



IBM Developer  
SKILLS NETWORK

# Winning Space Race with Data Science

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# Introduction

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- **Background**

The commercial space age has arrived, making space travel more accessible. Companies like Virgin Galactic, Rocket Lab, and Blue Origin are pioneering various aspects of space travel and satellite services. Among these, SpaceX stands out with significant achievements such as sending spacecraft to the International Space Station, launching the Starlink satellite internet constellation, and conducting manned space missions. A key factor in SpaceX's success is the relatively low cost of its Falcon 9 rocket launches, priced at \$62 million compared to other providers' \$165 million. This cost efficiency is largely due to SpaceX's ability to reuse the first stage of its rockets.

- **Business problem**

Space Y, a new rocket company and aims to compete with SpaceX. However, Space Y faces a significant challenge: determining the cost of each rocket launch. Unlike SpaceX, which has mastered the art of reusing the first stage of its rockets, Space Y needs to predict whether the first stage of their rockets will land successfully. This prediction is crucial because it directly impacts the overall cost of the launch.

# Executive Summary

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- Summary of methodologies
  - Data collection
  - Data wrangling
  - EDA with data visualisation
  - EDA with SQL
  - Interactive map building with Folium
  - Dashboard building with Plotly Dash
  - Predictive analysis with classification
- Summary of all results
  - EDA result
  - Interactive analytics
  - Predictive analysis



Section 1

# Methodology

# Methodology

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- Collect data using SpaceX Rest API
- Wrangle data – filtering data, handling missing values
- Explore data via EDA with SQL and data visualization techniques
- Visualize the data using Folium and Plotly Dash
- Build models to predict landing outcomes using classification models.

# Data Collection

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Data sets are collecting used 2 methods.

- 1. API
  - Collected data from SpaceX's open API
  - Retrived and processed the data with GET request
  - Ensure that only Falcon9 lanunches will be download
  - Filled missing payload values with avarage values
- 2. Web Scrapping
  - Requested Falcon9 and Falcon Heavy launch data from Wikipedia
  - Accessed to the Falcon9 launch pages via a direct link
  - Extracted column names from the HTML table
  - Parsed and transformed data into a Pandas data frame

# Data Collection – SpaceX API

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**Request and parse the  
SpaceX launch data  
using the GET request**

**Filter the data frame  
to include Falcon 9  
launches**

**Dealing with missing  
values**

Source: <https://github.com/VeronikaImrik/Applied-data-science-capstone/blob/main/Lab1%20-%20collecting%20data%20-%20jupyter-labs-spacex-data-collection-api.ipynb>



# Data Collection - Scraping

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**Request the Falcon9  
Launch Wiki page from its  
URL**

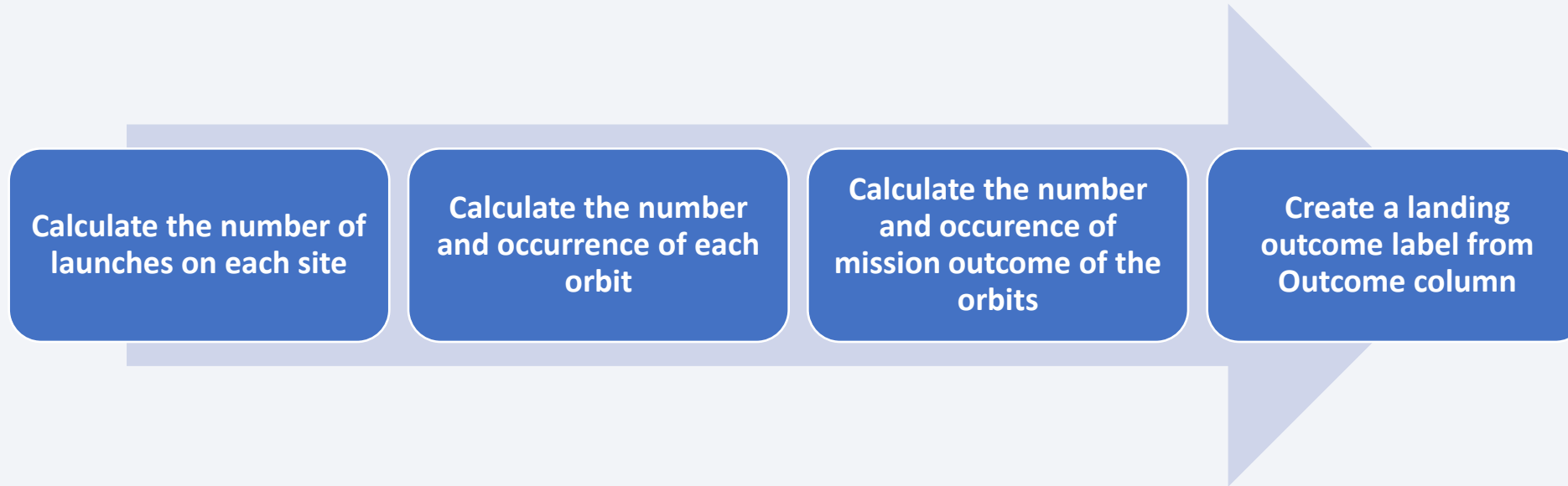
**Extract all  
column/variable names  
from the HTML table  
header**

**Create a data frame by  
parsing the launch HTML  
tables**

Source: <https://github.com/VeronikaImrik/Applied-data-science-capstone/blob/main/Lab1.2%20Web%20scraping%20Falcon%209%20and%20Falcon%20Heavy%20Launches%20Records%20from%20Wikipedia%20-jupyter-labs-webscraping.ipynb>

# Data Wrangling

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Source: <https://github.com/VeronikaImrik/Applied-data-science-capstone/blob/main/Lab2%20Data%20wrangling%20-%20labs-jupyter-spacex-Data%20wrangling.ipynb>

# EDA with Data Visualization

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- Bar chart
  - To compare the success rate of each orbit
- Scatter plot chart
  - Identify the correlation between:
    - Launch site vs Flight number
    - Payload mass vs Launch site
    - Flight number vs Orbit type
    - Payload mass vs Orbit type
- Line chart
  - Visualize the launch success yearly trend

Source: <https://github.com/VeronikaImrik/Applied-data-science-capstone/blob/main/Lab4%20-%20Assignment%20Exploring%20and%20Preparing%20Data%20-%20edadataviz.ipynb>

# EDA with SQL

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1. `%sql select distinct(LAUNCH_SITE) from SPACEXTBL;`
2. `%sql select * from SPACEXTBL where LAUNCH_SITE like 'CCA%' limit 5;`
3. `%sql select sum(PAYLOAD_MASS__KG_) as payloadmass from SPACEXTBL;`
4. `%sql select avg(PAYLOAD_MASS__KG_) as payloadmass from SPACEXTBL;`
5. `%sql select min(DATE) from SPACEXTBL;`
6. `%sql select BOOSTER_VERSION from SPACEXTBL where LANDING_OUTCOME='Success (drone ship)' and`
7. `%sql select count(MISSION_OUTCOME) as missionoutcomes from SPACEXTBL GROUP BY MISSION_OUTCOME;`
8. `%sql select BOOSTER_VERSION as boosterversion from SPACEXTBL where PAYLOAD_MASS__KG_=(select max(PAYLOAD_MASS__KG_) from SPACEXTBL);`
9. `%sql SELECT substr(Date, 6, 2) as month, MISSION_OUTCOME, BOOSTER_VERSION, LAUNCH_SITE FROM SPACEXTBL WHERE [Landing_Outcome] = 'Failure (drone ship)' AND substr(Date, 1, 4) = '2015';`
10. `%sql SELECT LANDING_OUTCOME FROM SPACEXTBL WHERE DATE BETWEEN '2010-06-04' AND '2017-03-20' ORDER BY DATE DESC;`

