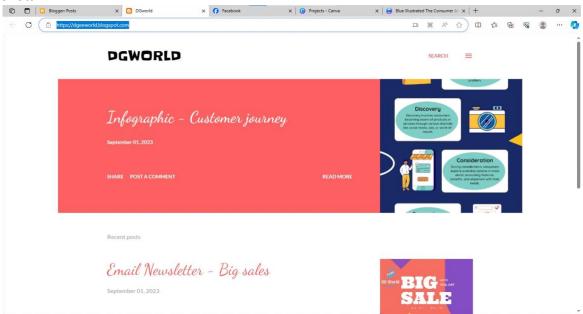
## **ASSIGNMENT ON DIGITAL MARKETING**

NAME	Vetriselvan G
REGISTER NUMBER	953220106041
NM_ID	487C40635C1388C9068419A885B1728A
CATEGORY	DIGITAL MARKETING

• Create a blog or website using Blogspot or WordPress. Customize the theme design and post new article with 500 words.

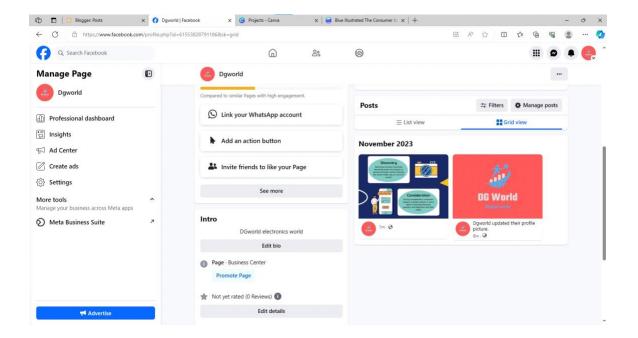
WEBSITE NAME	DGWorld
WEBSITE URL	https://dgeeworld.blogspot.com/
BLOGSPOT	https://dgeeworld.blogspot.com/

## **Screen Shots:**



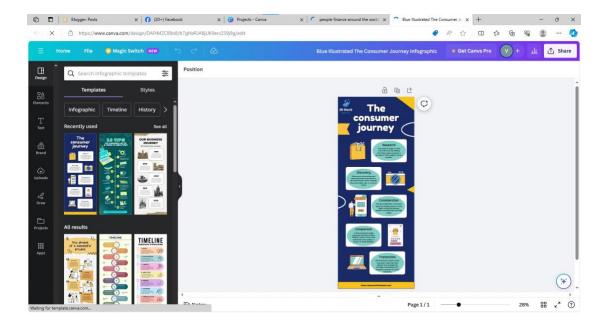
• Create a New Facebook Business Page and post one social media poster for your brand.

	<u> </u>
BRAND NAME	DGWorld
FACEBOOK PAGE URL	https://www.facebook.com/profile.php?id=61553828791186



• Create and design a social media advertisement poster using canva.

PO https://www.facebook.com/permalink.php?story\_fbid=pfbid02bNfoDxNBc956XtK3YVyYd9Mo
ST 8Hx34ZVzXPj83GyrFZDcanr3EExrt1shwUiqZVkql&id=61553828791186
UR
L



• Create email newsletter design using MailChimp or canva tool

<u>https://dgeeworld.blogspot.com/2023/09/email-newsletter-big-sales.html</u>

