

Find other sizes of this image:
[All sizes](#) - [Medium](#) - [Large](#)

Best guess for this image: **chien de chasse race**

Visually similar images



Report images

sources: Google Search by Image, <https://images.google.com/>
<https://pixabay.com/en/dog-animal-pet-782498/>

Example: Product Recommendations

Mein Amazon.de > Empfehlungen für Sie > Bücher > Belletristik > Klassiker

Empfehlungen Belletristik

Biografische Romane

Dramatik

Gegenwartsliteratur

Historische Krimis

Historische Romane

Humor

Klassiker

Kurzgeschichten &
Anthologien

Liebesromane

Lyrik

Märchen, Sagen & Legenden

Diese Empfehlungen basieren auf den von Ihnen gekauften Artikeln und weiteren Informationen.

Anzeigen: Alle | Neuerscheinungen | In Kürze

1.



Le Petit Prince: Französischer Text mit deutschen Wörterklärungen (Reclams Universal-Bibliothek)

von Ernst Kemmerin (2. Januar 2015)

Durchschnittliche Kundenbewertung: ★★★★☆ (2)

Auf Lager.

Preis: EUR 4,80

40 Angebote ab EUR 4,80

In den Einkaufswagen

Auf meinen Wunschzettel

2.



Sherlock Holmes - Die besten Geschichten / Best of Sherlock Holmes (Anaconda Paperback): Zweisprachige Ausgabe

von Arthur Conan Doyle (31. Januar 2012)

Durchschnittliche Kundenbewertung: ★★★★☆ (11)

Auf Lager.

Preis: EUR 4,99

39 Angebote ab EUR 1,81

In den Einkaufswagen

Auf meinen Wunschzettel

3.



A Couple of Truly Wonderful Stories Ein paar wirklich wunderbare Geschichten (dtv zweisprachig)

von Hella Leicht (1. April 1991)

Durchschnittliche Kundenbewertung: ★★★★☆ (6)

Auf Lager.

Preis: EUR 8,90

53 Angebote ab EUR 1,08

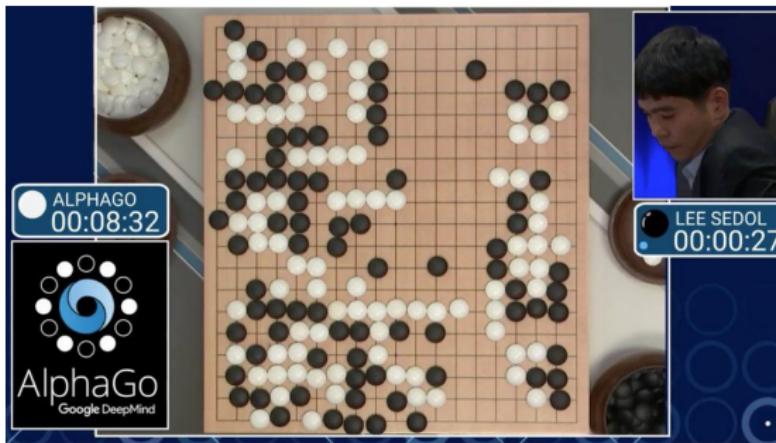
In den Einkaufswagen

Auf meinen Wunschzettel

source: www.amazon.de

MACHINE LEARNING APPLICATIONS

Example: The game of Go



source: <https://www.bbc.com/news/technology-35785875>

Google DeepMind's AlphaGo (Learning a policy for the game GO)

MACHINE LEARNING APPLICATIONS



Example: Language Tasks

A screenshot of the DeepL Translator interface. At the top, there are tabs for "Translator" (selected), "DeepL Pro", "For Business", "Why DeepL?", "API", "Plans and pricing", and "Start free trial". Below the tabs, there are three main buttons: "Translate text" (32 languages), "Translate files" (pdf, docx, pptx), and "DeepL Write" (AI-powered edits). The main area shows a translation from French to Spanish. On the left, under "You", it says "How are you today?". In the center, the French input is "Comment tu t'appelles?" and the Spanish output is "¿Cómo te llamas?". On the right, there is a "G" icon with a three-dot menu. To the right of the translation area, there are four sections: "Correctness" (2 alerts), "Clarity" (A bit unclear), "Engagement" (A bit bland), and "Delivery" (Slightly off).