Source: [https://github.com/VeronikaImrik/Applied-data-science-capstone/blob/main/Lab3%20-%20jupyter-labs-eda-sql-coursera\\_sqlite.ipynb](https://github.com/VeronikaImrik/Applied-data-science-capstone/blob/main/Lab3%20-%20jupyter-labs-eda-sql-coursera_sqlite.ipynb)

# Build an Interactive Map with Folium

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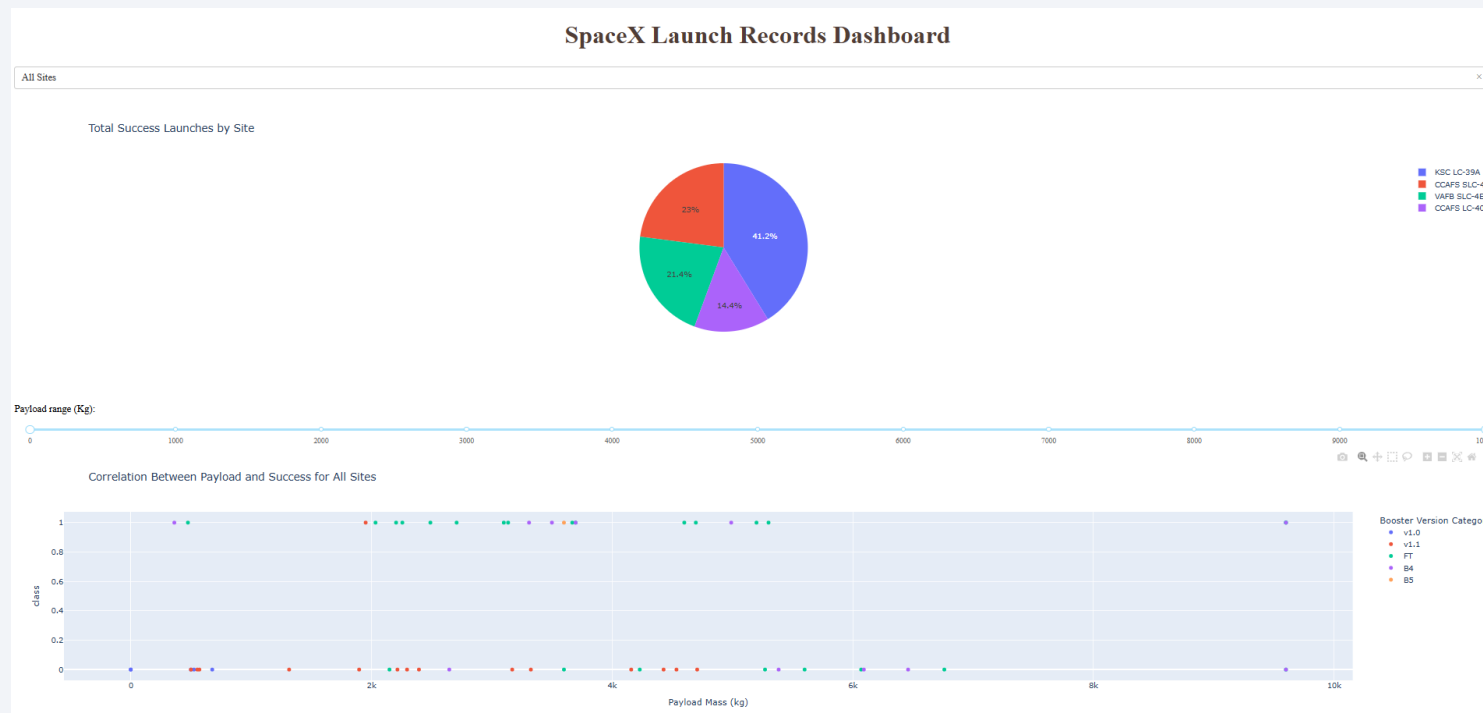
- `folium.Circle`
  - to add a highlighted circle area with a text label on a specific coordinate
- `folium.Marker`
  - to `marker_cluster`
- `folium.Popup`
  - is used to display additional information when a user clicks on a marker on a map
- `folium.Map`
  - It allows you to set the initial location, zoom level, and other map settings.

Source: [https://github.com/VeronikaImrik/Applied-data-science-capstone/blob/main/Lab5%20-%20Interactive%20Visual%20Analytics%20with%20Folium%20-%20lab\\_jupyter\\_launch\\_site\\_location.ipynb](https://github.com/VeronikaImrik/Applied-data-science-capstone/blob/main/Lab5%20-%20Interactive%20Visual%20Analytics%20with%20Folium%20-%20lab_jupyter_launch_site_location.ipynb)



# Build a Dashboard with Plotly Dash

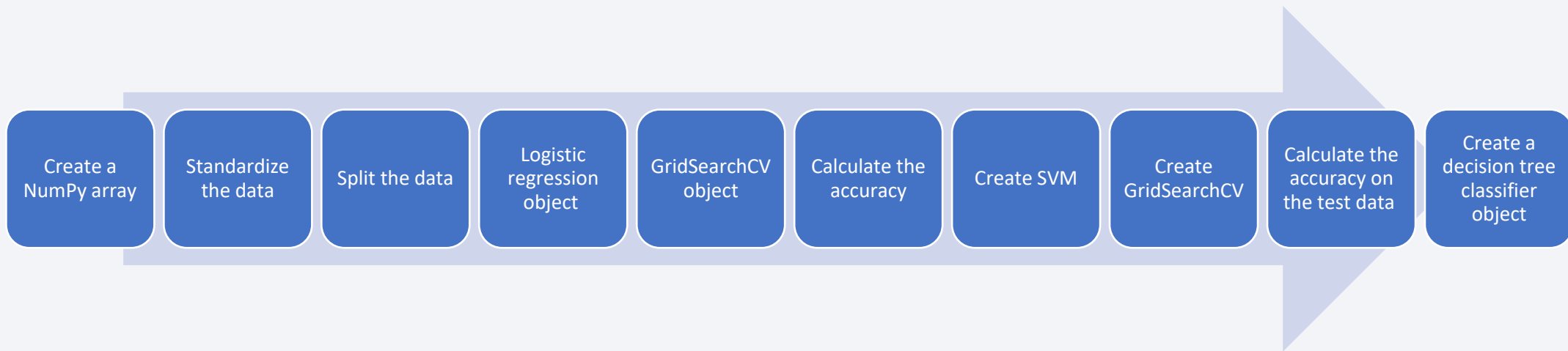
Pie chart to show the total successful launches count for all sites. Also added a slider to select the payload range.  
Scatter chart to show the correlation between payload and launch success



