

# Peng HUANG

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## EDUCATION

**Sichuan University (SCU)**

9/2021 - 6/2026

*Bachelor's Degree in Public Administration (Transferred from Journalism & Communication)*

GPA: 3.8/4

## ACADEMIC PROJECTS

**Research on the Path Differentiation and Deep - seated Motivations of Grassroots Responsive Governance in a Squeezed Situation: A Case Study of the 12345 Mayor's Hotline in Street A, Chengdu - "The Grassroots Dance under the Hotline: Pressure, Strategies and Variations"** 9/2023 - 9/2024

- This qualitative research employed case study methodology to examine three representative cases of adaptive governance strategies in constrained institutional environments. Through theoretical analysis and fieldwork, the study developed a conceptual framework of response mechanisms and path differentiation, documented in a 25,000-word report. The project enhanced competencies in policy process analysis and empirical theorisation, earning the Third Prize and Best Team Member recognition at Tsinghua's 2024 Public Policy Case Competition.

**A Study on Urban Homelessness Survival Conditions: Case Study of Chengdu Metropolitan Area** 11/2023 - 8/2024

- This research collected over 80,000 text entries from Baidu's "Wanderers Forum" (2014-2024 dataset) combined with field surveys to analyse homelessness conditions. The project developed competencies in web scraping, LDA topic modelling and sentiment analysis, producing a 2,000-word paper. A comparative study examined the survival conditions of homeless populations and their interactions with authorities in mainland China, Taiwan, and New York State, based on literature review.

**Youth-Orange Symbiosis: Exploring Youth Participation Paths in Rural Revitalization Based on Co-Creation Theory - A Case Study of Danling County's Citrus** 4/2024 - 7/2024

- This study conducted field interviews with diverse youth groups in Danling County, employing co-creation theory to analyse rural revitalisation participation mechanisms. The 15,000-word report developed through interview data analysis revealed development challenges in cash crop-dependent regions. Research activities included framework design, fieldwork coordination, and policy analysis, contributing to the 19th "Challenge Cup" competition.

**Adjustment Strategies of Grassroots Responsive Governance in Constrained Contexts: A Case Study of 12345 Mayor Hotline in Subdistrict A, City C** 4/2024 - 6/2024

- This case study analysed three representative cases from Chengdu's mayoral hotline system, employing qualitative methods to examine adaptive governance strategies under institutional constraints. The research developed a theoretical framework of response mechanisms, resulting in a 9,800-word paper. The project enhanced competencies in policy process analysis and empirical theorisation, earning First Prize at Jilin University's 6th "Beichen" Undergraduate Forum on Political Science and Public Administration.

**The Impact Mechanism of Fear of Missing Out (FoMO) on College Students' Mental Health and Intervention Strategies: A Case Study of Sichuan University** 4/2024 - 5/2024

- The study employed questionnaire surveys to examine FoMO's psychological impacts, utilising exploratory factor analysis, reliability/validity tests, and mediation analysis. The 3,800-word research report demonstrated proficiency in regression analysis of direct/mediation effects, earning Third Prize in Sichuan University's 6th Psychological Survey Competition.

**From "Learning in Practice" to "Learning from Practice": A Study on the Construction Mechanism of Comprehensive Service Stations for Migrant Workers from the Perspective of Social Learning Theory – An Investigation Based on Chengdu** 1/2024 - 4/2024

- This study examined the development mechanisms of migrant worker service centres across multiple Chengdu communities through field research and theoretical analysis grounded in social learning theory. The 21,000-word

research report involved framework design and institutional analysis, contributing to the 17th Zhejiang University Model Mayor Forum. The project enhanced understanding of migrant worker social security policies and community-based research methodologies.

### **Exploring the Daily Lives of Homeless Populations through Baidu ‘Wanderers Bar’: A Textual Analysis Based on LDA Topic Modelling**

11/2023 - 4/2024

- This study collected and analysed over 80,000 text entries (2014-2024 dataset) from Baidu’s online forum using web scraping, LDA topic modelling, and sentiment analysis techniques. The 2,000-word preliminary paper examined homeless populations’ living conditions and coping strategies across mainland China, Taiwan, and New York through computational text analysis and literature review, contributing to Tsinghua University’s 3rd Undergraduate Social Science Forum.

### **Multiple Consensus and Identity Formation: How Community Social Enterprises Empower Community Governance - A Case Study of Chengdu’s Hongmen Street Community**

1/2024 - 3/2024

- This case study investigated the operational mechanisms of community social enterprises through field research and institutional complexity theory analysis. The 2,000-word research plan developed an analytical framework examining enterprise-governance interactions, contributing to the 8th National “Qiusi Cup” Public Administration Case Competition. The project enhanced understanding of social enterprise challenges in urban governance while developing practical community research skills.

### **Measurement and Analysis of Social Capital in Public Rental Housing Communities: A Study Based on a Chongqing Public Housing Project (Sichuan University Summer Research Programme)**

6/2023 - 10/2023

- This quantitative study conducted 600+ household surveys to measure social capital in a public rental community, employing factor analysis and mediation regression methods. The 5,600-word research paper demonstrated proficiency in full-cycle empirical research, including scale development, questionnaire design, and advanced statistical analysis, while enhancing understanding of affordable housing policy implementation.