French ▾

Spanish ▾

Automatic ▾ Glossary

Comment tu t'appelles? ×

¿Cómo te llamas?

G ⋮

You

How are you today?

ChatGPT

I'm doing well, thank you for asking! How about you?

Correctness

2 alerts

Clarity

A bit unclear

Engagement

A bit bland

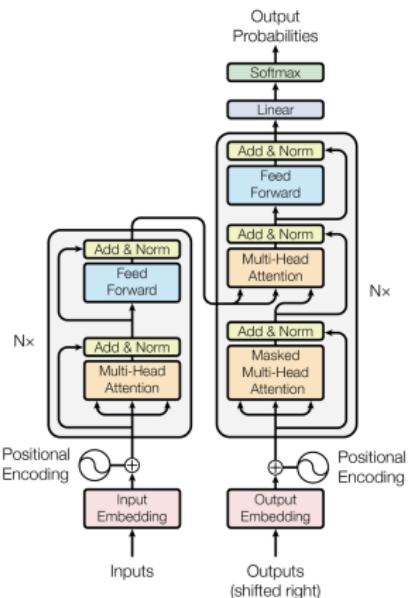
Delivery

Slightly off

sources: DeepL, <https://www.deepl.com/translator>,
Grammarly, <https://www.ahead.ie/Grammarly>,
ChatGPT, <https://chat.openai.com>

Large Language Models

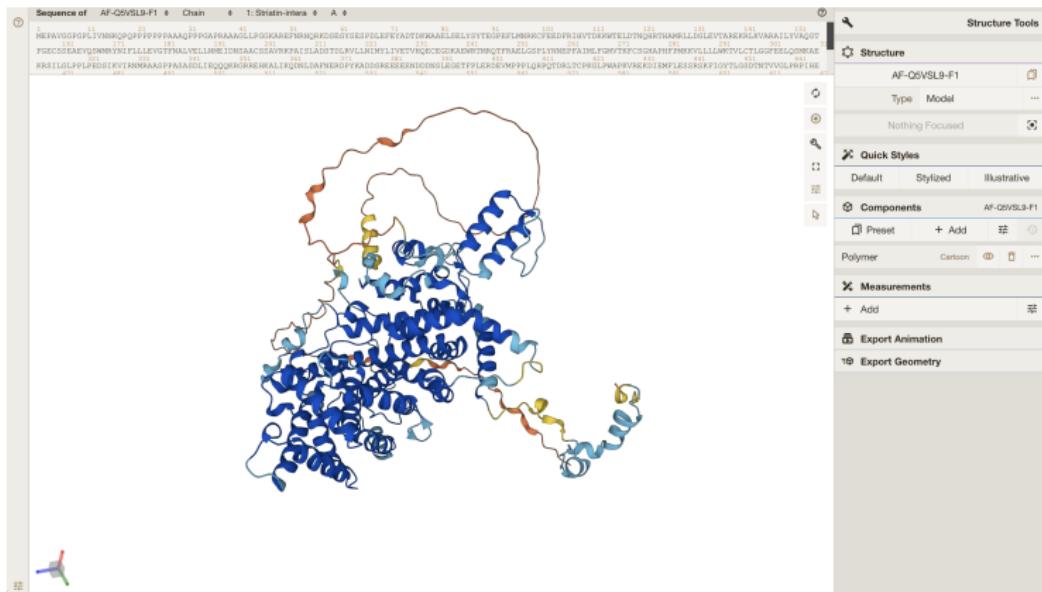
- ▶ Models with billions of parameters
- ▶ Trained on large amounts of text data
- ▶ Used for text classification and generation
- ▶ Applications: chatbots, translation, summarization, and more
- ▶ Examples are: ChatGPT, Cohere, Llama, Claude



source: Vaswani et al. (2017), "Attention Is All You Need"

