

# SOCIAL NETWORK ANALYSIS PROJECT

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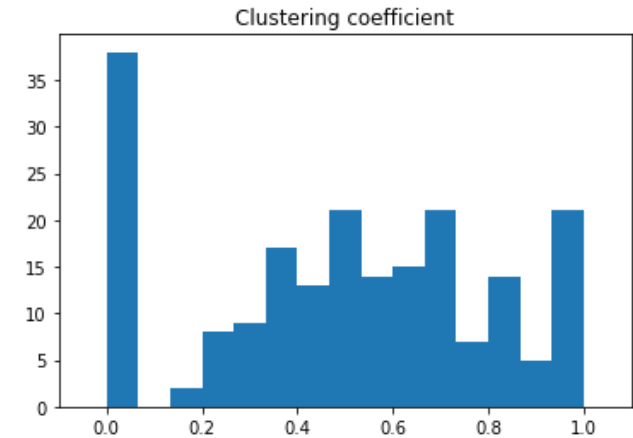
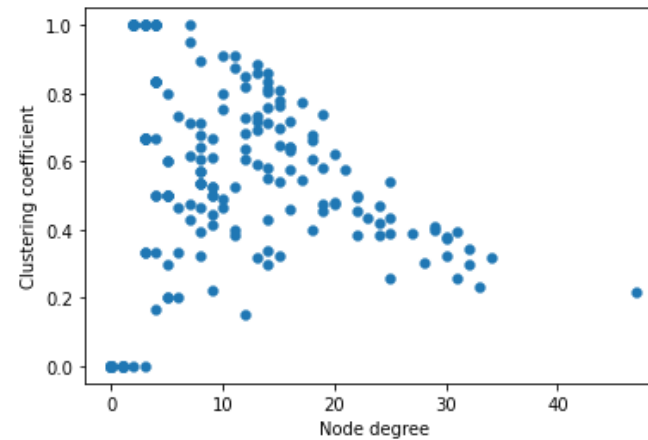
# Network Summary

## Node attributes

- Label
  - Name
  - Surname
  - Nickname
  - Screen Name
  - Sex
  - Photo
  - Relation
  - BDate
- 
- Size = 205
  - Order = 1028
  - Diameter = 6
  - Radius = 4

## Clustering Coefficient

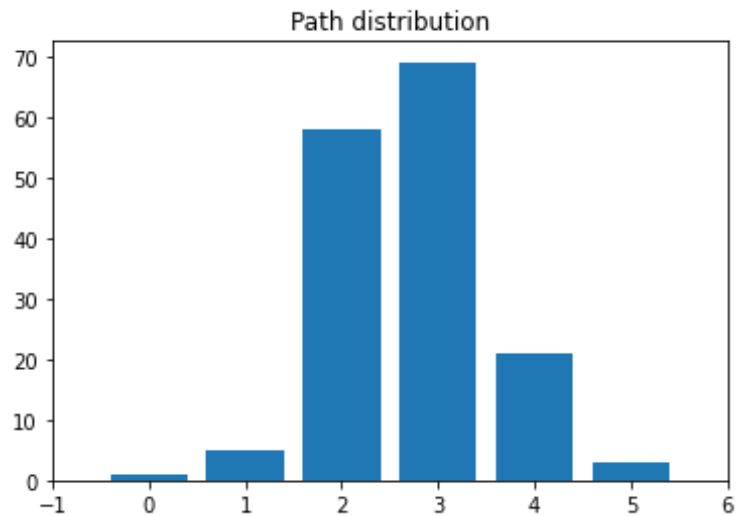
- Average local coefficient = 0.4936
- Global coefficient = 0.4609



