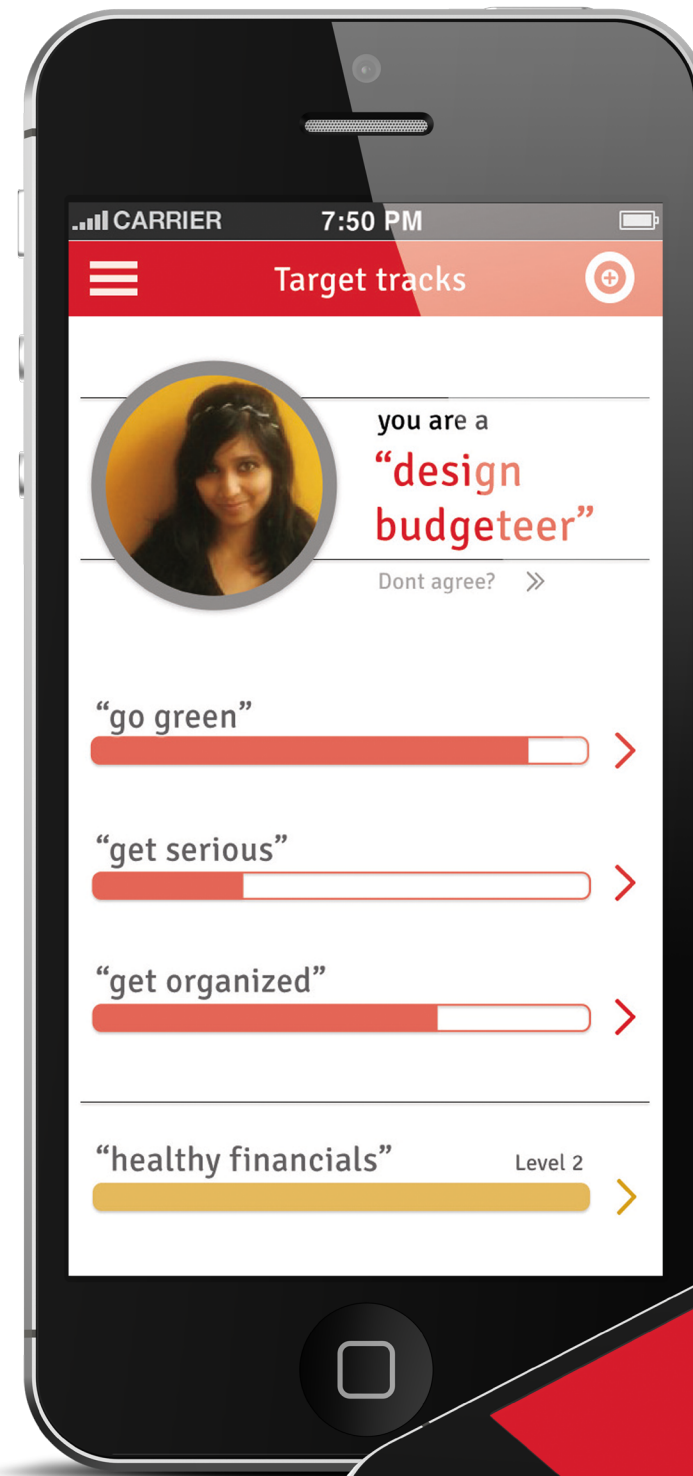


TARGET\$

Curator: Application suggests popular *Target Tracks* based on personality, lifestyle, goals.

Coach: User is rewarded as they make purchases that help them stay on their *Target Track*

Connector: User can share *Target Tracks* with friends and join Tracks created by others.



INTRODUCING TARGETS