The Business Model Canvas

Designed for:

No.name

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Version:

Key Partnerships

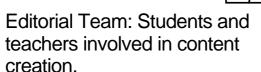
Key Activities

Creative Writing: Articles, reports, reviews.

Web Development: Website creation and maintenance.

Marketing: Promotion of the website and content.

Key Resources



Technology: Web hosting, CMS (Content Management System).

Time: Hours dedicated to the project.

Value Propositions

Unique Content: Focus on school-related topics and activities.

Interactivity: Commenting, surveys, and discussions.

Updated Information: Regular updates and new articles.

Customer Relationships

Community Engagement: Building a community through social media and school events.

Feedback: Collection and evaluation of opinions and feedback.

Channels

Website: Primary distribution channel.

Social Media: Promotion and increased reach.

Email Newsletter: Regular updates for interested parties.

Customer Segments

to high school.

Students: Primary audience, from elementary

Teachers and Parents: Secondary segment, interested in activities and results.

Local Community: Interested in school events and news.

Hosting and Domain: Monthly/yearly expenses.

Software: Costs for CMS or other necessary tools.

Labor: Time spent on the project, potential compensation for

Revenue Streams

Advertising: Space for local businesses on the website.

Sponsorship: Financial support from partners.

Merchandising: Sale of school clothing or other products with the magazine's logo.

Cost Structure

external collaborators.