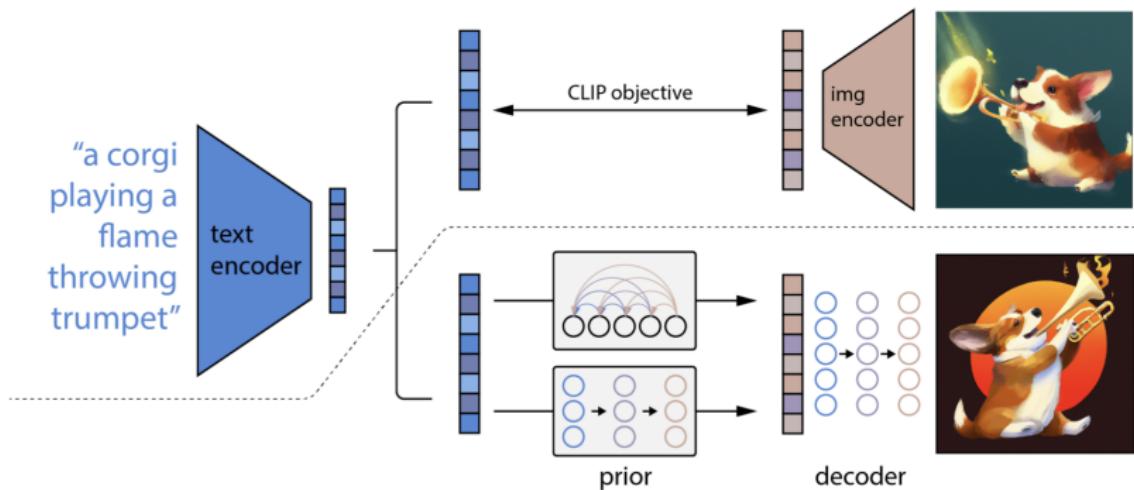
MACHINE LEARNING APPLICATIONS

Example: Protein Structure Prediction



source: AlphaFold, <https://www.alphafold.ebi.ac.uk/entry/Q5VSL9>

Image Generation with Dall-E



sources: Ramesh et al. (2022), "Hierarchical Text-Conditional Image Generation with CLIP Latents"

Image Generation

DALL-E



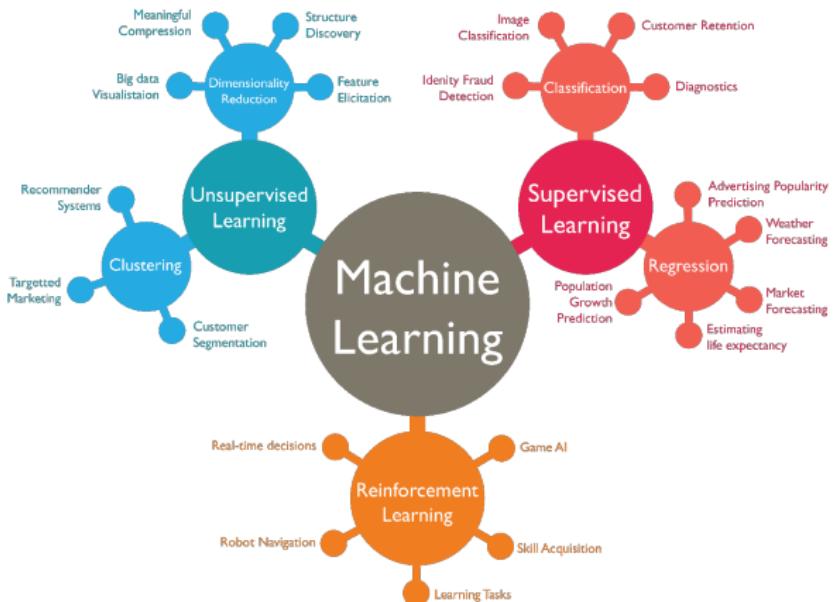
source: <https://openai.com/dall-e-2>

Midjourney



source: https://commons.wikimedia.org/wiki/File:Midjourney_as_it_imagine_itself.png

