Objective

Make a journey map for a masters student - Victoria who is working on several projects in Health Informatics. Projects include "Genomics data and information management" AND "Corporate Information Security Management"

Stage

This student is proficient with technology and research in general. They have many projects going on at the same time and she would like a tool which scrapes literature searches for her and returns back a filtered list of articles for her to focus on. She does not want to have to read through 100 articles herself. She would like visual metrics to select top 3 papers in both the topics she selected.

Customer BackStory

Victoria has a lot of applications in use for her projects. She is using Trello for project management, Slack and WhatsApp for collaboration, Google Docs for the writing process, Grammarly to check her spelling. She is not paying for any of the tools and uses them in free mode. A current pain point for Victoria is that all these apps are not necessarily saving her time or getting her organized about the research process.

Victoria

Persona description

	AWARE	TRY	USE	DEVELOP	COLLABORATES	UPGRADES	REPEAT
	They find out about Zealbots	Tries ZealBots and compares	They assign a zeal bot x assign nm...	They start writing research proje...	They want to share articles	They find features they want to ...	Repeats or leaves
User goals	The use wants to find a tool that will help her find relevant research articles fast.	They find ZealBots and want to deploy a ZealBot. They want to compare results from the search before and after the AI filters. They want to see that with the filters, they are getting better results.	They want to actively search and start working on the research article. They will want to copy citations from Zealbots in MLA format.	If working with a group, they will want to share a subset of articles and summaries/highlights/notes with group.	They may want to add a list of articles to a queue which automatically gets turned into chronological or alphabetically ordered reference list.	They really liked the tool and will use it for the next period and there master thesis.	
Process and channels	Laptop	ZealBots	ZealBots	GoogleDocs / Laptop	Laptop	ZealBots	(+)
Experience	stress	neutral	trust	admiration	serenity	amazement	joy
Process	Finds ZealBots by: 1. Keyword search on google 2. Friend 3. Add 4. Library	1. Creates account 2. Makes a bot or two	1. Searches articles on the site 2. Filters based on relevance 3. Skims an article or two 4. Saves an article or two 5. Summarizes an article or two 6. Uses a visual queue to know when AI bot is done and compares before and after list	1. They start writing for the research article. With summaries and comparisons and contrasts to current or new technologies 2. They will take breaks between writing and do something else 3. Come back the same day or days later and continue	1. They will want to share an article, a summary of an article or their google doc with a colleague. 2. They would want to know if the colleague received the message 3. They will want to know if the colleague read the article		
Problems	Finding zealbots is not triggered by keywords yet						
Ideas / Opportunities			We should time the average length of time it takes 10 users to get up and running and advertise that "Research to results in under 1 minute"	Option to set a reminder or notification. Hey you have not used/reviewed your zealbots output for x days? do you want to delete the bot? remind you again in N days?	Is there way to share a google doc, drive or link within a zealbot? Can a user share a bot with another account?	Need to gather a list of must have features that are proven to save time and present them as a premium upgrade	

Links on automating research to read later

https://iris.ai/

https://towardsdatascience.com/automated-researcher-and-beyond-the-evolution-of-artificial-intelligence-5db4fdde6f1c

http://www.labnews.co.uk/article/2025198/can_we_really_automate_paper_writing