Source: [https://github.com/VeronikaImrik/Applied-data-science-capstone/blob/main/Lab6%20-%20spacex\\_dash\\_app.py](https://github.com/VeronikaImrik/Applied-data-science-capstone/blob/main/Lab6%20-%20spacex_dash_app.py)

# Predictive Analysis (Classification)

- Perform exploratory Data Analysis and determine Training Labels
  - create a column for the class
  - Standardize the data
  - Split into training data and test data
- Find best Hyperparameter for SVM, Classification Trees and Logistic Regression
  - Find the method performs best using test data



Source: [https://github.com/VeronikaImrik/Applied-data-science-capstone/blob/main/Lab7-SpaceX\\_Machine\\_Learning\\_Prediction\\_Part\\_5.ipynb](https://github.com/VeronikaImrik/Applied-data-science-capstone/blob/main/Lab7-SpaceX_Machine_Learning_Prediction_Part_5.ipynb)

# Results

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- Exploratory data analysis:
  - Launch success has improved
  - KSC LC-39A has the highest success rate among landing sites
  - Orbits ES-L1, GEO, HEO, and SSO have a 100% success rate
- Interactive analytics
  - Launch sites are far enough to make damage
- Predictive analysis results
  - Decision Tree model is the best predictive model for the dataset



The background of the slide is an abstract composition. It features a dark blue base color. Overlaid on this are numerous diagonal streaks in shades of red and cyan. A faint, light blue grid pattern is also visible, particularly in the lower-left quadrant. The overall effect is dynamic and technological.

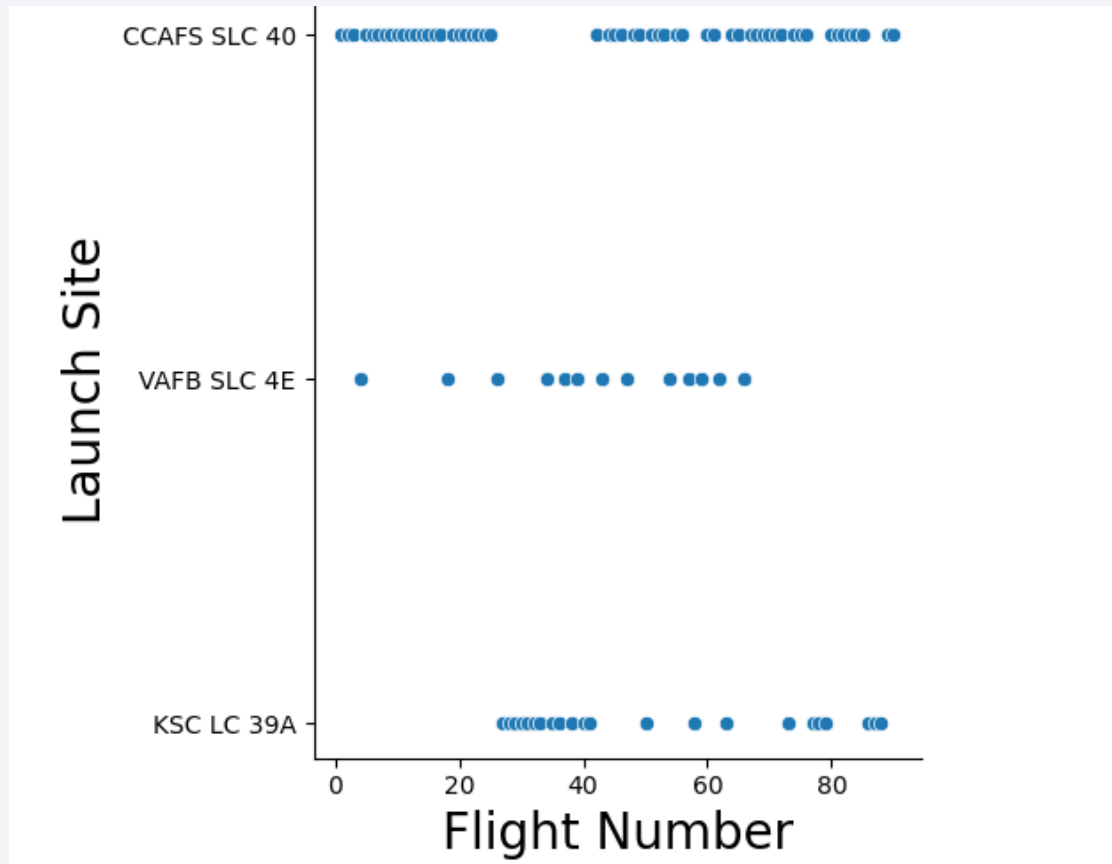
Section 2

# Insights drawn from EDA



# Flight Number vs. Launch Site

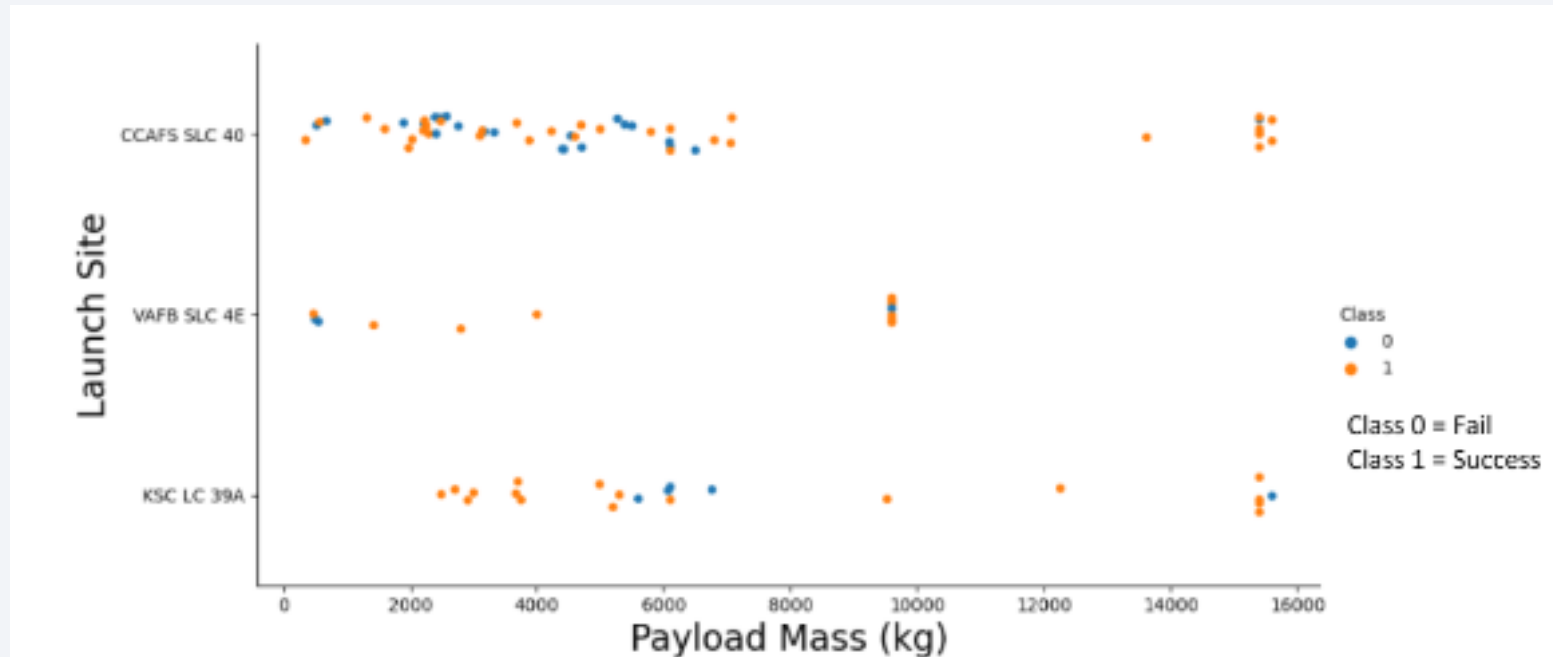
---



Earlier flights have lower success rate and later flights have the opposite.