TYPES OF MACHINE LEARNING PROBLEMS



Source: <https://www.mactores.com/services/aws-big-data-machine-learning-cognitive-services> (27.03.2018)

TYPES OF MACHINE LEARNING PROBLEMS

Supervised Learning	Unsupervised Learning	Reinforcement Learning
<ul style="list-style-type: none">- Classification- Regression- Self-supervised Learning- ...	<ul style="list-style-type: none">- Clustering- Dimensionality Reduction- ...	Not part of this lecture

TYPES OF MACHINE LEARNING PROBLEMS



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SUPERVISED LEARNING



Supervised learning deals with:

- ▶ Inferring a mapping from an input to an output
- ▶ Given a set of labeled training data

General Setting

Given: A labeled set of input-output pairs $\mathcal{D} = \{(\mathbf{x}_i, y_i)\}_{i=1}^N \in (\mathcal{X} \times \mathcal{Y})^N$

Goal: Learn a mapping from inputs $\mathbf{x} \in \mathcal{X}$ to outputs $y \in \mathcal{Y}$

- ▶ \mathcal{D} – training set
- ▶ N – number of training examples
- ▶ \mathbf{x}_i – training input, e.g., a D -dimensional vector of numbers. The components are called the features/attributes
- ▶ \mathbf{x} – test input
- ▶ y_i (y) – output/ response variable for training input \mathbf{x}_i (test input \mathbf{x})
- ▶ \mathcal{X} – input space
- ▶ \mathcal{Y} – output space

Classification

Given: A labeled set of input-output pairs $\mathcal{D} = \{(\mathbf{x}_i, y_i)\}_{i=1}^N \in (\mathcal{X} \times \mathcal{Y})^N$ with categorical outputs $y_i \in \mathcal{Y} = \{1, \dots, C\}$, where C is the number of classes

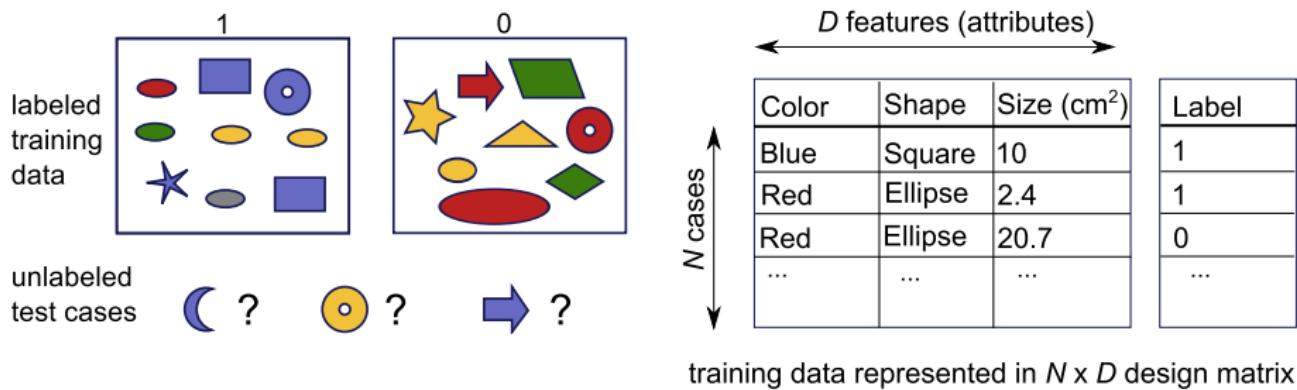
Goal: Learn a mapping from inputs $\mathbf{x} \in \mathcal{X}$ to outputs $y \in \mathcal{Y} = \{1, \dots, C\}$

