



# Zain Khoja

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Student at **Cornell**. Aspiring product designer.

Education	<b>Cornell University</b> · B.S. Information Science · May 2022 Concentration in User Experience GPA 4.0
Experience	<b>Research Assistant</b> · xREZ Art + Science Lab · Aug 2017 to May 2018 Analyzed data from 52 participants to further explore understanding of presence in virtual reality. Co-authored paper outlining findings in Engineering Reality of Virtual Reality conference 2018.  <b>User Experience Designer</b> · Arcadia Media Group · Oct 2017 to May 2018 Created websites and marketing assets using Sketch for various cryptocurrency clients such as ShieldX, ZCoin, Renos, Crystal Clear, and Aeon to further brand awareness.
Projects	<b>Respond</b> · HackMIT 2018 Designed an application using machine learning to prioritize situations for first responders during natural disasters.  <b>User Experience and Design of Japan</b> · Published Article Compared daily culture-design interactions of people in Sendai, Japan to those of the United States. Published on HH Design: <a href="https://goo.gl/BSK6vZ">goo.gl/BSK6vZ</a> .
Activities	<b>Youth Ambassador</b> · Aga Khan Foundation USA Organized and executed the annual Aga Khan Foundation Walk/Run, raising \$1 million towards the alleviation of global poverty.  <b>Marketing and Resource Manager</b> · Camp Mosaic Managed parental engagement, marketing, data, and finance workstreams for a youth camp of over 500 participants. Created badge system to shorten logistics times by 70%.
Skills	Sketch, Figma, Prototyping, Usability Testing, HTML/CSS, Table Tennis, Ukulele
Honors	a16z Generation Design Mentee, IDEO Makeathon 2018, Eagle Scout, UNT Research Fellow, Young Ambassador for Japan-America Society of DFW