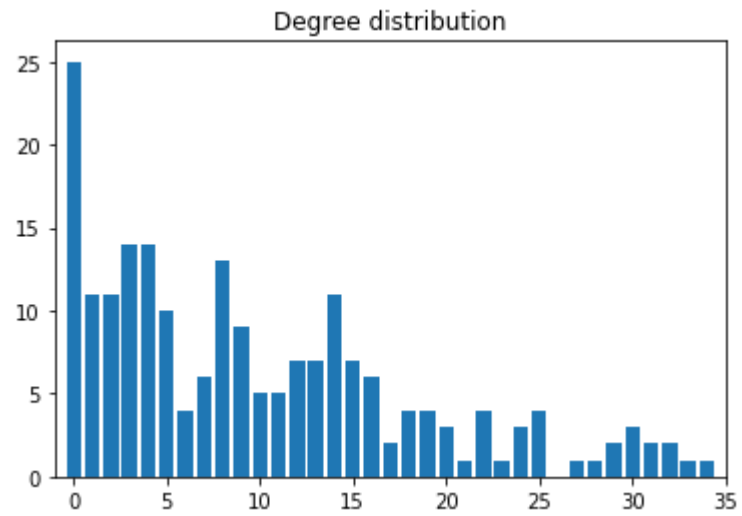
# Network Summary

## Average path length

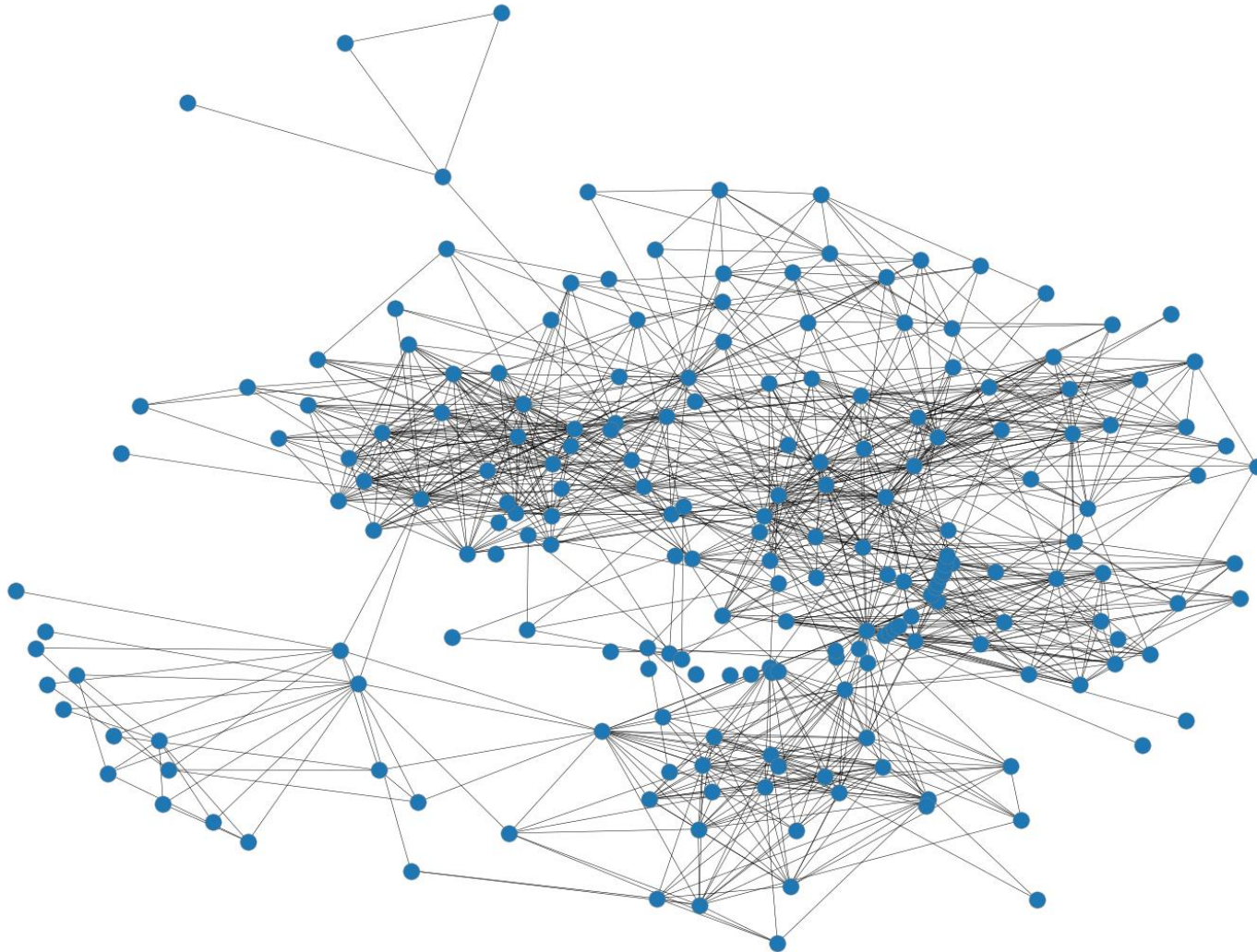
- Average shortest path length = 2.7832



## Degree distribution



# Network Summary



# Structural Analysis

## The closest random graph model

### 1. My network

- diameter = 6
- clustering coefficient = 0.4936
- average\_degree = 10

### 2. Random network

- diameter = 4
- clustering coefficient = 4
- average\_degree = 10

### 3. Preferential attachment

- diameter = 4
- clustering coefficient = 0.1180
- average\_degree = 10

### 4. Small world

- diameter = 6
- clustering coefficient = 0.4918
- average\_degree = 10

### 5. Configuration model

- diameter = 4
- clustering coefficient = 0.1047
- average\_degree = 9

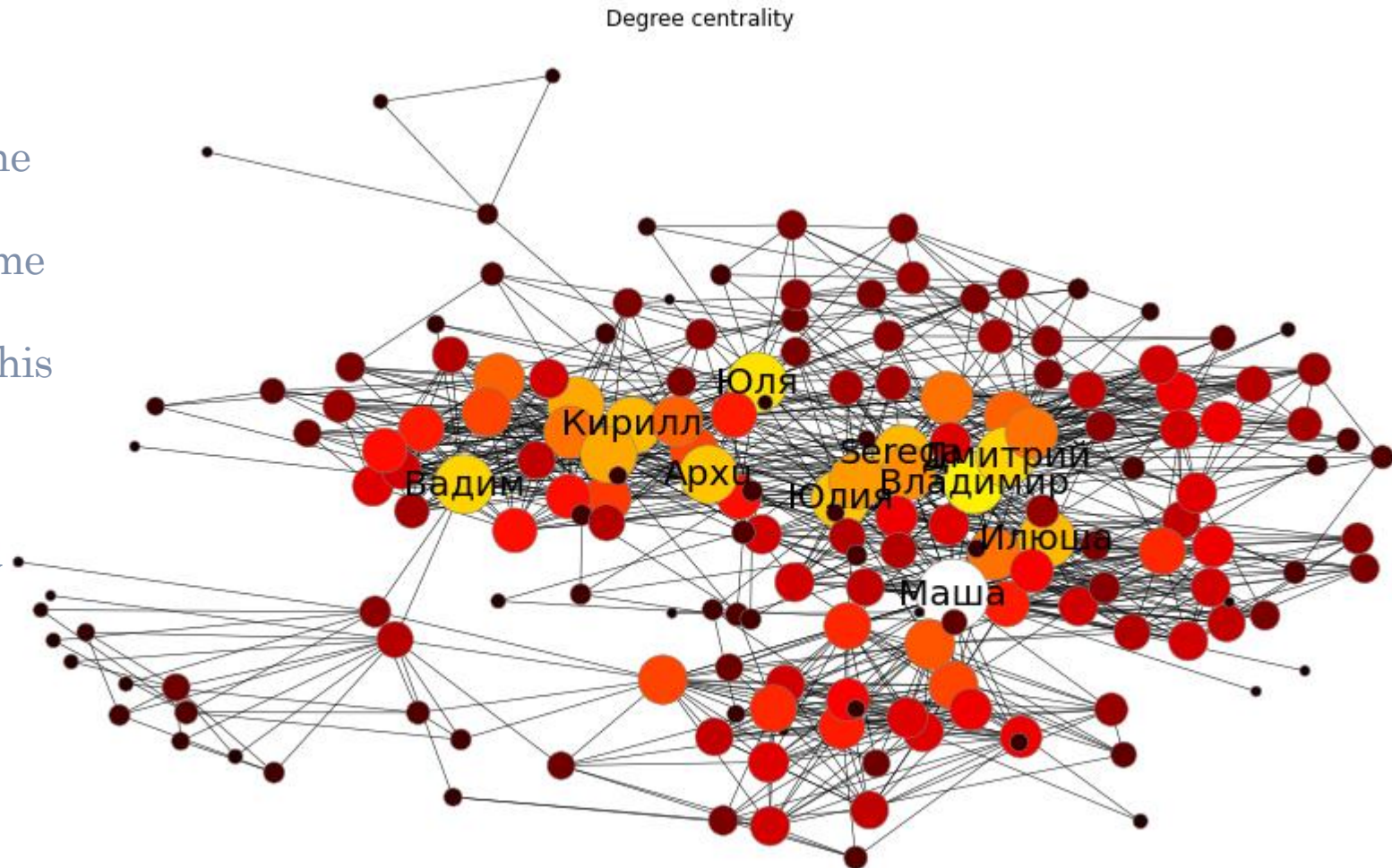
The best model is small Small world

# Structural Analysis

## Centrality measures: degree centrality

Top 5 nodes:

1. Маша – friend from the first school, also studied together in the second school and the university.
2. Владимир – studied in the same group in the second school, same university. He was a профессор in his group.
3. Юля – same school, same university.
4. Вадим – was a староста in my group in the university.
5. Дмитрий – studied in the same group in the second school, same university. He was Маша's colleague.



