### **Discussion Points**

01

**MSiA Perspective** 

Some main take-aways and implications from meeting with our advisor

04

**Project Scope** 

Making sure we narrow our scope to achieve meaningful results and impact

02

**Current Brainstorm** 

Confirming we're on the right track

05

**Tentative Timeline** 

Our current estimate of the timeline going forward

03

Thanksgiving Break
Cancelling next week's meeting

06

**Next Steps** 

Discussing our ideas for the way forward and what actions and resources are required

### **Analytical Considerations**

Main Take-Aways from Meeting with our Advisor

Data Generation

built the model?Several issues that might arise with certain chiectives

• Are we open to the idea of generating fake data early in the project to help

Several issues that might arise with certain objectives

Data Sources/Access

• If we find an extremely useful source, are we willing to pay for data?

 What data will this algorithm/service have access to through the Duck Creek Platform?

**Potential Models** 

- Are we most concerned about prediction or prescription?
- Pros/Cons of potential models

# **Current Brainstorm**

# Characteristics of High Performing Fitness Companies



**Opportunities and Tradeoffs** 

- What data is available and relevant
- Which geographies/segments of Commercial P+C are growing or most appropriate for this service
- Who are our customers + collaborators

for Y customers in Z segment/geography

• I.e businesses who recently bought properties in flood plains

Develop the model and rudimentary UI (i.e Google Sheets)

- Thresholds for which customers are worth pursuing
- Suggested questions/available public data for back-end quoting

**Iterate + Improve** 

Can we add features?

- Better service?
- Increased scope?

## Timeline

#### **Current Estimate**