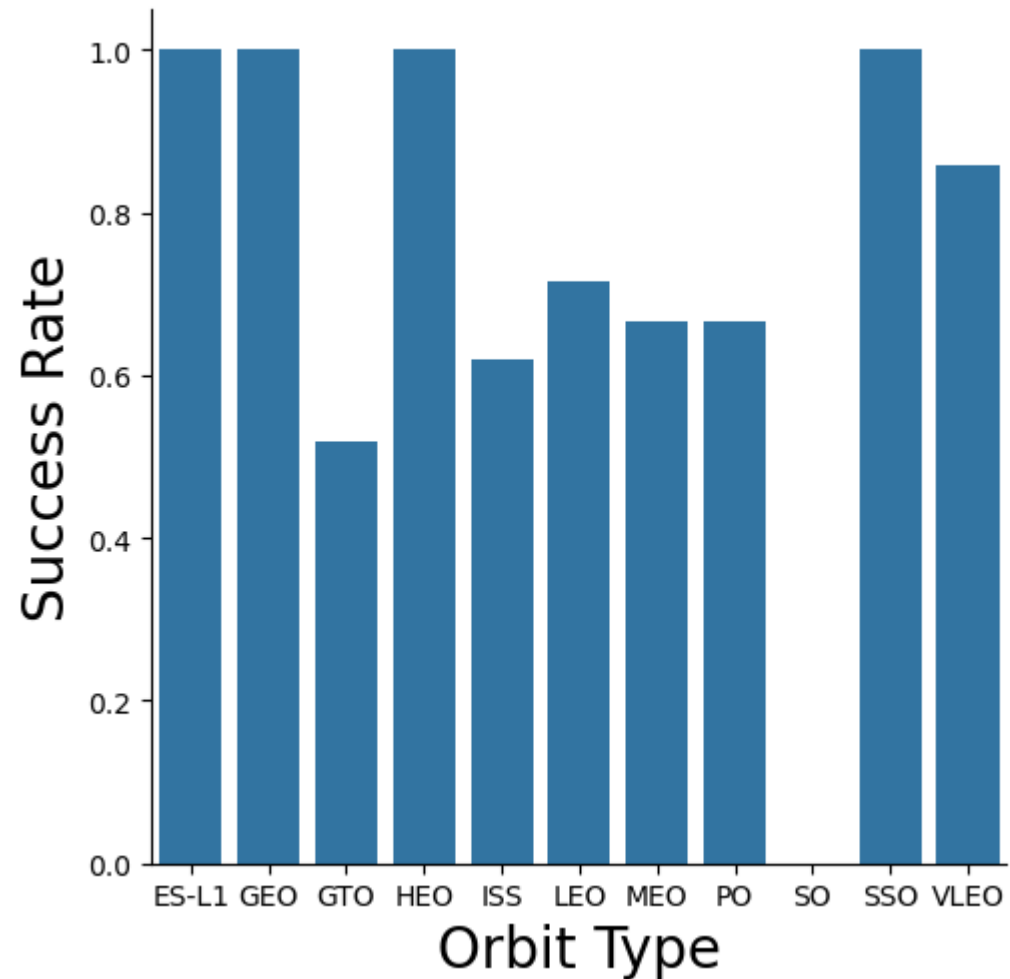
# Payload vs. Launch Site



If the payload is higher, the succes rate is also higher.

# Success Rate vs. Orbit Type

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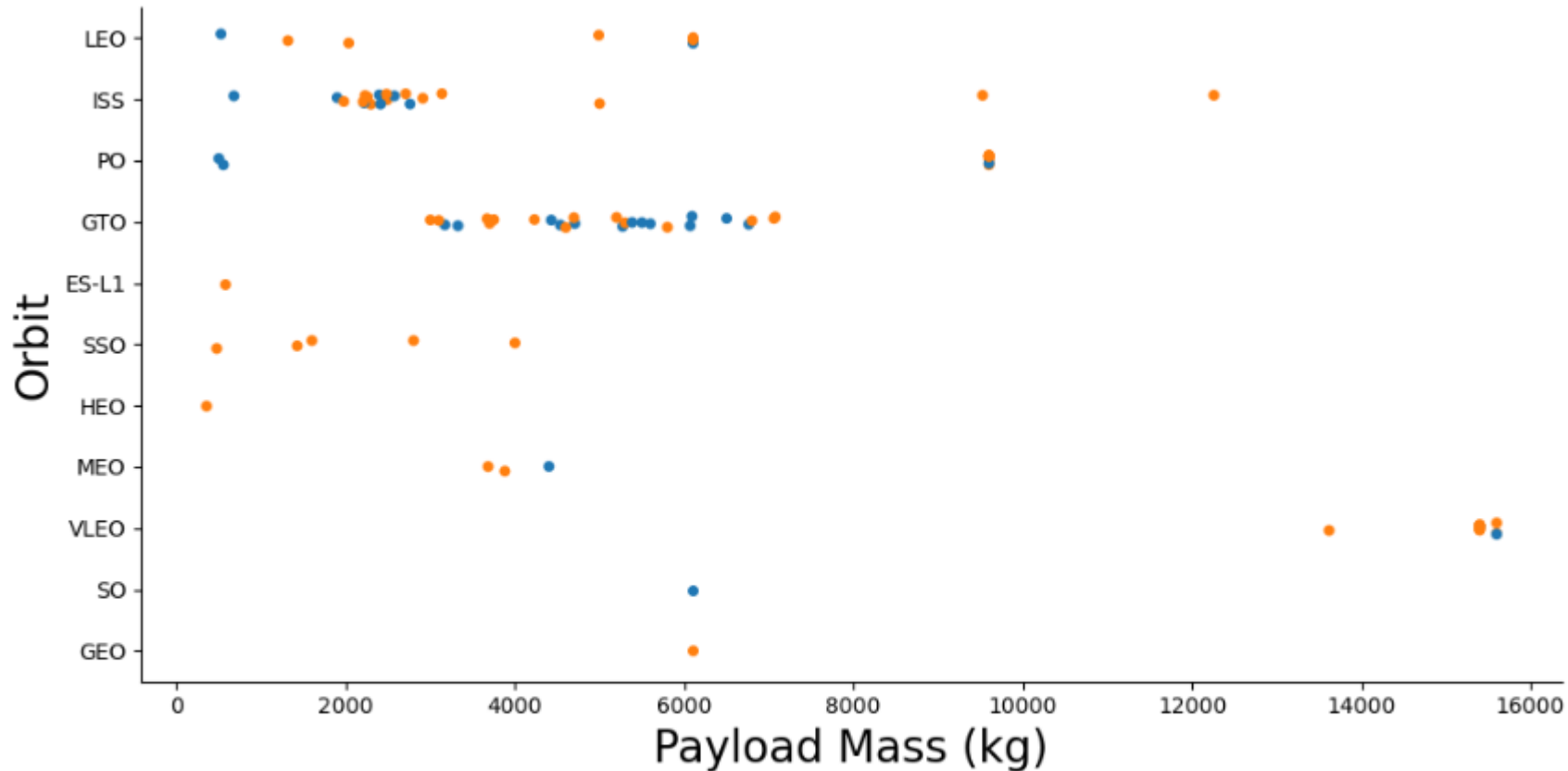


