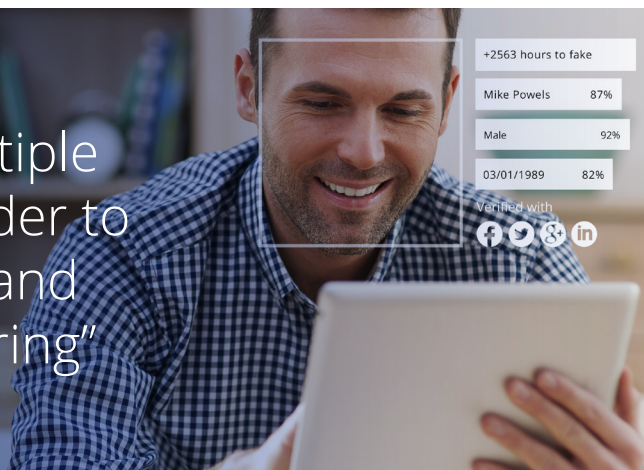


“Veridu fights users with multiple accounts in order to prevent fraud and money laundering”



In the crowded and hypercompetitive iGaming market every customer and transaction matters. You need to effectively mitigate bonus fraud and double spending attacks, but you can't allow this to negatively impact conversion and expansion into new markets.

To be successful, you must balance your information sources and fraud prevention programme rules with your need to provide a simple and frictionless user experience. But can you reduce friction created by intrusive authentication checks and manual fraud review processing without increasing bonus fraud risk?

- What if you could challenge the user's identity and conduct robust identity verification globally while improving user experience?
- What if you could run identity verification across all grey markets?
- What if you could simultaneously reduce account takeover, defend multiple account applications and reduce bonus fraud while increasing good customer acceptance ratios?
- And what if you could automatically verify identities from transactions that your risk rules would normally challenge?

Less friction, less fraud, exceptional insight

Reduce friction with consent-based identity and insight solutions integrated directly into your gaming platform. Using proprietary and sophisticated algorithms we analyse an individual's digital footprint to verify and authenticate their identity and age, in real-time as they transact on your site.

Veridu Challenge

Eliminate bonus fraud and collusion by challenging a user's identity pre-play or during live gaming simply by having them log into their social media accounts.

Verified insights, instantly

Veridu's social login is Single Sign On (SSO) on steroids, combining frictionless sign on, robust ID verification and actionable insight into users, including their ages. Serve up the right odds, promotions and loyalty programmes to make every customer more valuable.

Truly global coverage

Using social media to verify identity means you get better coverage - over two billion active social media users across all geographic and demographic markets.

One-stop dashboard

Our dashboard significantly reduces the time you spend on manual reviews. Access user profiles, each containing a detailed scorecard and direct links to the social media accounts they used to verify their identity, to dig into each attribute scores - including their age and email.