

Yauheni Vesialukha

has successfully completed
Data Analytics course at GoIT

Certificate

Anton Chornyi
CEO of GoIT



41307 ID
Data Analytics

goit.global

Supplement to Data Analytics course certificate

General information

Soft Skills

2 classes
4 hours

Tech Skills (DA)

Classes:

31 classes
62 hours
1 bonus class
2 hours

Assignments:

29 assignments on Tech Skills
74 hours
1 bonus assignment on Tech Skills
3 hours

1 Individual final project on Tech Skills:

Project planning 1 hour
Project development 16 hours

Final test

Career Skills

3 classes
6 hours

Total hours: 348

Supplement to Data Analytics course certificate

Unit 1.

Basic statistics, analysis, and data visualization in Google Sheets
Introduction to data analytics and the basics of analysis
Data variability analysis and advanced data visualization and analysis features in Google Sheets
Advanced Google Sheets features for data analysis and visualization

Unit 2.

SQL and data visualization
Basic SQL
Advanced work with SQL and Looker Studio
Working with data and functions in SQL
BigQuery and Google Analytics 4

Unit 3.

Data visualization in product and marketing analytics
Data visualization basics in Tableau
Advanced Tableau features
Creating effective dashboards and visualizations in Tableau: improving your skills
Amplitude and tracking plan

Unit 4.

Python and Jupyter Notebook
Introduction to Python and Jupyter Notebook
Pandas library in Python. Part 1
Pandas library in Python. Part 2

Unit 5.

A/B testing
Introduction to A/B testing
Analysis and presentation of A/B testing results

Bonus (optional):

Power BI
Introduction to Machine Learning
AI for Data Analytics