

Usability review

[Granada Cooking Experience]



Hover over a guideline for more information, examples of good practice and importance to the overall user experience.

Score

N/A = not applicable
or can't be assessed

Comments

Optional - Provide a short rational for the score, such as a description of the issues found; examples of good practice and the likely impact for users.

Features & functionality

- 1 Features and functionality meet common user goals and objectives.
- 2 Features and functionality support users desired workflows.
- 3 Frequently-used tasks are readily available (e.g. easily accessible from the homepage) and well supported (e.g. short cuts are available).
- 4 Users are adequately supported according to their level of expertise (e.g. short cuts for expert users, help and instructions for novice users).
- 5 Call to actions (e.g. register, add to basket, submit) are clear, well labelled and appear clickable.

Good

Good

Moderate

Moderate

Excellent

Todos los cursos/talleres/catas que se guardan en la cesta se mantienen si se cierra el navegador y se vuelve a abrir después. No es posible loguearse de ninguna manera.

Existen atajos en forma de menú en la pagina inicial. Sin embargo es imposible loguearse en la página para poder guardar información del usuario o tener algún tipo de registro de los cursos/catas/talleres que se han comprado

No existe una ayuda clara a los novatos al entrar a la página, pero la pagina inicial sirve de resumen de todo lo que se puede hacer en la página y los servicios disponibles. Hay atajos para aquellos que saben lo que buscan.

Los botones de leer mas, añadir a cesta, etc.. están bien delimitados, se ven claros y destacan.

Homepage / starting page

- 6 The Homepage / starting page provides a clear snapshot and overview of the content, features and functionality available.

Good

La página principal sirve de buen resumen sobre todo lo que ofrece, con una introducción y listado de todo lo que ofrece (talleres, opiniones, redes sociales, etc.)

7 The home page / starting page is effective in orienting and directing users to their desired information and tasks.

Good

Todo está bien delimitado, es fácil saber a donde hay que ir para hacer cualquier cosa posible en la página. En menos de 3 menús se puede completar cualquier tarea

8 The homepage / starting page layout is clear and uncluttered with sufficient 'white space'.

Moderate

La página principal está un poco saturada con todo lo que se puede hacer. Existen separaciones entre elementos pero puede hacerse un poco tedioso separar las cosas.

Navigation

9 Users can easily access the site or application (e.g. the URL is predictable and is returned by search engines).

Excellent

El enlace es perfectamente predecible, ya que es solamente el nombre del negocio

10 The navigational scheme (e.g. menu) is easy to find, intuitive and consistent.

Good

El menú de navegación se encuentra muy fácil y es bastante intuitivo. Incluye alguna que otra pestaña extra que no encaja con el resto.

11 The navigation has sufficient flexibility to allow users to navigate by their desired means (e.g. searching, browse by type, browse by name, most recent etc...).

Good

La página web incluye un buscador donde puedes buscar por palabra.

12 The site or application structure is clear, easily understood and addresses common user goals.

Good

13 Links are clear, descriptive and and well labelled.

Good

Todos los botones, links, etc. pueden ser identificados sin problema en la mayoría de casos, y todos indican claramente a donde llevan

14 Browser standard functions (e.g. 'back', 'forward', 'bookmark') are supported.

Excellent

15 The current location is clearly indicated (e.g. breadcrumb, highlighted menu item).

Moderate

La palabra del menú de navegación en la que estás se resalta de manera sutil, pero se difumina bastante con toda la pagina en general y puede no notarse. Cada página tiene un título con el nombre de la sección.

16 Users can easily get back to the homepage or a relevant start point.

Excellent

El menú de navegación se encuentra siempre disponible, lo que permite ir a cualquier sitio sin problema.

17 A clear and well structure site map or index is provided (where necessary).

Poor

Las páginas están muy diversificadas y apenas necesitan índices, pero de necesitarlo no lo incluyen

Search

18 A consitent, easy to find and easy to use search function is available throughout (where desirable).

Moderate

El botón de búsqueda se encuentra en el menú de navegación. No es muy grande pero se puede localizar sin mucha dificultad

19 The search interface is appropriate to meet user goals (e.g. multi-parameter, prioritised results, filtering search results).

Very poor

La búsqueda en la web no permite ningún tipo de filtro, resultados populares, ni nada.

20 The search facility deals well with common searchs (e.g. showing most popular results), misspellings and abbreviations.