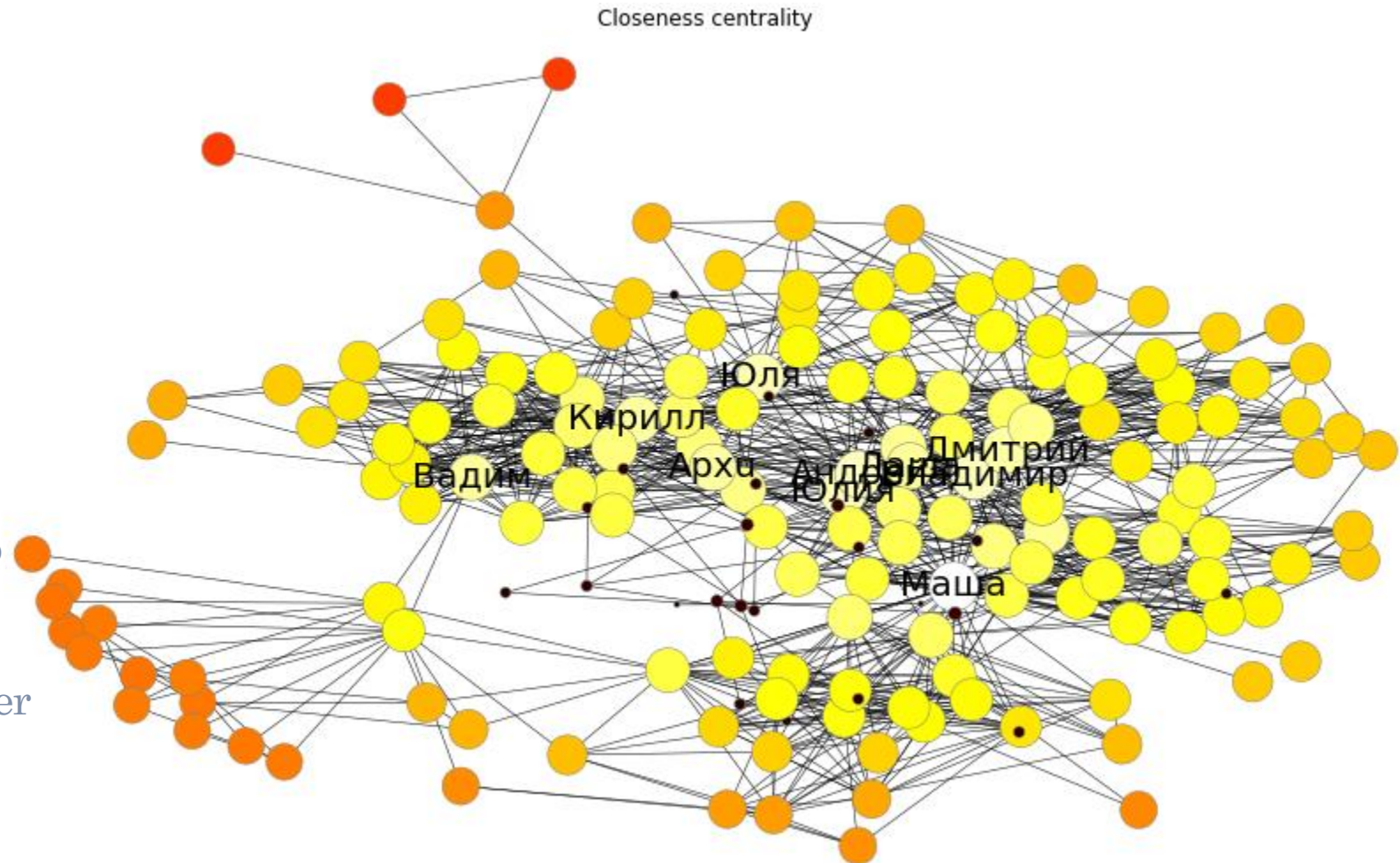


# Structural Analysis

## Centrality measures: closeness centrality

Top 8 nodes:

1. Маша
2. Владимир
3. Андрей – same school, same university. Studied in the same group as Маша in school and university.
4. Юлия М – same university.
5. Юля
6. Дмитрий
7. Архи – same school, same group in university.
8. Кирилл – same school, same group in university, studied together with Архи in the school.

