

How to Create a Brand Promo Video Using Canva

A PROJECT REPORT

Submitted by

Vetriselvan G : 487C40635C1388C9068419A885B1728A

Ashok Kumar A : 021D1C7E80B3780A6C049B8A2CE90FDA

Agash Rajeev A : B3C2600110575B7BD404CC4DB786B58F

Raja Pandi V : 4AEED70FFF3987D9FCF47F03A2AF0657

Submitted to

Digital Marketing – Smartbridge Engineering

UNIVERSITY VOC COLLEGE OF ENGINEERING

THOOTHUKUDI-628 008



ANNA UNIVERSITY: CHENNAI 600 025

OCTOBER 2023

TABLE OF CONTENTS

1. INTRODUCTION

2. PROCEDURE

3. OBTAINED OUTPUT

4. CONCLUSION

5. .EXTERNAL LINK'S

INTRODUCTION:

How To Create A Brand Promo Video Using Canva

Category: Digital Marketing

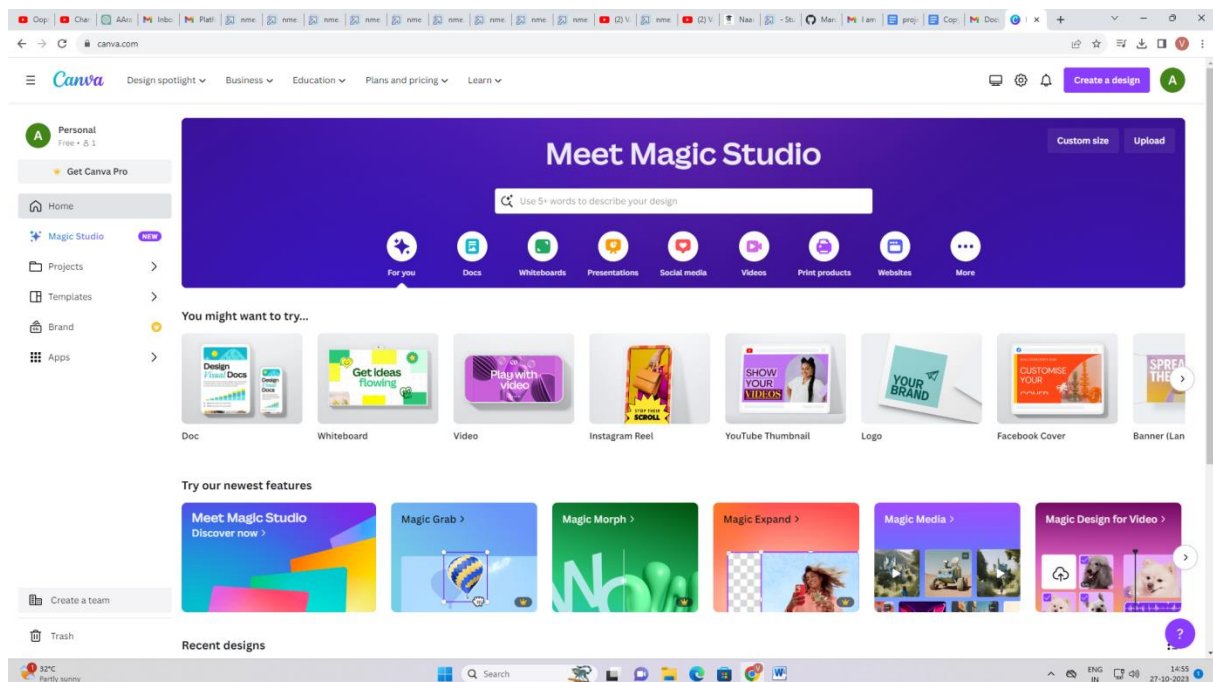
Skills Required: Digital Marketing

Project Description:

