



# vhHacks

Sponsorship Package  
UBC Hennings Building  
March 14-15, 2020



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[vhhacks.ca](http://vhhacks.ca)

# Introducing vhHacks

## What we are

vhHacks will be taking place in 2020 as the Lower Mainland's first ever high school hackathon. We anticipate more than 150 high school students who are passionate about technology to come and enrich themselves in 24 hours of learning, exploring, and collaboration at UBC.



## Who we are

vhHacks is hosted by the vhHacks team, a BC non-profit organization staffed by a group of high-school students. We value the importance of technology literacy and are passionate about cultivating computer science and coding in youth within the Lower Mainland.

## Mission Values:

### Value 1 - To improve accessibility

Many students may never try programming, simply because they do not think programming is for them, or because they don't think they can do it. We want to give students a chance to see if they are interested in programming or not, by providing an affordable and comfortable way to be introduced to coding.

### Value 2 - To normalize coding

Coding can seem very intimidating to beginners because of the mystique surrounding tech. We want to provide a welcoming and beginner-friendly environment for high school students to show that tech is accessible to everyone.

### Value 3 - To cultivate interest

As Vancouver becomes an increasingly tech-dominated city and a hub for entrepreneurship, it is vital that we are able to catch up with the growing demand for programmers. Our hackathon aims to meet this demand by giving students the opportunity to learn about computer science early.



# Why Sponsor us?

## 1. Enlighten the future

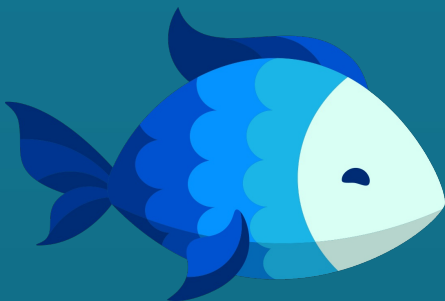
vhHacks provides a unique opportunity for high-school students to bridge the gap between academia and practicality in regards to technology. We offer numerous opportunities for talented students to bolster their leadership, team working, and problem-solving skills. By becoming a sponsor, you will be investing in the innovative industry leaders of the future.

## 2. Build a community

By sponsoring vhHacks, you will be contributing to the generation of future engineers, developers, and entrepreneurs. With your support, we will shape the trajectory of tomorrow's innovators. You will be encouraged to develop a rapport with these students that extends beyond their time at vhHacks.

## 3. Engage in excitement

As computer science is becoming applicable across all fields and attracting students in all areas of interest, it is vital for all students to learn programming, not just for those pursuing a technology career. This means you have the chance to help accelerate the use of computer science at our hackathon, which can not only boost innovation but provide benefits to your business.



# Sponsor Benefits

## 1. Increase brand awareness

As the first ever high-school technology hackathon in the Lower Mainland, vhHacks expects over 150 passionate high school students to participate in our event. As a sponsor, your brand can advertise with swag. If you bring more swag, hackers will be left with a stronger impression.

## 2. Bolster recruitment potential

Make your company known early! Most hackers who are going to vhHacks will be visiting their first hackathon, making vhHacks a great place to make an impactful first impression that they will remember. By interacting with innovators with diverse skillsets, you will have access to the future leaders of the tech industry.



## 3. Boost API or Product consumption

In sponsoring vhHacks, you have the opportunity to receive live feedback on your API or product by allowing our innovative attendees to use and test them. This will not only help perfect your own product, but can also make your product known to our hackers.

TIER CONTRIBUTION	 Seal \$100	 Dolphin \$500	 Beluga \$1000	 Orca \$2500
<b>BRANDING</b>				
Logo on website	●	●	●	●
Social Media shoutout	●	●	●	●
Swag distribution	●	●	●	●
Logo on t-shirt		●	●	●
Social media promotion of your news and events			●	●
<b>IN HOUSE</b>				
Send mentors	●	●	●	●
Sponsor prize			●	●
Booth			●	●
Workshop				●
2 min. speech at Opening Ceremony				●
<b>RECRUITMENT</b>				
Recruiters at event			●	●
Access to Github/resumes of consenting hackers				●

## Salmon Sponsors

In-Kind sponsors will have "ACTIVITY sponsored by YOUR COMPANY" written and announced whenever applicable, along with your logo on our website.

- Snacks (\$200)
- Drinks (\$200)
- Late night snacks (\$1000)
- Day 1 Lunch (\$1050)
- Day 1 Dinner (\$1050)
- Day 2 Breakfast (\$1050)
- Day 2 Lunch (\$1050)

All amounts are in CAD.



**SPONSORSHIP TIERS**

# Are you interested yet?

If you are considering becoming a sponsor, mentor or judge at vhHacks 2019, please email our Director of Outreach at [outreach@vhhacks.ca](mailto:outreach@vhhacks.ca).

vhHacks would like to acknowledge that our initiatives take place on the traditional, ancestral, and unceded territory of the Musqueam people.

