

Shisanyama Business Plan

1. Overview

Street BBQ meat stall selling grilled meat and pap with sides.

2. Target Market

Commuters, event-goers, working-class people.

3. Startup Requirements

- Braai stand, gazebo, tables and chairs
- Meat and drinks stock
- Capital Needed: R5,000 - R15,000

4. Location Suitability

Popular in urban areas, townships, near taxi ranks or taverns.

5. Revenue Potential

- R30 - R60 per plate
- Daily income: R800 - R2,000

6. Risks

- Food safety regulations
- Fire hazard and weather issues