Tim Castillo

WIA 1602

The Project

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Criteria

1. Canvas – Used to create pool in the hero section of the home page and in creating the ‘National Red Cross’ (a fictional organization) logo.
2. Interactive Map – in locations.html
3. Interactive Data Visualization – Team Records chart and speed gauge
4. Modernizr – Used with canvas and SVG
5. JQuery effects – Page titles and Map information transitions
6. Video – video used in home page

Site Design

For the site design I decided that a simple and clean approach would be ideal. It’s more modern than most aquatics program’s sites that I have researched, and I think that many local swim clubs could likely do with a facelift for their site and branding.

I wanted strong colors along with the minimalist design to offset the white space. This helps to provide emphasis on important details.

Images

"Horizontal Stacked Button Logo." *American Red Cross*. American Red Cross, n.d. Web. 25 Feb. 2016. <http://www.redcross.org/about-us/media-resources/logo/brand-standards/download-logos>.

All images not cited were created by Tim Castillo.