

# Vered Kurtz-David

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## ACADEMIC POSITIONS

2025-	<b>Senior Lecturer</b> (Asst. Prof.), Bogen Family Department of Economics and the PPE Program, Hebrew University of Jerusalem
2025-2026	<b>Visiting Fellow</b> , The Federmann Center for the Study of Rationality, Hebrew University of Jerusalem
2021-2025	<b>Postdoctoral Fellow</b> , Neuroscience Institute, New York University

## EDUCATION

2015-2021	<b>PhD</b> , Collier School of Management, Tel Aviv University (direct track)
2009-2012	<b>BA</b> , Philosophy, Political Science, and Economics (PPE program), Hebrew University of Jerusalem <i>magna cum laude</i>

## RESEARCH INTERESTS

Neuroeconomics, behavioral economics, experimental economics, strategic reasoning, individual decision-making.

## PUBLICATIONS

### Published papers

1. **Kurtz-David V.**, Madar, A., Hakim A., & Levy D.J., *The Trembling Hand Unraveled: Motor Dynamics and Choice Inconsistency*, Journal of Neuroscience, 45 (32), 2025.  
<https://doi.org/10.1523/JNEUROSCI.1312-24.2025>.
2. Madar, A., **Kurtz-David V.**, Hakim A., Levy D.J. & Tavor I., *Pre-Acquired Functional Connectivity Predicts Choice Inconsistency*, Journal of Neuroscience, 44 (18), 2024.  
<https://doi.org/10.1523/JNEUROSCI.0453-23.2024>.
3. **Kurtz-David V.**, Alladi V., Brandenburger A., Bucher S. Dewan A., Louie K., Glimcher P.# & Tymula A.#, *Choosers Adapt Value Coding to the Environment, But Do Not Attain Efficiency*, Proceedings of the Annual Meeting of the Cognitive Science Society, Sydney, July, 2023.  
<https://escholarship.org/uc/item/7cp9r5hc>
4. **Kurtz-David V.**, Persitz D. Webb R., & Levy D.J., *The Neural Computation of Inconsistent Choice Behavior*, Nature Communications, 10 (1583), 2019. <https://doi.org/10.1038/s41467-019-09343-2>.  
*Media coverage:* [Science Daily](#) (28-May-2019), [The Indian Express](#) (29-May-2019), [TheMarker](#) (Hebrew, 06-Aug-2019), [Globes](#) (Hebrew, 1-Sep-2022).

### Preprints and submitted papers

5. **Kurtz-David V.**, Brandenburger A. & Glimcher P., *The Limits of Social Cognition: Production Functions and Reasoning in Strategic Interactions*, under revision.  
Preprint available at <https://doi.org/10.31234/osf.io/sfhdk>
6. **Kurtz-David V.**, Sinha S., Alladi V., Bucher S., Brandenburger A., Louie K., Glimcher P.# & Tymula A.#, *A Tale of Two Environments: Divisive Normalization and the (In)Flexibility of Choice*, under revision.  
Preprint available at <https://doi.org/10.1101/2024.08.25.609561>
7. Ye Y., Fang Y., Gao X., **Kurtz-David V.**, Hula A., Zhou X., Fan C., Shen B., Long T., 2026, *MindEvolve: A workflow for large language models to predict human social interactions with interpretable symbolic models*. Submitted.
8. **Kurtz-David V.**, Persitz D. & Levy D.J., *Design Invariance in The Classic Consumer Choice Problem*.

Publications in Hebrew

9. **Kurtz-David V.**, Levy D.J., & Persitz D., *Mind Boggling: The Neural Traits of Irrational Choice*, Innovations in Management, 9, 73-84 (2021).

WORK IN PROGRESS

10. **Kurtz-David V.**, Yan. D. & Glimcher P., *Neural Tradeoffs in Strategic Choice*
11. **Kurtz-David V.**, Glimcher P. & Tymula A., *Reward Expectation: Encoding the Best or Encoding the Mean?*
12. Hakim A., **Kurtz-David V.**, Light B. & Levy D.J., *The Neural Correlates of Prudent Behavior*
13. Barlam N., **Kurtz-David V.**, and Zaslaver A., *The Evolutionary Source of Risk Preferences*

AWARDS AND HONORS

2025	<b>Golda Meir Fellowship for Outstanding New Faculty</b> <i>Invited research presenter among the full cohort of fellows</i>
2022-2024	<b>ISF Fellowship for Outstanding Postdoctoral Scholars</b> (310K NIS)
2021	<b>Best Dissertation Award</b> , Society for Neuroeconomics
2021	<b>Tel Aviv University President's Fellowship for Women Postdoctoral Scholars</b> (50K USD)
2019	<b>Adams Travel Award</b> (1,000 USD)
2018, 2019	<b>Mia Fischer Scholarship for Outstanding PhD Students</b> , Dan David Foundation (2*15K USD) (won twice)
2018	<b>Katzir Travel Award</b> (1,000 USD)
2017	<b>Award for Excellence in PhD Studies</b> , Sigal Foundation (7,000 NIS)
2015-2019	<b>Merit-Based PhD Scholarship</b> , Coller School of Management, Tel Aviv University
2014	<b>PPE Award for Best Undergraduate Thesis</b> , Hebrew University of Jerusalem
2011, 2012	<b>Dean's Honors List</b> , Faculty for Social Sciences, Hebrew University of Jerusalem (twice)

