

**FAKULTAS KOMUNIKASI DAN BISNIS**  
**PROGRAM STUDI S1 ADMINISTRASI BISNIS**  
**SCHOOL OF COMMUNICATION AND BUSINESS**  
**BACHELOR OF BUSINESS ADMINISTRATION**  
**TERAKREDITASI / ACCREDITED : SK NO. 202/DE/A.5/AR.10/II/2023**

**TRANSKRIP AKADEMIK SEMENTARA**  
**TEMPORARY ACADEMIC TRANSCRIPT**

**NAMA / NAME : SILITONGA, ELSA VERONIKA**

**NOMOR INDUK MAHASISWA / STUDENT'S ID : 1501200318**

**TEMPAT & TANGGAL LAHIR / PLACE & DATE OF BIRTH : BANDUNG, 03 JUNI 2002 / 03 JUNE 2002**

**JENJANG PENDIDIKAN / LEVEL OF EDUCATION : STRATA 1 / BACHELOR DEGREE**

NO	KODE/ CODE	MATA KULIAH	SUBJECT	SEMESTER/ SEMESTER	SKS/ CREDIT	NILAI/ GRADE
1	UWI1E1	PEMBENTUKAN KARAKTER	CHARACTER BUILDING	1	1	AB
2	UWI1A2	BAHASA INGGRIS	ENGLISH	1	2	B
3	UAI1B2	PENDIDIKAN AGAMA KRISTEN DAN ETIKA	CHRISTIAN EDUCATION AND ETHICS	1	2	AB
4	UWI1C2	LITERASI TEKNOLOGI	TECHNOLOGY LITERACY	1	2	AB
5	UKI1A2	PENDIDIKAN KEWARGANEGARAAN	CITIZENSHIP EDUCATION	1	2	A
6	KBI1C3	EKONOMI	ECONOMICS	1	3	A
7	KBI1D4	PERILAKU ORGANISASI	ORGANIZATIONAL BEHAVIOR	1	3	A
8	KBI1A3	PENGANTAR ADMINISTRASI DAN BISNIS	INTRODUCTION TO ADMINISTRATION AND BUSINESS	1	3	A
9	KBI1B4	STATISTIK BISNIS	STATISTICS FOR BUSINESS	1	4	BC
10	UKI1F2	BAHASA INDONESIA	INDONESIAN LANGUAGE	2	2	A
11	UKI1E2	PENDIDIKAN PANCASILA	PANCASILA EDUCATION	2	2	AB
12	KBI1E3	KREATIVITAS DAN INOVASI	CREATIVITY AND INNOVATION	2	3	AB
13	KBI1H3	PEMASARAN	MARKETING	2	3	AB
14	KBI1G4	APLIKASI KOMPUTER DAN PEMROGRAMAN	COMPUTER APPLICATION AND PROGRAMING	2	4	AB
15	KBI1F4	AKUNTANSI KEUANGAN DASAR	BASIC OF FINANCIAL ACCOUNTING	2	4	AB
16	KBI2A2	HUKUM BISNIS	BUSINESS LAW	3	2	A
17	KBJ2E2	LEMBAGA DAN TEKNOLOGI KEUANGAN	FINANCIAL INSTITUTION AND TECHNOLOGY	3	2	A
18	KBI2F3	KEUANGAN	FINANCE	3	3	AB
19	KBJ2B3	TATA KELOLA PERUSAHAAN	CORPORATE GOVERNANCE	3	3	A
20	KBI2D3	SISTEM INFORMASI BISNIS	BUSINESS INFORMATION SYSTEM	3	3	A
21	KBI2G3	SUMBER DAYA MANUSIA	HUMAN CAPITAL	3	3	A
22	KBI2C3	PEMASARAN JASA	SERVICE MARKETING	3	3	AB
23	KBI2E3	OPERASI BISNIS	BUSINESS OPERATION	3	3	B
24	KBI2B3	PENCIPTAAN NILAI	VALUE CREATION	3	3	A
25	KBI2H2	ETIKA BISNIS	BUSINESS ETHICS	4	2	A
26	KBJ2H2	KEPEMIMPINAN	LEADERSHIP	4	2	A
27	KBI2L3	PERILAKU KONSUMEN	CONSUMER BEHAVIOR	4	3	AB
28	KBI2K3	MODEL BISNIS	BUSINESS MODEL	4	3	A
29	KBI2J3	PENGEMBANGAN SUMBER DAYA MANUSIA	HUMAN CAPITAL DEVELOPMENT	4	3	AB
30	KBI2I3	PERPAJAKAN	TAXATION	4	3	AB
31	KBI2N3	RISET OPERASI BISNIS	BUSINESS OPERATION RESEARCH	4	3	AB
32	KBJ2M3	MANAJEMEN PERUBAHAN	CHANGE MANAGEMENT	4	3	A



