

Sourabh D. Kulkarni

UI/UX Portfolio 2023



Profile

Started my career in **2009** as 3D Artist/Graphic Designer and changed career direction to UI UX Design in **2015**.

Provided design solutions for different type of projects and successfully delivered Web & Mobile Applications, Corporate Websites and Brand Identity.



Websites



Web Applications



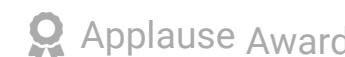
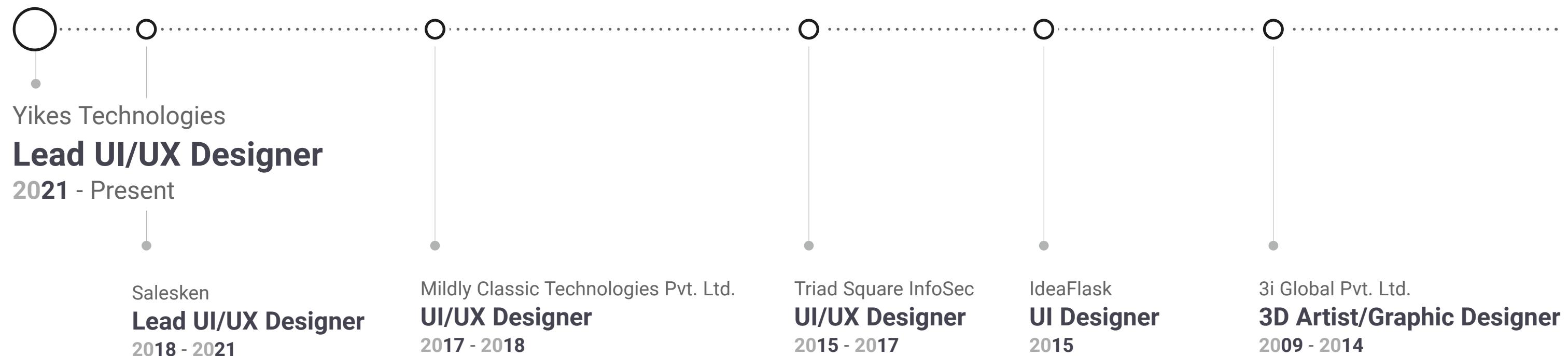
Mobile Apps



Brand Identity



Experience



Skills & Tools

UX Design

Research, User Flow, Site Map, User Stories, Information Architecture, Interaction Designs.

UI Design

High & Low fidelity Wireframes/Prototypes, Visual Design, Design System, Adobe XD, Pencil, Adobe Photoshop.

Graphic/Other

Brand Identity, Icon/Illustration Design, 3D Animation, 3D Visuals, Mockups, Basic Compositing/Motion Design, Video Editing, Basic HTML/CSS, Adobe Illustrator, InDesign, After Effects, Premiere, Corel Draw, 3D Max/3D Maya

The Process



Project Planning



Information Arhitecture



Userflow & Wireframes



Prototypes & Visual Design

PROJECT 01

CXOSpace

B2B Saas Product

Built a product for the CXO level community to exchange their knowledge, to hassle-free clarify their doubts and buy or know about required tools. The main key factors of this platform are Learn, Engage, Connect and Buy.

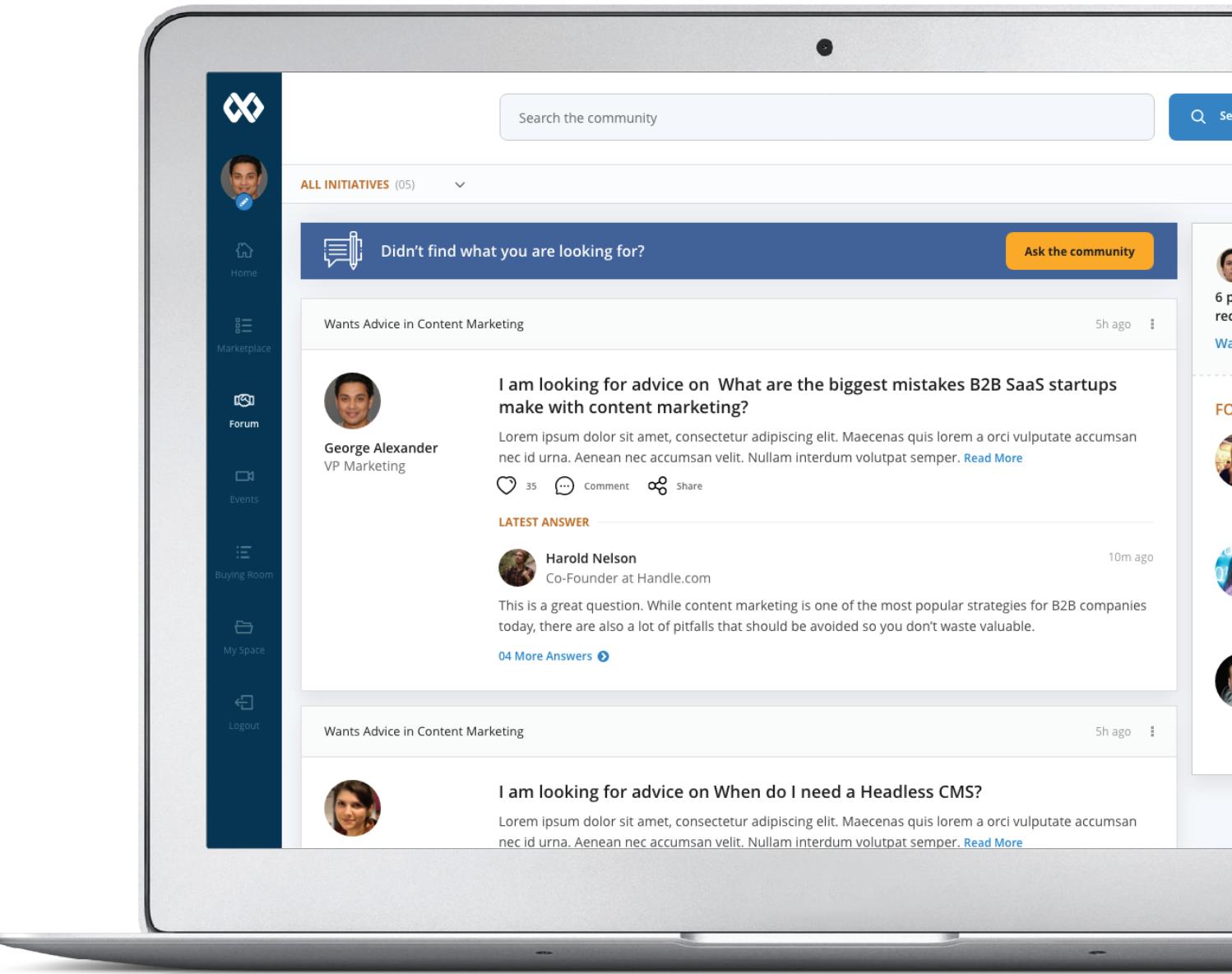
We introduced Buyer module, Vendor module & Admin module.

My Role

Led the entire design process, worked with Founder and Product Head, was partially involved in user research.

Created Wireframes, Prototype, Design System and High-fidelity Designs for Web, Responsive and Mobile App.

Provided PRD's to development team, helped testing team to find bugs.



PROJECT 02

Salesken

Conversational Intelligence Platform

Worked on the platform, which helps sales team to improve their performance by getting real-time cues during their conversation with the customer.

