

Discussion Points

01

MSiA Perspective

Some main take-aways and implications from meeting with our advisor

02

Current Brainstorm

Confirming we're on the right track

03

Thanksgiving Break

Cancelling next week's meeting

04

Project Scope

Making sure we narrow our scope to achieve meaningful results and impact

05

Tentative Timeline

Our current estimate of the timeline going forward

06

Next Steps

Discussing our ideas for the way forward and what actions and resources are required

Analytical Considerations

Main Take-Aways from Meeting with our Advisor

Data Generation

- Are we open to the idea of generating fake data early in the project to help built the model?
- Several issues that might arise with certain objectives

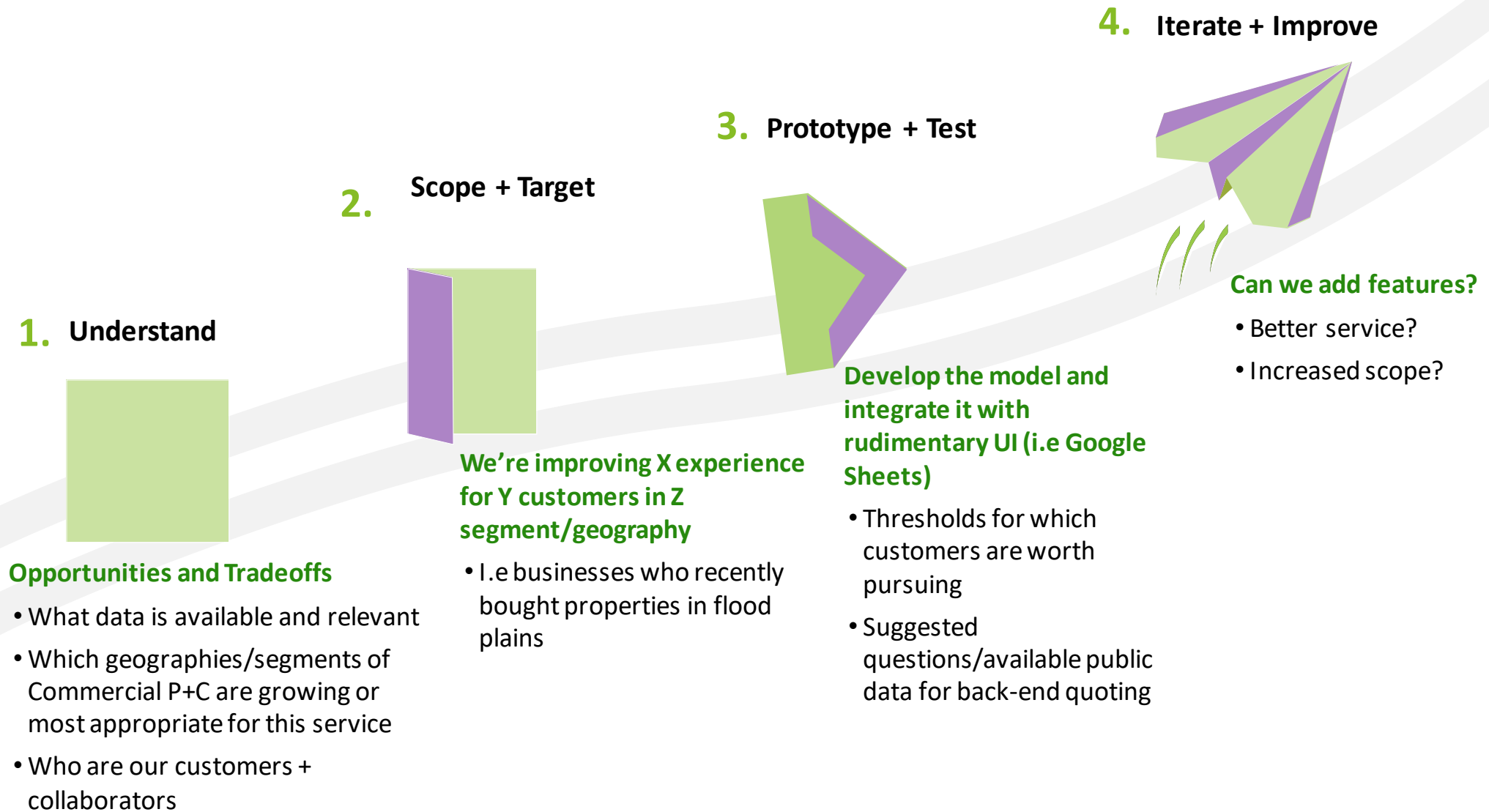
Data Sources/Access

- If we find an extremely useful source, are we willing to pay for data?
- What data will this algorithm/service have access to through the Duck Creek Platform?

Potential Models

- Are we most concerned about prediction or prescription?
- Pros/Cons of potential models

Characteristics of High Performing Fitness Companies



Timeline

Current Estimate

