### **ASSIGNMENT ON DIGITAL MARKETING**

NAME	Agash Rajeev A
REGISTER NUMBER	953220106002
NM_ID	B3C2600110575B7BD404CC4DB786B58F
CATEGORY	DIGITAL MARKETING

## 1. Create a blog or website using Blogspot or WordPress. Customize the theme design and post new article with 500 words.

WEBSITE NAME	GAM DOC
WEBSITE URL	https://gl0bal5.wordpress.com/2023/10/27/gl0bal-gadgets-services/
WIX URL	https://global360gs.wixsite.com/gl0bal

#### **Screen Shots**



#### 2. Create a New Facebook Business Page and post one social media poster for your brand.

BRAND NAME	EQUAL FOUNDATION
	https://m.facebook.com/story.php?story
	_fbid=pfbid0nYtX4jCHXpTA9v2PRKMq7KX
FACEBOOK PAGE URL	Yrq2BHfTBBdKK8pMr3tdNFjZLutb8NJcc5o
	vtKghyl&id=61550356835475&mibextid=
	Nif5oz

#### **HOME PAGE**



#### POST-1



POST-2



3. Create and design a social media infographic using canva.

INFOGRAPHIC https://global360gs.wixsite.com/gl0bal/post/infographic



4. Create email newsletter design using MailChimp or canva tool

EMAIL NEWS LETTER URL	
	https://global360gs.wixsite.com/gl0bal/post/email-
	newsletter-update

# GLOBAL GADGETS & SOLUTIONS

THE OFFICIAL NEWSLETTER OF LAMPLIGHT GLOBAL SYSTEMS

#### TABLE OF CONTENTS:

- FROM THE EXPORT SOLUTIONS
- HELLO TO OUR NEW GADGETS
- · AND EXCUSE NEW UPDATES







#### WELCOME TO OUR NEWSLETTER!!!

BY MARK ALLEN

1."Editor's Note:" A brief introduction from you, the editor, welcoming subscribers to the newsletter and highlighting what's inside this issue.

2."Featured Gadgets:"
Showcase a few of the latest
and most exciting gadgets from
around the world. Include
images, brief descriptions, and
links for more information.
3."Product Reviews:" Share indepth reviews of popular
gadgets or services. Include
pros. cons, and your expert
opinion.

4."Tech News:" Summarize recent developments in the tech industry, including product launches, mergers, and acquisitions, or other noteworthy news.

5."How-To Guide:" Provide step-by-step instructions on how to use a particular gadget or service effectively. This adds value to your subscribers' experience.

6."Spotlight on Services:" Highlight innovative techrelated services or apps that can make life easier or more enjoyable for your readers. Thank you for being with us!!

conatac us on:

https://m.facebook.com/story

story fbid-pfbidDoN\*XA;OHXpT A9v2PRKMq7KXYrq28HfT8EdHX 8pMr3tdNF;ZLutb8NJcc5ovtKgh ylaid-of503568354758milbextid eNiffor

sincerely. Agash Rajeev

LAMPLIGHT