Designed modules for Agent, Manager & Admin.

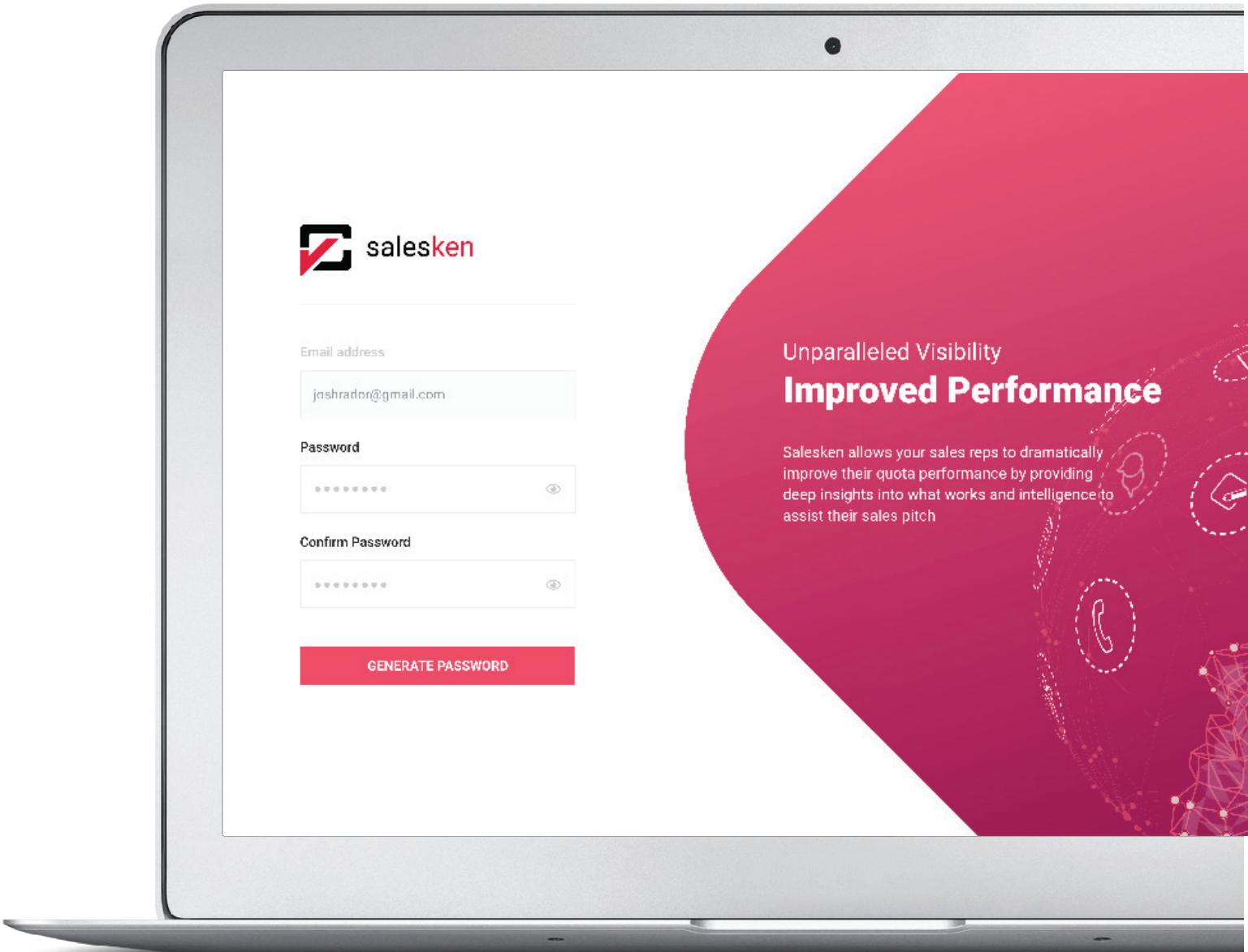
My Role

Led the design process and helped the Founder to accomplish his expectation and managed three designers.

Created Wireframes, Prototype, Design System and High-fidelity Designs for Web and Mobile App.

Collaborated with tech team and aligned the design guidelines.

Created Brand Identity and Marketing Collateral.



PROJECT 03

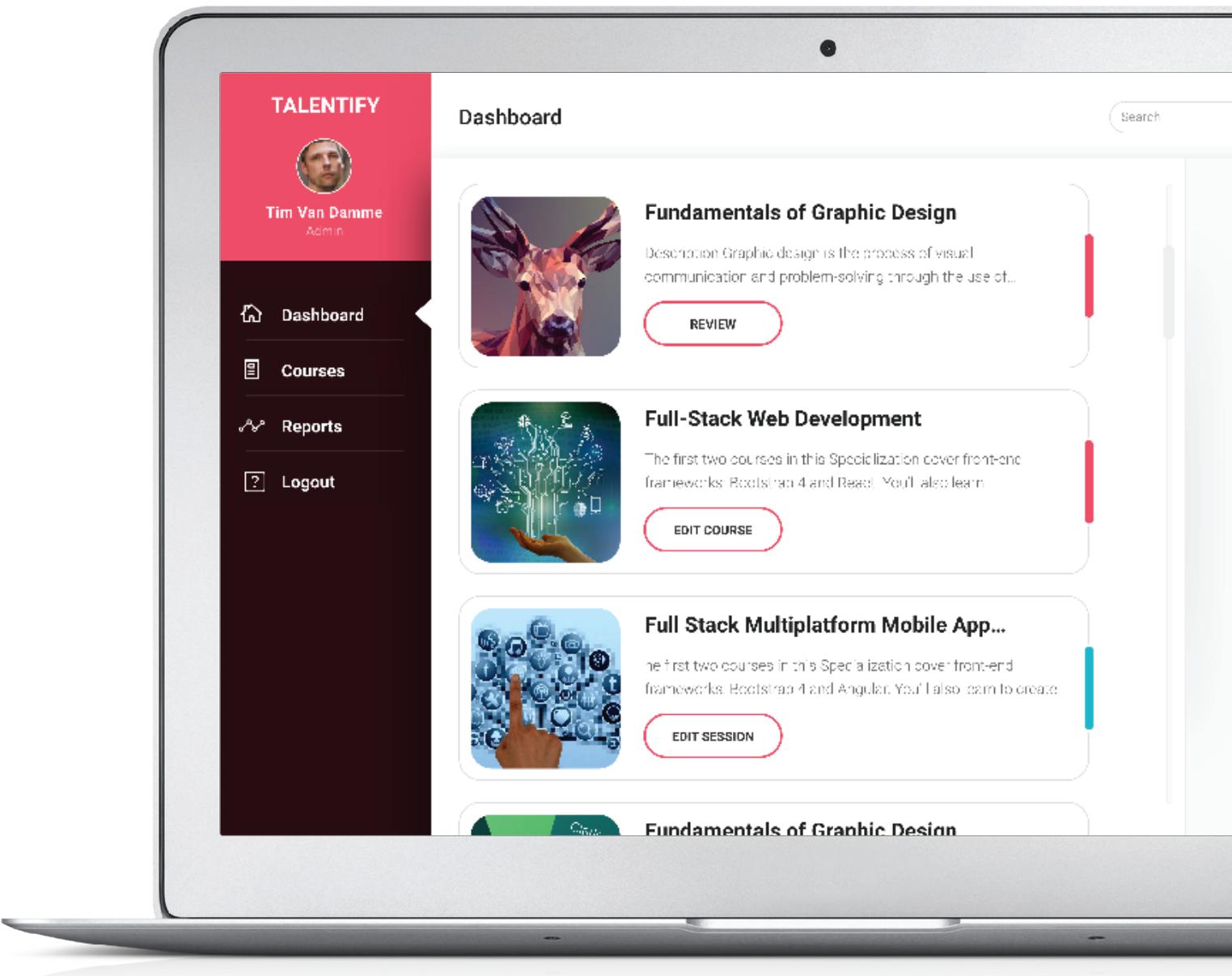
Talentify

Educational Training Platform

Talentify is a digital training platform, designed beautifully with a gamification concept to improve users professional careers.