- ▶ \mathcal{X} – input space
- ▶ $\mathcal{Y} = \{1, \dots, C\}$ – a finite set of discrete classes / labels
- ▶ $C = 2$: “binary” classification
- ▶ $C > 2$: “multiclass” classification

Applications: e.g., e-mail spam filtering, face detection and recognition

SUPERVISED LEARNING

An Example of Binary Classification



Based on an example from Kevin P. Murphy, *Machine learning – A probabilistic perspective*, The MIT Press, 2012.

Regression

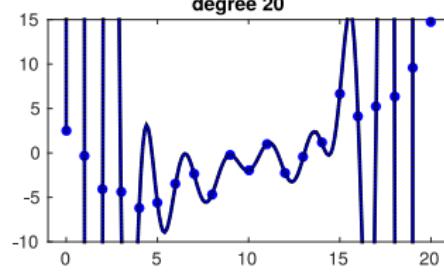
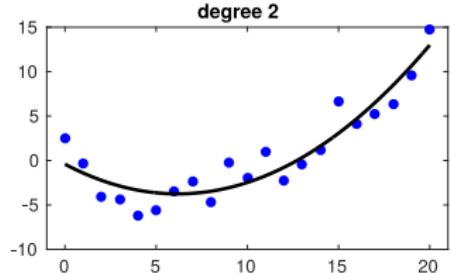
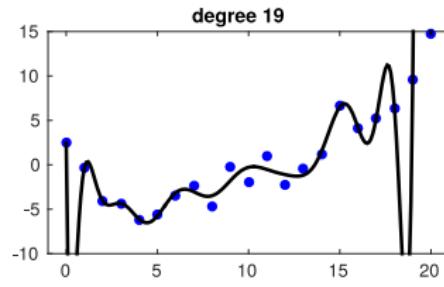
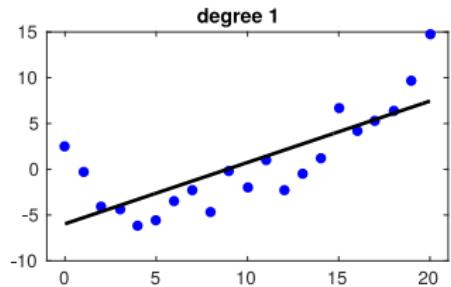
Given: A labeled set of input-output pairs $\mathcal{D} = \{(\mathbf{x}_i, y_i)\}_{i=1}^N \in (\mathcal{X} \times \mathcal{Y})^N$ with continuous outputs $y_i \in \mathcal{Y} \subseteq \mathbb{R}$

Goal: Learn a mapping from inputs $\mathbf{x} \in \mathcal{X}$ to outputs $y \in \mathcal{Y}$

- ▶ \mathcal{X} – input space
- ▶ $\mathcal{Y} \subseteq \mathbb{R}$ – continuous output space

Applications: e.g., stock market price prediction, temperature prediction

An Example of Regression



Polynomial regression applied to 1D data using different polynomial degrees.

Figures generated by `linregPolyVsDegree` using the freely available MATLAB package PMTK

SELF-SUPERVISED LEARNING



Self-supervised learning deals with:

- ▶ Uses data itself to generate supervisory signals
- ▶ No need for labeled training data

Examples:

- ▶ Bidirectional Encoder Representations from Transformers (BERT) Model,
- ▶ General Pretrained Transformer (GPT)

