



## PROFESSIONAL SKILLS

eLearning  
Blended learning  
Action mapping  
Instructional design  
Learning management  
Needs analysis & Research  
Storytelling  
Scripting  
Adult education  
Hands-on training  
Technical writing  
Neurosciences applied to eLearning

## SOFTWARES

Articulate Storyline 360  
Articulate Rise 360  
Captivate 2019  
Camtasia  
Office 360  
Google Workspace  
Powerpoint

## CONTACT

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## DEMO

Demo: <https://bit.ly/34TV1rB>

# HÉLÈNE CAURA

LEARNING DESIGN ALCHEMIST

## ABOUT

Hélène Caura holds a postgraduate degree in Knowledge Mediation and Multilingualism. She's also a trained researcher and scriptwriter. She has worked for more than 22 years in the field of multimedia training as a bilingual Learning Designer, Consultant, and Developer, including 17 years spent abroad in Singapore, New Zealand, and Canada. She received the Gold Medal at the Brandon Hall Excellence in Learning Awards of 2012 (Best Custom Content category). Her specialties in the field of digital learning are needs analysis, action mapping, scripting, and the overall design of blended training ecosystems.

## WORK EXPERIENCE



LEARNING DESIGNER CONSULTANT  
OCTO D | 2013 - Present

- eLearning design projects lead
- Training needs assessment
- Storyboarding
- Workshops & focus groups facilitation

## EDUCATION



Postgraduate University Degree:  
Knowledge Mediation and  
Multilingualism, Computer-Assisted  
Language Learning Stream  
Lille III | 2000

Master's Degree: Teaching French as a  
Foreign Language  
Sorbonne Nouvelle | 1998

## WHO'S TRUSTING HER



Among many others

## SOME RECENT PROJECTS

### 2022 Product School

Design and storyboarding of 2 micro-certifications for project managers on Product-Led Growth and Product Analytics. Tools: Teachables platform, Articulate Storyline 360.

### 2022 Institut national de santé publique du Québec (INSPQ)

Design of a 2-hour online training to help staff working at the reception and health and social services professionals prevent possible opioid overdoses by identifying risk factors. Tools: Articulate Storyline 360, Vyond.

### 2021-22 Alive & Thrive

Design of a complex hybrid training program to help personnel in West Africa ministries write better strategic plans to promote exclusive breastfeeding using Social and Behavior Change. Tools: TalentLMS, Zoom, Articulate Storyline 360, Articulate Rise, Power Point.

### 2018-19 Hydro-Québec

- Design and development of a 2-hour interactive software tutorial to help suppliers and account managers use a new procurement platform. Tool: Captivate 2019.
- Design of a 1-hour technical training for construction supervisors to perform their measurement quality checks. Tool: Storyline 360.
- Design of 10 short videos for technicians to use a Sharepoint application. Tool : Camtasia, Audacity

### 2019 Skill&You

- Design of 2 informative modules on a French experience recognition programme (VAE). Tools: Articulate Storyline 360, Adobe Characters.
- Design of a 1-hour fun, fully animated module for young people on how to behave in a French company. 12 different voices. Tools: Articulate Storyline 360, Vyond, Audacity.

### 2019 Co-author of the second volume of the Aventuriers du digital learning (comic strip), with IL&DI.

### 2018 IL&DI

Design of a 50-question diagnosis tool to check the effectiveness of training solutions, from a neuroscientific point of view.

### 2017 IPERIA L'institut

Design and development of a 1-hour eLearning module and a printable logbook to help home care assistants and daycare workers find employers. Tools: Articulate Storyline 360

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## PAST PROFESSIONAL EXPERIENCES

### Before 2017

- Technical writing for HSBC India: drafting critical processes to prepare technical training programs for new staff. Client: Dimension Data, Singapore.
- Design of 4 induction modules in the form of games, for all employees and the sales forces at Euler Hermes France (in collaboration with Epiphany Learning in India).
- Design and development of 2 induction modules for the YMCAs of Quebec.
- Writing of 2 white papers on Informal Learning and the use of 3D in training and learning environments.
- Design of a 1-hour narrated course to train superintendents on planning operations safely. Client: Logistec.
- Design of a 4-hour course to train clinicians to work safely around Ebola. Client: HTI.
- Design of a 45-min course on Good Manufacturing Practices for Saputo, as part of their induction programme, through KnowledgeOne.
- Assisting a Dassault Systèmes team to prepare a demo for sales and tech sales training. Consulting on how to evaluate their mastery of the demo. Client: Demos eLearningAgency, France.
- Design and development of 2x15-min course on giving warnings and dismissing an employee. Client: WorkBright eLearning, New Zealand.
- Design of a 30-min Storyline module on Corporate Ethics for VELAN, through EduPerformance, Canada.
- Design of an app for tablets and cell phones, aimed at kids 5 to 14, to enhance their visits of the Historial, the museum of the First World War in Péronne, France. Contains storytelling and interactive activities.
- Development of 2 Articulate Storyline iPad tutorials for AMP, an Australian insurance company, through The Learning Factor.
- Design of a 3x30-min Articulate Storyline course to train employees at NTT Com Asia on Corporate Ethics, through Training Partners.
- Design of a module for Roche Diagnostic Asia-Pacific aiming at increasing the level of confidence of Roche sales representatives across the Asia-Pacific region in their interactions with key opinion leaders, buyers and decision makers, leading to increased sales and new accounts.