Very poor

Igual que la anterior, es posible incluso encontrar posts que no existen o están incompletos y deberían ser inaccesibles.

21 Search results are relevant, comprehensive, precise, and well displayed.

Very poor

Los resultados no están ordenados, pueden ser no precisos y no tiene ningún tipo de forma de display, mas allá de enseñar lo que coincide

Control & feedback

22 Prompt and appropriate feedback is given (e.g. following a successful or unsuccessful action).

Poor

Los unicos mensajes de confirmación son cuando metes algo a la cesta o realizas un pago y es posible no verlos sin querer

23 Users can easily undo, go back and change or cancel actions; or are at least given the chance to confirm an action before committing (e.g. before placing an order).

Excellent

24 Users can easily give feedback (e.g. via email or an online feedback / contact us form).

Good

Es posible contactar de varias maneras, acceder a redes sociales o incluso contactar por Whatsapp

Forms

25 Complex forms and processes are broken up into readily understood steps and sections. Where a process is used a progress indicator is present with clear numbers or named stages.

Excellent

26 A minimal amount of information is requested and where required justification is given for asking for information (e.g. date of birth, telephone number).

Good

No da ningún tipo de justificación por ningún tipo de dato

27 Required and optional form fields are clearly indicated.

N/A

No hay ejemplos

28 Appropriate input fields (e.g. calendar for date selection, drop down for selection) are used and required formats are indicated.

Excellent

29 Help and instructions (e.g. examples, information required) are provided where necessary.

Good

Muestra algo de ayuda en algunos campos

Errors

30 Errors are clear, easily identifiable and appear in appropriate location (e.g. adjacent to data entry field, adjacent to form, etc.).

Good

Se muestran al lado del formulario de manera visible

31 Error messages are concise, written in easy to understand language and describe what's occurred and what action is necessary.

Moderate

Los errores son los básicos de HTML

32 Common user errors (e.g. missing fields, invalid formats, invalid selections) have been taken into consideration and where possible prevented.

Excellent

Siempre avisa cuando falta algún contenido

33 Users are able to easily recover (i.e. not have to start again) from errors.

Excellent

Content & text

34 Content available (e.g. text, images, video) is appropriate and sufficiently relevant, and detailed to meet user goals.

Good

Las imagenes son de buena calidad y muestran de forma clara de qué va cada cosa que representan. Apenas hay videos

35 Links to other useful and relevant content (e.g. related pages or external websites) are available and shown in context.

Good

36 Language, terminology and tone used is appropriate and readily understood by the target audience.

Excellent

No usa vocabulario técnico cuando no es necesario y se mantiene a ralla cuando lo hace

37 Terms, language and tone used are consistent (e.g. the same term is used throughout).

Good

38 Text and content is legible and scanable, with good typography and visual contrast.

Excellent

Todo el texto en la página se puede leer sin ningún problema

Help

39 Online help is provided and is suitable for the user base (e.g. is written in easy to understand language and only uses recognised terms). Where appropriate contextual help is provided.

Poor

Apenas hay ayuda para saber manejarse por la página. Tienes que guiarte con las palabras clave

40 Online help is concise, easy to read and written in easy to understand language.

Good

41 Accessing online help does not impede users (i.e. they can resume work where they left off after accessing help).

Very poor

La ayuda online, o la pestaña de "contáctanos", es una pagina separada y por tanto corta cualquier actividad que el usuario tenga activa

42 Users can easily get further help (e.g. telephone or email address).

Excellent

Performance

43 Site or application performance doesn't inhibit the user experience (e.g. slow page downloads, long delays).

Excellent

44 Errors and reliability issues don't inhibit the user experience.

Good

45 Possible user configurations (e.g. browsers, resolutions, computer specs) are supported.

Good

Overall usability score (out of 100) *

75

-

Good

* Very poor (less than 29) - Users are likely to experience very significant difficulties using this site or system and might not be able to complete a significant number of important tasks.

* Poor (between 29 and 49) - Users are likely to experience some difficulties using this site or system and might not be able to complete some important tasks.

* Moderate (between 49 and 69) - Users should be able to use this site or system and complete most important tasks, however the user experience could be significantly improved.

* Good (between 69 and 89) - Users should be able to use this site or system with relative ease and should be able to complete the vast majority of important tasks.

* Excellent (more than 89) - This site or system provides an excellent user experience for users. Users should be able to complete all important tasks on the site or system.