My Role

Redesigned existing products and delivered better visual solutions.
also helped to make better User Interactions, created different types
of gamification concepts for each lesson.



PROJECT 04

My Joining Bonus Job Portal

MJB is a portal to capture and serve the needs of recruiters and Job Seekers. also the system map and filter the candidates who are potentially best suited for the job requirements.

Designed modules for Recruiters and Job Seekers.

My Role

Responsible for Planning/Research, Wireframe, Information Architecture, Interaction, Design System and High-fidelity Visual Designs.

Worked with CTO & Dev Team to ensure development is aligned as per design.

Created Brand Identity and Marketing Collateral.



PROJECT 05



Application Tracking System

Built the product to complete recruitment solution to accelerate hiring process, it manages jobs, candidates, interviews.

My Role

Created Interaction, Design System and High Fidelity Visual Designs.

The screenshot shows a web-based application tracking system. At the top, there's a navigation bar with links for DASHBOARD, Admin, CRM, VACANCIES (which is currently selected), TALENTS, ACTIVITIES, and SETTINGS. A search bar is located at the top right. The main content area is titled "Vacancies" and shows "Showing 05/20". There are two filter options: a dropdown and a grid view icon. Below this is a table with columns for Vacancy Details, Client Details, Location, and Date. The table lists six job vacancies:

Vacancy Details	Client Details	Location	Date
Senior Software Developer JD-123456	Infotech Pvt. Ltd Hazel Johnson	Bangalore	June 20, 2019 - Aug 10, 2019
Sr. UI / UX Designer JD-256545	TEK System Pvt. Ltd Kent Hernandez	Bangalore	June 20, 2019 - Aug 10, 2019
Software Developer : Fresher B.tech JD-256589	Tech Mahindra Inc. Amanda Simpson	Mumbai	June 20, 2019 - Aug 10, 2019
Graphic Designer JD-256545	Accenture Pvt. Ltd Duke Johnson	Bangalore	June 20, 2019 - Aug 10, 2019
Opening for UI Developer JD-124568	Mahiti Techpark Ltd. Celina Hale	Pune	June 20, 2019 - Aug 10, 2019
Front - End Developer JD-456213	Cloudtech Pvt. Ltd. Robert Johnson	Pune	June 20, 2019 - Aug 10, 2019

PROJECT 06

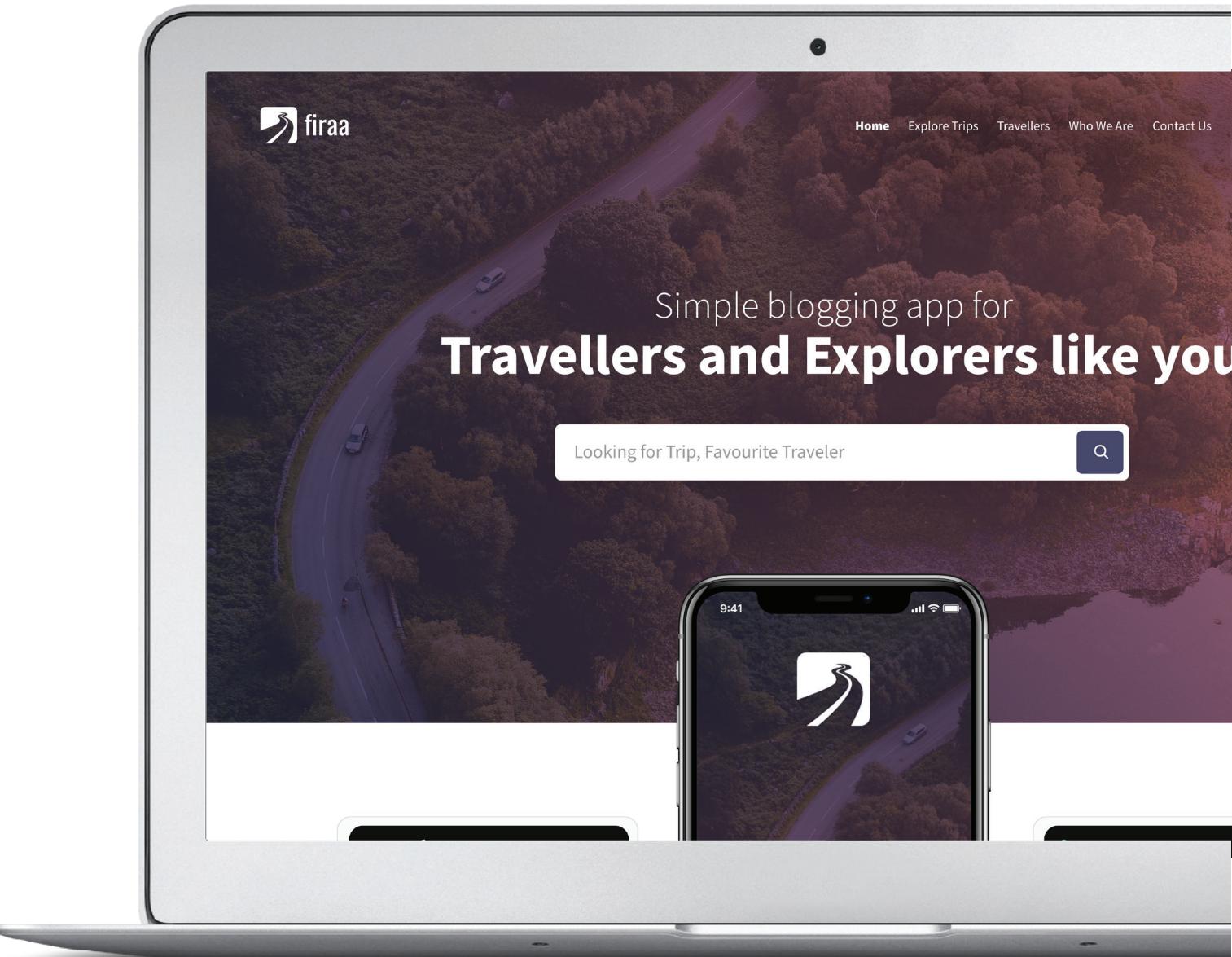
Fira

Travel Blogging Platform

Fira is a Travel Blogging app where the traveller can share their experiences, offline too and create a memorable trip with pictures and videos.

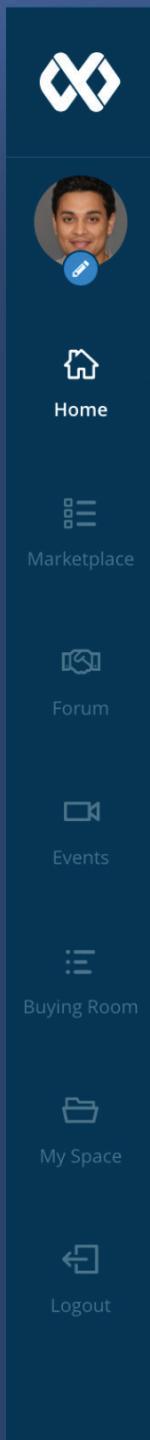
My Role

Created Visual Design for Website and Android Application.



