

# VERA ZABEIDA

[vera.zabeida@gmail.com](mailto:vera.zabeida@gmail.com) • [LinkedIn](#) • [@VeraZab](#) • [verazabeida.xyz](http://verazabeida.xyz)

Full Stack Software Developer

## PROFESSIONAL EXPERIENCE

### Full Stack Software Developer

08/2021 - 09/2023

AlleyCorp Nord, startup incubator, worked for NYC startup clients: Podsie & Capable Health

Podsie EdTech client

Rails / GraphQL / OpenAI / Typescript / React / Material UI

- Built full stack features including GraphQL endpoints using OpenAI
- Refactored, cleaned up tech debt by restructuring components to improve their reusability

Capable Health, Health Tech client

Rails / Typescript / React / React Native / Material UI

- Open sourced a React Native starter app, helping customers bootstrap their MVP mobile apps
- Chose the stack and built the foundations of our customer portal with React.js, Typescript, MUI
- Mentored two new junior developers and documented processes in Notion to help onboarding

### Full Stack Software Developer

04/2020 - 08/2021

Plotly, Real Ventures backed startup, Data Visualization

Typescript / Nest.js / Passport.js / React / GraphQL / Django / Python / Selenium / Bash

- Architected support for multiple authentication methods (SAML/LDAP/OIDC)
- Built new GraphQL endpoints for our Django app and corresponding UI with React
- Developed an automated testing pipeline that reduced our team's manual QA time using bash scripting and CircleCI automation

### Lead Front-End Developer

08/2019 - 04/2020

Plotly, Real Ventures backed startup, Data Visualization

Javascript / React / Prismic.io / Pardot / Salesforce / Google Cloud Platform

- Rearchitected Plotly's main marketing website: Reviewed CMS vendors, team requirements, and chose tech stack, Structured the api of our headless CMS, Built reusable components, Managed delivery timelines and coordinated the work of other developers, designers, writers
- Added Pardot, Salesforce, and other marketing tool integrations to our site to collect sales leads
- Coordinated and executed Plotly's transition from the .ly to the .com domain

### Front-End Developer

06/2016 - 08/2019

Plotly, Real Ventures backed startup, Data Visualization

Javascript / React / Redux

- Core maintainer of the [react-chart-editor](#) open source library, used as the foundation of Plotly's first cloud product (*Chart Studio Cloud*)
- Lead 2 major refactors in our codebase, including a Flux to Redux migration

## EDUCATION

Masters in Management & Tech, Panthéon-Assas University, Paris, France

10/2013 – 09/2014

Bachelors in Accounting, Concordia University, Montreal, Canada

10/2013 – 09/2014