

2023



# Data Science and AI

Module 9 Part 2

## Deep Learning



## Agenda: Module 9 Part 2

- Neural Networks and Deep Learning overview
- Deep Learning
   – Basics
- Demo and lab



#### **Neural Networks**

- Neural Networks (NNs) are computing systems inspired by the neural networks of biological brains.
- A collection of connected units called artificial neurons are the basis of NNs.
- These have proved most useful in applications that are challenging to express with traditional computer algorithms using rule-based programming.
- Deviations from biology such as backpropagation or passing information in the reverse direction with adjusts to the network to reflect behaviour appeared over time.



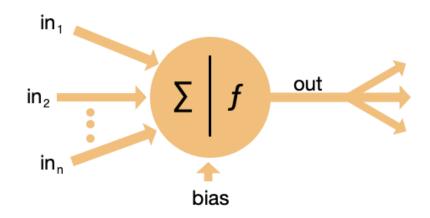
### **Deep Neural Networks**

- DNN is an neural network with a bigger number of layers between the input and output layers.
- The network moves through the layers computing the probability of each output.
- The DNN finds the correct mathematical modification to convert the input into the output regardless of being a linear or a non-linear relationship.
- For example, a DNN trained to recognise dog breeds analyses a given image and compute the probability of a particular breed for the dog in the image.



#### **Neurons**

- A NN consists of simple elements called artificial neurons that receive input, and compute the output depending on the input and activation
- Artificial neurons mimic the working of a biophysical neuron with inputs and outputs but is not a biological neuron model.



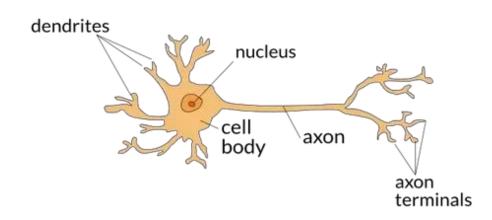
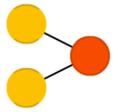


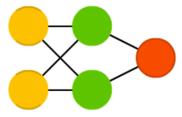
Image: www.quora.com



### Feed Forward (FF) and back propagation

- The initial NNs were simple single layer networks
- Feed information from the input to the output
- Trains NNs through backpropagation with supervised learning
- The error is often some variation of the difference between the input and the output (like Mean Standard Error)

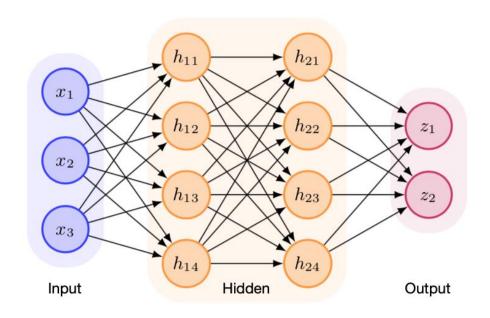






#### **Neural Networks**

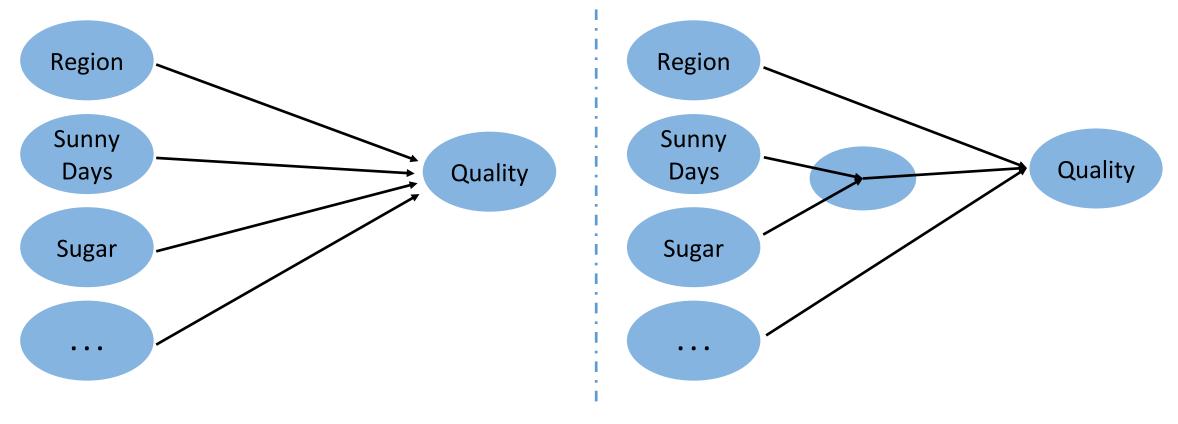
- Adding more layers to NNs has produced very impressive results
- The structure and connectivity between layers varies widely and still open for research
- The network is made by connecting the output of specific neurons to the input of other neurons forming a directed, weighted graph