Web Application

Buyer Portal



Home

Search the community

MARKETING INITIATIVES

All

Content Marketing

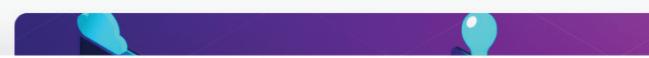
Social Media Marketing

Search Engine Optimization

02 New

Inb

EVENTS (06)



Content Marketing

Social Media Marketing

Inbound

Search the community

Search

Got something on your mind?

Ask the community

Home

Marketplace

Forum

Events

Buying Room

My Space

Logout

Wants Advice in Content Marketing

5h ago

I am looking for advice on When do I need a Headless CMS?

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas quis lorem a orci vulputate accumsan nec id urna. Aenean nec accumsan velit. Nullam interdum volutpat semper. [Read More](#)

35 Comment Share

Eleanor Howard
CTO, Global. Co

Following

LATEST ANSWER

Melinda Walker
Founder and CTO at LinkGraph

The "head" in "headless CMS" refers to the frontend. A headless content management system consists primarily of an API as well as the backend technology required to store and deliver content.

[04 More Answers](#)

Lot of buzz in outbound marketing



Leonard Hale
MD at Craftizen Foundation



Franz Rivoira
MD at Fruloro.co



List your product or service

Join other sellers by registering here

Register as a Seller

Basic Plan

Includes basic listing capabilities such as product info, use cases, demos, pricing plans and case studies.

Collect and showcase CXO reviews

Quality For Link Building

Effectiveness of your link-building programs while reducing costs among the most misunderstood concepts in SEO.....[Read More](#)



Maurice Terry
Tomstack.org



Jimmy Stanley
TechmoCos.Org



Billie Pearson
Mahiti.co

Marketing

Growth Marketing

02 More

Aid Social Campaigns That Convert

successfully and win in your market by creating paid social campaigns that convert in your market by creating paid social campaigns that convert



Anna Burton
Foret.co



Dianne Brewsky
Global-Tech.com

imize Content for Higher Google Rankings

target keywords and ensure that the keywords you have se

Web Application

Vendor Portal

Manage Resellers

Showing 05

[Discover Resellers](#) [Contacted Resellers](#) [Certified Resellers](#)

Search here 

Alexander Allen Primary Admin

All

Use Cases

Showing 05

Search here  [Add Use Case](#) 

Filter by Product  Filter by Industry  Filter by Department  [Reset](#)

Use Case Details	Product	Demo	Status
Computer Software Design Step into the new, magical plane of UX in 3D. Move or rotate objects in space, add the appearance of depth and showcase your work in... Read More	 Adobe XD	-- 	 Draft 
School Arts Step into the new, magical plane of UX in 3D. Move or rotate objects in space, add the appearance of depth and showcase your work in... Read More	 Adobe Illustrator	02 	 Draft 

 **Bill Martinez** 
 [Contact](#)

Dashboard  Products   Repo  Manage Resellers  Teams  Subscriptions  Lead Details  Billing Details  Marketing Activity 

Web Application

Agent Module

salesken | Dashboard Task Details Pipeline Reports Contacts Available ▾ 🔔

← +91 445 546 9890

00:30  +91 987 345 5644

System Cues

Wait system is responding....

Michelle Jack Available

Search NEW TASK ▾

Dashboard

June 21, 2019

MON	TUE	WED	THU	FRI	SAT	SUN
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	1	2	3	4	5

To-Do List

09 Result found Filter by Stage Filter by Activities

- 11:00 AM Accenture Consulting Inc. Stage 02 - Follow Up
- 01:30 PM Donquadtech Pvt. Ltd. Stage 01
- 02:30 PM Zencorporation Inc. Stage 04
- 03:00 PM Outreach Schedulers 20 Contacts
- 03:30 PM Sales Discussions Robert, Joe, Nikul, Roy...

Notes

Need to Call TEK System today

Setup the lead information

Cras at finibus purus.

Lorem ipsum dolor sit amet,

Suspendisse sit amet sem ac tellus

Nulla malesuada justo sed diam.

Accenture Consulting Inc.

Ramon Gibson
Chief Executive Officer

+91 934 545 6767
Task at - 11:00 AM

CALL NOW

History

Angry Carmen Collinsder June 26, 2019

Happy Michele Foster June 12, 2019

You have Won 30 Leads

>Lorem Ipsum is simply dummy text of the printing

Pipeline 01

\$25k 75% 25%

Estimated Value Tentative Win Rate

Activity Stats

75% 46%

Utilisation Talk Ratio

Opportunities in Digital Marketing!

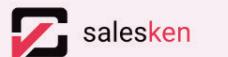
Introduction

Features

Will be for 8 weeks

Web Application

Manager Module



salesken

Dashboard

Task Details

Pipeline

Reports

Leads



Reports

Dashboard Reports

Playbook Insights

Users

Customer

Timeline Analysis

Adherence

ROI Calculator

Custom Report

12 Result found

Calendar



All activities

Task Details

Task Details Completed

Ongoing Upcoming Completed

12 Result found

Calendar All Stages All Activities All Status All Agents

Singletechno Pvt. Ltd.

\$ 500 Analytical Singletechno Pvt. Ltd. Yesterday

\$ 450 Angry Groovestreet Pot. Ltd. June 28, 2019

\$ 800 Happy Vehement Capital Pvt. Ltd. June 25, 2019

\$ 123 Confident Iselectrics Pvt. Ltd. June 25, 2019

\$ 800 Happy Vehement Capital Pvt. Ltd. June 25, 2019

What's Wrong ?

Contact Person Jamie Vargasomari Agent Marilyn Fowler

View More

Whats Wrong ?

What's Right ? Timeline Adherence

03:25 15:00

20% 75%

Introduction Need Mapping Missing

Late Mention

Key Value Proposition not being stated early in the call

Poor Need Investigation

Customer need investigation was not done in the call

01

Unresolved Objections

Customer objections were correctly resolved / not as per playbook

04

Angry Customers

Customers who were angry at the end of the call

Web Application

Admin Module



Configuration

User & Groups

Configuration User & Groups

← User & Groups Configuration User & Groups

Wade Wolkers Admin

Configuration Admin Configuration

30% information has been updated successfully, to finish your goal please complete your process Complete Here

 Company Who We Are ✓	 Users & Groups Who Are the Users ✓	 Products What We Sell ✓	 Personas Whom We Sell To ✓	 Process How We Sell ✓	
 Playbooks How we Engage ✓	 Billing How You'll pay	 Advanced Privacy and more	Choose Process		

01 XYZ Sales Team

Antonio Fleming Manager

02 Products

Carter R carter@gmai...

Connor C connorar...

Myrtle W myrtlewa...

Billie R billieruss...

