

# VERA ZABEIDA

[vera.zabeida@gmail.com](mailto:vera.zabeida@gmail.com) • [LinkedIn](#) • [@VeraZab](#) • [verazabeida.xyz](http://verazabeida.xyz)

Senior Software Developer

## PROFESSIONAL EXPERIENCE

### Senior Software Developer

08/2021 - Present

AlleyCorp Nord, NYC startup incubator, currently working with the **Capable Health** team

- Open sourced a React Native starter app, helping customers bootstrap their MVP mobile apps
- Chose the stack and built the foundations of our customer portal with React.js, Typescript, MUI
- Mentored two new junior developers and documented processes in Notion to help onboarding

### Senior Software Developer

04/2020 - 08/2021

Plotly, a Real Ventures backed startup, Data Visualization

- Participated in the rewrite of our enterprise offering by architecting support for multiple authentication methods (SAML/LDAP/OIDC), used Nest.js and Passport.js
- Built new GraphQL endpoints for our Django app and corresponding UI with React
- Developed an automated testing pipeline that reduced our team's manual QA time using bash scripting and CircleCI automation

### Lead Front-End Developer

08/2019 - 04/2020

Plotly, a Real Ventures backed startup, Data Visualization

- Project Managed and developed Plotly's main marketing website:
  - Reviewed CMS vendors, team requirements, and chose tech stack
  - Architected the api of our headless CMS, used Prismic.io
  - Built reusable components that could be changed based on team's needs, used React
  - Managed delivery timelines and coordinated the work of other developers, designers, writers
- Added Pardot, Salesforce, and other marketing tool integrations to our site to collect sales leads
- Coordinated and executed Plotly's transition from the .ly to the .com domain

### Front-End Developer

06/2016 - 08/2019

Plotly, a Real Ventures backed startup, Data Visualization

- Core maintainer of the *react-chart-editor* open source library, used as the foundation of Plotly's first cloud product (*Chart Studio Cloud*):
  - Contributed in structuring the api of the open source library
  - Continuously released and improved on the open source library
- Worked on the main web application by implementing new features from our open source visualization library (plotly.js) into our main cloud application
- Wrote integration and unit tests
- Lead 2 major refactors in our codebase, including a Flux to Redux migration

## EDUCATION

### Masters in Management & Technology

10/2013 – 09/2014

Panthéon-Assas University, Paris, France

### Bachelor in Accounting

10/2013 – 09/2014

Concordia University, Montreal, QC