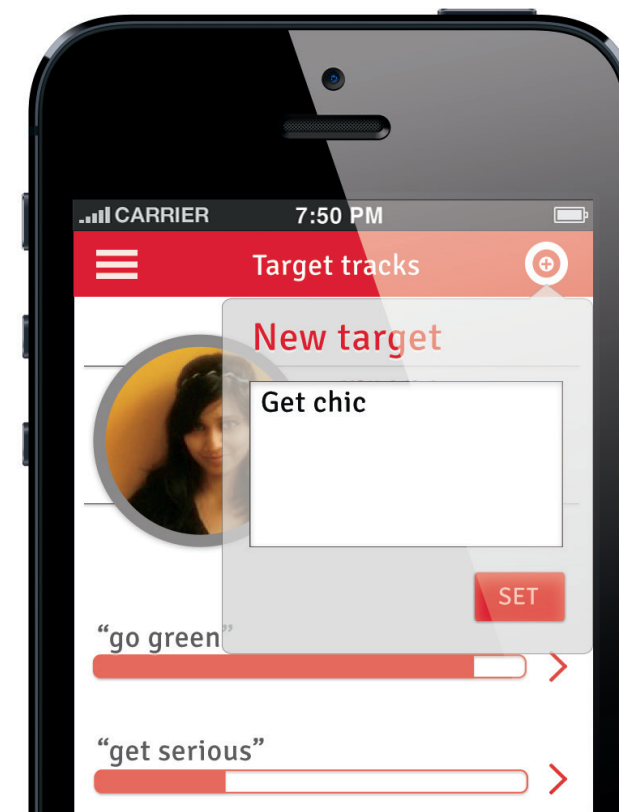


- The Luminescent Filtering system helps customers navigate the store reducing their dependency on a screen
- Technology integration enhances in-store assets.
- Target Track products are revealed to consumers in-store, creating a curious awareness and immediate availability, rather than the straight forward recommendations online.
- Targets embodies the convenience of the Internet's information architecture, in an unobtrusive, sensational real world experience.



No screens attached

The Mobile app seamlessly extends into the in-store experience making users rely on in-store ambiance rather than staring at a screen.

CURATED INSTORE EXPERIENCE