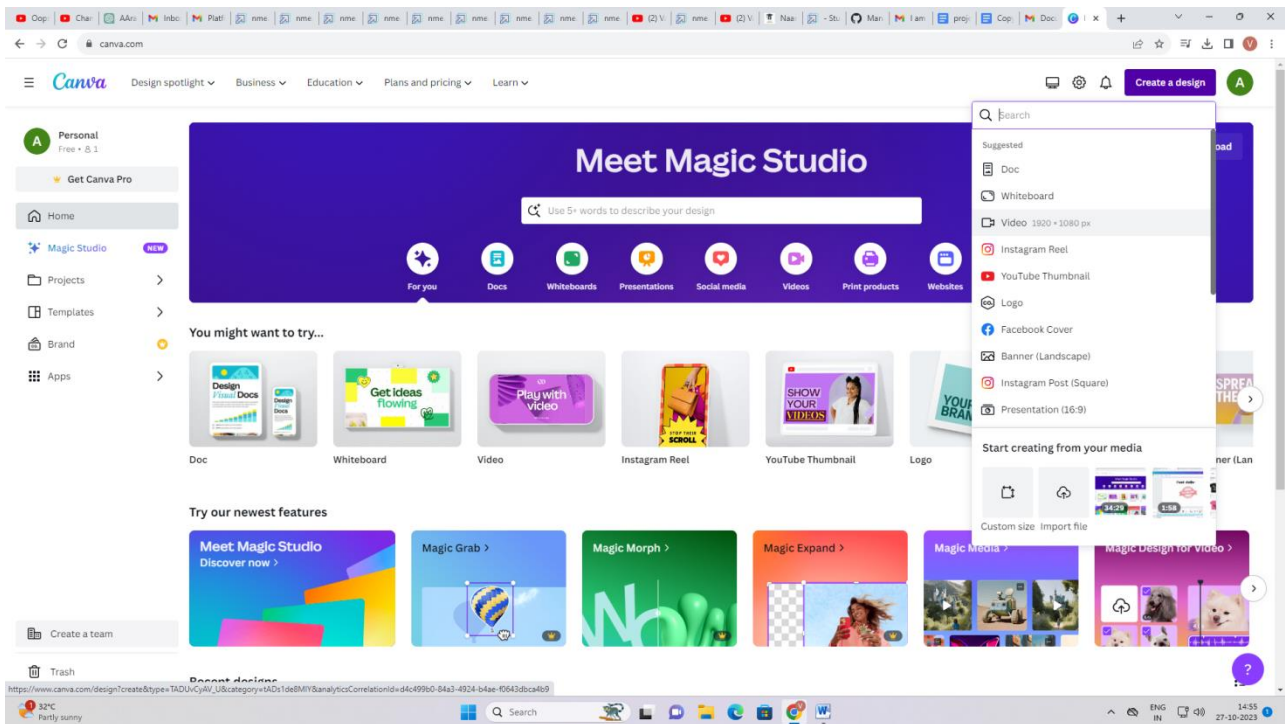
"In today's digital age, creating a powerful brand promo video is essential for capturing your audience's attention. With Canva's user-friendly platform, you can effortlessly design and customize every aspect of your video, from stunning visuals and animations to captivating text and music. Canva offers a vast library of templates and elements, ensuring that your brand message shines through with creativity and professionalism. Whether you're a seasoned designer or a beginner, Canva simplifies the process, allowing you to produce a compelling brand promo video that resonates with your audience and boosts your brand's visibility in no time."

PROCEDURE:

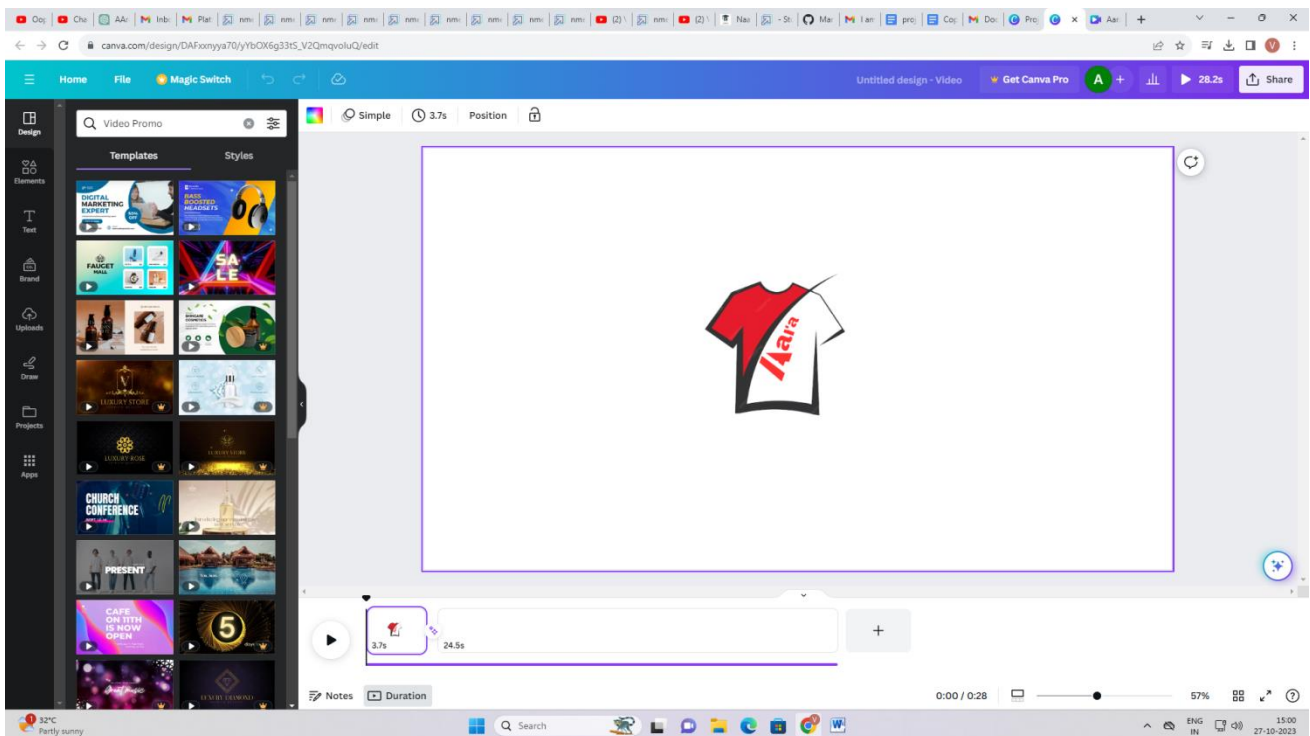
LOGIN TO CANVA:



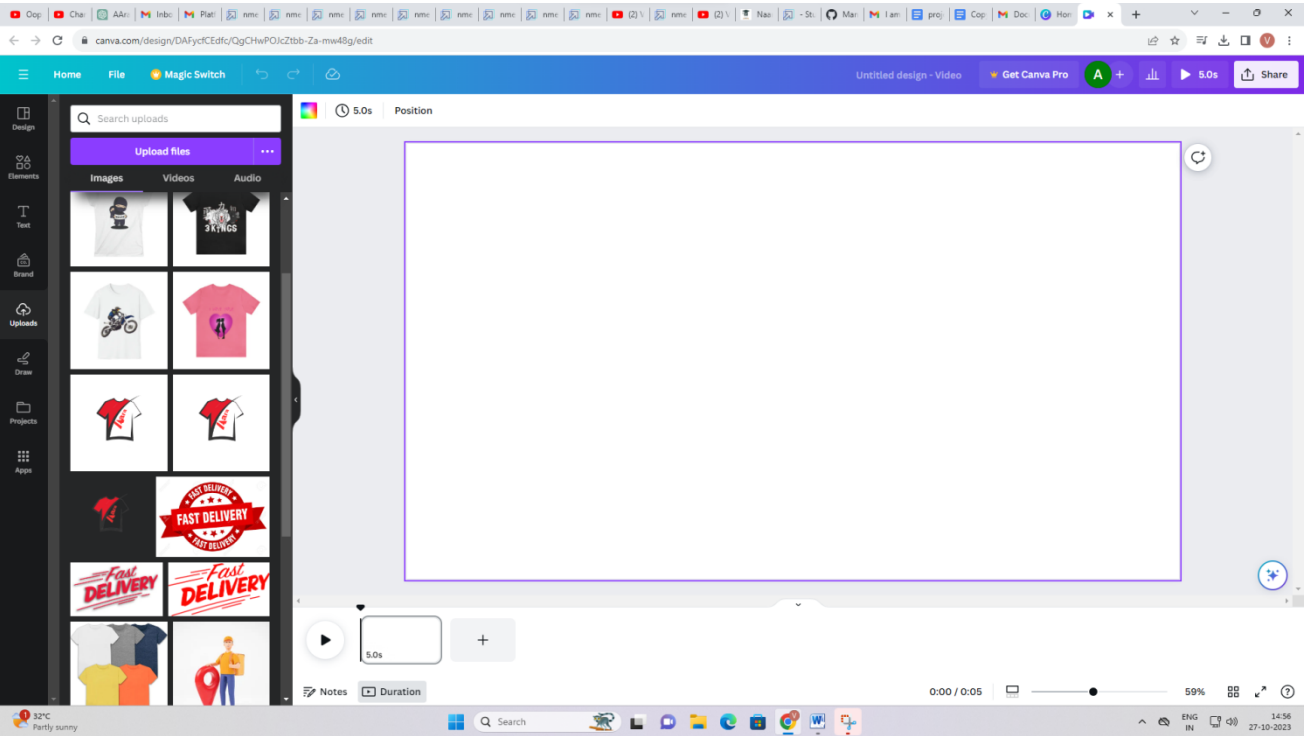
CREATE NEW DESIGN AND SELECT VIDEO:



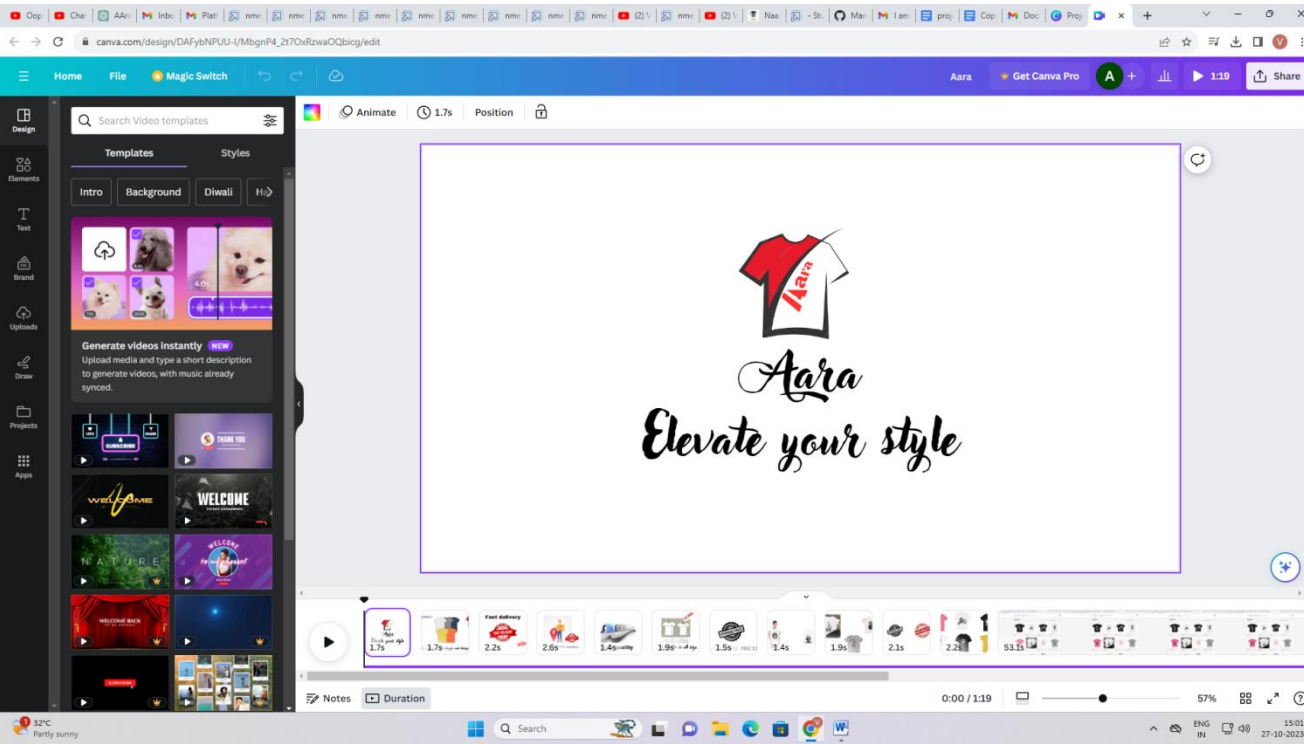
LOGO DESIGN:



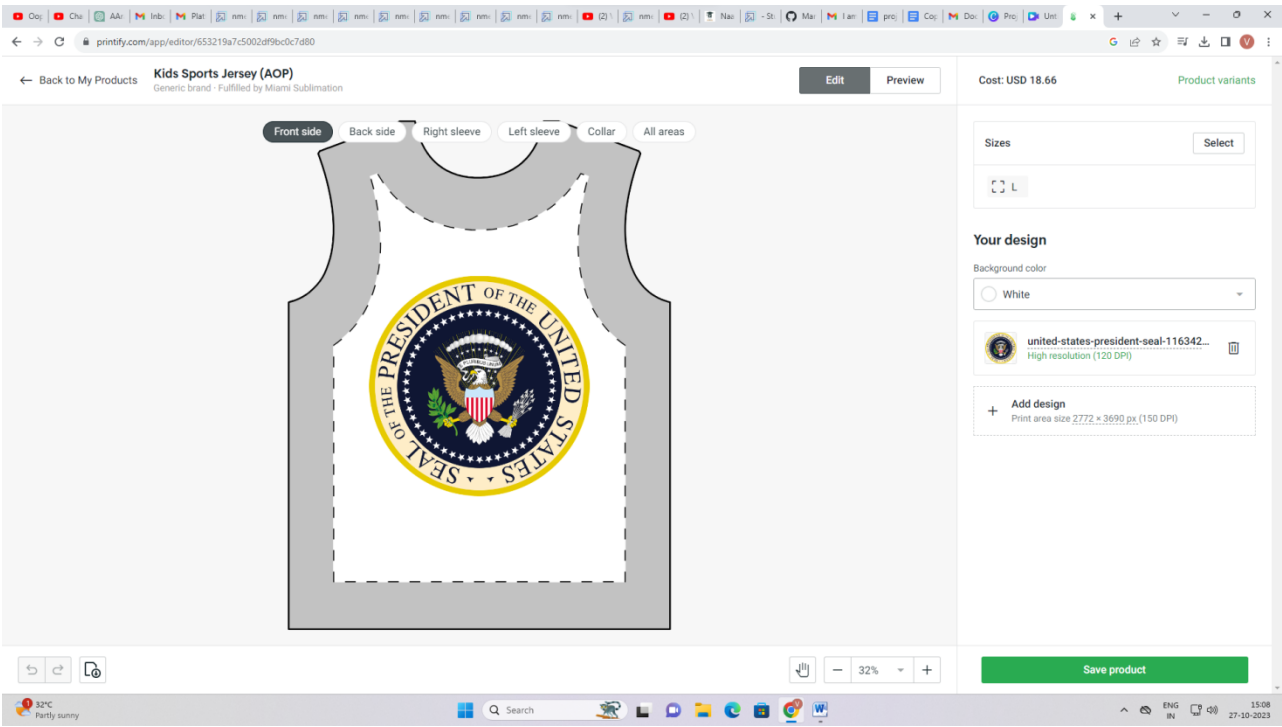
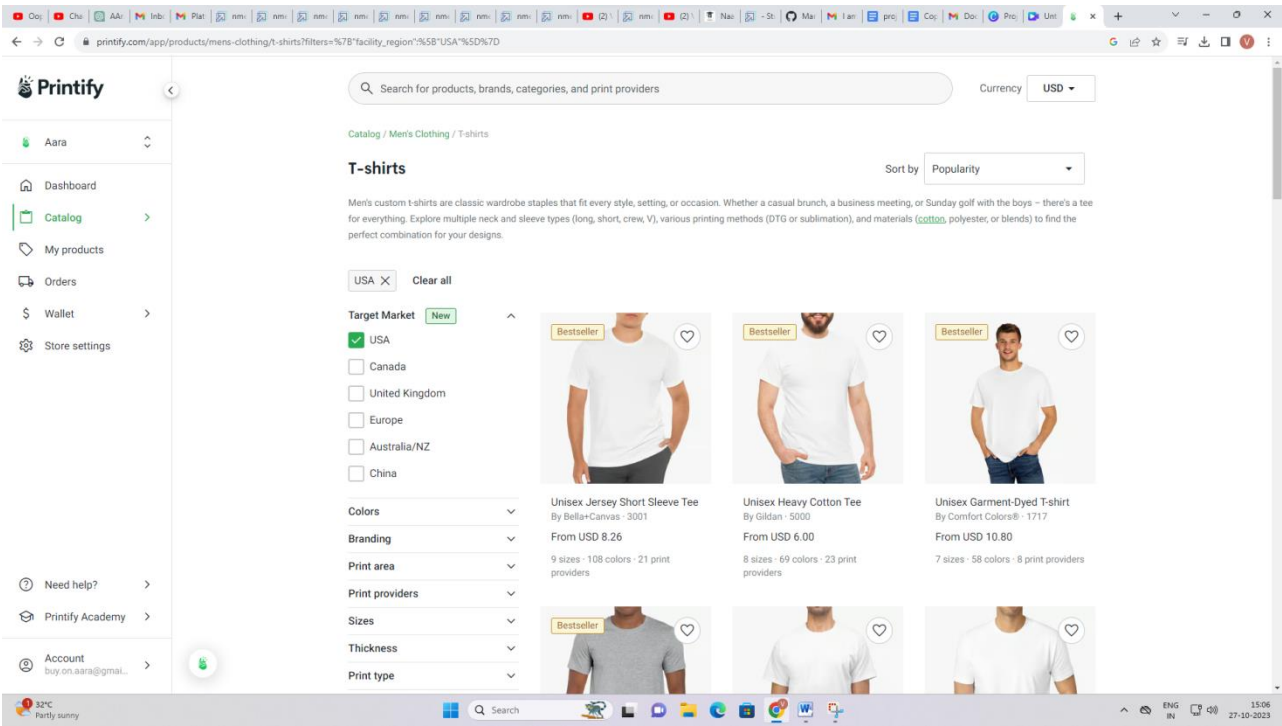
UPLOAD REQUIRED IMAGES:

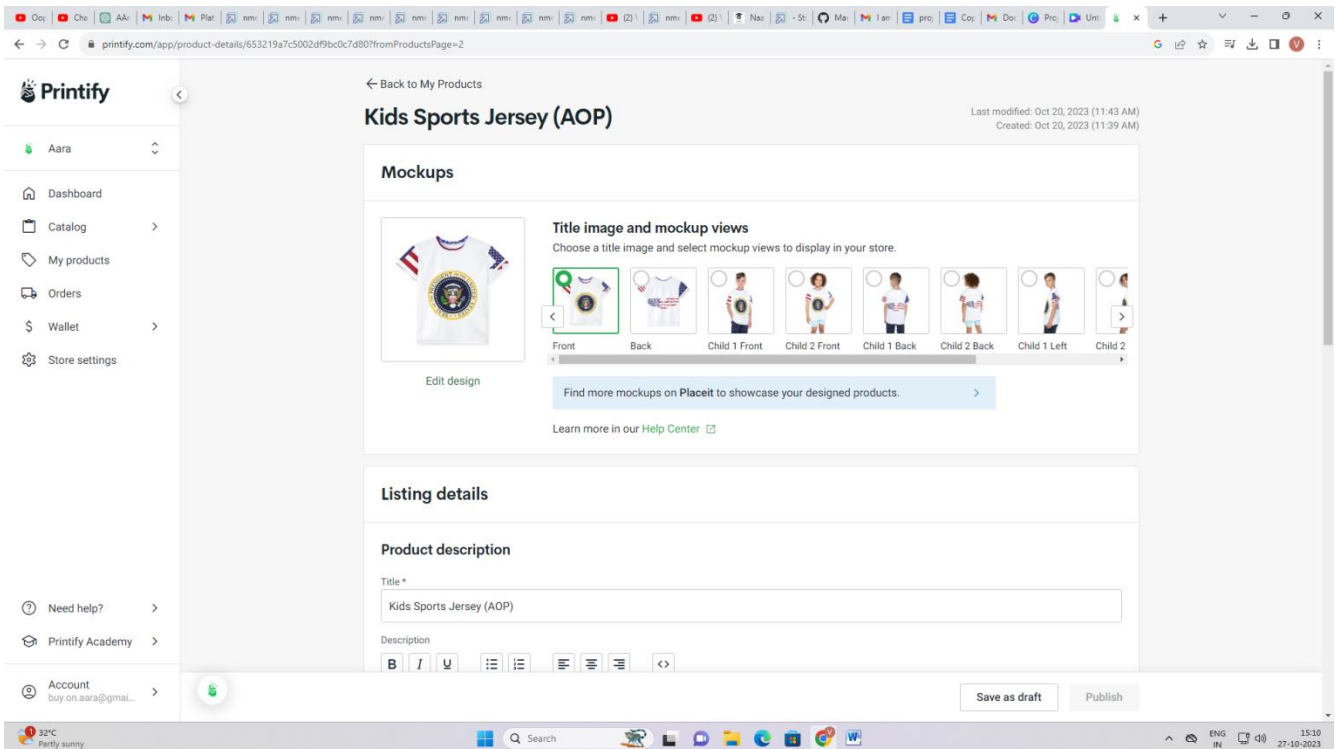


ADD TEXT AND ANIMATIONS:

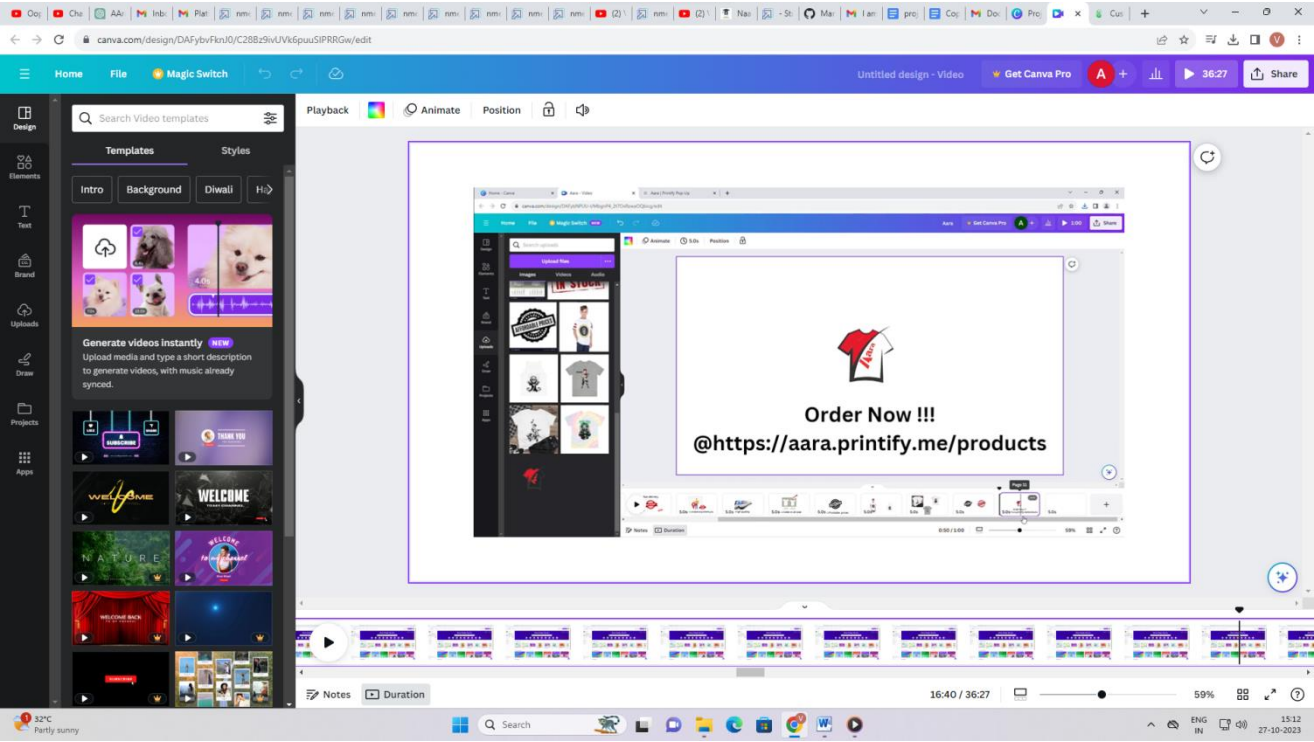
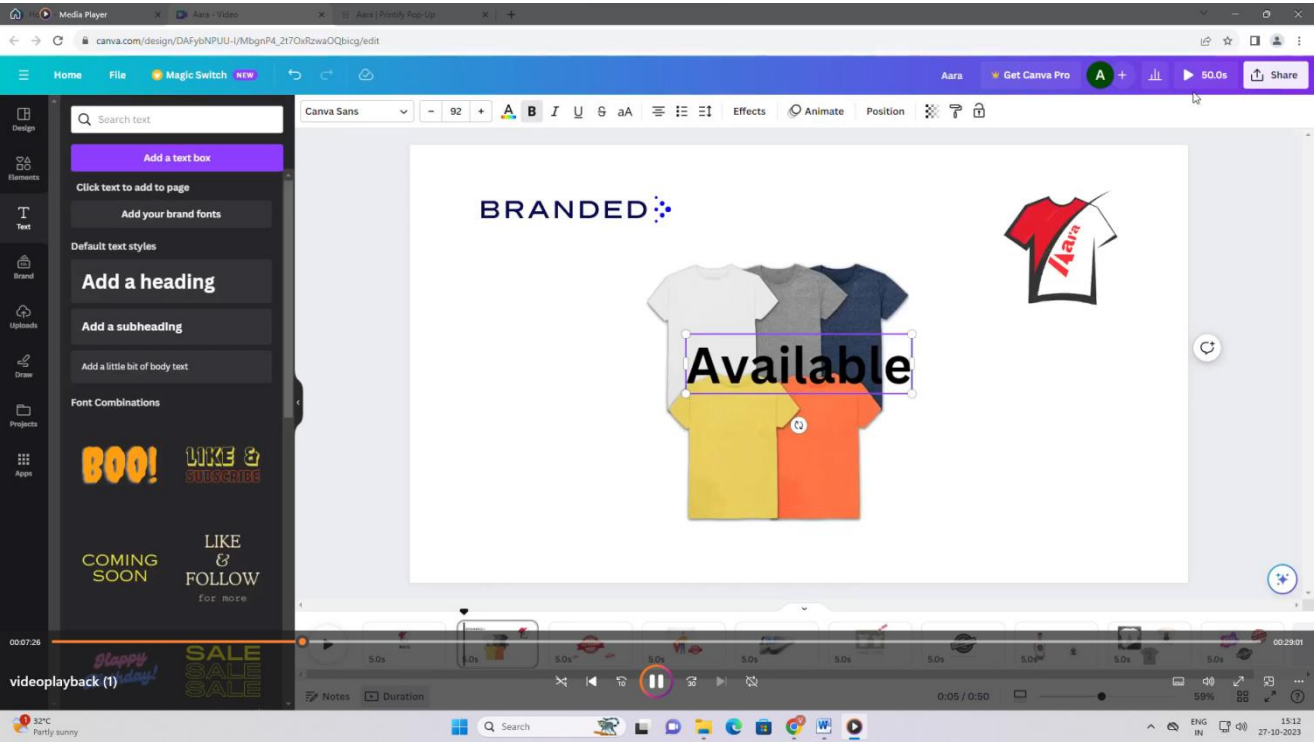