Add More

50

Today's Interviews

09 am Sr.Product Designer
02 Candidates10 am Senior Visual Designer
10 Candidates11 am SR.UI/UX Designer
08 Candidates04 pm Principal UI Architect
06 Candidates05 pm Senior Frontend Developer
02 Candidates

View All

Job Details

Bangalore

14L PA

 Wireframe, Visual Design, Photoshop,
Adobe XD...**Andrew D**

Technical Round

10:00 am to 11:00 am

**Vanessa Rogers**

HR Round

12:00 pm to 01:00 pm

**Samuel Williams**

Tech Round

02:00 pm to 03:00 pm

**Edith Green**

42

Shortlisted Candidates



Search here



General Round ✓

 Lorraine Rodriguez

UI Developer

Next Round

Technical Round ✓

 Rodrique Lorraine

UI Developer

Next Round

General Round ✓

 Baker Stephanie

UI Developer

Next Round

View All

35

New Job Vacancies

Chief Engineer - Graphics
01 day agoSR.UX Designer
02 days agoVisual Designer
02 days agoProduct Design, Lead
02 days agoSenior Visual Designer
01 week agoUI Developer
02 week ago

View All

Web Application

CMS Portal

TALENTIFY



Tim Van Damme

Admin

Courses

Create New Course

Search



Filter by Task

ture

TALENTIFY



Tim Van Damme

Admin

Dashboard

Courses

Reports

Logout

Dashboard



Fundamentals of Graphic Design

Description Graphic design is the process of visual communication and problem-solving through the use of...

REVIEW



Full-Stack Web Development

The first two courses in this Specialization cover front-end frameworks: Bootstrap 4 and React. You'll also learn

EDIT COURSE



Full Stack Multiplatform Mobile App...

The first two courses in this Specialization cover front-end frameworks: Bootstrap 4 and Angular. You'll also learn to create

EDIT SESSION



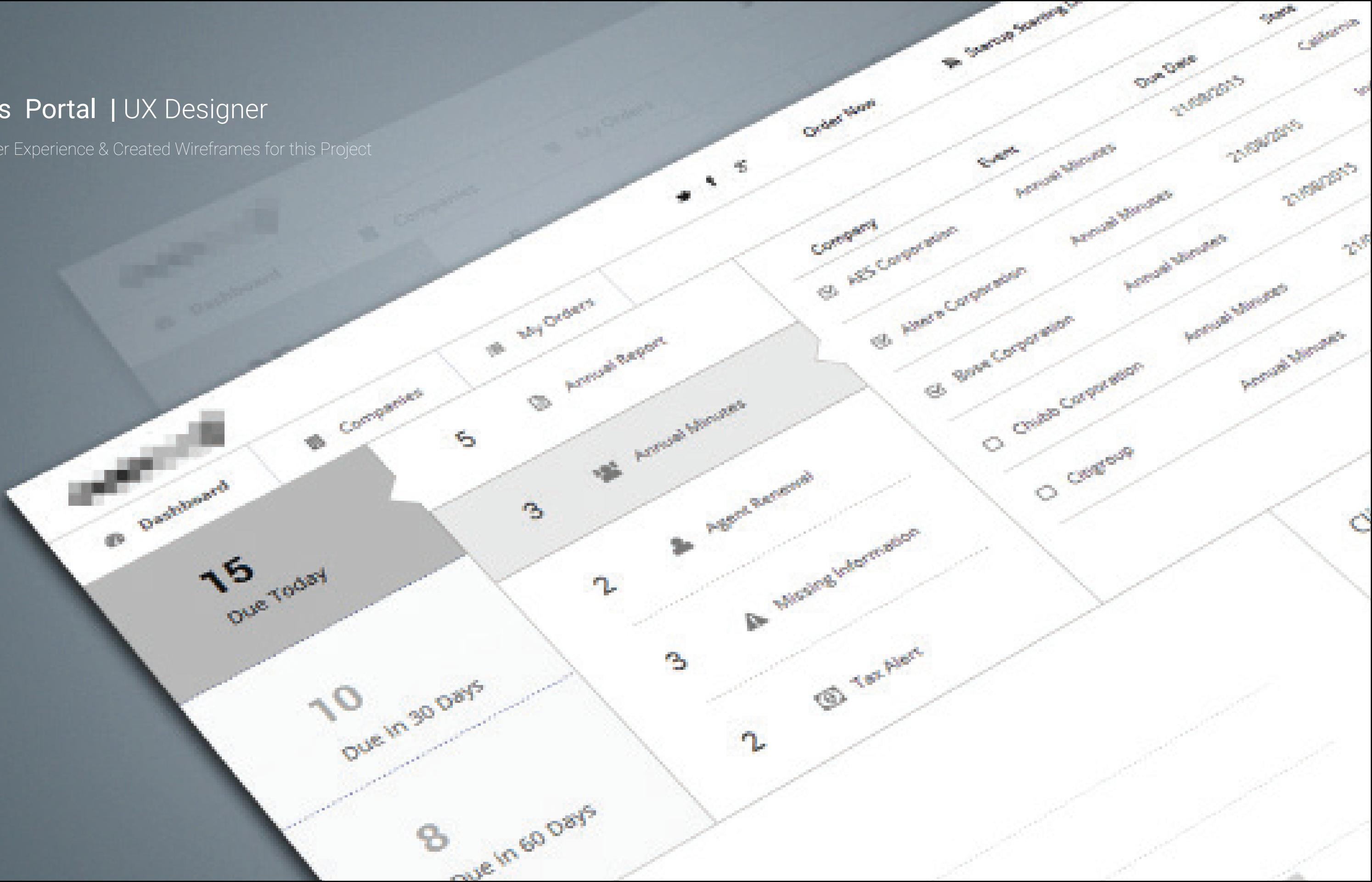
Wanna explore the knowledge
then create task

