



Protect your brand™

“We promise to protect your brand as if it were our own”....

That’s the pledge The Vernon Company is making to its customers. It’s a pledge I want every member of our team to embrace and honor.

As a fourth generation family-owned business, the issue of product safety is something we’ve taken to heart. We understand the importance of protecting customers and employees with the same diligence and protection that we’d give a member of the family.

Recently many businesses have suffered irreparable damage to their brand and image as the result of unsafe products. I don’t want that to happen to us or to our customers. That’s why we’ve made product safety a top priority.

As a company, it’s our responsibility to protect product recipients from harm. We need to ensure the safety of the products we sell, and work to safeguard our customer’s brand reputation. Our customers should not have to worry about having safe, compliant products to represent their brand. It’s our goal to take that burden off their shoulders with our proactive safety initiatives.

Not all industry companies have taken this strong approach to safety and are going to such great lengths to protect their customers. We’re a member of PPAI’s Product Responsibility Action Group and helped establish industry safety guidelines and the Code of Product Responsibility. We’re as dedicated to preserving our client’s image as we are our own!

I want every member of the Vernon team to honor the pledge we’ve made our customers and take on the responsibilities of the “Protect Your Brand” initiative. I feel strongly, as I hope you do, that every one of us plays an important role in protecting our clients and our company!

Chris Vernon, President