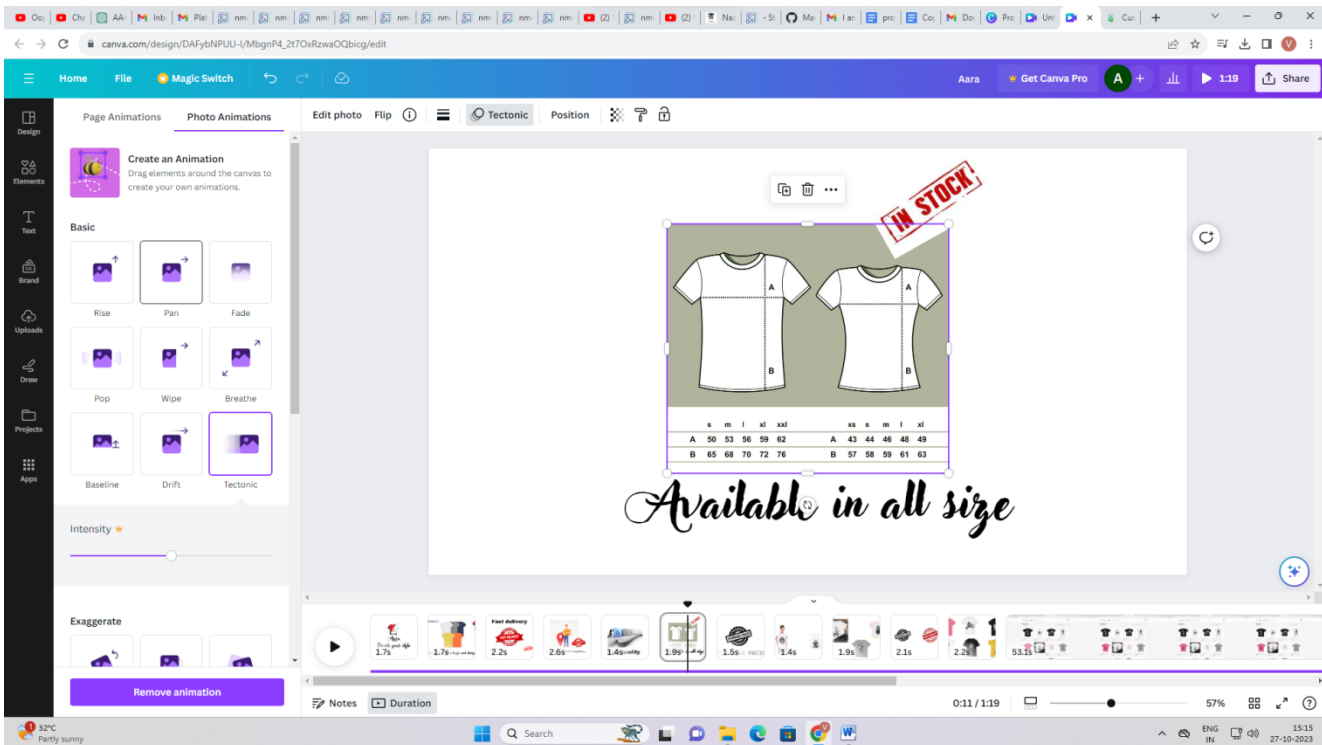
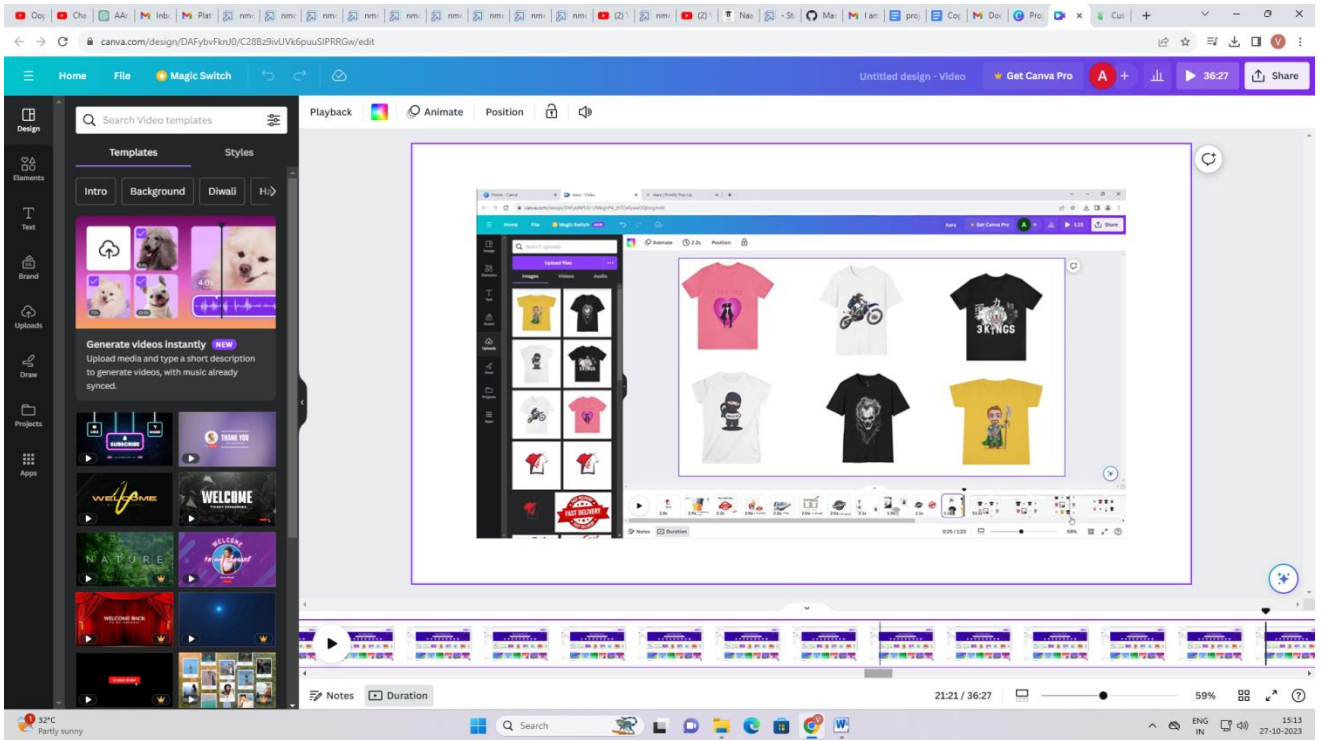
DESIGN T-SHIRTS USING PRINTIFY:





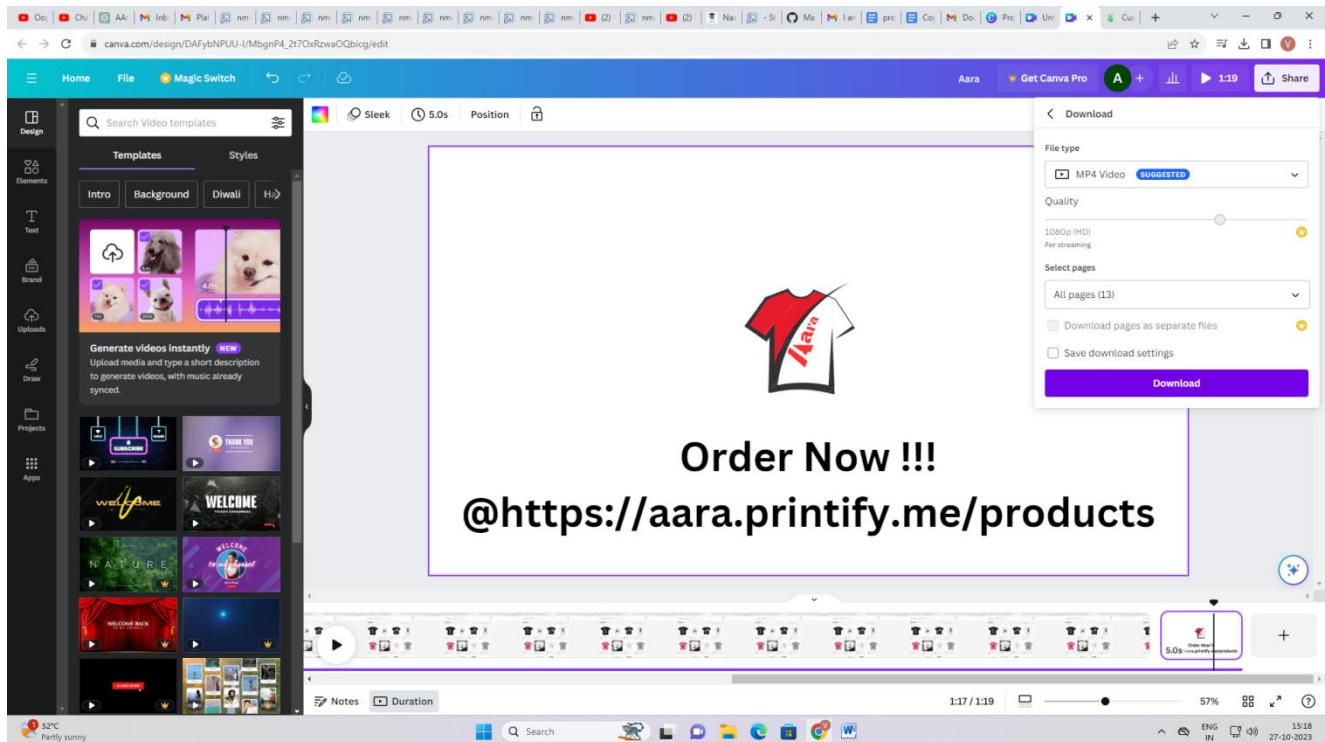
CREATE PROMO VIDEO USING CANVA:





CONCLUSION:

DOWNLOAD THE PROMO VIDEO:



YOUTUBE LINK:

PROMO: <https://youtu.be/a6Uh5c9NYLs>

PROJECT: <https://youtu.be/zJD5ku-JjxY>

WEBSITE LINK: <https://aara.printify.me/products>

GITHUB LINK: <https://github.com/Vetriselvan01/Digital-marketing.git>