

**CROSS RIVER UNIVERSITY OF TECHNOLOGY CALABAR**  
**FIRST SEMESTER EXAMINATION**  
**ENTREPRENEURSHIP, INTERNATIONAL RELATIONS AND**  
**DEVELOPMENT CENTRE**

COURSE CODE:       **ENT 3101**                      TIME ALLOWED: **1hr 30minutes 2017**  
COURSE TITLE:       **INTRODUCTION TO ENTREPRENEURSHIP**

**OBJECTIVE QUESTIONS (Compulsory)**

1. Entrepreneurs are all of these – True or False? (a) Dreamers (b) Doers (c) Dedicated people (d) have determination (e) Procrastinators
2. One major advantage e-business has over brick and mortar business is that it can be accessed 24/7. True or False?
3. Personal savings is the least expensive method of funding. True or False?
4. Feasibility studies reveal only the strength and weakness of a business. True or False?
5. The purpose of a business plan is to convert efforts to result. True or False?

**SUB-OBJECTIVE QUESTIONS (Compulsory)**

1. The engine of the economic growth and poverty reduction is known as \_\_\_\_\_
2. \_\_\_\_\_ is the greatest source of sustained growth.
3. \_\_\_\_\_ is the least expensive method of financing.
4. The main crux of Corporate Social Responsibility (CSR) is for the transaction to live in \_\_\_\_\_ with its operating environment.
5. E-Commerce involves the application of \_\_\_\_\_ to conduct commercial transaction between and among individuals and organization.

**Easy Questions (Answer ANY THREE) carrying equal marks**

1. Highlight **various entrepreneurial interests** relevant to your **Discipline**. Choose **any one**, and write on **challenges** facing it in Nigeria's economic environment.
2. Global Report suggests that entrepreneurship is majorly a male pursuit. The Report further states that the ratio of male entrepreneurs to that of female is about 3:1 if not 4:1. This is arguably when females make up more than 50% of world's population. Discuss **any three barriers/challenges** of female entrepreneurship Practice.
3. As an Entrepreneur in-the-making, write briefly on the methods you can use for the purpose of producing creative business results in your community.
4. What are the dimensions of Intellectual Property Rights? Discuss **ONE** of them.
5. Define Technology, and briefly discuss the opportunities technology presents to technopreneurs.
6. What are the sources of Innovation? Discuss **three basic types** of Innovation.
7. "Though the universality of entrepreneurship is not in doubt, its distinct perquisites are definitely issues to contend with". Discuss
8. Using (**any one category** of) PESTEL analysis, discuss the business environment in Nigeria?

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COURSE CODE:       **ENT 3101**                      TIME ALLOWED: **1HR 30MINUTES 2018**  
COURSE TITLE:       **INTRODUCTION TO ENTREPRENEURSHIP**

**SUB-OBJECTIVE QUESTIONS (Compulsory)**

1. Entrepreneurship is the bed rock of \_\_\_\_\_ and \_\_\_\_\_
2. The extent to which possibilities exist for a new venture is referred to as \_\_\_\_\_
3. A legal document granted by the government giving an inventor the right to exclude others from making, using, selling, offering to sell or importing an invention for a specified number of years is known as \_\_\_\_\_
4. Feasibility study is designed to determine the practicability, profitability and \_\_\_\_\_ of a business plan.
5. \_\_\_\_\_ refers to creation of the mind, inventions, literary and artistic work, symbols, names and design used in commerce.

