Feac.

FVCKING EARLY ADOPTED CLUB

FEAC is the new fashion industry.
You may even call us FASHION Early Adopted Club.

We express our frustration with the reality -
we are limited to choosing designs offered by exclusive fashion brands like
LVMH, NIKE, and ZARA.

Living in the AI era,
we are adapting rapidly and creating a new industry where
anyone can become a fashion designer. That's why we are FEAC.
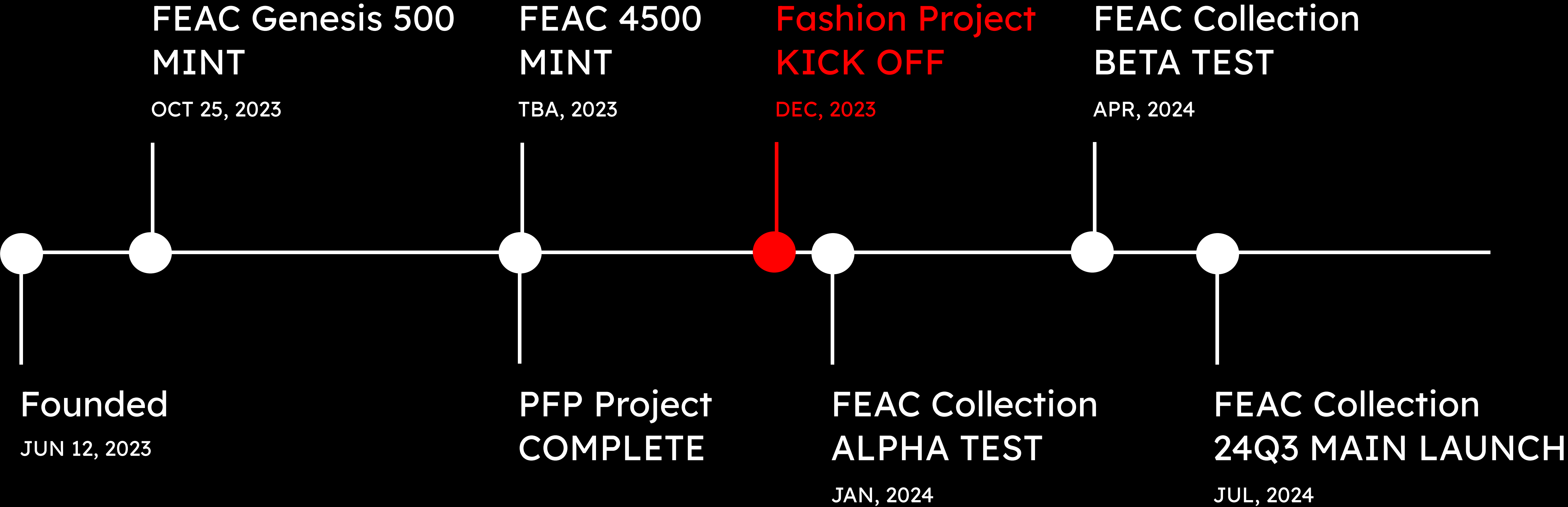
Feac.

TEAM

Seong-il Shin
Head Artist & Co-founder

Andrew Jang
DEV & Co-founder

Eunjin Park
Fashion Designer

FEAC Genesis 500 & 4500

What is it?

As a FEAC holder, you are invited to our decentralized <u>FEAC Fashion Project (FFP)</u>

FEAC Fashion Project (FFP)

What is FFP?

Once Fashion Project (FFP) kicks off,
new drops will be built into <u>real-life products and be sold</u>.
As a FEAC holder, you can :

- <u>Contribute to the design</u> of these products.

- Get <u>profit shares</u> from sales of the designs that you contributed to.

FEAC Fashion Project (FFP)

α FEAC Collection - alpha

Alpha participation is reserved <u>exclusively</u> for OG FEAC holders (Genesis 500 holders).

More detailed information will be provided when we kick off the fashion project.

β FEAC Collection - beta

Beta will be open to both FEAC Genesis 500 and the rest 4500 holders.

OUR VISION

Is AI effective for fashion design?

Using AI for fashion design can be effective. AI can generate new ideas based on extensive data and design elements, providing an efficient fashion design process. This can assist us in working in a more creative and innovative way.

What makes an individual unique?

What makes each individual special is their personality, interests, experiences, style, and self-identity. Fashion is one element among many that aids in self-expression.

Why fashion brands consistently endure?

One of the reasons fashion brands consistently endure is because fashion is an essential part of people's lives. Fashion plays a significant role in our identity and self-expression, influencing how we present ourselves through new styles and trends.

Why people desire to stand out/be unique?

The desire to stand out and be special is rooted in the need to differentiate oneself from the surroundings and establish a unique identity. Fashion is one of the crucial means to fulfill this aspiration.

Decentralization in the fashion industry.

Implementing decentralization in the fashion industry disrupts the conventional centralized structure, giving more power and creativity to participants. It offers opportunities for more designers and creators to engage in the industry and bring innovative ideas to life.

Why do people pursue novelty?

People pursue new things to express creativity and individuality. By trying new things, we expand our perspective and accumulate more experiences.