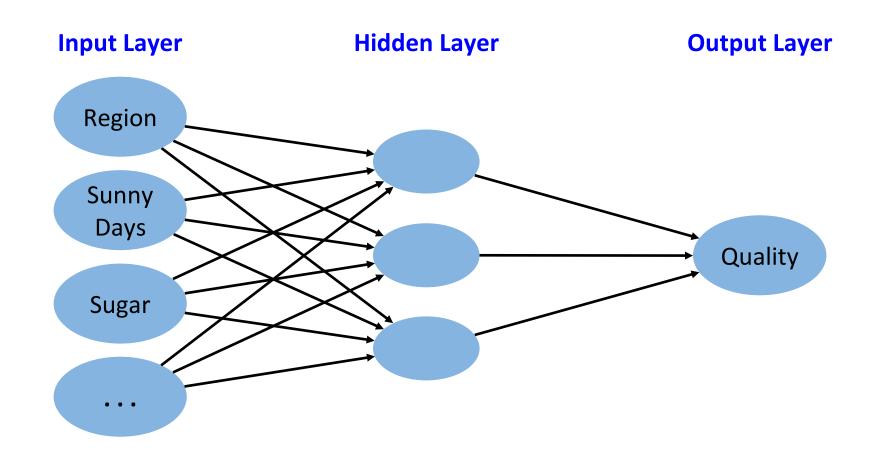
## Interaction between inputs

- Model with no interaction between inputs
- Model with interaction

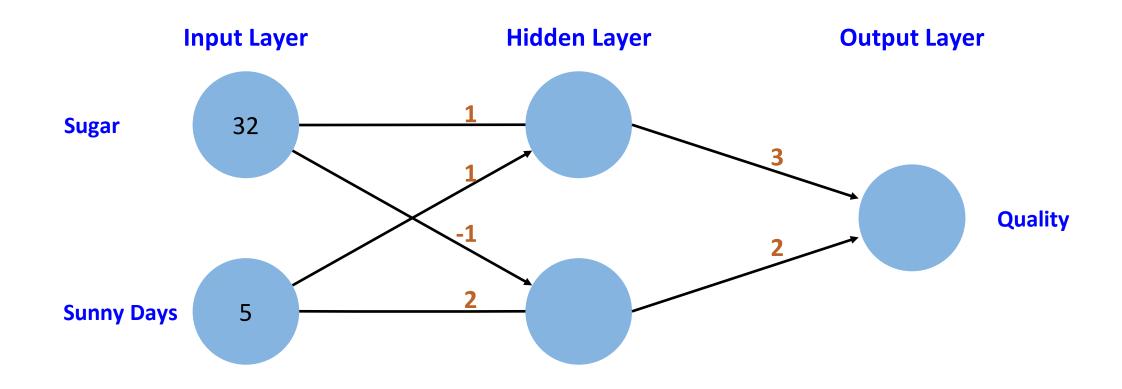




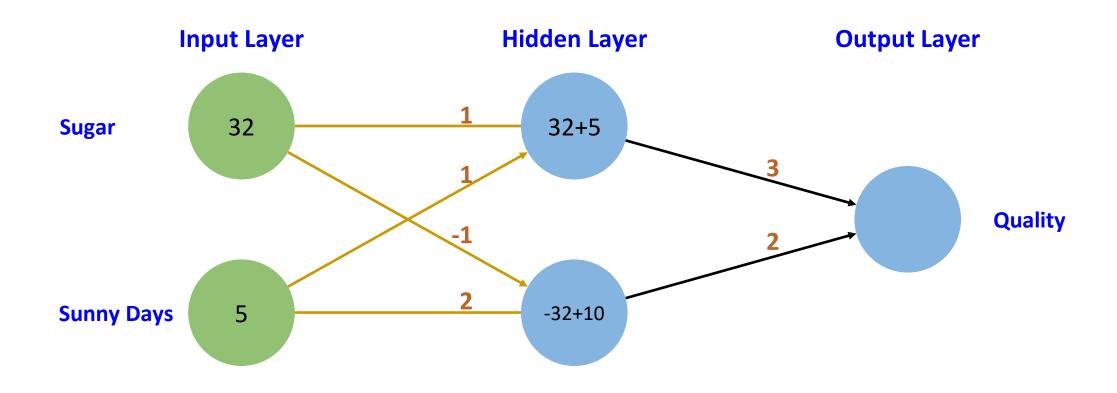
### Interactions between inputs can be very complex



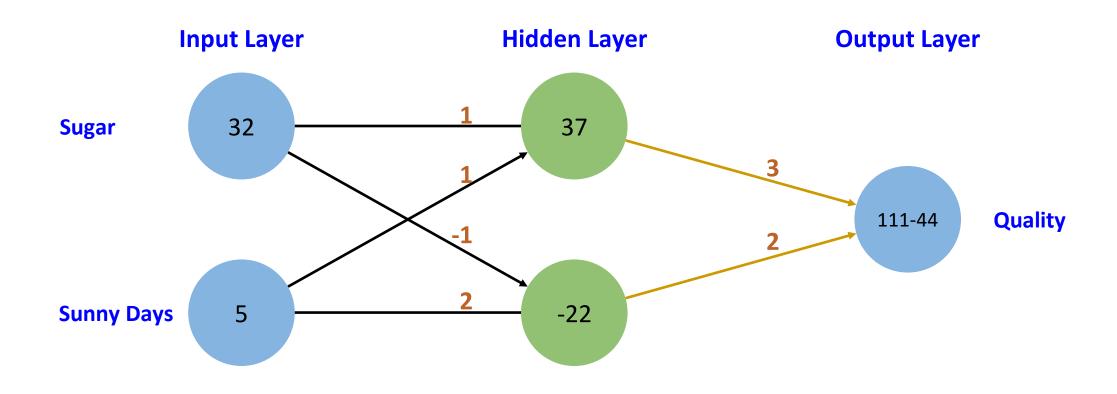




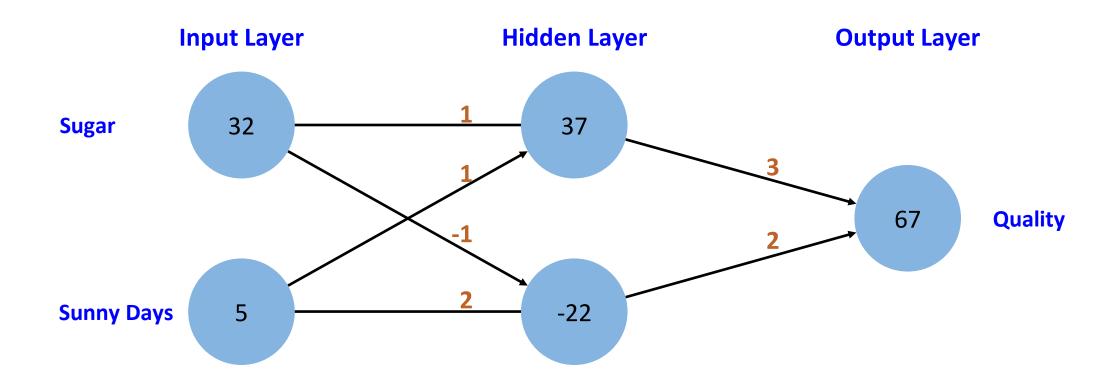














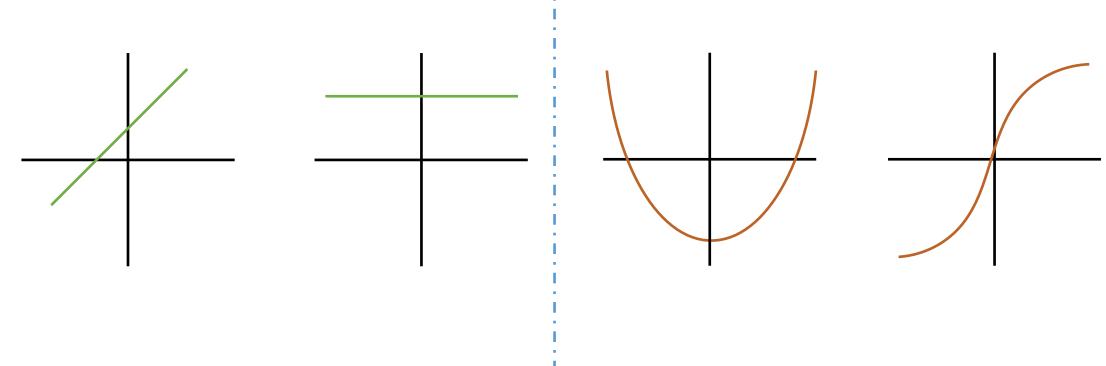
- Can be as simple as multiply then add process.
- Forward propagation for individual data point each time.
- The prediction for the data point is the output.