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33	KBI2M3	ANALISIS RESIKO	RISK ANALYSIS	4	3	A
34	KBJ2G3	BUSINESS INTELLIGENCE DAN ANALITIK	BUSINESS INTELLIGENCE AND ANALYTICS	4	3	A
35	KBJ2F3	MANAJEMEN PROYEK	PROJECT MANAGEMENT	4	3	A
36	KBJ3D3	RANTAI PASOK DALAM BISNIS	SUPPLY CHAIN IN BUSINESS	5	3	AB
37	KBJ3K3	ANALISIS KINERJA PERUSAHAAN	BUSINESS PERFORMANCE ANALYSIS	5	3	A
38	KBJ3A3	METODOLOGI PENELITIAN BISNIS	BUSINESS RESEARCH METHODOLOGY	5	3	B
39	KBJ3C3	PROSES BISNIS	BUSINESS PROCESS	5	3	AB
40	KBI3B3	KOMUNIKASI BISNIS	BUSINESS COMMUNICATION	5	3	AB
41	KBJ3F3	STRATEGI KEWIRAUSAHAAN	ENTREPRENEURIAL STRATEGY	5	3	B
42	KBJ3H3	PENGANGGARAN	BUDGETING	5	3	AB
43	KBJ3N3	KINERJA DAN REMUNERASI	PERFORMANCE AND REMUNERATION	6	3	AB
44	KBJ3L3	PENGUSAHA SOSIAL	SOCIAL ENTREPRENEUR	6	3	C
45	KBJ3O3	BISNIS INTERNASIONAL	INTERNATIONAL BUSINESS	6	3	A
46	KBI3K3	STRATEGI DAN KEBIJAKAN BISNIS	BUSINESS STRATEGY AND POLICY	6	3	A
47	KBI3I3	PERSONAL BRANDING	PERSONAL BRANDING	6	3	A
48	KBI442	PROPOSAL TUGAS AKHIR	FINAL PROJECT PROPOSAL	7	2	AB
49	KBI432	KERJA PRAKTIK	INTERNSHIP	8	2	A
50	KBJ4G3	MANAJEMEN PENGETAHUAN	KNOWLEDGE MANAGEMENT	8	3	A
51	KBJ4C3	SALURAN BISNIS DAN RITEL	BUSINESS CHANNEL AND RETAIL	8	3	A
52	KBI454	TUGAS AKHIR	FINAL PROJECT	8	4	B

**KETERANGAN NILAI / GRADE NOTICE**

**A = 4 A- = 3.7 AB = 3.5 B+ = 3.3 B = 3 B- = 2.7 BC = 2.5 C+ = 2.3 C = 2 C- = 1.7 D = 1 E = 0**

**PENCAPAIAN AKADEMIK / ACADEMIC ACHIEVEMENT**

SKS (Satuan Kredit Semester) Total / Total Credits : 146 SKS / Credits  
IPK (Indeks Prestasi Kumulatif) / Grade Point Average : 3,62 (dari / out of 4,00)

**Ka. Program Studi / Head of Study Program**

  
**SYAHPUTRA, S.Sos., M.Sc., Ph.D.**