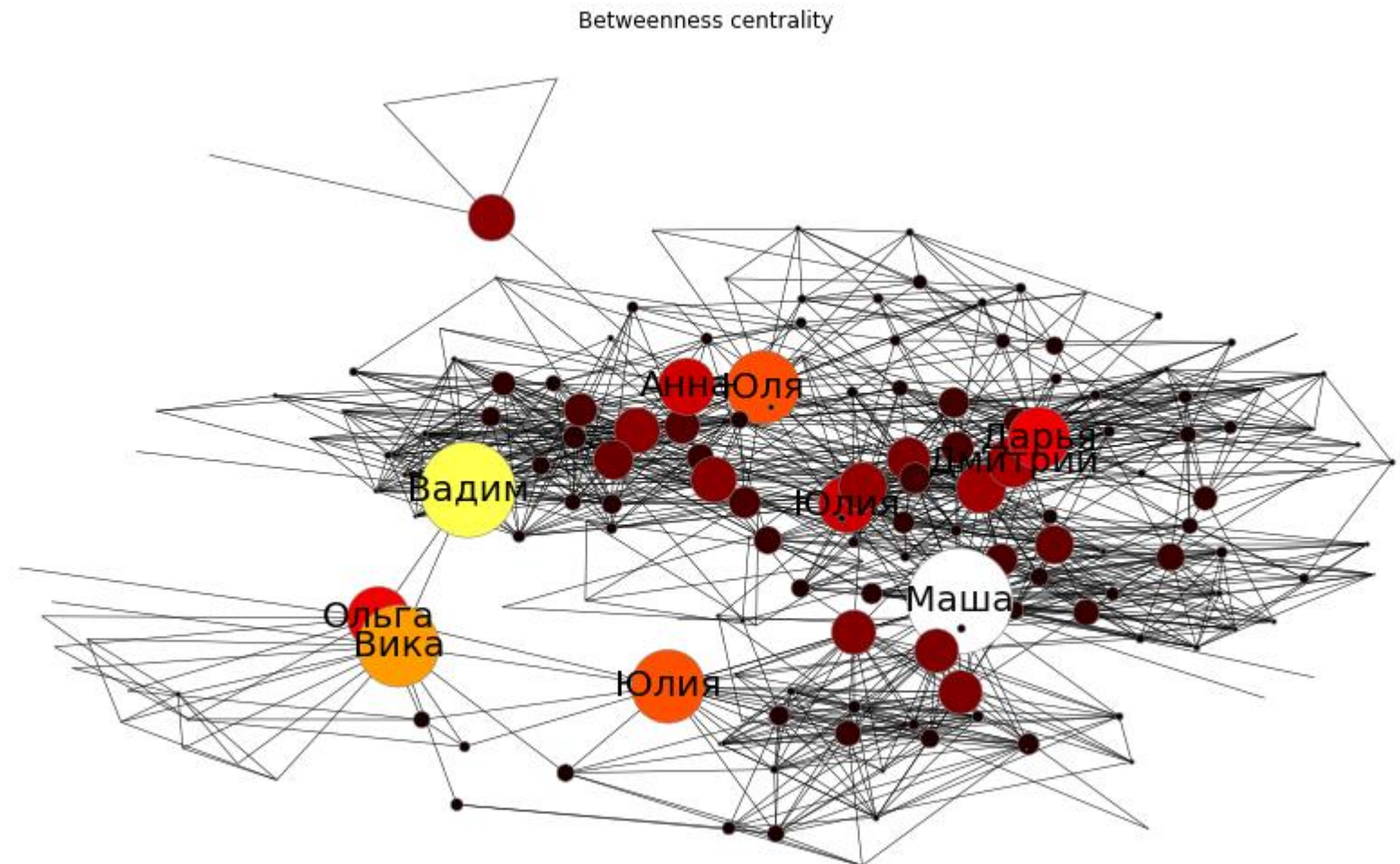


# Structural Analysis

## Centrality measures: betweenness centrality

Top 7 nodes:

1. Маша
2. Вадим
3. Вика – my sister.
4. Юлия Г – best friend from the first school but we studied in different universities.
5. Юля
6. Ольга – close friend, studied together with Юлия Г .
7. Дарья – studied in the same group in the second school, same university. In the university she studied together with the guy from my first school.



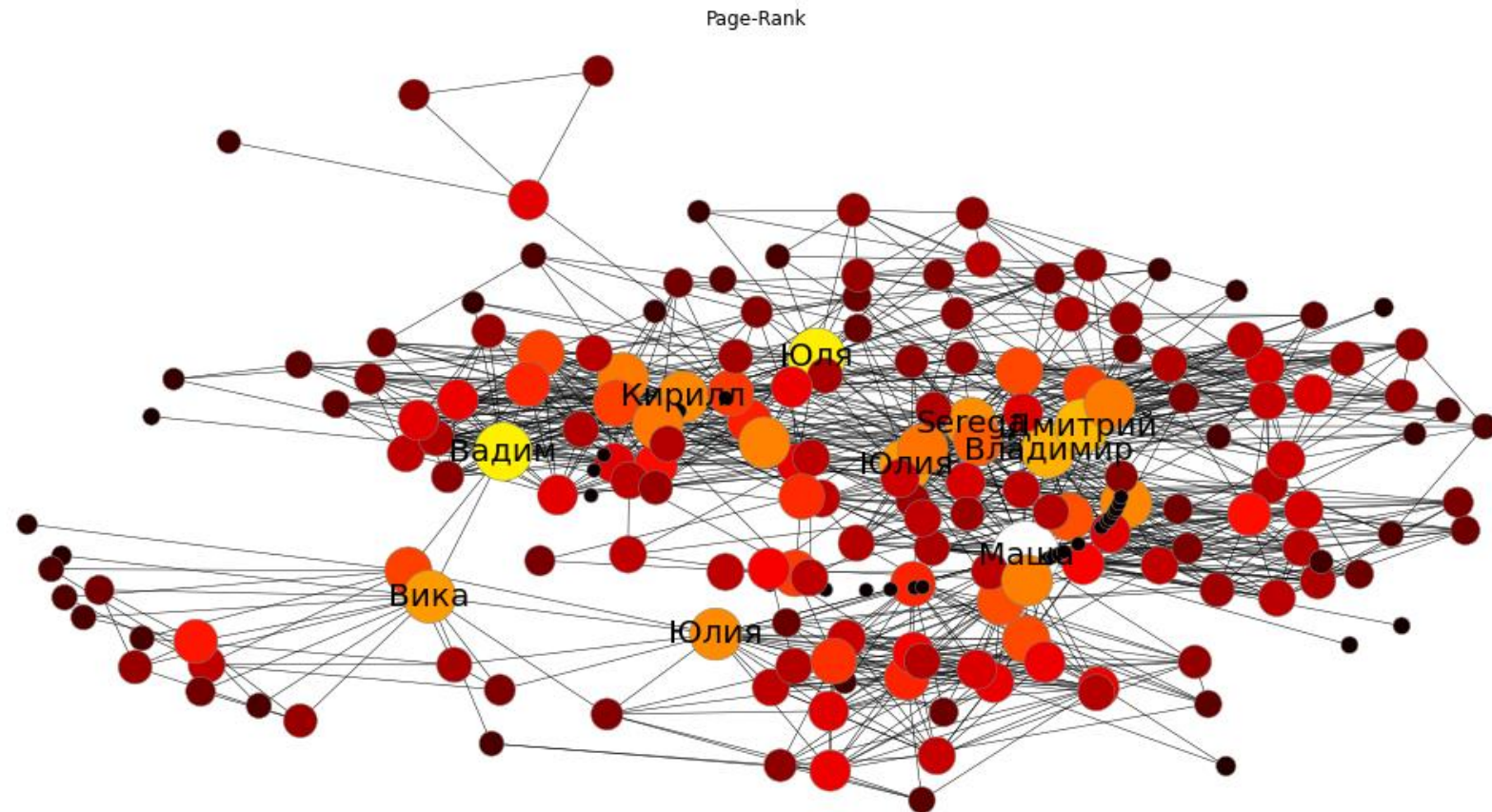


# Structural Analysis

## Page rank

Top 10 nodes:

1. Маша
2. Вадим
3. Юля
4. Дмитрий.
5. Владимир
6. Вика
7. Юлия М
8. Serega – same school, same university.
9. Юлия Г
10. Кирилл