### **Activation Function**

Linear Functions

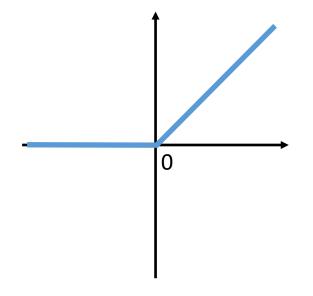






### **Activation Function**

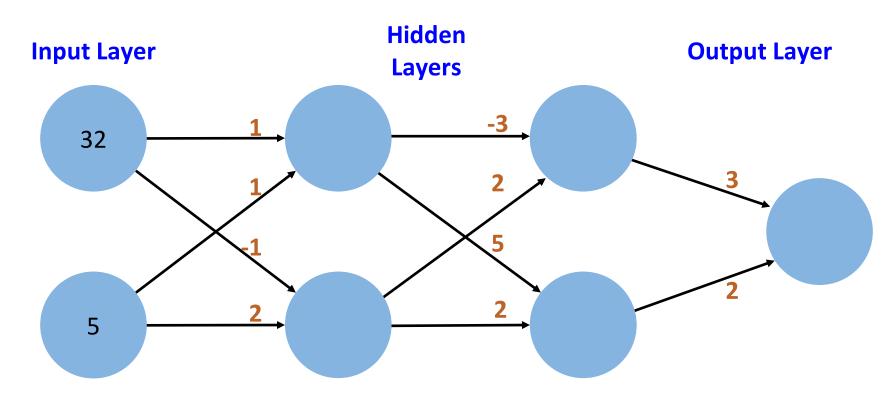
- Applied to the node's inputs to compute the node's output
- ReLU (Rectified Linear Activation)



$$RELU(x) = \begin{cases} 0 & if & x < 0 \\ x & if & x \ge 0 \end{cases}$$



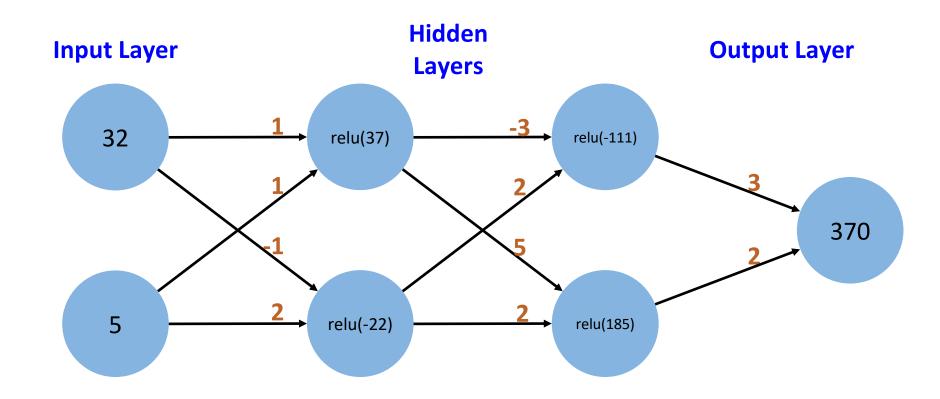
## **Multiple Hidden Layers**



Calculate with ReLU Activation Function



## **Multiple Hidden Layers**





### **Representation Learning**

- Deep networks create internal representations of patterns in the data
- Partially replace the need for feature engineering
- Later layers create more sophisticated representations of raw data

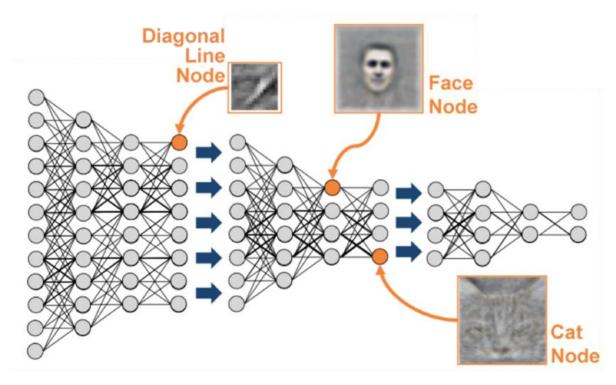
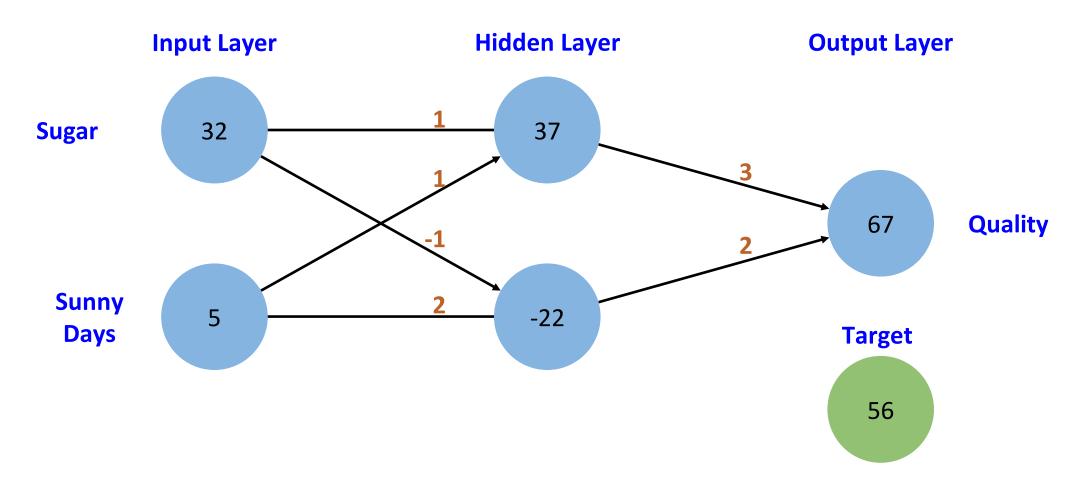


Image: theanalyticsstore.ie



## **Reach the Target**





## **Reach the Target**

Actual value			56
Predicted value			67
Error	Predicted - Actual	67 - 56	11



### **More Data**

Actual	Predict	Error (Predict - Actual)	Squared Error
56	67	11	121
67	50	-17	289
149	148	-1	1
117	99	-18	324
29	9	-20	400
23	42	19	361
64	28	-36	1296
57	39	-18	324
36	7	-29	841
56	23	-33	1089
		Total Squared Error	5046
		Mean Squared Error	504.6



