

Tech Repair Shop Business Plan

1. Overview

A service centre for fixing phones, laptops, and small electronics.

2. Target Market

Students, professionals, and local residents.

3. Startup Requirements

- Tools and testing kits
- Small shop or kiosk
- Marketing materials
- Capital Needed: R20,000 - R35,000

4. Location Suitability

Best near universities, malls, or busy CBD areas.

5. Revenue Potential

- Per repair: R100 - R800
- Monthly income: R10,000 - R20,000

6. Risks

- Need for technical skills
- Equipment theft and parts sourcing