# Structural Analysis

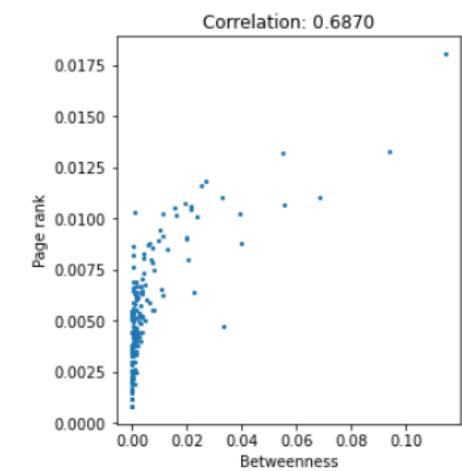
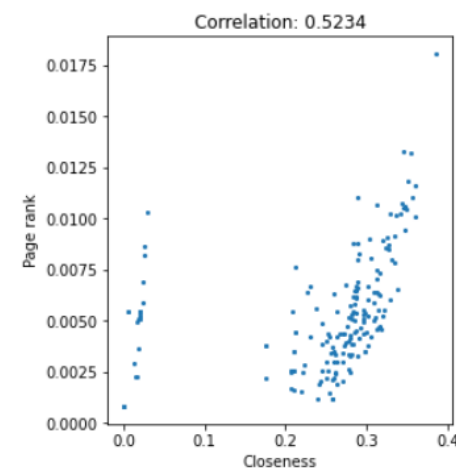
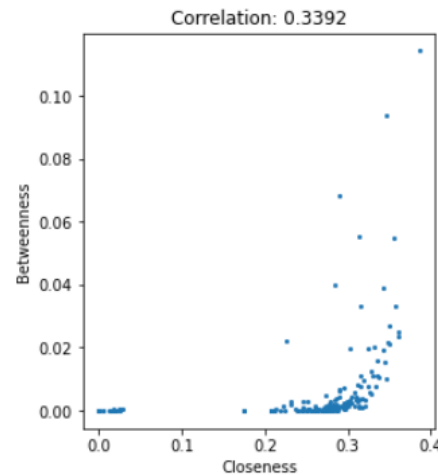
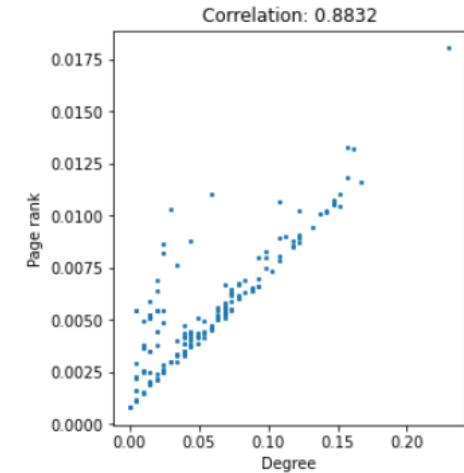
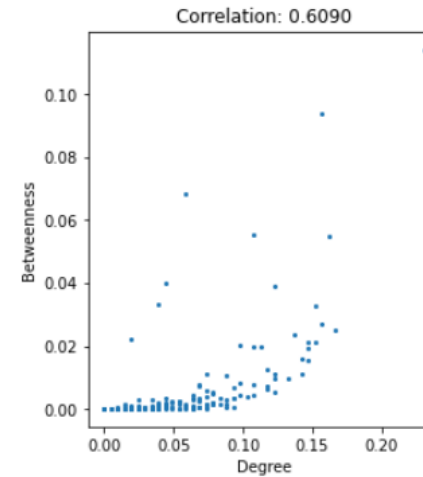
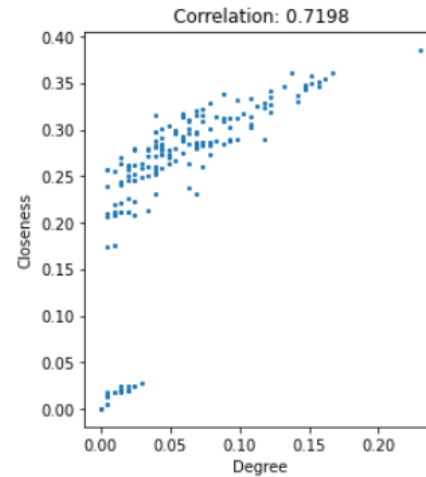
## Correlation comparison

|             | degree   | closeness | betweenness | page rank |
|-------------|----------|-----------|-------------|-----------|
| degree      | 1.000000 | 0.719803  | 0.608984    | 0.883192  |
| closeness   | 0.719803 | 1.000000  | 0.339194    | 0.523375  |
| betweenness | 0.608984 | 0.339194  | 1.000000    | 0.686964  |
| page rank   | 0.883192 | 0.523375  | 0.686964    | 1.000000  |

Strong correlation between page rank and degree centrality.

Top nodes:

1. Маша
2. Владимир
3. Вадим
4. Юлия
5. Дмитрий.
6. Юлия М



# Structural Analysis

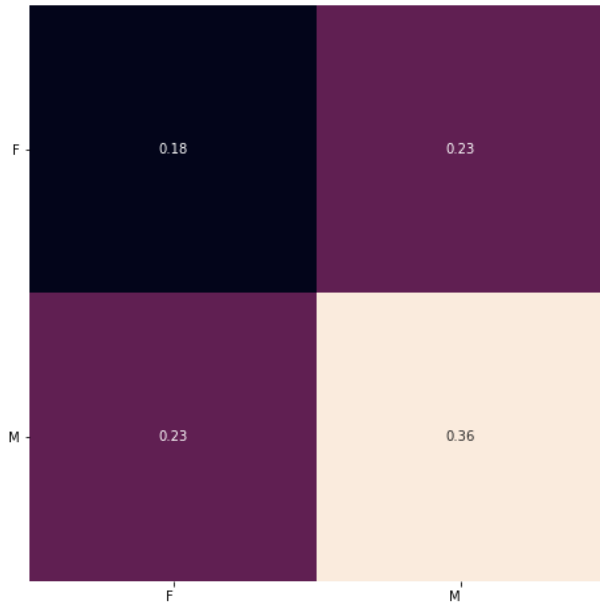
Assortative Mixing

Node structural equivalence

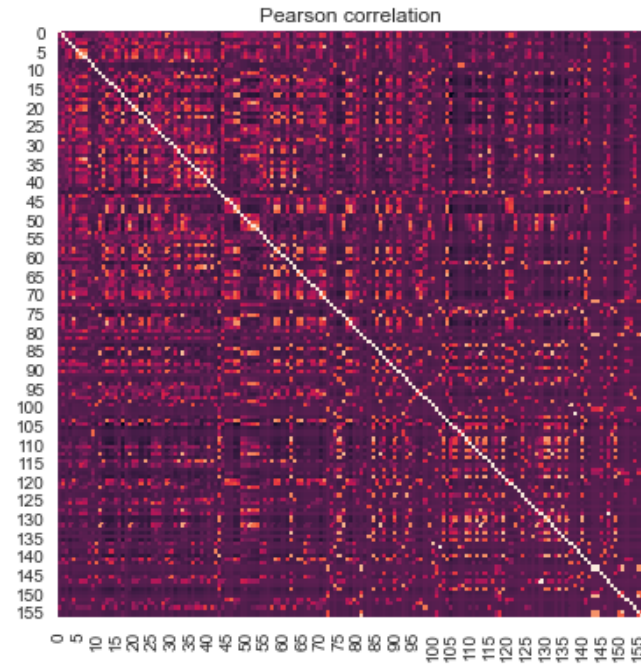
Sex:

F – female

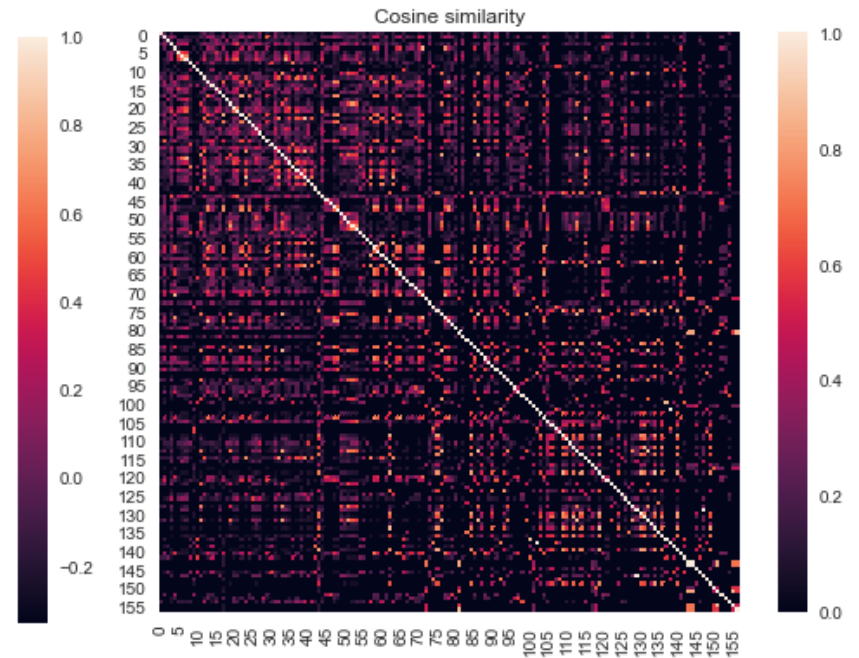
M – male



Pearson correlation



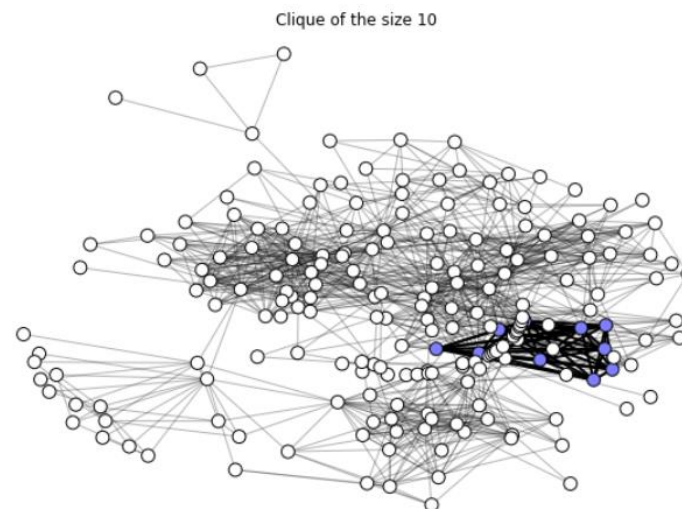
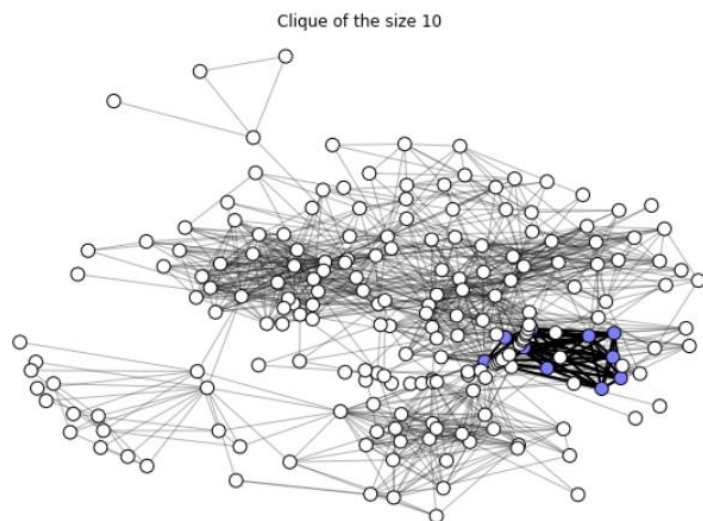
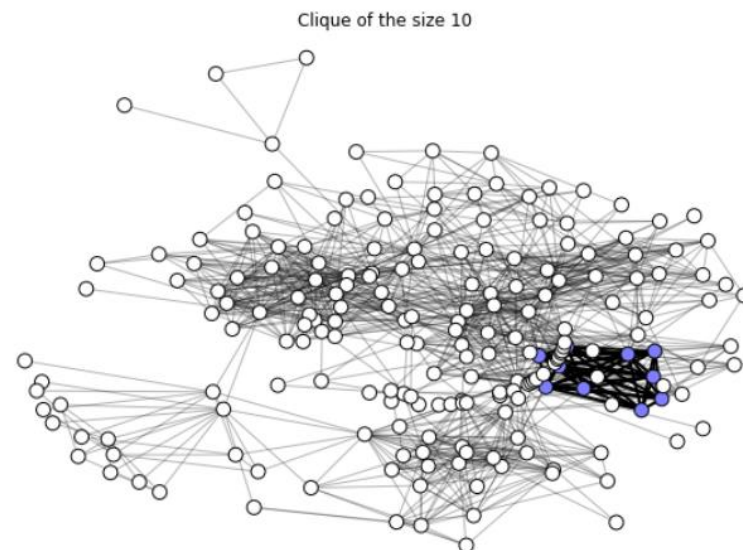
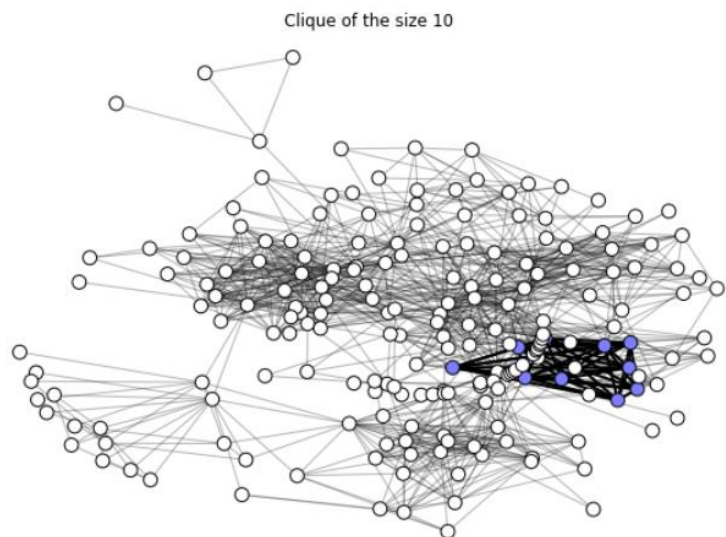
Cosine correlation



