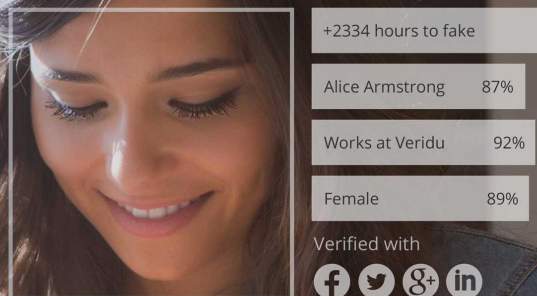


Global low-cost verification based on the user's digital footprint.

So what's the Veridu experience? Here's a short walk through of how our customers use our services, and why you should too.



Use Veridu to Onboard customers

Why?

Your users get what they want - a quick, easy and mobile-friendly sign up process that gives them instant access to your product or service.

You get what you need - the ability to instantly verify a user's identity for effective risk management.

How?

Veridu lets you verify users globally using social networks, online services and documents. You can use any combination of these services to design a sign up process that truly meets your needs.

[Facebook](#)
[Twitter](#)
[LinkedIn](#)
[Google+](#)
[...](#)

Use Veridu to Authenticate identity

Why?

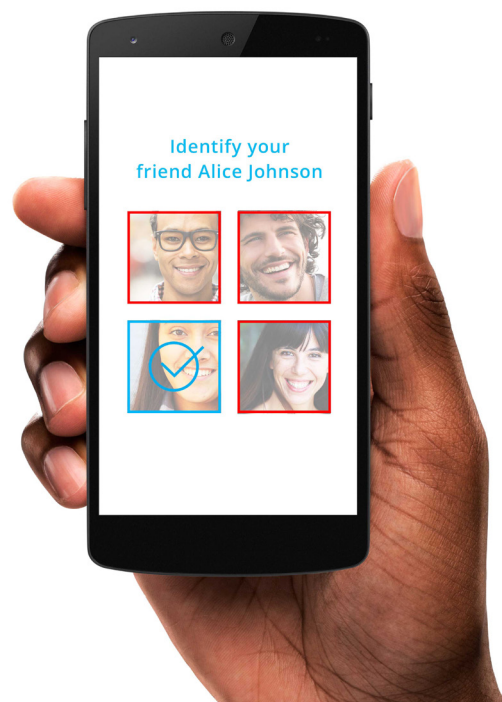
We don't have to tell you that your fraud engine is flagging many perfectly good users or transactions as high risk.

What we can tell you is that this doesn't have to be the case. You can onboard more users and accept more good transactions without increasing fraud risk - automatically and cost-effectively.

How?

Surface traditional two-factor authentication or Veridu's dynamic knowledge based authentication when a user or transaction is flagged as potentially risky for an additional layer of security.

[Dynamic KBA](#)
[Email 2FA](#)
[SMS 2FA](#)
[...](#)



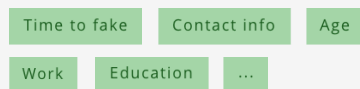
Use Veridu to

Know your customers better

Assess credibility

We analyse an individual's digital footprint, using our proprietary and sophisticated algorithms, to verify their identity and credibility in real-time.

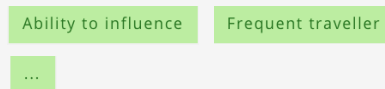
You can build this information into your fraud prevention programme, to instil trust in your peer-to-peer platform, to validate a potential candidate's credentials, and more.



Gather insight

Gather valuable insight about a user from the moment they sign up to your site - what you listen for is up to you as our scorecards are fully configurable to your needs.

Give your customers a truly customised experience based on the insight you gather to increase revenue and engagement.



