

Vesper (Jiadan) Chu

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Education

University College London

MASTER

- Major in Design for Performance and Interaction (DfPI) in Bartlett College, Graduate with Distinction
- The programme researches the intersection of technology and art
- My pathway uses VR as the main media. Unity3D is the main development tool

London, UK

Sept. 2021 - Dec. 2022

Zhejiang University

BACHELOR

- Major in Visual Communication Design. GPA: 3.80 / 4.00 (86.4 / 100), Rank: 2/22
- Courses: Graphic Design, 3D modelling and rendering, Interaction design

Hangzhou, China

Sept. 2017 - Jun. 2021

Non-Degree Academic Experiences:

July, 2019 Visiting student, Tama Art University

Tokyo, Japan

July, 2018 Visiting student, Lingnan University

Hong Kong, China

Skills

Graphic & UI Design

Photoshop, Illustrator, Indesign, Axure, Sketch

Video Production

After Effect, Premiere

Programming

Understand render pipelines and principles, proficiency with Unity3D engine, custom shader and shader graph.
Skilled in C#, CG, HLSL language, Knowledge of P5.js & Processing, HTML & CSS language

DCC software

Maya, Zbrush, Substance painter, World creator, C4D, Anorld renderer, Marvelous Designer

Languages

English (work language, fluent), Chinese (native)

Projects

First Emperor's mausoleum: A VR puzzle game with the theme of tomb raiding

- Produced by a team of 7. My role is technical artist, responsibilities include shader and vfx production, 2D art and 3D art

Ovah: A mixed reality experience

- Produced by a team of 2. I was responsible for the design and development of all five VR scenes

Internship

Branding Department, Alibaba Health

BRAND DESIGNER INTERN

- Provide graphic design and 3D design for the company's branding business

Hangzhou, China

July 2021 - Sept. 2021

Platform and Content Group, Tencent

MULTI-MEDIA DESIGNER INTERN

- Best Intern Winner at July 2020, Provide AR creative gameplay demo design, web design, 3D model design, etc

Shanghai, China

May 2020 - Aug. 2020

Honors & Awards

2020 Gold Award of Zhejiang Province Students' Rural Design Competition

Zhejiang Province, China

2019-2020 2nd and 3rd Prize of Outstanding Student Scholarship; Yongman Yang Scholarship

Zhejiang University, China

Extracurricular Activities

Vice Director of Network and Publicity Department, Film Society

Zhejiang University, China

- Have been responsible for the design of promotional materials and the daily management of the community

Core Member of Design Department, QSC Student Society

Zhejiang University, China

- Have been responsible for the design of "Dreamers talk", "Youth Film Festival", "Tidal Music Festival" and other large events