

- Achieve a 20% increase in weekly meal kit sales by the end of the quarter.
- Increase operational efficiency by 15% by optimizing our supply chain and inventory management by the end of the quarter.
- Increase positive customer reviews by 30% on social media platforms by the end of the quarter.
- Reduce delivery costs by 10% by implementing cost-saving measures such as alternative fuel and energy-efficient vehicles by the end of the quarter.