## **COURSE PAPERS**

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### **Strong Ties, Broad Reach: How Social Network Structure Influences Official Promotion**

- This empirical study analyzes how social network structures, derived from co-work experiences, affect official promotion speed in China. Using data on 582 provincial-level officials from the China Political Elite Database (CPED), we found through network analysis and linear regression that officials with a "broader reach" (lower eccentricity) and "tighter ties" (more triangles in their network) experience faster promotion. This research demonstrates the heterogeneous impact of both extensive and dense informal networks on career advancement within the Chinese bureaucratic system, considering age and education.

### **Immersion and Disengagement: Exploring a Paradoxical State in Ethnographic Research**

- This theoretical analysis examines the fundamental tension in ethnographic methodology between deep cultural immersion and maintaining an objective “outsider” perspective. Through a critical literature review, the paper identifies how researchers’ prolonged immersion risks cultural identity crises and methodological bias, creating a paradoxical situation where the very process of cultural understanding may compromise research objectivity - a core methodological concern in ethnographic practice.

### **Analysis of Regional Disparities in Educational Modernisation Development Levels Within Chengdu**

- This study examines how the centre-local governance dynamic shapes educational inequality across Chengdu. Combining modernisation reports with spatial analytics, we reveal: (1) core urban districts with stable bureaucratic rotations show superior outcomes, (2) development zones with frequent leadership changes lag behind, and (3) these disparities are mediated through occupational restructuring and migrant settlement patterns. The findings elucidate how China’s decentralised governance system produces unequal educational modernisation.

### **The Paradigm Shifts in Public Administration: Tradition, Critique, and Critique of Critique**

- This theoretical study examines the historical evolution of public administration through literature analysis, identifying four major paradigm shifts since Wilson’s 1887 foundational work: traditional public administration,

initial critiques, New Public Management reforms, and the New Public Administration counter-critique, demonstrating how theoretical focus has shifted in response to changing societal demands and intellectual trends.

**Current Development and Future Prospects of Employment Assistance in China**

- This paper examines China’s evolving employment assistance system through literature review, tracing its development from guidance-based concepts to formal legal frameworks featuring vocational training, financial incentives, and public service placements. While identifying persistent implementation challenges, the study synthesises scholarly proposals for improving this crucial social protection mechanism in contemporary China.

**Analysis of Fiscal Expenditure Structure and Trends in Changshou District, Chongqing (2015-2022)**

- This empirical study analysed budgetary reports to examine expenditure patterns, revealing sustained prioritisation of social welfare (education, healthcare) alongside emerging “retreat from the secondary sector, advance in primary/tertiary sectors” trends. The research identified significant budget volatility from campaign-style governance initiatives while highlighting structural challenges including high administrative costs and policy-driven expenditure instability.

**The Dual Relationship Between Consumption-Income Ratio and Social Inequality in Consumer Society**

- Drawing on Arendt and Bauman’s theories, this study empirically examines how consumption-income ratios affect inequality through two pathways: directly exacerbating income inequality (measured by the Gini coefficient) through differential impacts on various income types, and indirectly by disproportionately increasing working hours across urban occupations (professional, service, clerical workers), revealing consumption’s dual role in shaping contemporary social stratification.

**The Impact of Perceived Social Support on Depression Among Elderly: The Chain Mediating Role of Death Anxiety and Self-Efficacy**

- This survey-based study identified a significant chain mediation pathway where social support reduces elderly depression by sequentially enhancing self-efficacy and alleviating death anxiety, providing empirical evidence for targeted psychological interventions to improve mental health in aging populations.

**AWARDS AND HONOURS**

• 1st Prize, “Beichen” Undergraduate Forum on Political Science & Public Administration (Jilin University)	2024
• 3rd Prize & Best Team Member, China Public Policy Case Analysis Competition (Tsinghua University)	2024
• 3rd Prize, Psychological Survey Competition (SCU)	2024
• Tsinghua University Silver Award - Rural Revitalisation Project	08/2024
• 3rd Prize, Comprehensive Scholarship (SCU)	2022-2023, 2023-2024
• 3rd Prize, Information Literacy Competition (SCU)	2022
• 2nd Prize, Four-Municipality Technology Challenge (Robotics Programming Competition)	

**ADDITIONAL INFORMATION**

**Languages:** Chinese Mandarin (native), English (fluent).

**Research Competencies**

- **Fieldwork Expertise:** Conducted 600+ household surveys, 15-day ethnographic research in rural Hainan
- **Qualitative Methods:** Case study analysis, in-depth interviewing, focus group moderation
- **Quantitative Analysis:** Survey design, factor analysis, mediation modelling, LDA topic modelling
- **Emerging Technologies:** AI applications for social research (NLP, prompt engineering), Python data scraping

**Technical Skills**

- **Data Collection:** Acquired, cleaned, and structured a database of over 4,000 public officials' information.
- **Programming:** 2nd Prize in Four - Municipality Technology Challenge (Robotics Programming Competition)
- **AI Applications:** Invited participant in the 1st National Undergraduate Invitational Competition on Public Governance AI Prompts hosted by Xiamen University.
- **Data Visualisation:** Advanced PPT, Infographic design
- **Multimedia:** Video editing, documentary photography (500px Hot List (world’s largest photo platform))

## **Leadership & Campus Involvement**

- **University Choir Member** (2024-Present)  
Selected through a competitive audition
- **Debate Team Executive** | School of Literature & Journalism (2022-2023)  
Led training sessions and competed in intercollegiate tournaments
- **Academic Dept. & Art Troupe** | School of Public Administration (2022-2023)  
Organised lectures and performed in cultural festivals
- **Publicity Staff** | iChuang Street (2021-2022)  
Designed promotional materials for campus entrepreneurial events