What I am going to show you are some visual conclusions after revisiting all the images and text of the project.

There are some strong key visuals among the project that can be a starting point for the design process. I prefer to use the visual treatment and characteristics that are already in the images.

1

There are some words or expressions that are repeatedly used in order to explain or describe the project.

It helps me to simplify the concept. I most of the time need one word or two words to start designing.

Memory

The question for me at this point is to understand how the concept of memory is going to be treated in the book.

How in different locations the idea of memory appears.

Also, through the texts there are other words that can be useful to visualize the design of the book.

2

The visual repertory of the book, there are some graphic interventions or ways of how the image is treated in order to convey the idea of memory and land.