ES-L1, GEO, HEO and SSO has the highest success rate



In the LEO orbit, success seems to be related to the number of flights. Conversely, in the GTO orbit, there appears to be no relationship between flight number and success.

# Payload vs. Orbit Type

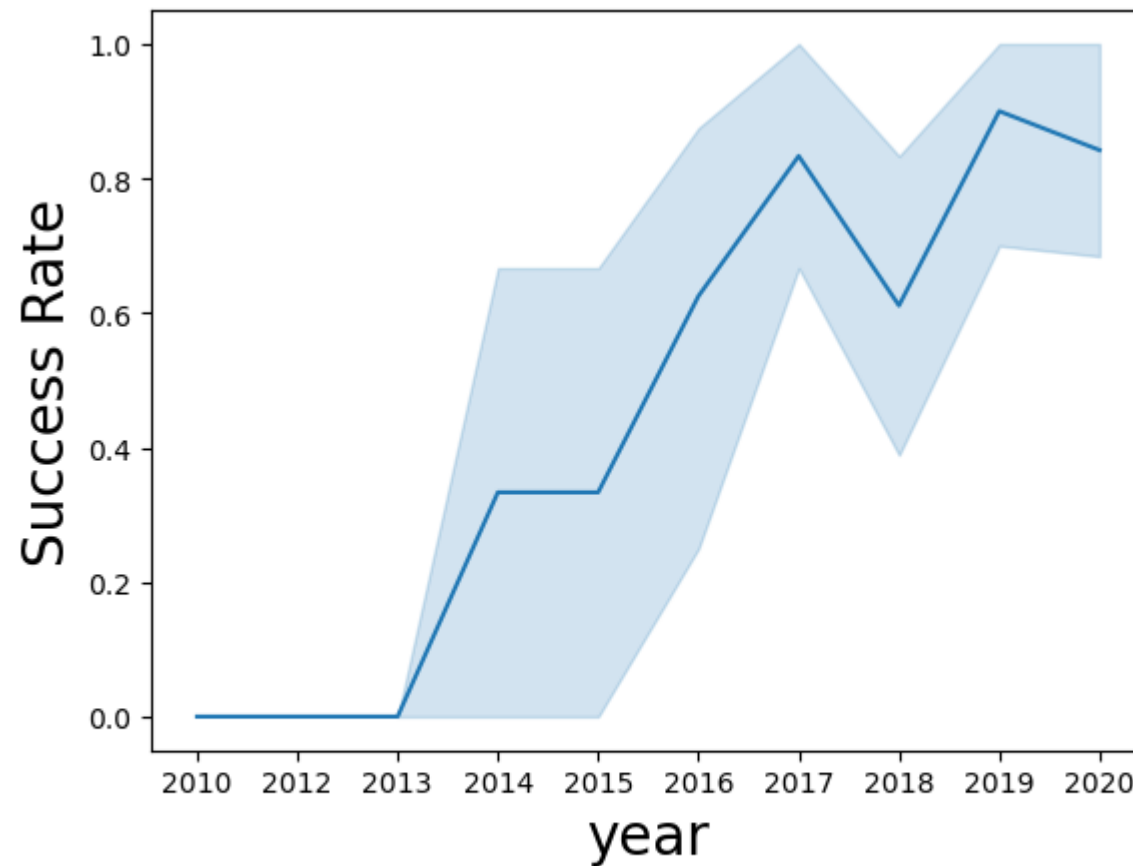


With heavy payloads the successful landing or positive landing rate are more for Polar, LEO and ISS.

However, for GTO, it's difficult to distinguish between successful and unsuccessful landings as both outcomes are present.

# Launch Success Yearly Trend

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you can observe that the success rate since 2013 kept increasing till 2020



# All Launch Site Names

---

## TASK 1

Display the names of the unique launch sites in the space mission

```
%sql select distinct(LAUNCH_SITE) from SPACEXTBL;
```

```
* sqlite:///my_data1.db
```

```
Done.
```

```
Launch_Site
```

```
CCAFS LC-40
```

```
VAFB SLC-4E
```

```
KSC LC-39A
```

```
CCAFS SLC-40
```

# Launch Site Names Begin with 'CCA'

## Task 2

Display 5 records where launch sites begin with the string 'CCA'

```
%sql select * from SPACEXTBL where LAUNCH_SITE like 'CCA%' limit 5;
```

\* sqlite:///my\_data1.db

Done.

Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASS_KG	Orbit	Customer	Mission_Outcome
2010-06-04	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success
2010-12-08	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success
2012-05-22	7:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success
2012-10-08	0:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success
2013-03-01	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success

# Total Payload Mass

---

Display the total payload mass carried by boosters launched by NASA (CRS)

```
] : %sql select sum(PAYLOAD_MASS__KG_) as payloadmass from SPACEXTBL;
```

```
* sqlite:///my_data1.db  
Done.
```

```
] : payloadmass
```

```
619967
```

# Average Payload Mass by F9 v1.1

---

Display average payload mass carried by booster version F9 v1.1

```
%sql select avg(PAYLOAD_MASS__KG_) as payloadmass from SPACEXTBL;
```

```
* sqlite:///my_data1.db
```

```
Done.
```

```
payloadmass
```

```
6138.287128712871
```

# First Successful Ground Landing Date

---

## TASK 3

List the date when the first succesful landing outcome in ground pad was acheived.

