

# Privacy Policy

## NutriSnap Privacy Policy

### Last Updated: August 28, 2025

NutriSnap ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our website, mobile application, or related services (collectively, the "Service"). By accessing or using the Service, you agree to the terms of this Privacy Policy.

## 1. Information We Collect

Collecting relevant data ensuring accurate health insights, involving:

- **Personal Information:** Name, email address, and optional health conditions (e.g., diabetes, hypertension) provided during account creation or profile updates.
- **Health and Dietary Data:** Weight, height, dietary goals, and food photo uploads for calorie and ingredient analysis.
- **Usage Data:** IP address, browser type, device information, and interaction logs (e.g., meal logs, search history) collected automatically.
- **Shared Data:** Information shared via SNS for coupon issuance, subject to your consent.

## 2. How We Use Your Information

Utilizing collected data enhancing user experience, including:

- Providing personalized calorie and ingredient analysis based on uploaded photos.
- Recommending dietary adjustments for underlying conditions (e.g., avoiding high-sugar foods for diabetes).
- Issuing coupons upon SNS sharing and managing subscription benefits.
- Improving our AI models and Service through aggregated, anonymized data.
- Ensuring compliance with legal obligations and responding to requests from authorities.

## 3. How We Share Your Information

Sharing data responsibly maintaining user trust, involving:

- **Service Providers:** Third-party vendors (e.g., cloud hosting, payment processors) under confidentiality agreements.
- **Legal Requirements:** Disclosure to comply with laws, regulations, or legal processes.

- **Business Transfers:** Data may be transferred in case of mergers or acquisitions, with notice provided.
- **Aggregated Data:** Anonymized data shared with partners for research or marketing, without identifiable details.

## 4. Data Security

Protecting user data implementing robust measures, including:

- Encrypting personal and health data using industry-standard protocols (e.g., AES-256).
- Storing data securely with access controls and regular security audits.
- Complying with GDPR, CCPA, and other relevant data protection regulations.

## 5. Your Rights and Choices

Empowering users controlling their data, allowing:

- Accessing, updating, or deleting your personal information via the Settings page.
- Opting out of marketing communications or data sharing for research.
- Requesting data portability or restriction of processing by contacting [support@nutrisnap.com](mailto:support@nutrisnap.com).
- Withdrawing consent for non-essential data use at any time.

## 6. International Data Transfers

Transferring data securely across borders, noting:

- Data may be processed in countries outside your region, ensuring compliance with local laws.
- Implementing standard contractual clauses for cross-border data protection.

## 7. Childrens Privacy

Safeguarding young users establishing strict policies, stating:

- The Service is not intended for users under 13. We do not knowingly collect data from children.
- Parents or guardians can request data deletion by contacting [support@nutrisnap.com](mailto:support@nutrisnap.com).

## 8. Changes to This Privacy Policy

Updating policies reflecting service evolution, advising:

- We may update this Privacy Policy periodically, with changes posted here and dated accordingly.
- Continued use of the Service after updates constitutes acceptance of the new terms.

## 9. Contact Us

Reaching out addressing concerns, offering:

- For questions or concerns, contact us at:  
Email: [support@nutrisnap.com](mailto:support@nutrisnap.com)  
Address: NutriSnap, 123 Health Lane, Lagos, Nigeria