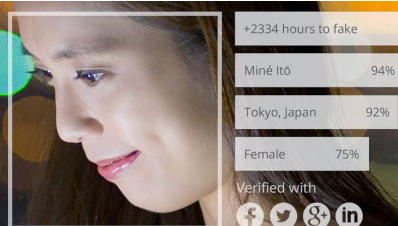


It's no secret that trust is everything when it comes to the sharing economy. You need to establish your platform as trustworthy, as well as providing members with the opportunity to get to know and trust their peers.



Members are a demanding bunch though... they want you to conduct the appropriate level of identity checks to keep them safe, but they also expect instant access to your platform.

Until now this meant balancing levels of risk and reward, but what if you didn't have to compromise?

- What if you could identify all members on your platform in real-time?
- What if your checks analysed more data, more deeply?
- And what if you could keep members safer by identifying more fake accounts?

What if you used Veridu?

Veridu brings trust to the internet with consent-driven social identity solutions. Our solutions allow you to build trust within your community without friction, and at a low price point.

"Operating in the sharing economy, it's vital for us to build trust into our platform by removing risk for our homeowners and guests. Veridu's social identity solutions are a big step forward for us as a business in building the trust which is at the very core of our UnderTheDoormat values".

- Founder & CEO, UnderTheDoormat

We've got you covered

Social media and the sharing economy go hand in hand. That's why Veridu's social identity solutions are such a great fit, offering you 100% coverage of your member base.

"There are over 2.3 billion active social media users globally".

— WeAreSocial, Digital in 2016

It's easy for members too - all they need to do is log in to their online accounts. We then analyse their digital footprint, assess how long it would take to fake, and give them an overall credibility score.

Don't be a stranger

Your online footprint contains a wealth of information about you. Your check-ins, likes, posts and comments paint a clear picture of you as an individual.

Veridu provides you with valuable insight into your members. Spot your frequent travellers from your students and let users share their Veridu profiles with other members to become acquainted before they meet or transact.

Keep it real

Keep your users safer by eliminating fake accounts and ensuring every member of your platform is traceable in the event that a complaint against them is made.

Our social ID checks authenticate user provided contact information. We dig deep into a user's digital footprint to corroborate these details, including establishing their location based on actual online activity. Once verified members get a visible badge to showcase their trustworthiness.

A User's Story

I recently decided to rent out my flat while I was on holiday to earn some extra cash. I'd thought about it for ages but letting a complete stranger into my home just didn't feel right.

When I got my first enquiry I almost pulled out. What changed my mind? The service I was using sent me a great profile of my potential guest. It was based on their social media profiles and contained all the usual information, and then some. Like the fact they were an avid traveller just like me. This little fact made me a whole lot more comfortable and I gave me the confidence I needed to accept their booking.

Want to know more? Contact hello@veridu.com