

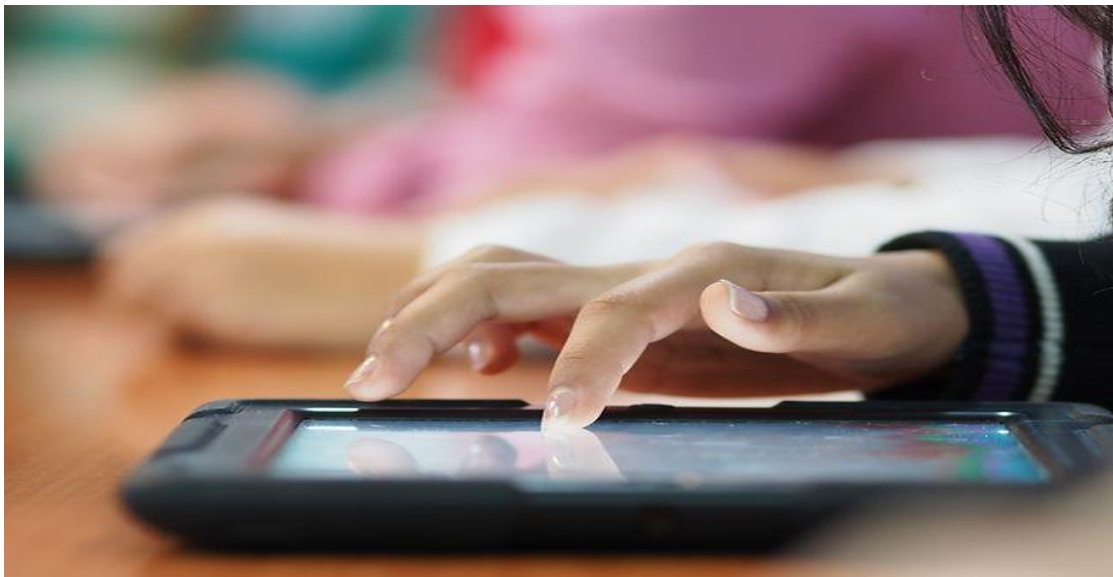
ASSIGNMENT ON DIGITAL MARKETING

NAME	Rajapandi. V
REGISTER NUMBER	953220106031
NM_ID	4AEED70FFF3987D9FCF47F03A2AF0657
CATEGORY	DIGITAL MARKETING

1. Create a blog or website using Blogspot or WordPress. Customize the theme design and post new article with 500 words.

WEBSITE NAME	GAM DOC
WEBSITE URL	https://coolmenswear.wordpress.com/2023/10/27/cool-mens-wear/
WIX URL	https://global360gs.wixsite.com/global

Screen Shots



2. Create a New Facebook Business Page and post one social media poster for your brand.

BRAND NAME	EQUAL FOUNDATION
FACEBOOK PAGE URL	https://m.facebook.com/story.php?story_fbid=pfbid0nYtX4jCHXpTA9v2PRKMq7KXYrq2BHfTBBdKK8pMr3tdNFjZLutb8NJcc5o vtKghyl&id=61550356835475&mibextid=Nif5oz

HOME PAGE



POST-1



POST-2



3. Create and design a social media infographic using canva.

INFOGRAPHIC

<https://global360gs.wixsite.com/global/post/infographic>



4. Create email newsletter design using MailChimp or canva tool

EMAIL NEWS LETTER URL

<https://global360gs.wixsite.com/global/post/email-newsletter-update>

GLOBAL GADGETS & SOLUTIONS

THE OFFICIAL NEWSLETTER OF LAMPLIGHT GLOBAL SYSTEMS

TABLE OF CONTENTS:

• FROM THE EXPORT SOLUTIONS



• HELLO TO OUR NEW GADGETS



• AND EXCUSE NEW UPDATES



WELCOME TO OUR NEWSLETTER!!!

BY MARK ALLEN

1. **"Editor's Note:"** A brief introduction from you, the editor, welcoming subscribers to the newsletter and highlighting what's inside this issue.

2. **"Featured Gadgets:"** Showcase a few of the latest and most exciting gadgets from around the world. Include images, brief descriptions, and links for more information.

3. **"Product Reviews:"** Share in-depth reviews of popular gadgets or services. Include pros, cons, and your expert opinion.

4. **"Tech News:"** Summarize recent developments in the tech industry, including product launches, mergers, and acquisitions, or other noteworthy news.

5. **"How-To Guide:"** Provide step-by-step instructions on how to use a particular gadget or service effectively. This adds value to your subscribers' experience.

6. **"Spotlight on Services:"** Highlight innovative tech-related services or apps that can make life easier or more enjoyable for your readers.

Thank you for being
with us!!

connect us on :

https://m.facebook.com/story.php?story_fbid=pfbid0nYtXAJCHXoTAvu2PRHMa7HkYvq2BHTTBBdHk8oMv3ldNFJZLut08Njco5ovikgkyl&id=81550356835475&mbextid=Nf50r

sincerely,

Agash Rajeev