No strong correlation

# Community Detection

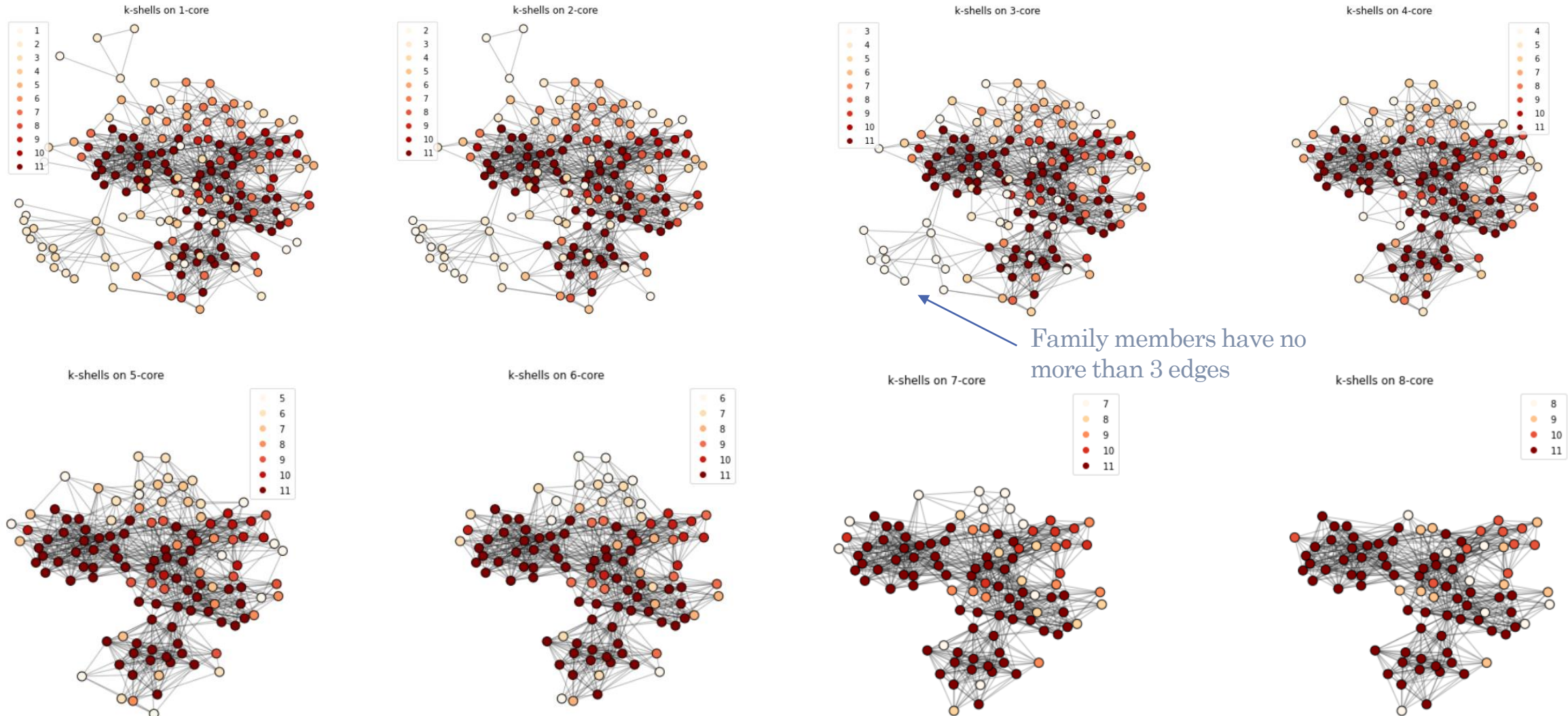
## Clique search





# Community Detection

## k-cores visualization



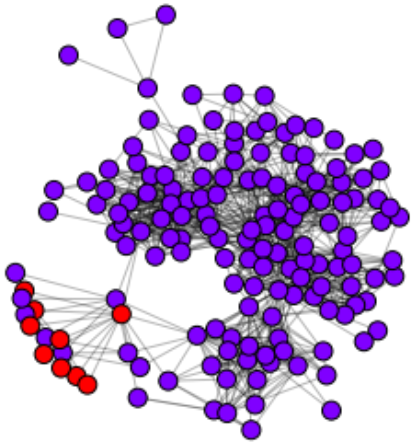
The majority of my friends know each other as most nodes have more than 8 edges



