

■	.9	-.8	1	1	-.9
▲	-.2	-.8	-1	.9	1



Harry Potter



The Triplets of
Belleville



Shrek



The Dark
Knight Rises



Memento

●	◆
1	.1
-1	0
.2	-1
.1	1



✓		✓	✓	
	✓			✓
✓	✓	✓		
		?	✓	✓

■ arthouse <-> blockbuster

▲ children's <-> adult's

● preference for arthouse <-> blockbuster

◆ preference for children's <-> adult's