

## **Pilot Summary – ViBeat:**

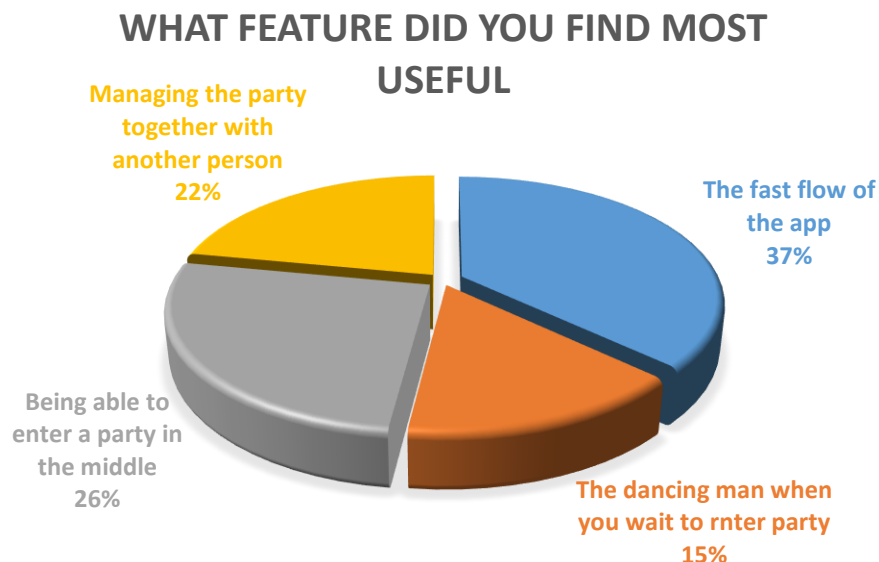
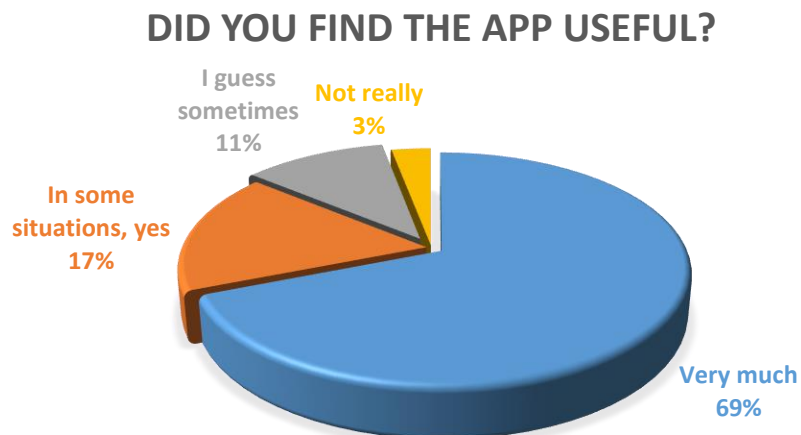
In order to evaluate our product, we had to get productive inputs from users.

To get such inputs, we followed the following methodology:

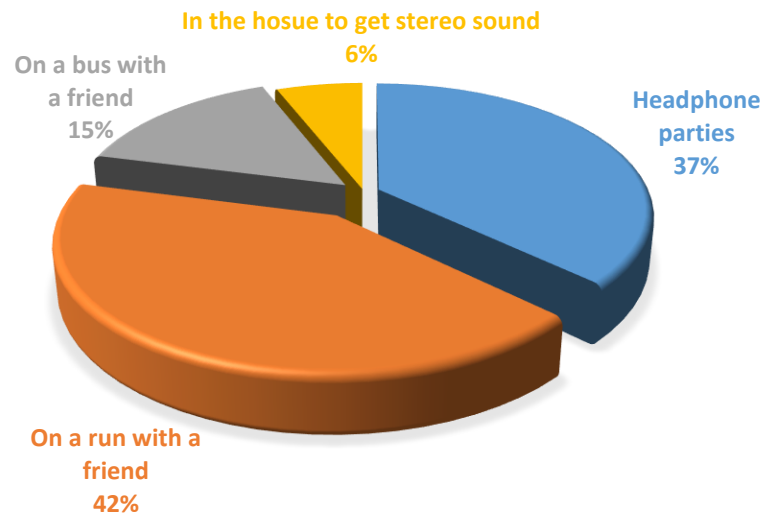
- We installed our Beta version on friends and family members' devices.
- We then asked them to use our app and try to understand its pros and cons.
- A week later, we gathered detailed and instructive inputs from the participants in a form of a survey.

For better understanding of the situation, we split the data gathered according to different slices of user in the population.

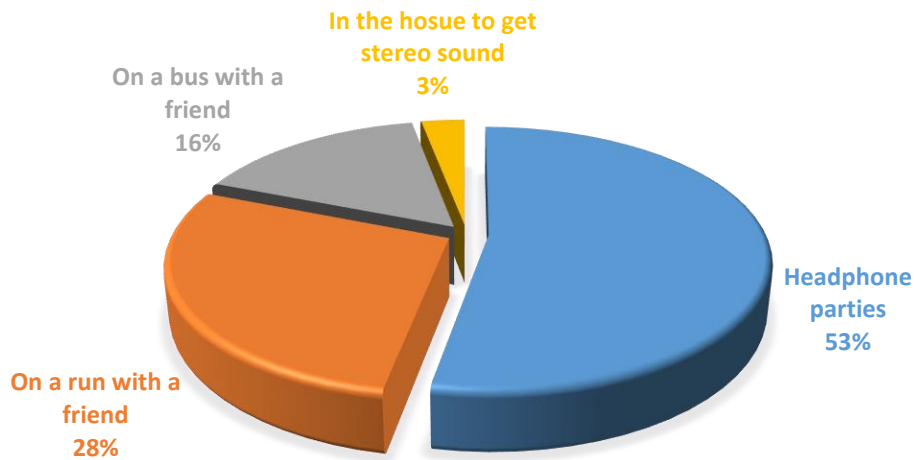
The following are the survey's results:



## IN WHICH SCENARIO WOULD YOU USE VIBEAT? (AGES 22 - 30)



## IN WHICH SCENARIO WOULD YOU USE VIBEAT? (AGES 15 - 21)



Based on the feedback we got, the following features were added to the app:

- Progress-Bar
- Synchronization button