The Business Model Canvas

Designed for:

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Version: 1

Key Partnerships

VSPJ

Key Activities

Weekly team meetings via MS Teams

Reaching sprints at time

Effective problem solving

Key Resources

Microsoft teams
GitHub
ChatGPT

Value Propositions
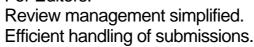
For Authors:
Seamless article submission and tracking.
Clear visibility into the review process.User-friendly platform for collaboration.

For Reviewers:
Easy access to submissions and review forms. Simplified review management.

For Editors:
Review management simplified. Efficient handling of submissions.

For the Chief Editor:
Robust control over the entire process.Easy issue resolution and task management.

Customer Relationships

Co-Creation

Channels

ScrumDesk

Customer Segments

Authors: Authors are our primary users. They submit articles and need a user-friendly platform for easy submission and tracking of the review process.

Reviewers: Reviewers evaluate articles. They require efficient access to submissions, review forms, and the ability to communicate with authors.

Editors: Editors ensure articles align with guidelines. They need oversight of the entire process and the ability to communicate with authors and reviewers.

Chief Editor: The chief editor has executive responsibilities, such as resolving issues and approving final versions. They require full process visibility and task control.

Cost Structure

Revenue Streams

Content Licensing: We license our content to other academic platforms and institutions, creating an additional revenue stream