










The Business Model Canvas

Designed for:
No.name

Designed by:
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Date:
18.10.2023

Version:
1

Key Partnerships  VSPJ No.name	Key Activities  Creative Writing: Articles, reports, reviews. Web Development: Website creation and maintenance. Marketing: Promotion of the website and content.	Value Propositions  Unique Content: Focus on school-related topics and activities. Interactivity: Commenting, surveys, and discussions. Updated Information: Regular updates and new articles.	Customer Relationships  Community Engagement: Building a community through social media and school events. Feedback: Collection and evaluation of opinions and feedback.	Customer Segments  Students: Primary audience, from elementary to high school. Teachers and Parents: Secondary segment, interested in activities and results. Local Community: Interested in school events and news.
	Key Resources  Editorial Team: Students and teachers involved in content creation. Technology: Web hosting, CMS (Content Management System). Time: Hours dedicated to the project.		Channels  Website: Primary distribution channel. Social Media: Promotion and increased reach. Email Newsletter: Regular updates for interested parties.	
Cost Structure  Hosting and Domain: Monthly/yearly expenses. Software: Costs for CMS or other necessary tools. Labor: Time spent on the project, potential compensation for external collaborators.			Revenue Streams  Advertising: Space for local businesses on the website. Sponsorship: Financial support from partners. Merchandising: Sale of school clothing or other products with the magazine's logo.	