CREATE NEW COURSE

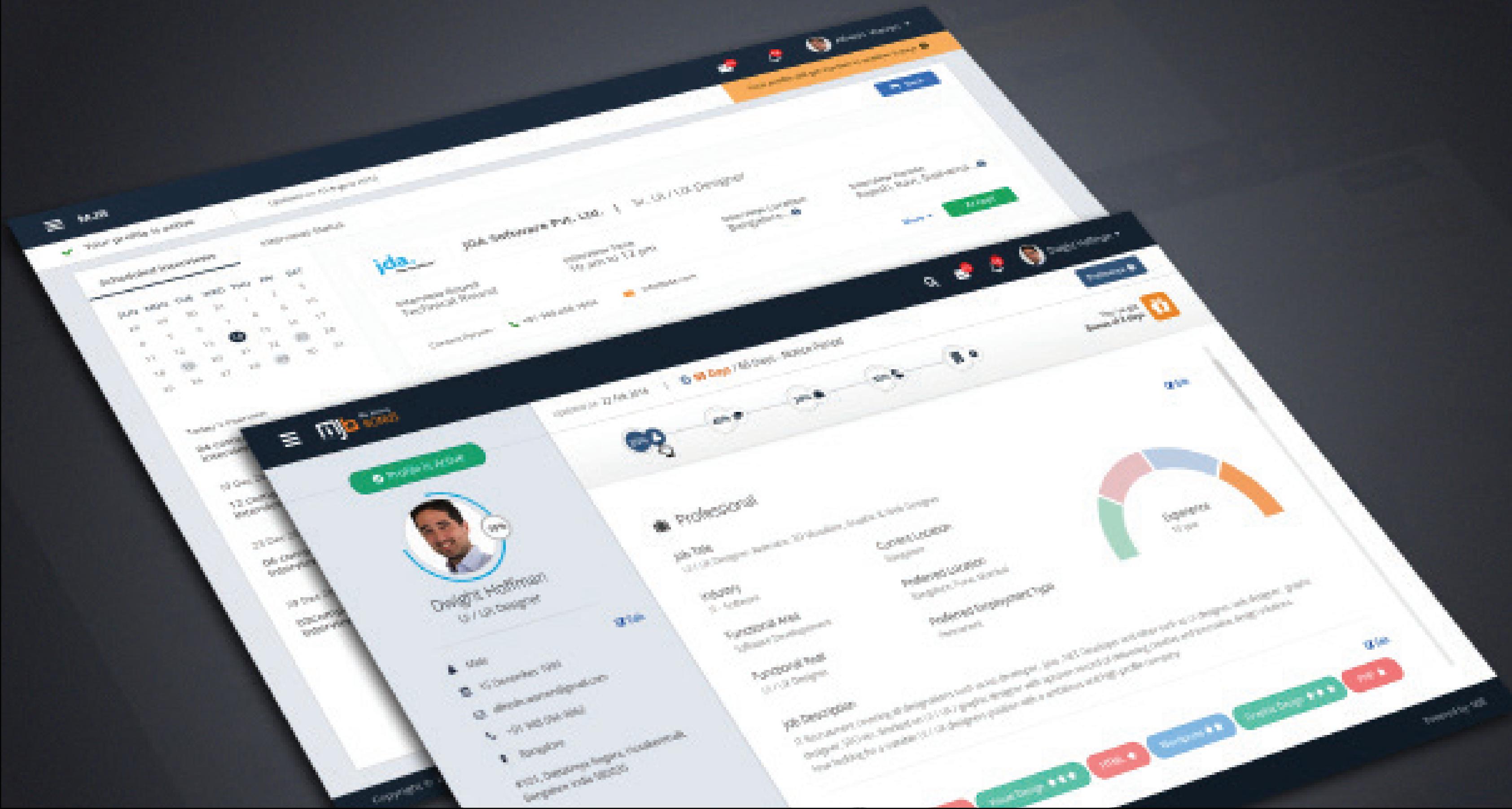
NEXT

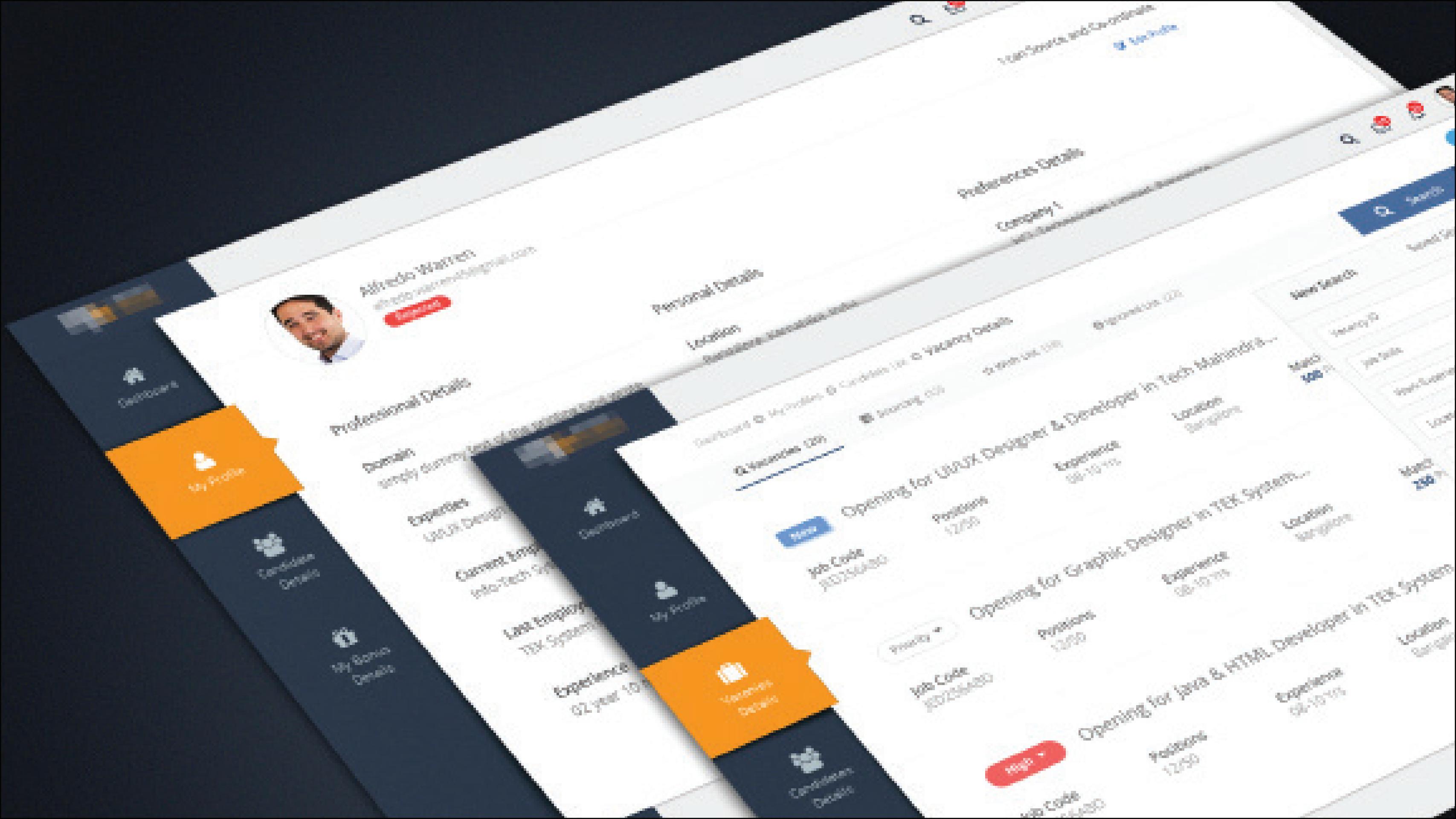
Fundamentals of Graphic Design

Business Portal | UX Designer



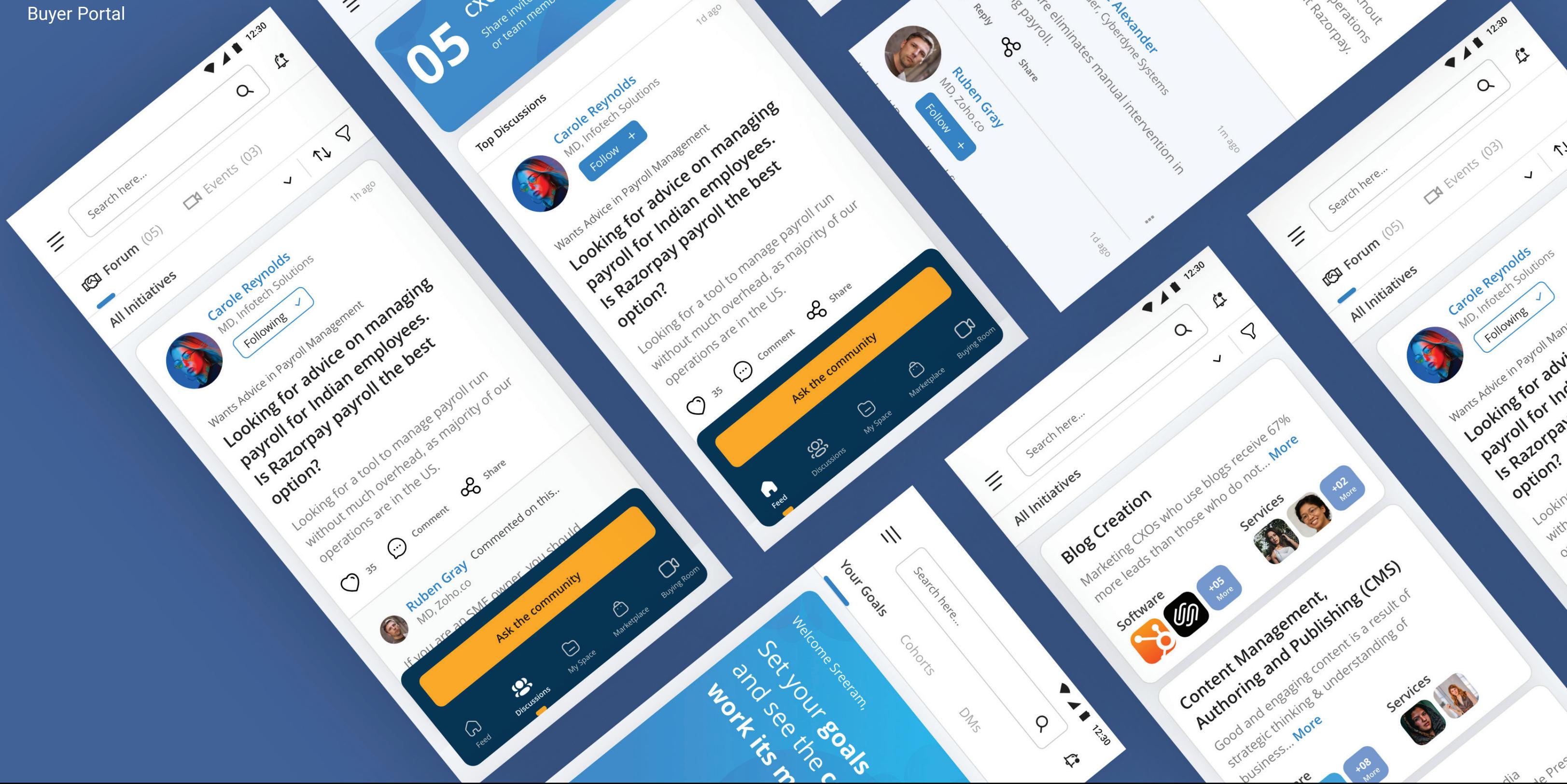






Mobile App

Buyer Portal



Mobile App

CMS Portal

Lesson Title
Our Learning Objectives

960 XP Coins

800 Total Points

START LESSON

You are eligible for Gold Badges

Lorem Ipsum is simply dummy text of the printing and typesetting industry. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.