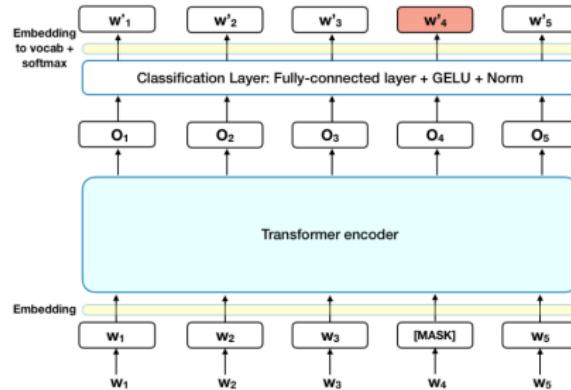
Example: BERT Model

Data: Sentences: {The quick brown fox jumps over the lazy dog., ...}

Model Input: Masked Sentences:

{The quick brown fox jumps [MASK] the lazy dog., ...}

Goal: Predict masked word, depending on the context:



source: <https://towardsdatascience.com/bert-explained-state-of-the-art-language-model-for-nlp-f8b21a9b6270>

TYPES OF MACHINE LEARNING PROBLEMS



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Supervised Learning	Unsupervised Learning	Reinforcement Learning
<ul style="list-style-type: none">- Classification- Regression- Self-supervised Learning- ...	<ul style="list-style-type: none">- Clustering- Dimensionality Reduction- ...	Not part of this lecture

UNSUPERVISED LEARNING



Unsupervised learning deals with:

- ▶ Finding regularities in the data

General Setting

Given: A set of data $\mathcal{D} = \{\mathbf{x}_i\}_{i=1}^N$

Goal: Find “interesting” patterns in the data

- ▶ \mathcal{D} – data set
- ▶ N – number of data examples
- ▶ \mathbf{x}_i – data example

Clustering

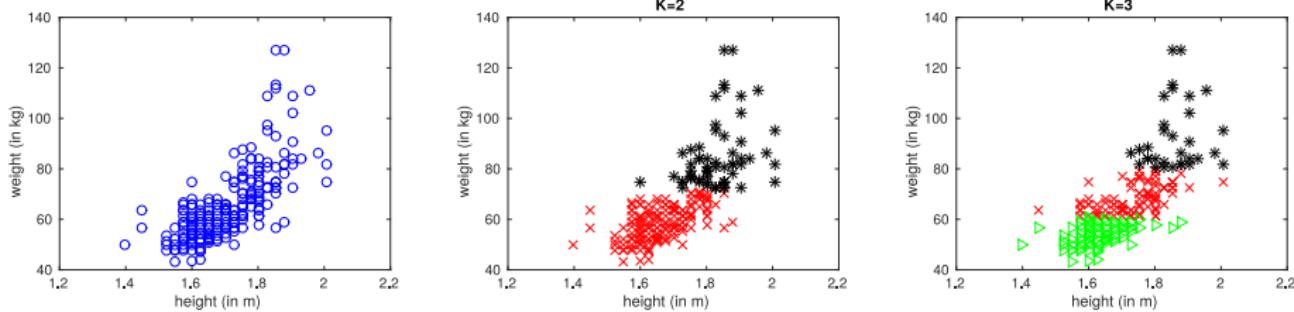
Given: A set of data $\mathcal{D} = \{\mathbf{x}_i\}_{i=1}^N$

Goal: Divide the data into clusters

1. Estimate the distribution $p(k|\mathcal{D})$ over the number k of clusters and decide on a number of clusters
2. Estimate to which cluster each point belongs

Applications: e.g., customer segmentation in customer relationship management, clustering of astrophysical or biological data

An Example of Clustering



Clustering of some 2D data (height and weight of a group of 210 people) using k-means algorithm.