*Hint: Use min function*

```
|: %sql select min(DATE) from SPACEXTBL;
```

```
* sqlite:///my_data1.db
```

```
Done.
```

```
|: min(DATE)
```

```
2010-06-04
```



# Successful Drone Ship Landing with Payload between 4000 and 6000

---

List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000

```
%sql select BOOSTER_VERSION from SPACEXTBL where LANDING_OUTCOME='Success (drone ship)' and PAYLOAD_MASS_KG > 4000 and PAYLOAD_MASS_KG < 6000
```

```
* sqlite:///my_data1.db
```

```
Done.
```

```
Booster_Version
```

```
F9 FT B1022
```

```
F9 FT B1026
```

```
F9 FT B1021.2
```

```
F9 FT B1031.2
```

# Total Number of Successful and Failure Mission Outcomes

---

List the total number of successful and failure mission outcomes

```
] : %sql select count(MISSION_OUTCOME) as missionoutcomes from SPACEXTBL GROUP BY MISSION_OUTCOME;
```

\* sqlite:///my\_data1.db

Done.

```
] : missionoutcomes
```

1
98
1
1

# Boosters Carried Maximum Payload

List the names of the booster\_versions which have carried the maximum payload mass. Use a subquery

```
] : %sql select BOOSTER_VERSION as boosterversion from SPACEXTBL where PAYLOAD_MASS_KG_=(select max(PAYLOAD_MASS_KG_) from SPACEXTBL)
```

```
* sqlite:///my_data1.db
```

Done.

```
] : boosterversion
```

F9 B5 B1048.4

F9 B5 B1049.4

F9 B5 B1051.3

F9 B5 B1056.4

F9 B5 B1048.5

F9 B5 B1051.4

F9 B5 B1049.5

F9 B5 B1060.2

F9 B5 B1058.3

F9 B5 B1051.6

F9 B5 B1060.3

F9 B5 B1049.7

# 2015 Launch Records

List the records which will display the month names, failure landing\_outcomes in drone ship ,booster versions, launch\_site for the months in year 2015.

**Note: SQLite does not support monthnames. So you need to use substr(Date, 6,2) as month to get the months and substr(Date,0,5)='2015' for year.**

```
%sql SELECT substr(Date, 6, 2) as month, MISSION_OUTCOME, BOOSTER_VERSION, LAUNCH_SITE FROM SPACEXTBL WHERE
```

```
* sqlite:///my_data1.db
```

Done.

month	Mission_Outcome	Booster_Version	Launch_Site
01	Success	F9 v1.1 B1012	CCAFS LC-40
04	Success	F9 v1.1 B1015	CCAFS LC-40

# Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order.

```
%sql SELECT LANDING_OUTCOME FROM SPACEXTBL WHERE DATE BETWEEN '2010-06-04' AND '2017-03-20' ORDER BY DATE DESC;
```

```
* sqlite:///my_data1.db
```

```
Done.
```

## Landing\_Outcome

No attempt
Success (ground pad)
Success (drone ship)
Success (drone ship)
Success (ground pad)
Failure (drone ship)
Success (drone ship)
Success (drone ship)
Success (drone ship)
Failure (drone ship)
Failure (drone ship)
Success (ground pad)
Precluded (drone ship)
No attempt
Failure (drone ship)
No attempt
Controlled (ocean)
Failure (drone ship)
Uncontrolled (ocean)
No attempt

A satellite view of Earth from space, showing the curvature of the planet and city lights at night. The background is a deep blue gradient.