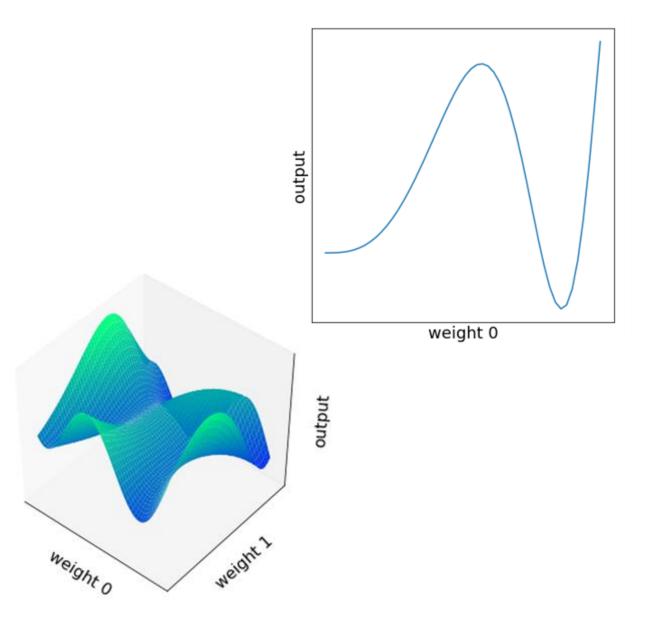
### **Loss functions**

- The objective is to find the weights that give the lowest value for the loss function.
- The computation gets more complicated for multiple points.
- A Loss Function
  - Serves as a measure of the predictive performance of a model
  - Calculates a single number from the predictions' errors of many data points
- A better model has a **lower** loss function value
- The typical approach to obtain a lower value is to use Gradient Descent



### **Gradient Descent**

- The Goal is to find a lower point a curve, surface or multi-plane
- 1. Start at a random point
- 2. Find the slope
- 3. Move a step down
- 4. Repeat 2 and 3 until the slope is zero





### **Gradient Descent**

 Gradient descent aims to update all weights in a neural network based on the prediction error

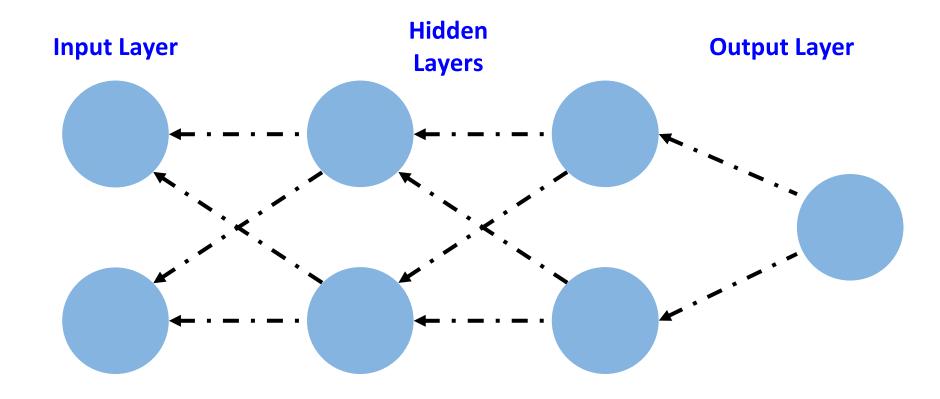
$$w_{x}' = w_{x} - l\left(\frac{\partial Error}{\partial w_{x}}\right)$$

Where		
$w_{x}^{'}$	New weight	
w <sub>x</sub>	Old weight	
1	Learning rate	
∂Error / ∂w <sub>x</sub>	Derivative of Error w.r.t. weight	

 Backpropagation is an algorithm enabling the gradients to be calculated efficiently, applying the chain rule of calculus



## **Backpropagation (of Errors)**





### **Demo: Neural Networks Basics**

- Purpose
  - Understand the basic calculations and mechanics of NN

- Materials
  - Jupyter Notebook (Demo-9-Neural\_Networks\_Basics)



#### **TensorFlow**



- Open-source software library from Google for data flow programming and various tasks.
- Symbolic math library also used for machine learning applications such as neural networks.
- TensorFlow has a very active and large community of developers and users. Its GitHub has over 100k stars
- TensorFlow can run on multiple CPUs (Central Processing Units), GPUs (Graphical Processing Units) and TPU (Tensor Processing Units).
- In Jan 2018, Google announced TensorFlow 2.0 beta.
- There are alternatives for TensorFlow such as PyTorch, MXNet and CNTK.



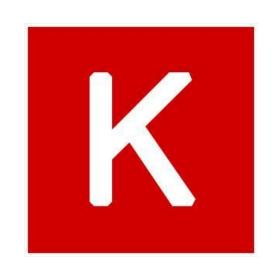
### **Demo: TensorFlow Playground**

- Purpose
  - Play with TensorFlow Playground
  - Visualise the structure of NN
  - Understand the workings go NN
- Resource
  - TensorFlow Playground
- Materials
  - Jupyter Notebook (Demo-9-TensorFlow\_Playground)



#### Keras

- Open-source neural network Python library
- Runs on top of TensorFlow, Theano, Microsoft Cognitive Toolkit
  - TensorFlow supports Keras at its core library since 2017
- Enables fast experimentation with deep neural networks focusing on simplicity and modularity
- Keras was designed to be an interface opposed to a standalone framework
- It offers a high level and intuitive abstraction to ease the development of deep learning models regardless of the backend





#### **Keras - Basic Code Structure**

- The principal data structure is a model, a way to organise layers
- The simplest type of model is the Sequential model, a linear stack of layers

```
from keras.models import Sequential
# Set up the model architecture
model = Sequential()
from keras.layers import Dense
# Add the first hidden layer
model.add(Dense(15, activation = 'relu', input shape = (n cols, )))
# Add the second hidden layer
model.add(Dense(5, activation = 'relu'))
# Add the output layer
model.add(Dense(1, activation = 'linear'))
```



### **Keras - Basic Code Structure - continued**



### **Demo: NN with Keras**

- Purpose
  - Understand the building blocks of Keras to practice with Neural Networks

- Materials
  - Jupyter Notebook (Demo-9-Keras)



### Lab 9.1: NN with Keras

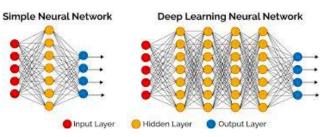
- Purpose
  - Use Keras to practice with Neural Networks

- Materials
  - Jupyter Notebook (Lab-9\_1)



### **Deep Learning – Recap**

- Deep Learning (DL) is a **Machine Learning** technique that extracts **patterns** from **data**.
- DL uses multi-layer Neural Network (NN).
- It can be implemented relatively easy using Python, TensorFlow and Keras.
- Because of the strength of DL, it can potentially discover features automatically.
- The **foundations** of DL, which is NN, is **not new**. However, the availability of large volume of **data**, powerful **computing resources**, readily available **tools** and active **community** has propelled DL to the forefront of all ML techniques and, almost, all technologies.
- In spite of recent achievements of DL, we need to realise that the big fundamental questions about Artificial Intelligence (AI) remain unanswered.