Great ! That's Right
Lorem Ipsum is simply dummy text of the printing and typesetting industry. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.

 800 Total Points

 960 XP Coins

Oops ! Sorry
Lorem Ipsum is simply dummy text of the printing and typesetting industry. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.

 800 Points You have lost

Congratulations
25 Lessons are completed!

 950 XP Coins

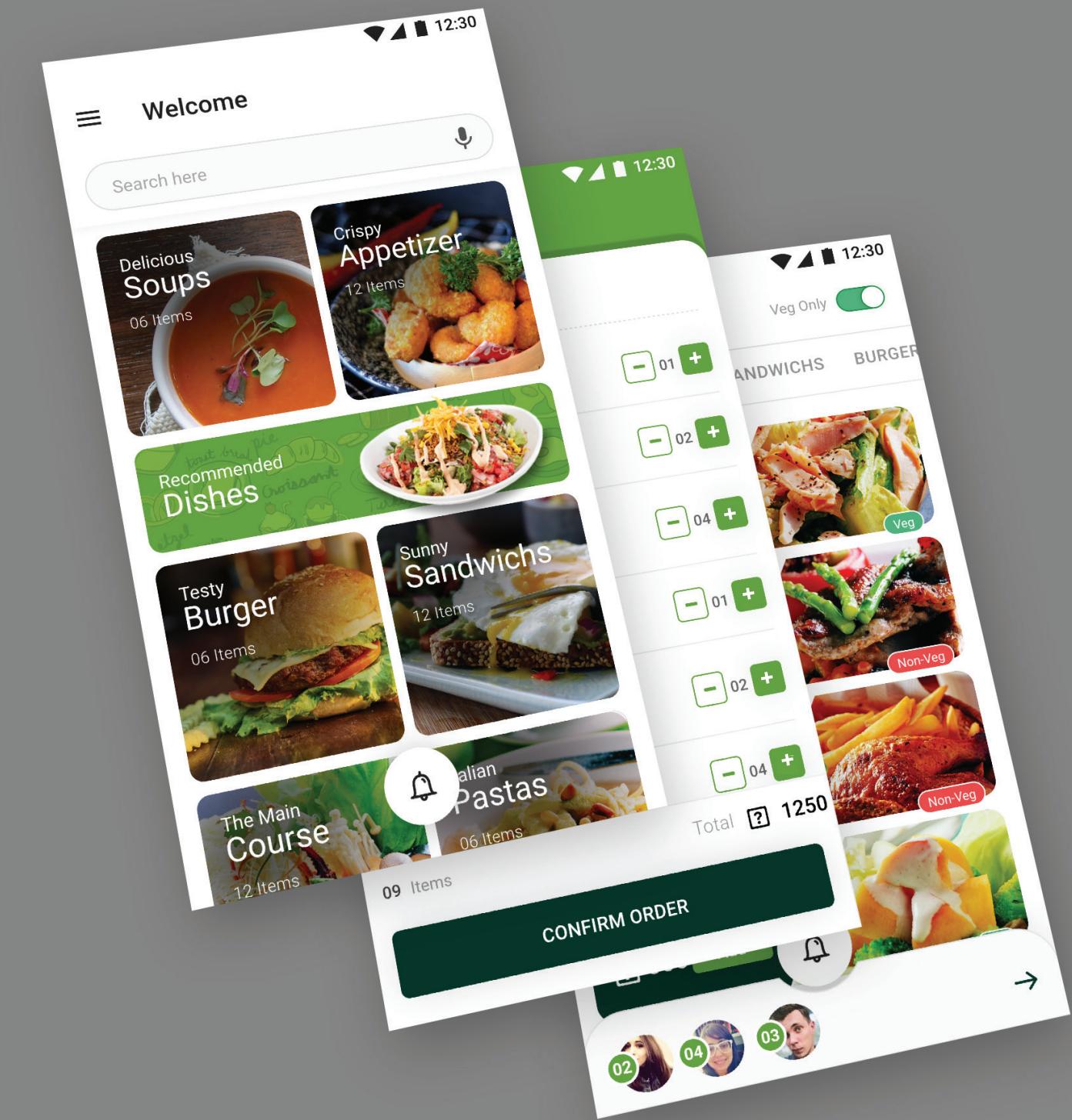
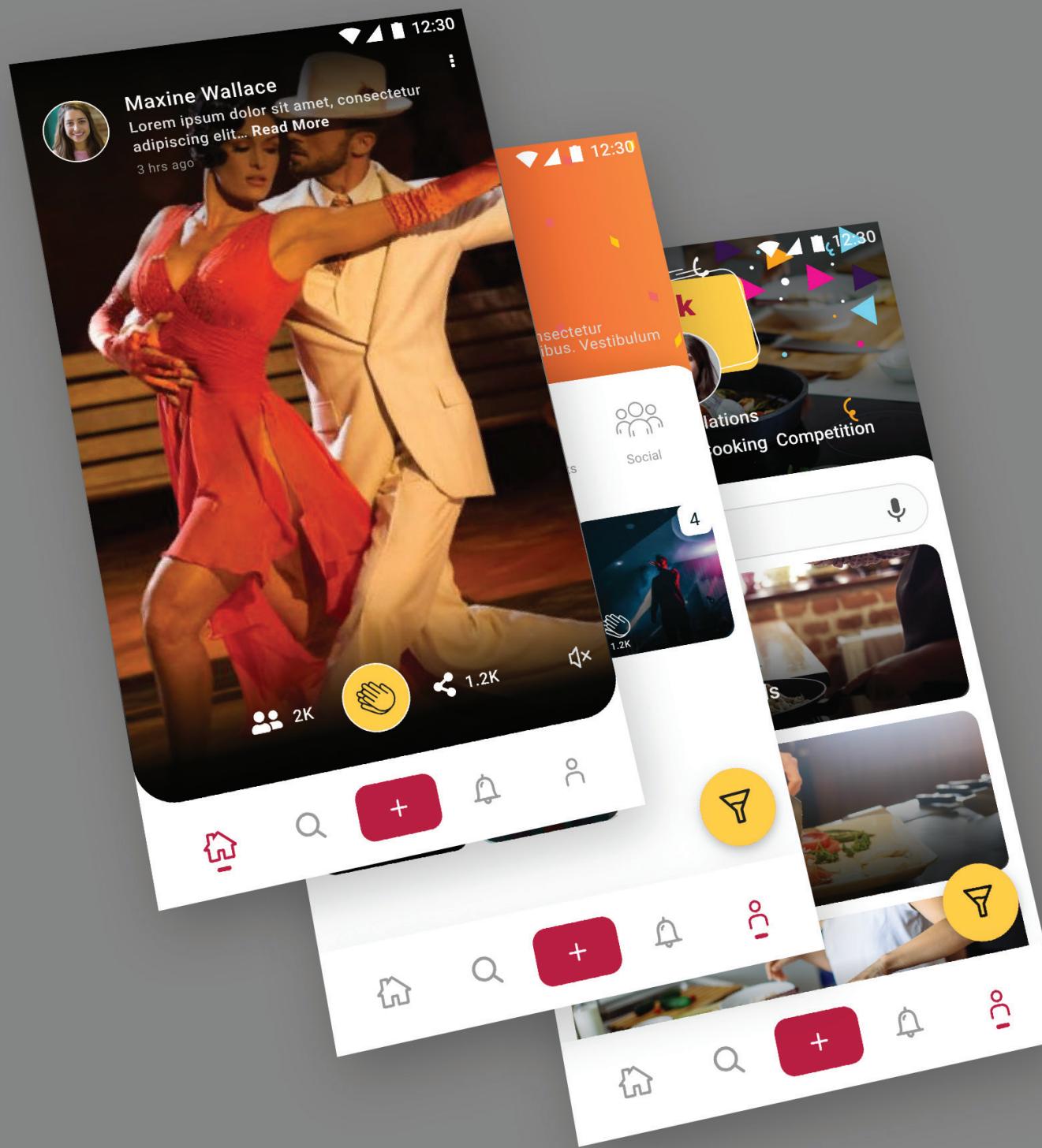
DONE