**OBJECTIVE QUESTIONS (Compulsory)**

1. Entrepreneurship is the process by which individuals pursue opportunities without regards to resources they currently control. True or False
2. Entrepreneurship is no longer limited to the act of owning a small business, but a pattern of behaviour applicable to the private and public sector. True/False.
3. Typically, established firms with entrepreneurial emphasis are proactive, innovative and risk taking. True/False
4. The price paid to a Guest Speaker is known as (a) Wages (b) Rent (c) Honorarium (d) Consultation fee (e) Salary
5. Every entrepreneurial opportunity begins with (a) Creativity (b) An idea (c) Money (d) Innovation (e) Opportunity

**ESSAY QUESTIONS (ANSWER ANY FOUR)**

1. What are the opportunities presented by ICT as a new field of technology
2. Using PESTEL analysis, discuss the business environment in Nigeria
3. Discuss the various forms of intellectual property
4. Why would an entrepreneur tend to resist change and what are the strategies for managing change resistance
5. Mention the three types of business opportunity and discuss briefly the uniqueness of each of them.
6. What are the factors that motivate an individual towards an entrepreneurial endeavour
7. Define creativity and enumerate the four types of contributions to the society.

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**SUB-OBJECTIVE QUESTIONS (Compulsory)**

1. The engine of the economic growth and poverty reduction is known as \_\_\_\_\_
2. \_\_\_\_\_ is the greatest source of sustained growth.
3. \_\_\_\_\_ is the least expensive method of financing.
4. The main crux of Corporate Social Responsibility (CSR) is for the transaction to live in \_\_\_\_\_ with its operating environment.
5. E-Commerce involves the application of \_\_\_\_\_ to conduct commercial transaction between and among individuals and organization.

**Easy Questions (Answer ANY THREE) carrying equal marks**

1. Highlight **various entrepreneurial interests** relevant to your **Discipline**. Choose **any one**, and write on **challenges** facing it in Nigeria's economic environment.
2. Global Report suggests that entrepreneurship is majorly a male pursuit. The Report further states that the ratio of male entrepreneurs to that of female is about 3:1 if not 4:1. This is arguably when females make up more than 50% of world's population. Discuss **any three barriers/challenges** of female entrepreneurship Practice.
3. As an Entrepreneur in-the-making, write briefly on the methods you can use for the purpose of producing creative business results in your community.
4. **(A)** What are the dimensions of Intellectual Property Rights? Discuss ONE of them. **OR** **(B)** Distinguish between an Entrepreneur and a small business Proprietor; and underscore the usefulness of **SWOT** analysis to the Entrepreneur.
5. Define Technology, and briefly discuss the opportunities technology presents to technopreneurs.
6. What are the sources of Innovation? Discuss **three basic types** of Innovation.
7. **(A)** "Though the universality of entrepreneurship is not in doubt, its distinct perquisites are definitely issues to contend with". Discuss. **OR 7(B)** Using (**any one category** of) PESTEL analysis, discuss the business environment in Nigeria?

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**SUB-OBJECTIVE QUESTIONS (Compulsory)**

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2. E-Commerce involves the application of \_\_\_\_ to conduct commercial transaction between and among individuals and organization.
3. The engine of the economic growth and poverty reduction is known as \_\_\_\_\_
4. \_\_\_\_\_ is the greatest source of sustained growth.
5. \_\_\_\_\_ is the least expensive method of financing.

**OBJECTIVE QUESTIONS (Compulsory)**

1. Feasibility studies reveal only the strength and weakness of a business. True or False?
2. The purpose of a business plan is to convert efforts to result. True or False?
3. There are three central issues Entrepreneurs must consider in searching for opportunities. True/False
4. One major advantage e-business has over brick and mortar business is that it can be accessed. True or False
5. Personal savings is the least expensive method of funding. True/False

**ESSAY QUESTIONS (ANSWER ANY THREE) carrying equals marks**

1. What are the sources of Innovation? Discuss **three basic types** of Innovation.
2. "Though the universality of entrepreneurship is not in doubt, its distinct perquisites are definitely issues to contend with". **Discuss**
3. Using (any one category of) PESTEL analysis, discuss the business environment in Nigeria?
4. Discuss **any three barriers/factors** to women entrepreneurship.
5. As an Entrepreneur in-the-making, write briefly on the methods you can use for the purpose of producing creative business results in your community.
6. What are the dimensions of Intellectual Property Rights? Discuss ONE of them.
7. Define Technology, and briefly discuss the opportunities technology presents to technopreneurs.