Section 3

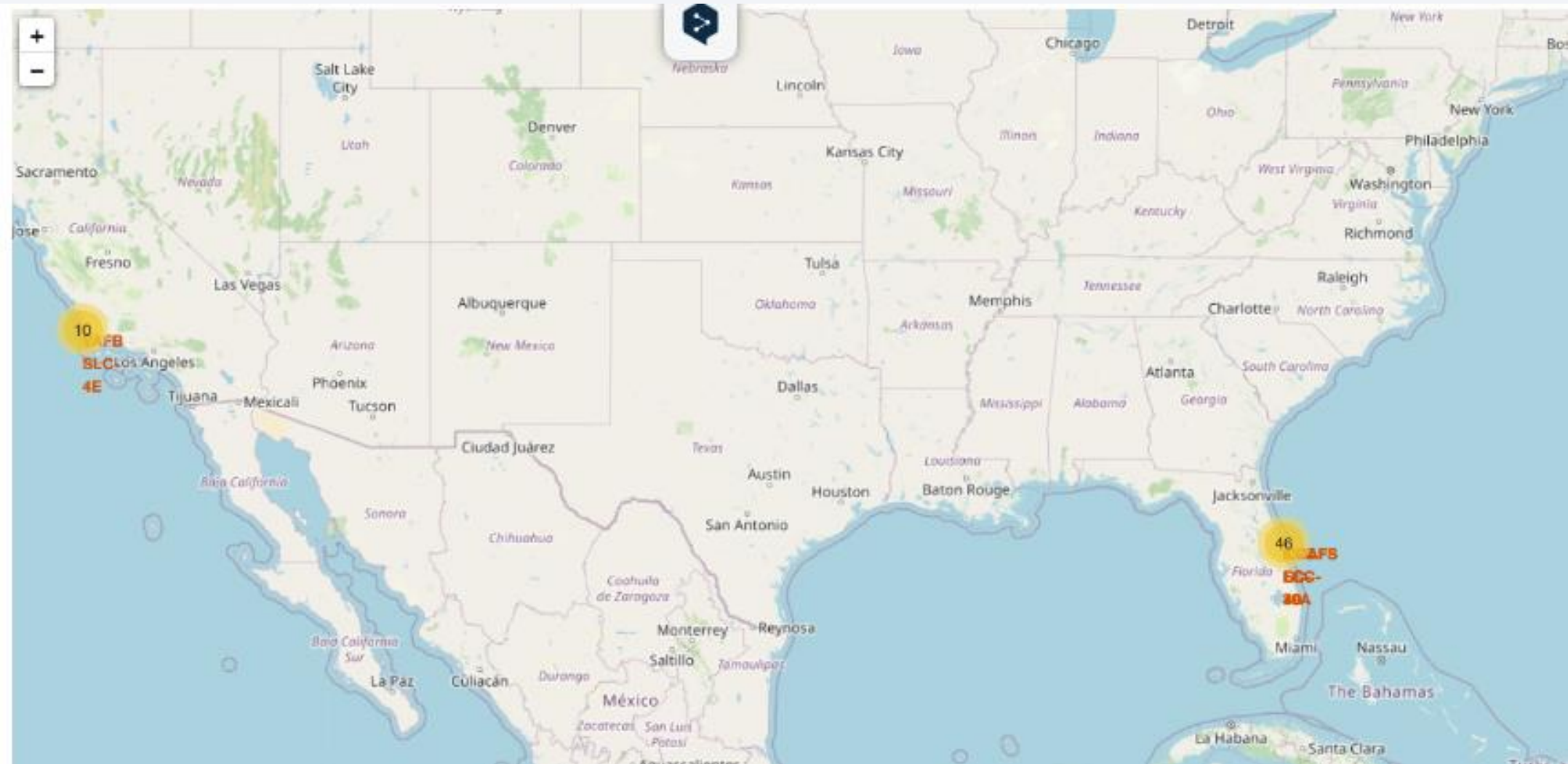
# Launch Sites Proximities Analysis

# Launch site map





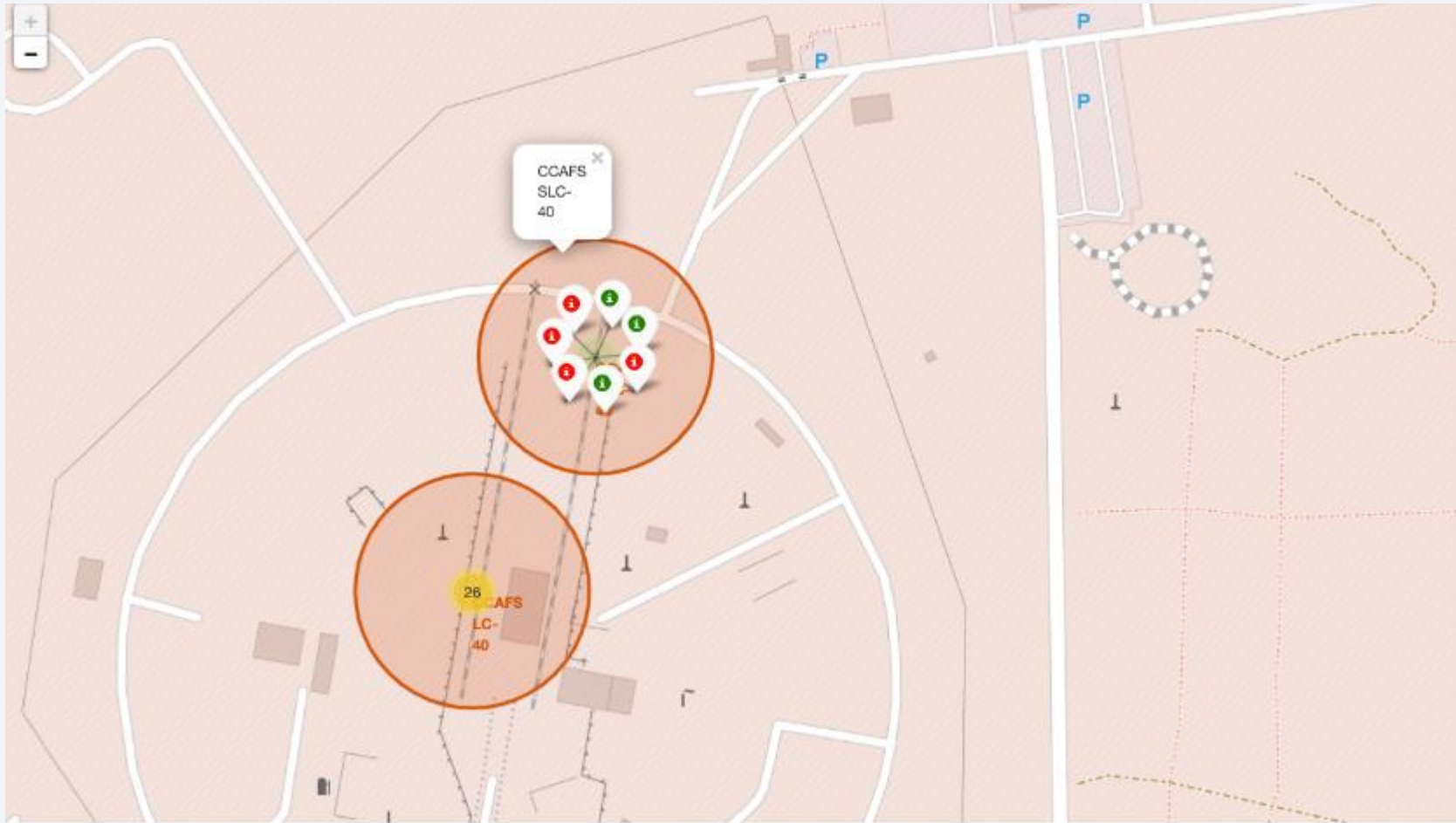
# Launch site map with markers





# Launch site map with markers

---





Section 4

# Build a Dashboard with Plotly Dash

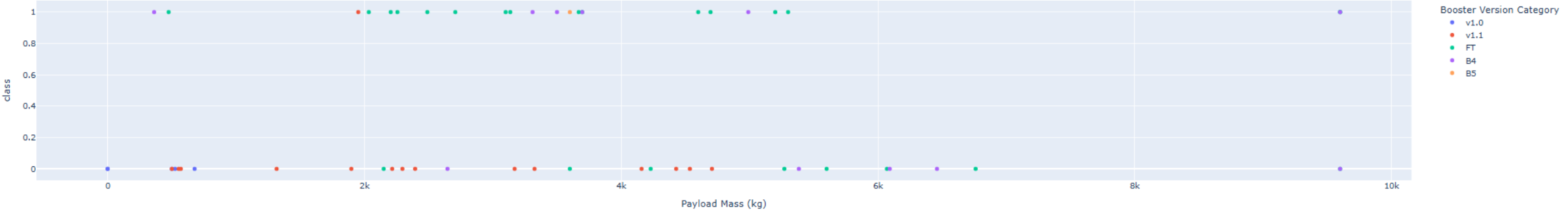
# SpaceX Launch Records Dashboard

All Sites✕▼

Total Success Launches by Site



Correlation Between Payload and Success for All Sites

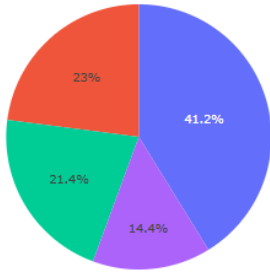


# SpaceX Launch Records Dashboard

All Sites

X

Total Success Launches by Site



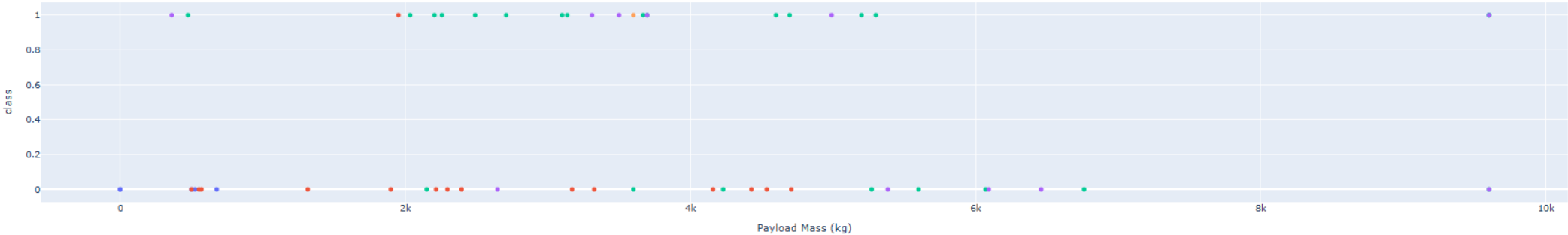
- KSC LC-39A
- CAFS SLC-40
- VAFB SLC-4E
- CAFS LC-40

Payload range (Kg):



Interactive chart controls: camera, zoom, pan, reset, etc.

