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# **SECTION A: My Team's Problem Statement**

## **Part 1: State your team's problem statement**

Unemployment rates among youth in Ghana remain high due to limited access to tailored job opportunities, lack of guidance in career development, and disconnects between qualifications and market demand. Our team seeks to address this by using AI technology to bridge the gap between job seekers and opportunities in real-time.

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## **Part 2a: Team's Group Name**

**GenZ Connectors**

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## **Part 2b: Team's Group Members' Names**

- **Leighton Jameson** – Project Manager (Primary); Research Lead (Backup)
  - **Kwame Boateng** – UI/UX Designer (Primary); Marketing Strategist (Backup)
  - **Ama Serwaa** – Developer (Primary); Data Analyst (Backup)
  - **Emmanuel Nkrumah** – Communications Lead (Primary); Interview Coordinator (Backup)
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# **SECTION B: Your Team's Solution Idea**

## **Part 1: Bad Idea Brainstorm (Team)**

- A drone that throws job applications into offices
  - A monkey wearing a suit that hands out résumés
  - Holographic career fairs in outer space
  - A robot boss that assigns you a job based on your shoe size
  - Jobs randomly assigned by spinning a wheel
  - Tattoos that glow when there's a job match nearby
  - Job alerts via pigeons
  - An AI grandma that nags you into working
  - Glasses that make every building look like a job center
  - A job-search karaoke competition
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## Part 2: Narrowed Ideas

1. A mobile app that matches users to jobs using their personality type and location.
  2. A web platform offering résumé building and crash career courses with AI guidance.
  3. An AI chatbot (Zuri) that helps you explore job suggestions from social media and online sources.
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## Part 3: Selected Solution

Our final solution is **Zentura** — a web and mobile app that uses AI to match youth to job opportunities based on their skills, location, and personality type. It includes:

- A chatbot called Zuri
- A job-matching algorithm using internet scraping

- A résumé builder and learning hub
  - Personal dashboards with profiles, goals, and achievements
  - Interactive map showing job posts by location
  - Access to short skill courses
  - Integration with platforms like LinkedIn, Jobberman, and Facebook
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## SECTION C: My Team's Wireframe/Prototype

**Wireframe Images Link:**

[Link to wireframe](#)

**Optional Demo Video Link (60 seconds):**

[YouTube Prototype Demo](#)

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## SECTION D: How the Project's Going

This journey began with identifying unemployment as a major issue among youth in Ghana. The most challenging part was narrowing down all our ideas to something realistic yet innovative. We learned to listen to each other's ideas and prioritize user needs. The development of the wireframes was smooth because we assigned roles well. Using Canva and Figma made the UI/UX design process efficient. A key lesson was that collaboration and iteration are essential to tech product success.

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## SECTION E: User Feedback

**Part 1: User Interviews**

- Efua Ansah
  - Samuel Antwi
  - Mavis Darko
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## Part 2: User Interviews

**Feedback 1:** Add a feature for tracking saved jobs.

**Action Plan:** We'll include a bookmark tab on each job post.

**Feedback 2:** Make the chatbot more conversational.

**Action Plan:** Implement emoji use and casual tone options.

**Feedback 3:** Users want more local jobs in their area.

**Action Plan:** Train the scraping AI to prioritize regional listings.

**Feedback 4:** Provide résumé templates.

**Action Plan:** We'll add a template gallery under the résumé builder section.

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## SECTION F: Team Reflection

### Part 1 A: What is working well with your team?

Clear role distribution and a shared passion for solving youth unemployment.

### Part 1 B: What is one good thing that happened during your team meeting?

We all agreed on the final prototype features with minimal disagreement.

### Part 1 C: What is one thing your team could do better in the next meeting?

Start on time and set a more structured agenda.

### Part 1 D: Are you experiencing any concerns or frustrations with your team?

Just some delays in asset sharing. I plan to create a shared Google Drive folder.

**Part 1 E: How would you rate your ability to communicate with your team members on a scale of 1 to 4?**

4 - Excellent

**Part 1 F: Overall, how satisfied are you with how well your team is working together?**

4 - Excellent

**Part 1 G: Is there anything else you'd like to share about your team and their process?**

Everyone showed up and delivered! We're proud of how far we've come with Zentura.

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