**What is a poster?**

A poster is a temporary advertising of a concept, commodity, or event placed up for mass consumption in a public space.

**What is a poster used for?**

Posters on a wall or other flat surface are designed to display. Posters may be used to advertise, teach, propaganda, and decorate. In addition, they can be copies of famous artworks.

**What does a poster contain?**

A poster will include title part, abstract or overview, brief introduction, goals and priorities, methods, outcomes, discussion and conclusions.

**What are the type of poster?**

Different type of posters are:

* Infomercial posters
* Formative
* Show posters
* Political ad posters
* Fashion poster
* Corporate poster
* Campaign poster
* Subject poster
* Affirmative poster
* Digital poster

**What are the characteristics of poster?**

A poster is made up of four key features: a title, graphic(s), text, and white space. Layout, flow, and color affect the order and style of these four key features.