### Deep Learning – Recent achievements

- Face recognition
- Image classification
- Speech recognition
- Text-to-speech generation
- Handwriting transcription
- Machine translation
- Medical diagnosis
- Driverless cars (Note that DL is used only for perception)
- Digital assistants
- Ads, search, social recommendations
- Game playing with deep Reinforcement Learning (RL)



### **Deep Learning – A brief history**

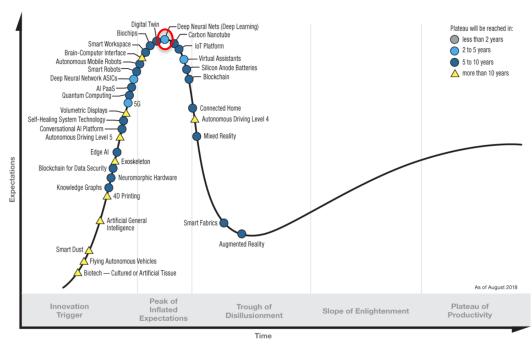
- 1943: Neural Networks
- 1957:Perceptron
- 1969: Minsky & Papert (1969) pricked the neural network balloon
- 1971: A paper by A. G. Ivakhnenko described a deep network with 8 layers
- 1974-86: Backpropagation, Recurrent NN
- 1986: The term Deep Learning was introduced by Rina Dechter
- 1989-98: Convolutional NN, MNIST digits dataset, Long Short-Term Memory (LSTM) NN
- 2006: "Deep Learning" papers by Geoff Hinton et al
- 2009: ImageNet dataset
- 2012:AlexNet, Dropout technique
- 2014: Generative Adversarial Networks (GANs)
- 2014: DeepFace by Facebook
- 2016: AlphaGo
- 2017: AlphaZero
- 2018: Google BERT pre-trained NLP model
- 2021: DALL-E
- 2022: ChatGPT



### **Deep Learning – The hype**

- Some of the excitement about DL can be attributed to the recurring phenomena of the Hype Cycle.
- Gartner releases a yearly hype cycle report that tracks hyped technologies.
- Deep Learning recently on the top of the hype cycle

#### **Hype Cycle** for Emerging Technologies, 2018



#### gartner.com/SmarterWithGartner

Source: Gartner (August 2018)
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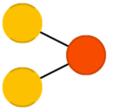
### **Common types of NNs**

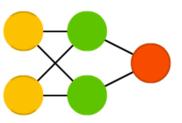
- Feed Forward and Perceptrons
- Convolutional Neural Networks
- Recurrent Neural Networks
- Long/Short-Term Memory
- Transformers
- Many others



### Feed Forward (FF) and Perceptrons (P)

- Very straightforward
- Feed information from the input to the output
- · Each layer is made of either input, hidden or output cells in parallel

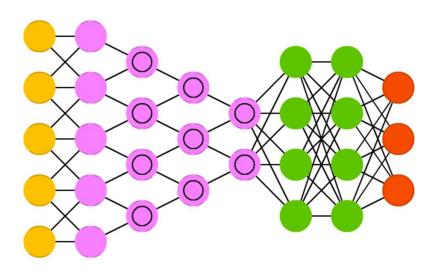






### **Convolutional Neural Networks (CNN)**

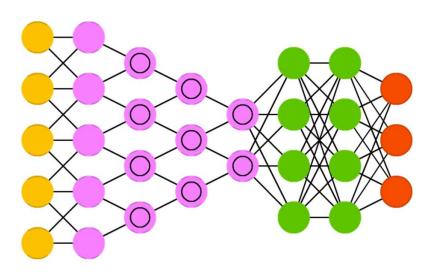
- Mainly used for image processing but adaptable for other input like audio
- The network classifies the data from an image (outputs "cat" for a picture with a cat picture and "dog" for a dog picture)





### **Convolutional Neural Networks (CNN)**

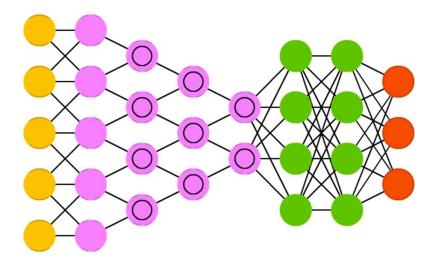
- Start with an input "scanner" not intended to parse all the training data at once
- Then get the next block (move the scanner one pixel to the right)
- This input data then feeds through convolutional layers instead of standard layers (not all nodes have connections to all other nodes)





### **Convolutional Neural Networks (CNN)**

- Each node only concerns itself with not more than a few neighbouring cells
- These layers tend to shrink as they become deeper (divisible by two or powers of two are common)
- Also often feature pooling layers to filter out details





### **Convolutional Neural Networks**

- Overview
- Terminology
- Data Representation
- Architecture
- Convolution
- Padding
- Strides
- Dilation



#### **Overview**

- Convolutional Neural Network (CNN) is a kind of deep neural networks most commonly applied to analysing visual content.
- Convolutional networks are inspired by biological processes that resemble the organisation of the animal visual cortex.
- Individual cortical neurons respond to stimuli only in a restricted region of the visual field known as the receptive field.



#### **Overview**

- CNNs use less pre-processing compared to other image classification algorithms.
- The independence from prior knowledge and human effort in feature design is a significant advantage.
- Some of the Applications are in image and video recognition, recommender systems, image classification, medical image analysis, and natural language processing.



### **Terminology**

- Convolution is a function derived from two functions (f and g) that expresses how the shape of one function is modified by the other function.
- The term convolution refers to both the process of computing it and the resulting function.
- In regular terms, convolution tries to find changes so it can identify continuity or edges.
  - Bright and dark
  - Lines or curves



### **Data Representation**

- Some neural networks linearly handle input data even when has a distinct logical representation
  - E.g. Images are 2D but are translated into a 1D representation
- CNNs maintain the relationship between adjacent data elements
  - E.g. Images keep their 2D structure

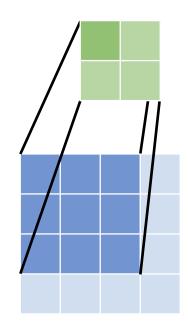


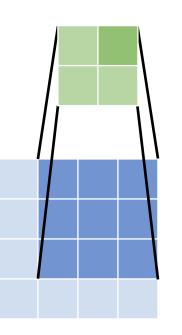
#### **Architecture**

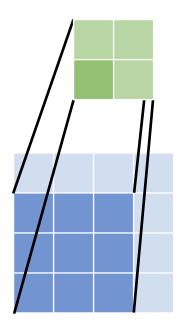
- In typical fully connected NNs all neurons of a layer are connected to all neurons of neighbour layers
- There are alternative forms of connection between layers, and not all neurons are necessarily connected in CNNs