CONFERENCES AND INVITED TALKS

<b>2026</b>	Hebrew University (PPE, planned); Israeli Society for Cognitive Psychology (Akko, Israel)
<b>2025</b>	Hebrew University (Business); Society for Cognitive Neuroscience (poster, Boston, MA); NYU's Neuroscience Retreat (poster, Bronx, NY); Yale (Decision Making Group); Society for Neuroeconomics (Cambridge, MA); Federmann Center for the Study of Rationality (Jerusalem, Israel)
<b>2024</b>	NYU's Neuroscience Retreat (poster, Brooklyn, NY); Society for Neuroscience (Chicago, IL); Bar-Ilan University (Econ); Ben-Gurion University (IEM); Hebrew University (CogSci); Hebrew University (Econ); Reichman University (Business); Reichman University (Econ); Technion (DDS); Tel Aviv University (Business); Tel Aviv University (Econ); University of Haifa (Econ)
<b>2023</b>	NYU's Neuroscience Institute Retreat (Westchester, NY); Society for Cognitive Sciences (poster, Sydney, Australia); Society for Neuroeconomics (poster, Vancouver, CA); Society for Neuroscience (Washington, DC); Marketing in Israel ( <i>conference canceled</i> )
<b>2022</b>	NYU (Neuroscience Institute); Society for Neuroeconomics (Washington, DC)
<b>2021</b>	Society for Neuroeconomics (virtual); Society for Neuroscience (poster, virtual).
<b>2020</b>	Israeli Society for Neuroscience (Eilat, Israel); University of Zurich (Center for Neuroeconomics); NYU (Neuroscience Institute); University of Pennsylvania (Kable Lab); Tel Aviv University (Psychology)
<b>2019</b>	Society for Neuroeconomics (poster, Dublin, Ireland)
<b>2018</b>	Tel Aviv University (Business); Radi Spring School in Behavioral Economics (poster, San Diego, CA)
<b>2017</b>	Tel Aviv University (Strauss Center for Computational Neuroimaging); Society for Neuroeconomics (Toronto, CA); Israeli Society for Neuroscience (poster, Eilat, Israel)
<b>2016</b>	Tel Aviv University (Business); Society for Neuroeconomics (poster, Berlin, Germany); Israeli Society for Neuroscience (poster, Eilat, Israel).

## WORKSHOPS

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Mar. 2018      Radi Spring School in Behavioral Economics, UCSD, San Diego, USA

## TEACHING

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### **Lecturer**

2026-      Behavioral Economics for PPE (PPE, HebrewU, undergrad)  
 2026-      Price Theory B [Intermediate Microeconomics] (Econ, HebrewU, undergrad)  
 2025-      Guided Reading in PPE (PPE, HebrewU, undergrad)

### **Instructor**

2016-2021      Statistic Models for Business (Coller, Tel Aviv U., MBA, 6 groups)

### **Teaching Assistant**

2016-2020      Principles of Business Strategy (Coller, Tel Aviv U., MBA, 12 groups)  
 2019      Introduction to Business Strategy (Coller, Tel Aviv U., undergrad, 2 groups)

## ACADEMIC ACTIVITIES

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**Reviewer**      **Journal reviewer:** Brain Imaging and Behavior, Communications Biology, Journal of Behavioral and Experimental Economics, Plos Computational Biology (x2), Social Cognitive and Affective Neuroscience.

**Associate journal reviewer:** Journal of Neuroscience, Plos One.

**Jury Member**      SPiNES series at NYU (2022, 2023, 2024); SNE Annual Meeting: Best Poster Award (2025).

**Conferences**      Organization: Efficient Coding and Decision-Making Symposium (SFN 2023)  
 Session moderator: ISOP 2026.

**Outreach**      Volunteer instructor, PPE program, Hebrew University of Jerusalem (2010-2012)

**Membership**      Society for Neuroeconomics, Israeli Society for Neuroscience, Society for Neuroscience, Economic Science Association, Society for Cognitive Neuroscience.

## MENTORSHIP

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2023-2025      Shreya Sinha (NYU, MA student in computer science, advised by Prof. Paul Glimcher)  
 2023      Kayla Howell (NYU, SURP summer internship program)  
 2021-2022      Maria Olifer (NYU, undergraduate research project, neuroscience)  
 2019-2020      Asaf Madar (TAU, undergraduate rotations, neuroscience)  
 2018-2019      Dar Hasson (TAU, undergraduate rotations, neuroscience)

## PROFESSIONAL EXPERIENCE

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2012-2015      Strategic Business Consultant, Rotem Strategies (*currently* KPMG Israel)  
 2011-2012      Research assistant, Research Department, Bank of Israel  
 2010-2011      Translation Department, Channel 2 News Company  
 2005-2008      Research Analyst, Research Department, IDF Intelligence Corps (sergeant)

## SKILLS

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Programming      MatLab, Stata, Latex  
 Experiments      PsychToolbox, PsychPy, EPrime, Qualtrics  
 Neuroimaging      SPM, BrainVoyager  
 Software      Adobe Illustrator  
 Languages      Hebrew (native), English (fluent)