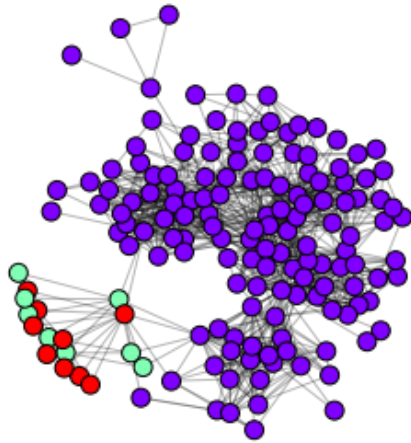
# Community Detection

## Community detection algorithms: Girvan Newman

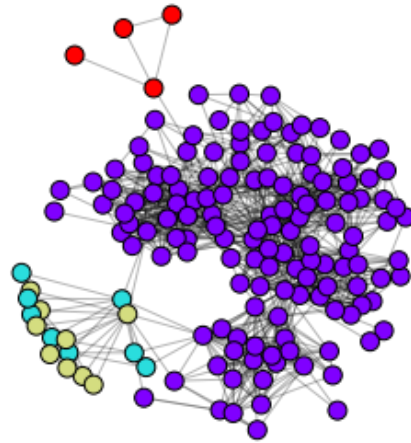
Edge betweenness, 2 communities



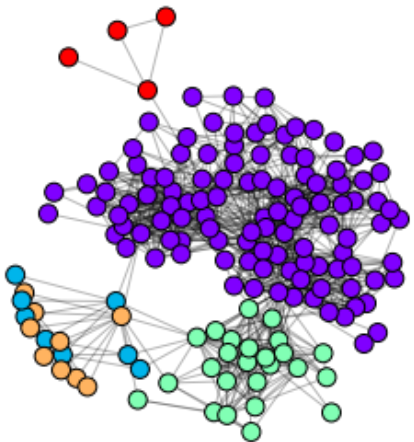
Edge betweenness, 3 communities



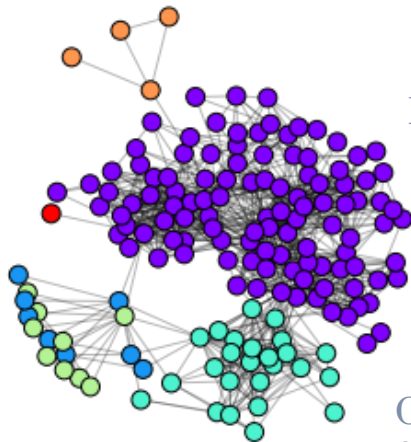
Edge betweenness, 4 communities



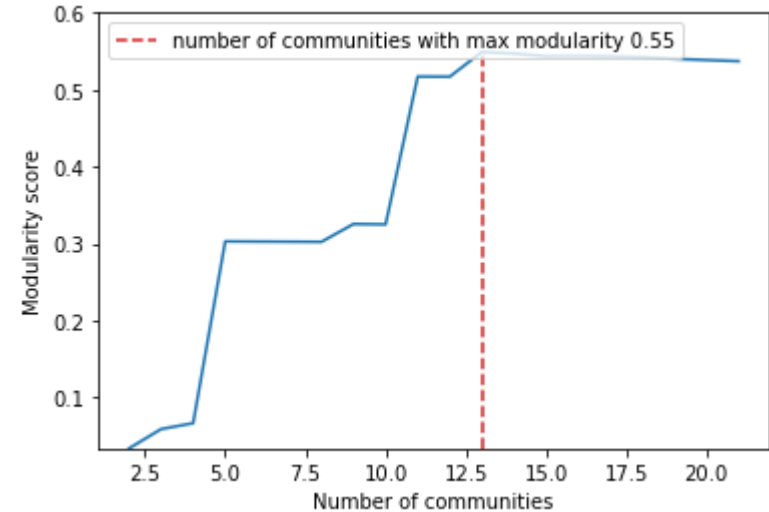
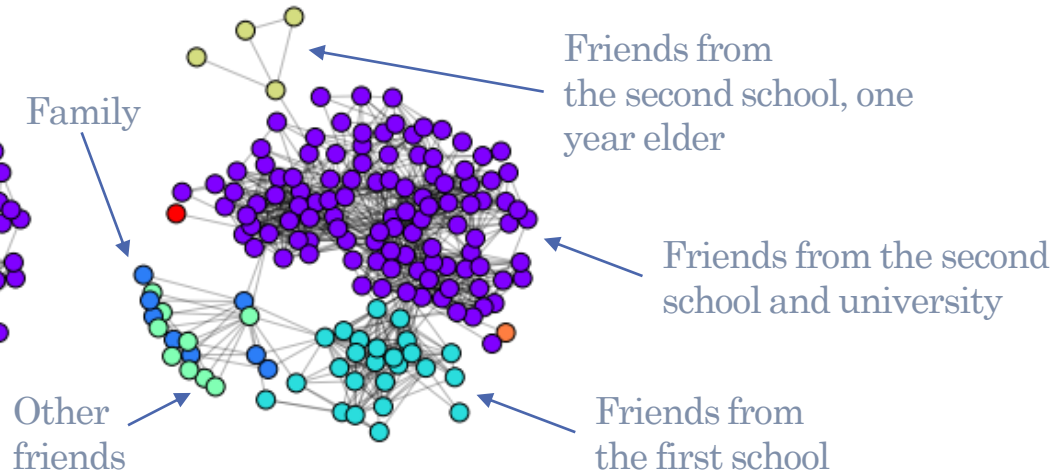
Edge betweenness, 5 communities



Edge betweenness, 6 communities



Edge betweenness, 7 communities



# Community Detection

## Community detection algorithms: Laplacian Eigenmaps

Friends from  
the second school, one  
year elder

Friends from  
the second school  
and university

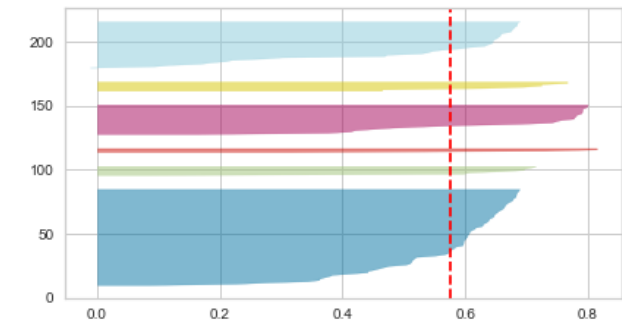
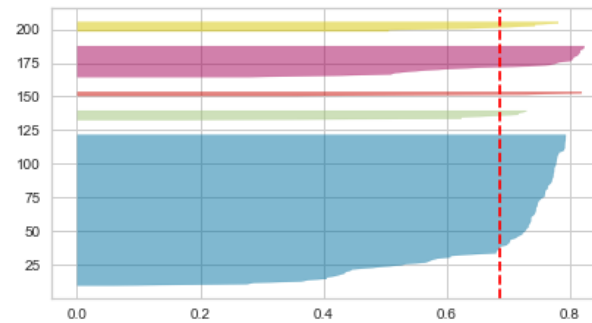
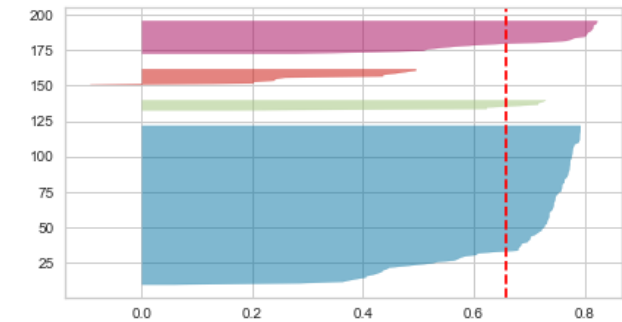
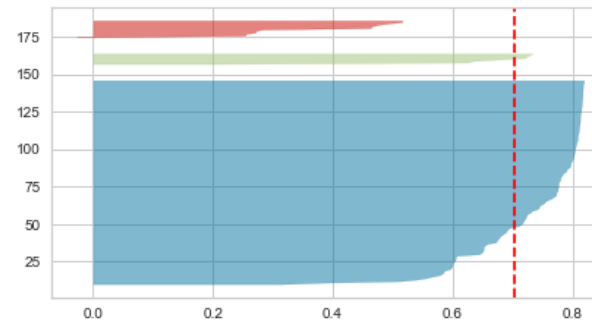


Family

Other  
friends

Friends from  
the first school

Silhouette Analysis for 3, 4, 5, 6 Clusters



# Community Detection

Community detection algorithms: Agglomerative clustering