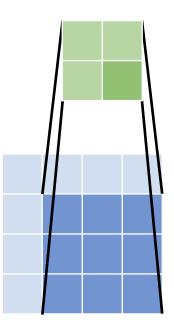


### **Convolution**



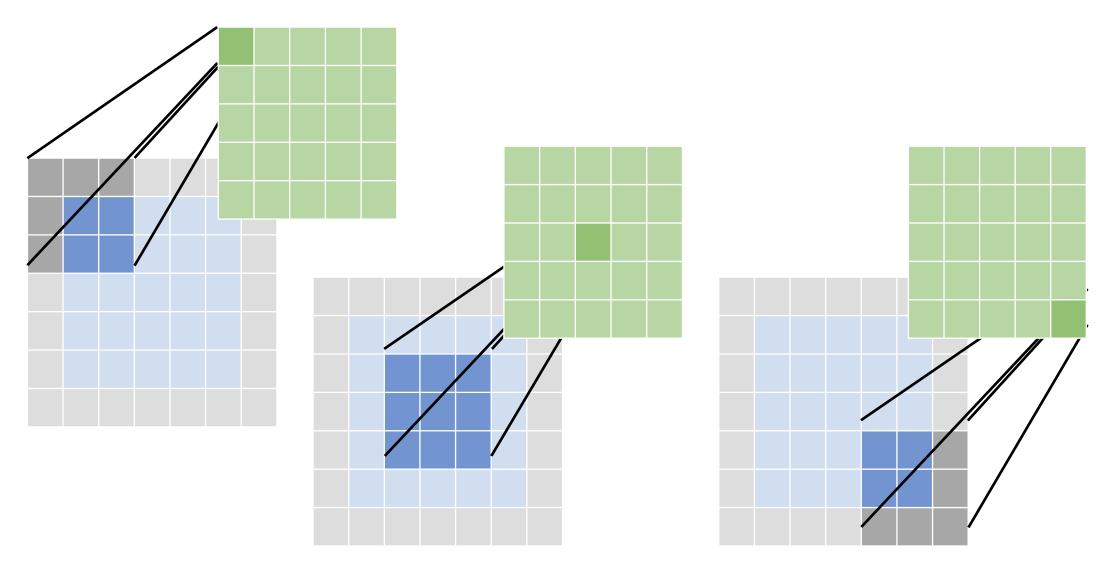






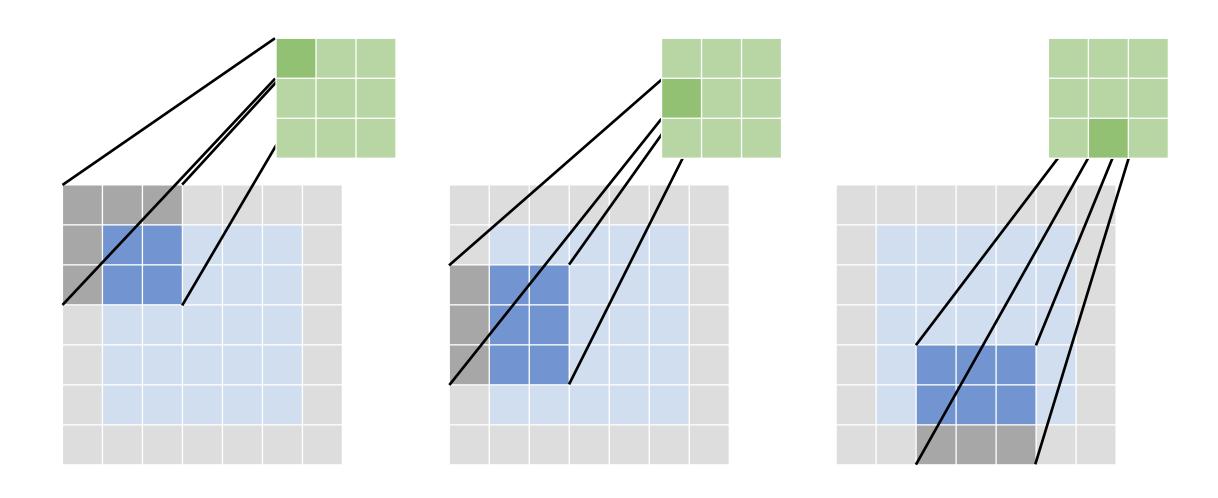


## **Padding**



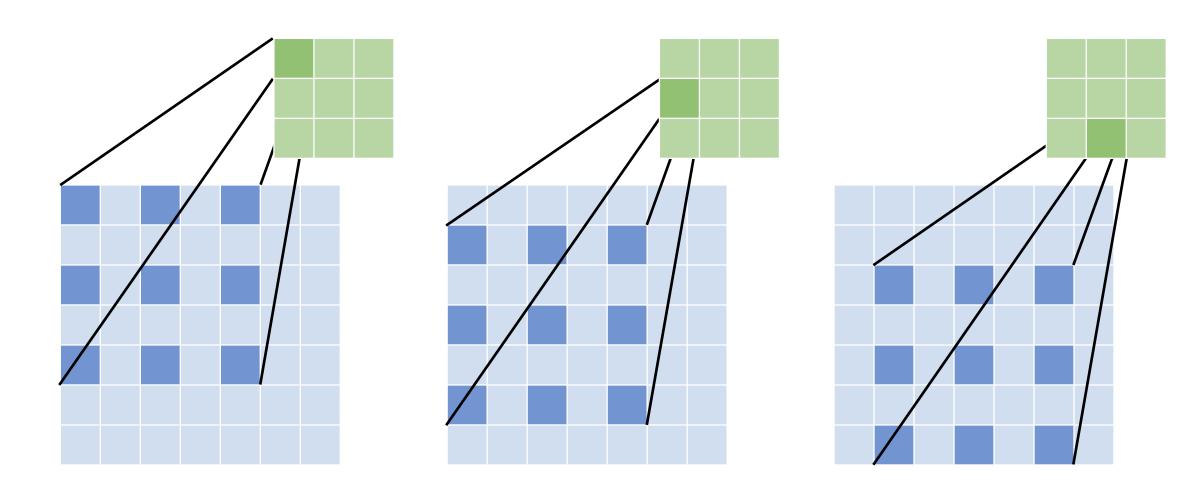


## **Strides**



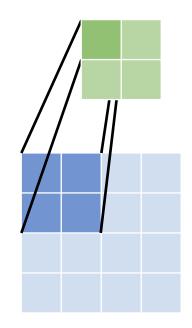


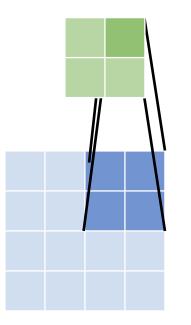
## **Dilation**

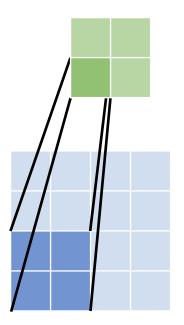


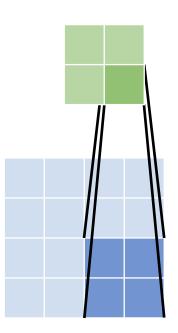


## **Max Pooling**











### Other Neural Networks

- Recurrent Neural Networks (RNN)
- Long Short-Term Memory (LSTM)
- Transformer Neural Networks
- More on attention



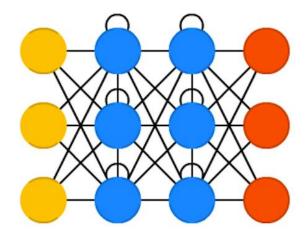
### Recurrent Neural Networks (RNN)

- FFs with a **time twist**: not stateless
- Have connections between passes, connections through time
- Neurons are fed information from the previous layer and of themselves at the previous pass
- The order of input and train matters: feeding "A" then "B" may yield different results to feeding "B" then "A"