Correlation Between Payload and Success for All Sites



- Booster Version Category
- v1.0
  - v1.1
  - FT
  - B4
  - B5

# SpaceX Launch Records Dashboard

All Sites

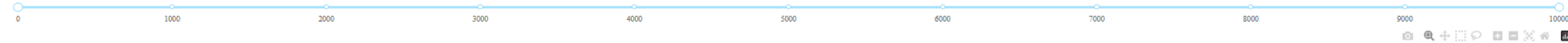
×

▼

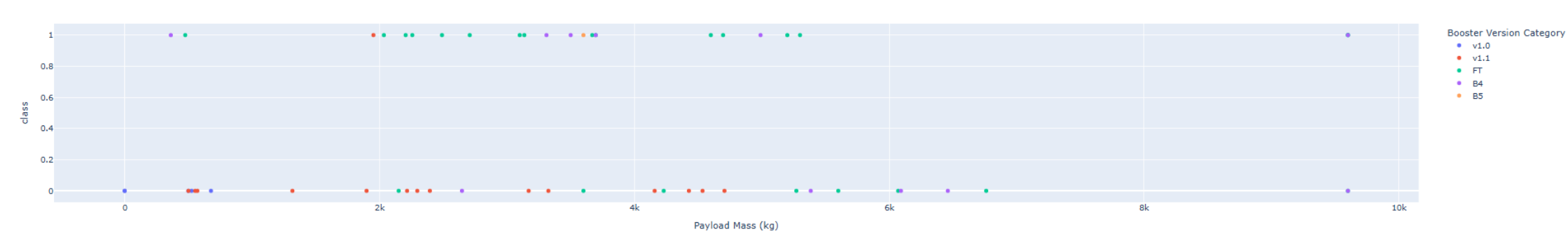
Total Success Launches by Site



Payload range (Kg):



Correlation Between Payload and Success for All Sites



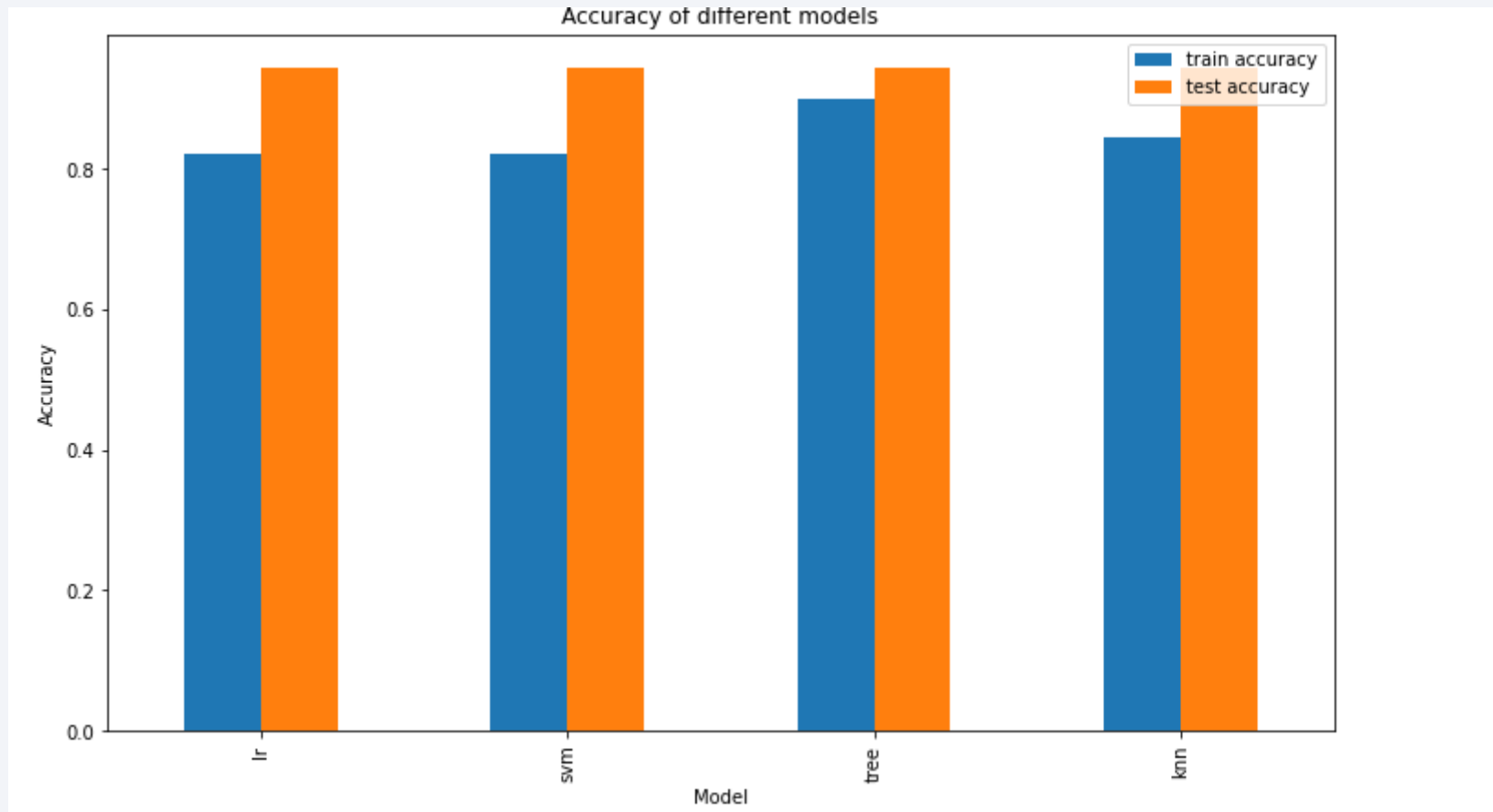


Section 5

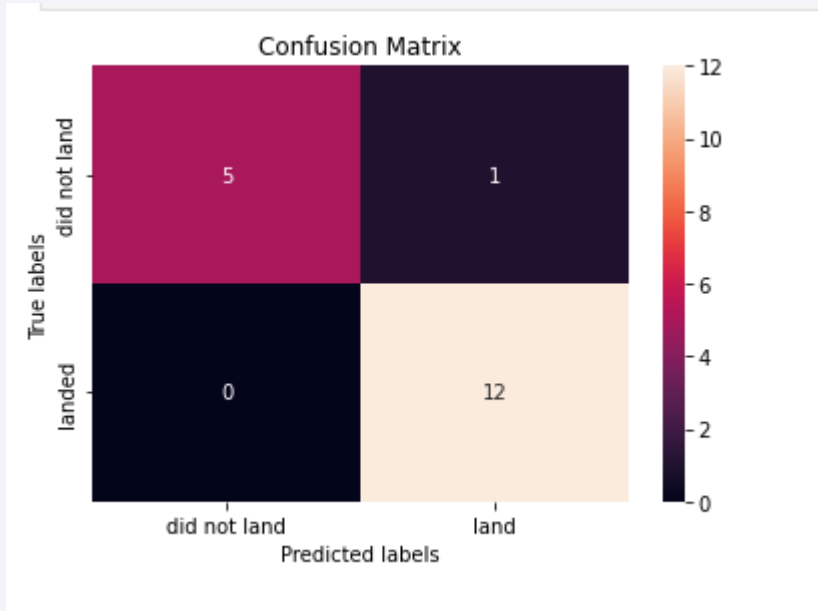
# Predictive Analysis (Classification)

# Classification Accuracy

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# Confusion Matrix



## TASK 11

Calculate the accuracy of tree\_cv on the test data using the method `score` :

```
: knn_score = knn_cv.score(X_test, Y_test)  
knn_score
```

```
: 0.9444444444444444
```

We can plot the confusion matrix

```
: yhat = knn_cv.predict(X_test)  
plot_confusion_matrix(Y_test,yhat)
```



# Conclusions

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- LR, SVM, KNN are top-performing models for forecasting outcomes in this data
- Lighter payloads have a higher performance
- Launch sites are far enough to make damage

# Appendix

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- Python code snippets
- SQL queries, charts
- Notebook outputs

Thank you!

