

Goat Farming Business Plan

1. Overview

Raising goats for meat or milk in rural plots or communal land.

2. Target Market

Meat sellers, butcheries, and families during holidays.

3. Startup Requirements

- 3 to 5 goats
- Fencing and shelter
- Water supply and feed
- Capital Needed: R15,000 - R25,000

4. Location Suitability

Ideal for villages and townships with open space and traditional livestock knowledge.

5. Revenue Potential

- Selling price: R1,000 - R1,500 per goat
- High demand during festive seasons

6. Risks

- Disease outbreaks
- Theft and animal loss