### **Recurrent Neural Networks (RNN)**

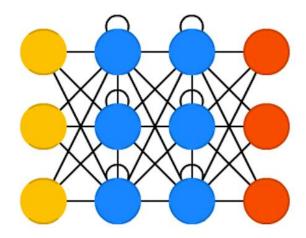
- Many fields can use RNNs in principle as most forms of data that do not have a timeline, so the time-dependent weights are used for what came before in the sequence, not actually from what happened seconds before
- RNNs are a good choice for advancing or completing the information, such as autocompletion





## Long/Short-Term Memory (LSTM)

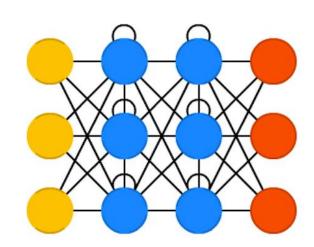
- Each neuron in a LSTM network has a memory cell and three gates: input, output and forget
  - The gates safeguard the information by stopping or allowing its flow
  - The input gate determines how much data from the previous layer gets stored
  - The output layer has the job of deciding how much the following layer gets to know about the state of this node
  - The forget gate controls the retention of data between layers





## Long/Short-Term Memory (LSTM)

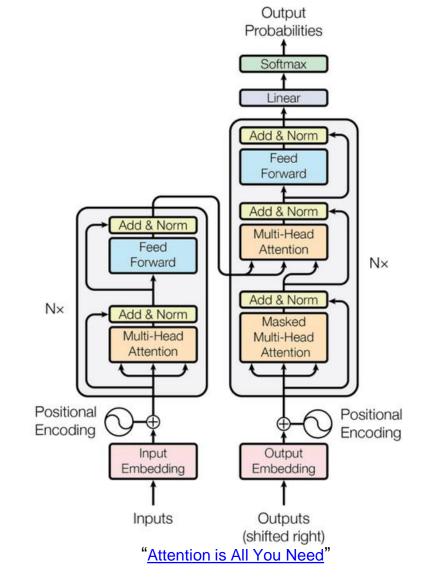
- These are inspired mostly by circuitry, not biology
- It typically requires more resources to run as each of the gates has a weight to a cell in the previous neuron





### **Transformer Neural Networks**

- Originally used for sequence-sequence models (e.g. language translation)
- Seen to be a general-purpose model for representing sequences and performing a wide variety of tasks
- Encoder blocks (left) are used in BERT (used in Google search)
- Decoder blocks (right) are used in GPT models

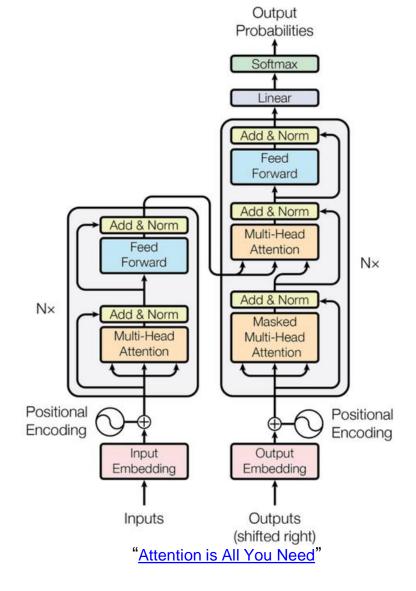




### **Transformer Neural Networks**

#### Components:

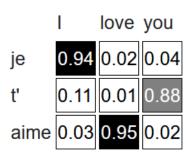
- Embeddings of tokens into numerical vectors
- Positional encoding (modelling the index of each token)
- Residual connections and layer normalisation (speed up training)
- Multi-Head Attention and Feed Forward (create multiple context vectors in parallel and combine them, faster than RNNs of equivalent size)
- Nx repetition of blocks (each repetition enables longer-term memory of the sequence)





#### More on attention

- The mechanism outputs a context vector from a weighted combination of hidden value vectors. Unlike traditional feed-forward networks the weights are different for each input.
- This provides an efficient way to capture long-term dependencies between inputs.
- Viewing attention weights can provide some insight of 'where' the network focuses for each input to the network.



https://en.wikipedia.org/wiki/Attention (machine learning)

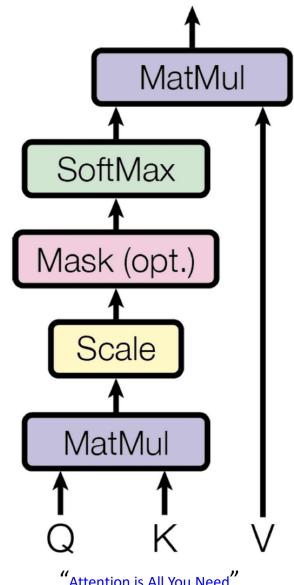
In the above English-French translation example, the second word to be generated has 88% of attention on "you", so the token t' is output.



#### More on attention

In transformers each attention block learns 3 matrices that project inputs into vectors q, k and v:

- Query: the current input we are focusing on
- Key: a (preceding) input that is compared to the query
- Value: captures the relevance of the query-key relationship for the current input
- The query and key are compared (scaled dot product), then the resulting weights (scaled to sum to 1) are applied as a linear combination of the value vectors



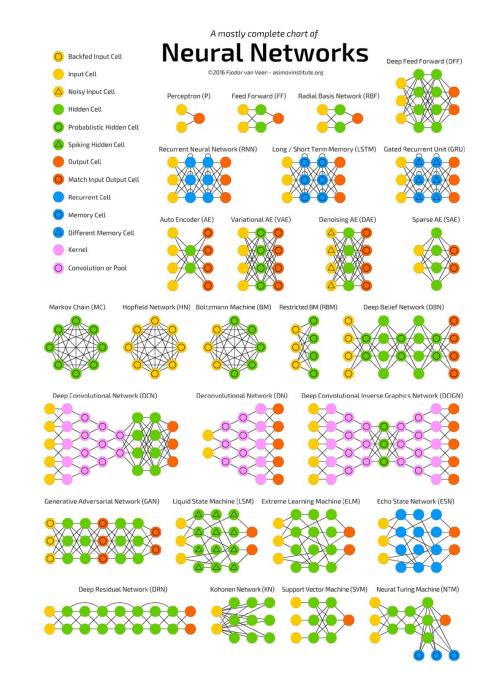
"Attention is All You Need



## **Many Others NN types**

See Appendix for further details

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### Other Aspects when Training

- Epoch, Batch and Iteration
- Dropout
- Batch Normalisation
- Kernel Regularisation



### Deep Learning – Epoch, batch and iteration

- An epoch represent one iteration over the entire dataset.
- We divide the dataset into a number of batches.
- Iteration is passing data within a batch through the network
- Trade-off regarding the batch size
  - Larger batch size = Faster
  - Smaller batch size = (empirically) better generalisation