Figures generated by `kmeansHeightWeight` using the freely available MATLAB package PMTK

Dimensionality Reduction

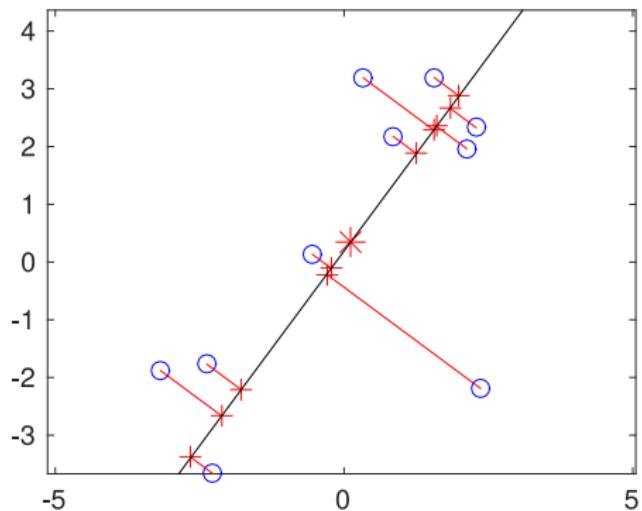
Given: A set of data $\mathcal{D} = \{\mathbf{x}_i\}_{i=1}^N$

Goal: Find a low dimensional representation of the data

- ▶ project the data to a lower dimensional subspace which captures the “essence” of the data
- ▶ discover “latent factors”

Applications: e.g., interpretation of biological data, document retrieval in natural language processing, signal separation in signal processing

An Example of Dimensionality Reduction (PCA)



A projection of a 2D data set to a 1D line

Figure generated by pcaDemo2d using the freely available MATLAB package PMTK

UNSUPERVISED LEARNING

Another Example of Dimensionality Reduction



mean



principal basis 1



principal basis 2



principal basis 3



Some images from the Olivetti face database

The mean and the first 3 principal component basis vectors

Figures generated by `pcaImageDemo` using the freely available MATLAB package PMTK

TYPES OF MACHINE LEARNING PROBLEMS



Supervised Learning	Unsupervised Learning	Reinforcement Learning
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REINFORCEMENT LEARNING



Reinforcement learning deals with:

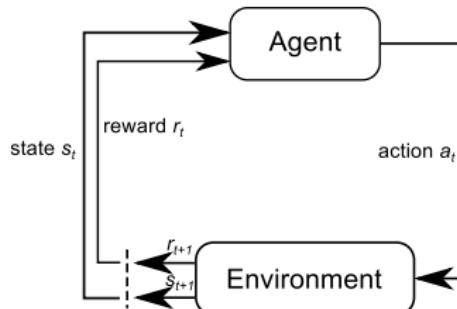
- ▶ Learning how to act
 - ▶ Given occasional reward or punishment signals
- goal-directed learning from interaction

General Setting

- ▶ An agent and its environment interact in discrete time steps $t = 1, 2, 3, \dots$
- ▶ At each time step t , the agent
 - ▶ observes its environment's state $s_t \in \mathcal{S}$
 - ▶ makes a decision, by selecting an action $a_t \in \mathcal{A}$
 - ▶ receives a numerical reward $r_{t+1} \in \mathbb{R}$

Goal: Find the policy (=which action to select in which state), which maximizes the total reward over the long run

- ▶ \mathcal{A} – action space
- ▶ \mathcal{S} – state space



Based on a figure from R.S. Sutton and A.G. Barto, *Reinforcement Learning*, The MIT Press, 2012.

An Application Example: A Bin-Picking Robot



FANUC's bin-packing robot

Video available at: https://www.youtube.com/watch?v=ydh_AdWZfIA

Task: Learn how to pick bins from a box

- ▶ *States:* The visual representation of the bins in the box (as sensed by the robot's camera)
- ▶ *Actions:* The position of its arm to grab
- ▶ *Reward:* Success or failure when grabbing

