

Tuck Shop Business Plan

1. Overview

A home-based convenience store selling snacks, cold drinks, bread, and basic groceries.

2. Target Market

Local villagers, school children, and passersby.

3. Startup Requirements

- Equipment: Cooler box, shelves, signage
- Stock: Bread, snacks, cold drinks, airtime
- Capital Needed: R5,000 - R10,000

4. Location Suitability

Works well in high foot traffic rural areas with no large supermarkets nearby.

5. Revenue Potential

- Daily income: R200 - R400
- Monthly profit: R2,000 - R4,000

6. Risks

- Competition from spaza shops
- Inconsistent supply chain