### **Dropout**

- Dropout is a regularisation technique where we randomly remove some nodes in the network to address overfitting
- Most deep learning frameworks come with a dropout layer technique
- The reduction in the number of parameters at each step of training has the effect of regularisation
- Dropout has shown better performance of neural networks on supervised learning
- In each learning step
  - Select a subset of the units
  - Ignore it in the forward pass
  - And in the back-propagation of error



#### **Batch Normalisation**

- Normalises the activation of the preceding layer at each batch
  - i.e. uses a transformation that keeps the activation standard deviation close to 1 and the mean activation close to 0
- Addresses the problem of internal covariate shift
- Also acts as a regulariser, in some cases eliminating the need for Dropout
- Achieves similar accuracy with less training steps thus speeding up the training process



### **Kernel Regularisation**

- Apply penalties on layer parameters during optimisation
- The loss function incorporates the penalties
- The regularisation penalises peaky weights and makes sure that all the inputs are considered



### **Key Theoretical Questions in Deep Learning**

#### Architecture design

- Are there principled ways to design networks?
  - How many layers?
  - Size of layers?
  - Choice of layer types?
  - What classes of functions can be approximated by a feedforward neural network?
  - How does the architecture impact expressiveness?

#### Optimisation

- What does the error surface look like?
- How to guarantee optimality?
- When does local descent succeed?

#### Generalisation

- How well do deep networks generalise?
- How should networks be regularised?
- How to prevent under or overfitting?



## **Other Deep Learning libraries - Theano**

- Theano is a Python library and optimising compiler for manipulating and evaluating mathematical expressions
- Theano computations are expressed in a NumPy style syntax and compiled to run efficiently on CPU and GPU chip design
- Theano is an open-source project mainly developed by the Montreal Institute for Learning Algorithms (MILA) at the Université de Montréal



- Theano has been used in computationally intensive large-scale scientific investigations since 2007
- It is approachable enough to be used in the classroom (University of Montreal's machine learning classes)



## Other Deep Learning libraries - PyTorch

- PyTorch is an **open-source** library for machine learning in Python used for applications such as natural language processing originally based on Torch
- Facebook's artificial-intelligence research group primarily develops it, and Uber's "Pyro" software for probabilistic programming is built on it.
- PyTorch provides two high-level features
  - Tensor computation (like NumPy) with strong GPU acceleration
  - Deep Neural Networks





### **Demo: Convolutional NN Basics**

- Purpose
  - Understand the basic calculations and mechanics of CNN

- Materials
  - Jupyter Notebook (Demo-9-CNNs\_Basics)



### **Demo: CNN with Keras**

- Purpose
  - Understand Keras' CNNs

- Materials
  - Jupyter Notebook (Demo-9-Keras\_CNNs)



### Lab 9.2: CNN with Keras

- Purpose
  - Training a Classifier
- Materials
  - Jupyter Notebook (Lab-9\_2)



# Questions



# Appendices



### **ChatGPT**

Step 1

Collect demonstration data and train a supervised policy.

A prompt is sampled from our prompt dataset.

A labeler demonstrates the desired output behavior.

This data is used to fine-tune GPT-3.5 with supervised learning.



Step 2

Collect comparison data and train a reward model.

A prompt and several model outputs are sampled.

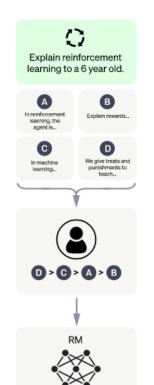
A labeler ranks the

outputs from best

This data is used to train our

reward model.

to worst.



Step 3

Optimize a policy against the reward model using the PPO reinforcement learning algorithm.

A new prompt is sampled from the dataset.

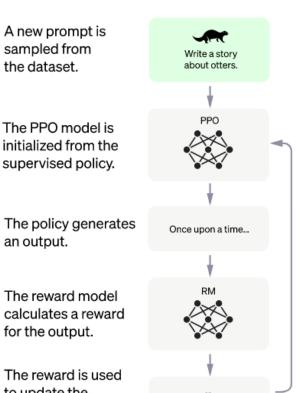
The PPO model is initialized from the supervised policy.

The reward model calculates a reward

for the output.

an output.

The reward is used to update the policy using PPO.



https://openai.com/blog/chatgpt/

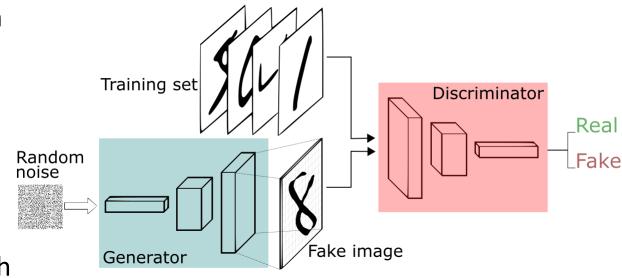
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### Other Generative AI Models

#### **Generative Adversarial Networks (GANs)**

- Two separate networks compete against each other:
  - A generator network takes a random input and aims to learn a probability distribution matching that of the training set
  - A discriminator network is learning to classify whether a sample comes from the training set or the generator
- Ideally, the generator should eventually match the true data distribution while the discriminator is optimised but doing no better than random guessing



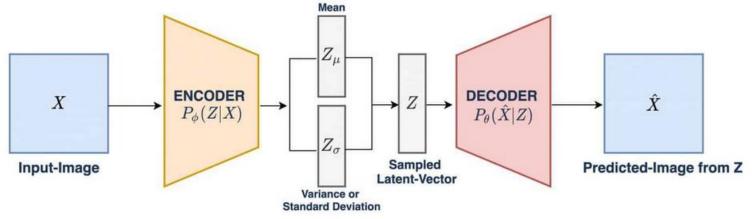
https://sthalles.github.io/intro-to-gans/



### Other Generative AI Models

#### Variational Autoencoders (VAEs)

- Commonly used for image generation/reconstruction
- Encoder: inputs are mapped onto the mean and covariance of a normal distribution in some underlying vector space
- A random vector is then sampled from this normal distribution
- Decoder: provides an output from this random vector

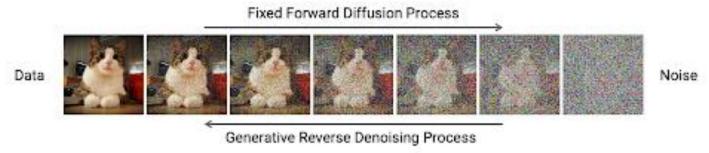




### Other Generative AI Models

#### **Diffusion Models**

- Noise is added to an image in stages, then the noise removal process for each stage is learned (e.g. via a convolutional neural network)
- Later given noise, apply this noise removal process to arrive at an image



https://developer.nvidia.com/blog/improving-diffusion-models-as-an-alternative-to-gans-part-1/

- Primarily applied to image and video generation but also natural language generation, time series forecasting
- Demo: https://keras.io/guides/keras cv/generate images with stable diffusion/



# **End of Presentation!**