Parametric vs. Non-Parametric Models

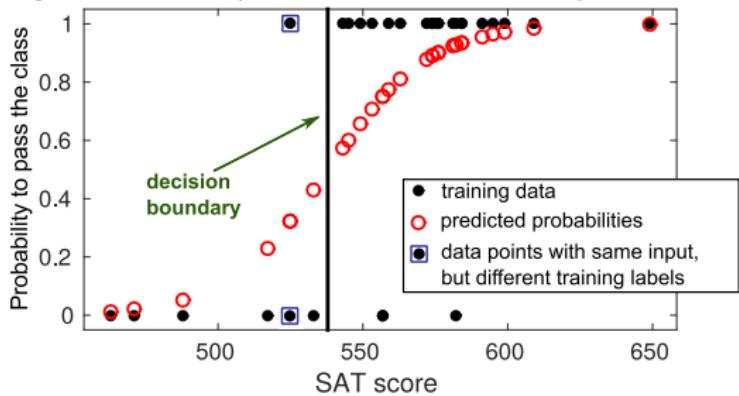
	Parametric	Non-Parametric
Properties	fixed number of parameters	number of parameters grows with amount of training data
Pros	faster to use	more flexible to use
Cons	stronger assumptions on the data distributions	often computationally intractable for large data sets
Example	classification using logistic regression	classification using K-nearest neighbor classifier (KNN)

A Parametric Model for Classification: Classification via Logistic Regression¹

Logistic regression on SAT (Scholastic Assessment Test) score, threshold = 537.9

parametric model,
estimate w_0 and w_1 :

$$y = \frac{\exp(w_0 + w_1 x)}{\exp(w_0 + w_1 x) + 1}$$



decision rule: if SAT > 537.9, predict that class will be passed

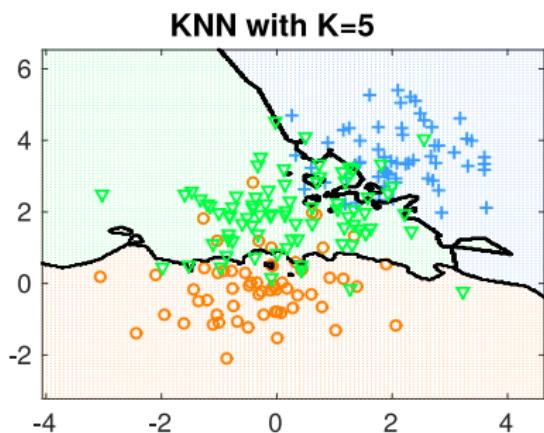
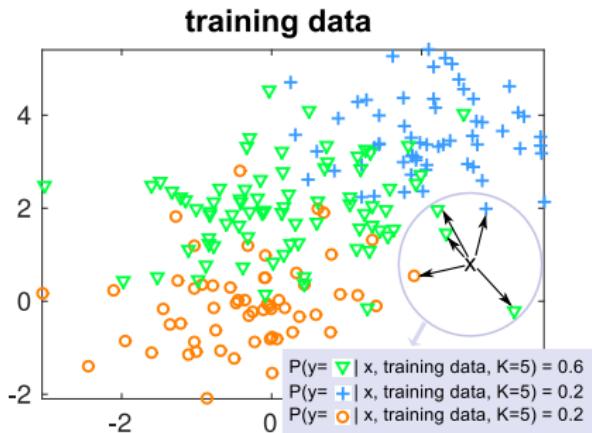
Logistic regression for SAT scores

Figure generated by `logregSATdemo` using the freely available MATLAB package PMTK

¹Even though called logistic “regression”, this is a form of classification, not regression!

TYPES OF MACHINE LEARNING MODELS

A Non-Parametric Model for Classification: The K-nearest neighbor classifier



Classification of some 2D data using K-nearest neighbor (KNN) algorithm.

Figures generated by `knnClassifyDemo` using the freely available MATLAB package PMTK

Discriminative vs. Generative Models: An Analogy

Task: Determine the language that someone is speaking

Generative Approach: Learn each language and determine to which language the speech belongs

Discriminative Approach: Determine the linguistic differences without learning any language

→ The discriminative approach is much easier, but the generative approach may afterwards be used to “generate” speech samples of that exact language