vhHacks

Sponsorship Package
March 14-15, 2020
University of British Columbia

outreach@vhhacks.ca
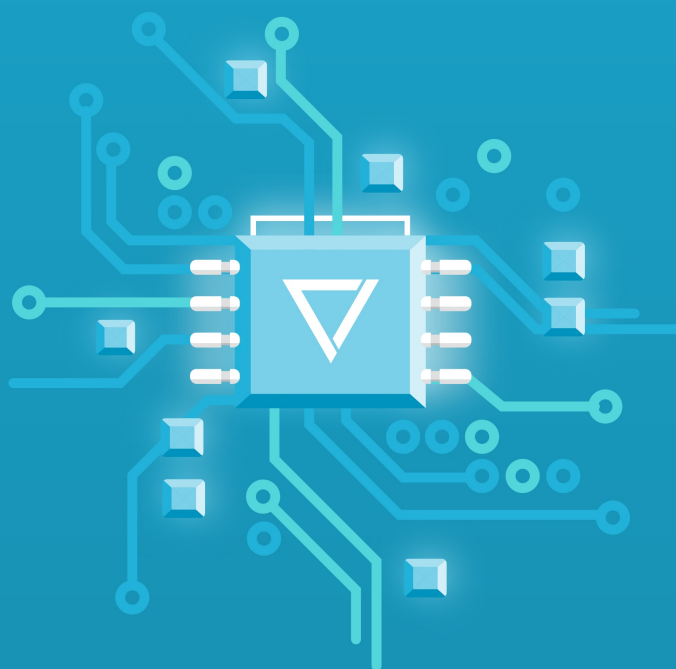vhhacks.ca

Introducing vhHacks

Who we are

vhHacks will be hosted by the vhHacks team, a BC non-profit organization staffed by a group of high-school students. We value the importance of technology literacy and are passionate about cultivating interest in computer science in youth within the Lower Mainland.

What we are

vhHacks will be taking place in 2020 as the Lower Mainland's largest high school hackathon. We anticipate more than 150 high school students who are passionate about technology to come and enrich themselves in 24 hours of learning, exploring, and collaboration at UBC.
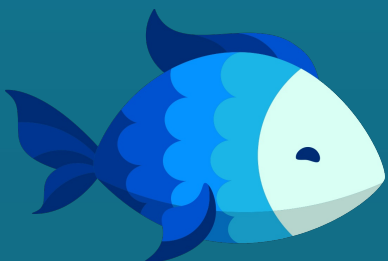
Our Values

1. To improve accessibility

Many students never try programming, because they believe that they are incapable. We want to give students a chance to try programming, by providing an affordable and comfortable way to be introduced to coding.

2. To educate the future

We provide a unique opportunity for high school students to bridge the gap between academia and practical applications of technology. We offer opportunities for students to bolster their collaborative and problem-solving skills.

3. To cultivate interest

As Vancouver becomes an increasingly tech-dominated city and a hub for entrepreneurship, it is vital that we are able to meet the growing demand for programmers. Our hackathon aims to do this by creating the opportunity to learn about computer science early.

Why sponsor us?

1. Increase brand awareness

vhHacks expects over 150 high school students to participate in our event. As a sponsor, your brand can advertise with swag. If you bring more swag, hackers will be left with a stronger impression.

2. Bolster recruitment potential

Make your company known early! Most hackers who are going to vhHacks will be visiting their first hackathon, making vhHacks a great place to make an impactful first impression that they will remember. By interacting with innovators with diverse skillsets, you will have access to the future leaders of the tech industry.

3. Boost API + Product consumption

In sponsoring vhHacks, you have the opportunity to receive live feedback on your API or product by allowing our attendees to use and test them. This will not only help perfect your own product, but can also make our hackers aware of your product.

SPONSORSHIP TIERS

TIER CONTRIBUTION	Seal $250	Dolphin $500	Beluga $1000	Orca $2500
BRANDING				
Logo on website	●	●	●	●
Social Media shoutout	●	●	●	●
Swag distribution	●	●	●	●
Logo on t-shirt		●	●	●
Social media promotion of your news and events			●	●
IN HOUSE				
Send mentors	●	●	●	●
Sponsor prize			●	●
Booth			●	●
Workshop				●
2 min. speech at Opening Ceremony				●
RECRUITMENT				
Recruiters at event			●	●
Access to Github/resumes of consenting hackers				●

Salmon Sponsors

Salmon sponsors are for those that want to support vhHacks in a specific way. You can support us by adding Salmon items (ie. snacks, drinks, etc.) or through monetary sponsorship. Either way, your tier will match the total value of your contributions. Salmon sponsors will have "ACTIVITY sponsored by YOUR COMPANY" written and announced whenever applicable, along with your logo on our website.

- Snacks ($200)
- Drinks ($200)
- Breakfast ($1050)
- Lunch ($1050)
- Dinner ($1050)

All amounts are in CAD.

Are you interested yet?

If you are considering becoming a sponsor, mentor or judge at vhHacks 2019, please email our Director of Outreach at outreach@vhhacks.ca.

vhHacks would like to acknowledge that our initiatives take place on the traditional, ancestral, and unceded territory of the Musqueam people.