

# Veronika Kim

veronikakim.ig@gmail.com | [www.linkedin.com/in/veronikakim](https://www.linkedin.com/in/veronikakim) | www.behance.net/veronikakimig

## Career Target: UX/UI Designer

UX/UI Designer experienced in creating and solving visually aesthetic solutions that enhance customer experience. Skilled in user research, information architecture, user interface design, and visual design. Throughout latest job experience achieved a 20% increase in the quality of the end products and 10% increase in team workflow performance through the creation of interactively tested, data-driven, and user-centered design.

**Key Skills:** Business Requirements | Market Research | User Research | Surveys | Interviews | Information Architecture | User Flows | Sitemaps | Wireframes | Prototyping | User Testing | User Interface Design | Visual Design | Figma | AdobeXD | inVision | CSS/HTML/JavaScript

## PROFESSIONAL EXPERIENCE

### UX/UI Designer | InterSpark | Feb 22 - Present

- UX/UI Designer for an IT service company
- Introduced innovative design solutions with a 20% increase in the quality of the end products
- Designed a voice-based trip companion app, MotorMouth using extensive user research, user testing, and feedback analysis.
- Set design guidelines and requirements, and improved designer-developer communication, resulting in a 10% increase in team productivity and organization.

### Graphic Designer | Graphite Design Studio | 2019-2021

- Graphic / Editorial Designer for a creative design studio
- Designed 150-page quarterly-released magazines, books and manuals
- Received 95% positive feedback from clients and increased sales by 10% by providing creative work that adheres to latest design trends
- Completed projects on average 5% faster than deadlines by applying latest project management tools and software

## EDUCATION

### UX Design Certificate | CareerFoundry

Gained fundamental understanding of Design Thinking principles and research methods through a 10-month intensive UX Design program. Gained industry skills and was trained to use tools to conduct user research and build intuitive users experiences. Apart from technical skills, learned presentation, communication skills as well as tools and techniques for working in a team and collaborating with other stakeholders.

## INTERESTS

- Contemporary art museums. Develop an eye for aesthetics and harmony by regularly visiting contemporary art museums and galleries.
- Reading fiction, non-fiction, self-help. Learn about culture, society, psychology, politics, and history through works of greatest intellectuals and creatives.
- Travel and Culture. Broaden horizon and challenge existing belief systems by exploring new places, meeting new people, and exploring other perspectives.