Assess risk

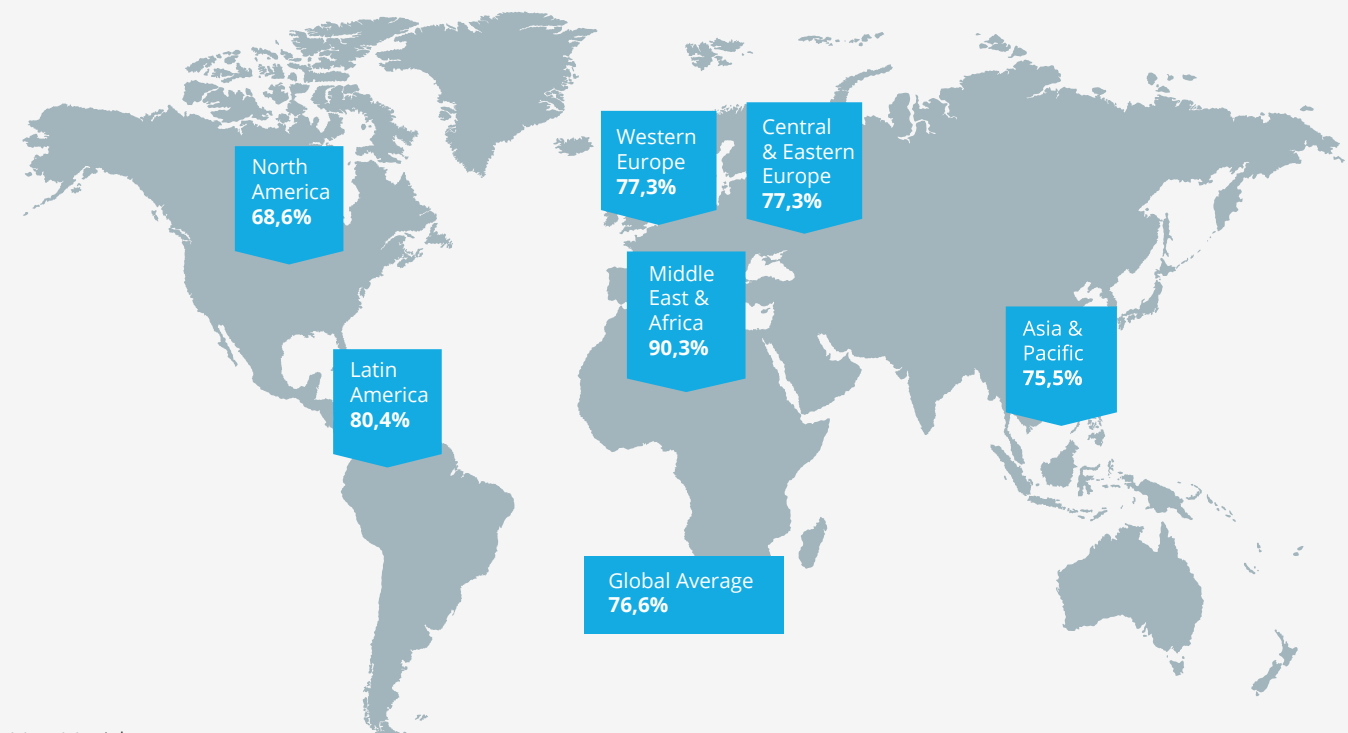
If we detect anything that looks like a potential risk in the data gather about a user we'll alert you with a warning flag.

A flag doesn't necessarily mean bad - but it is telling you that you probably want to look into a user in a little more detail.



Social Network User Penetration worldwide

Projection: 2016. Source : eMarketer, April 2013

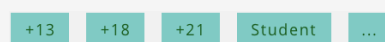


Use Veridu to

To make quicker decisions

If you just want to automate decisions based on certain criteria, age for example, you could use one of our decision gates.

Tell us how you want to verify a user and to what level of confidence and we'll configure a gate to give you a pass/fail decision.



Do it your way.

We offer gateways that require no integration, widgets that can be embedded easily or APIs and SDKs that give you full flexibility to customise the experience.