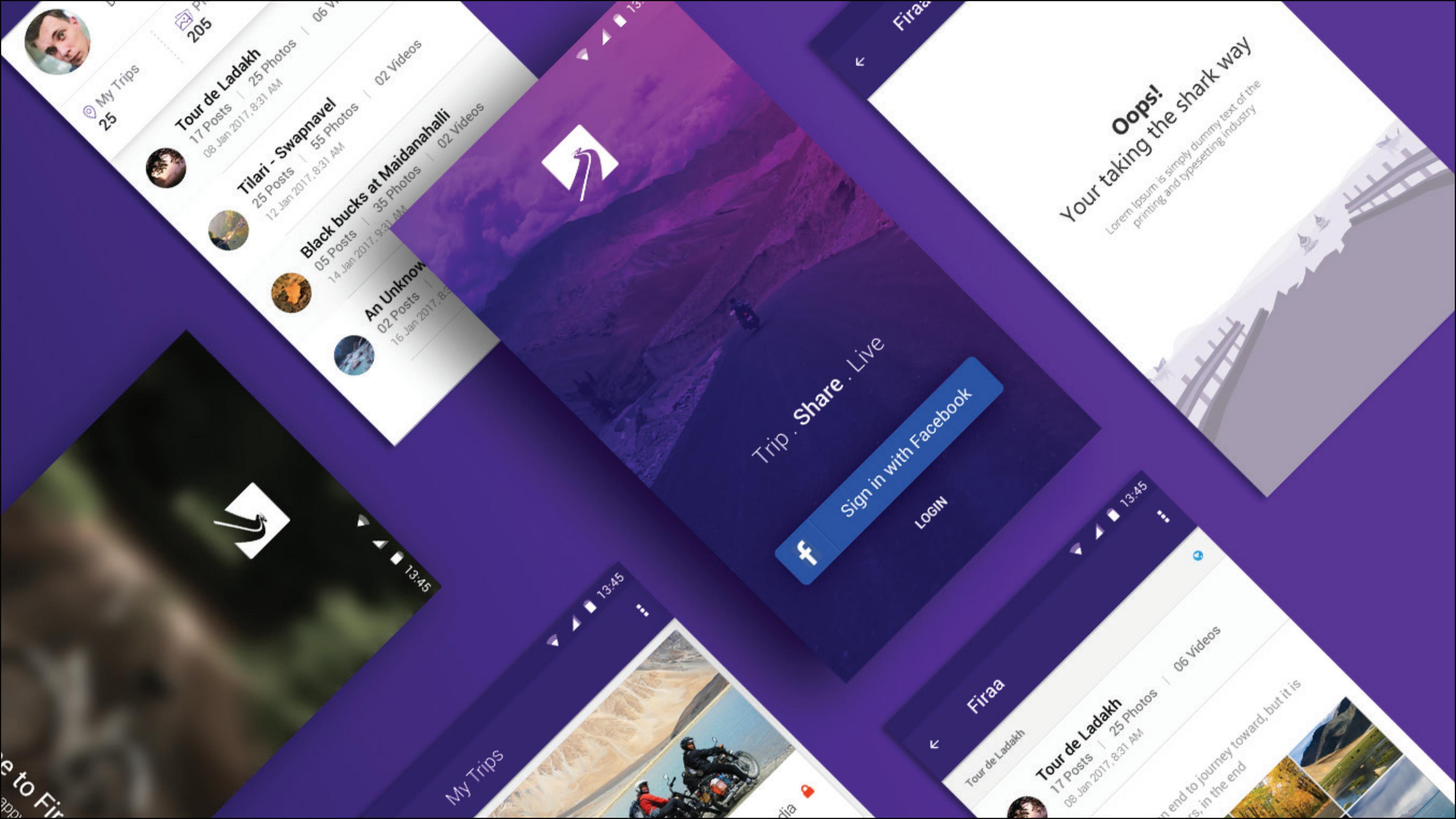
How was the Lesson ?
Lorem Ipsum is simply dummy text of the printing and typesetting industry. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.



Mobile Apps

Designed visual interface for KlapKlap & Chumongo App





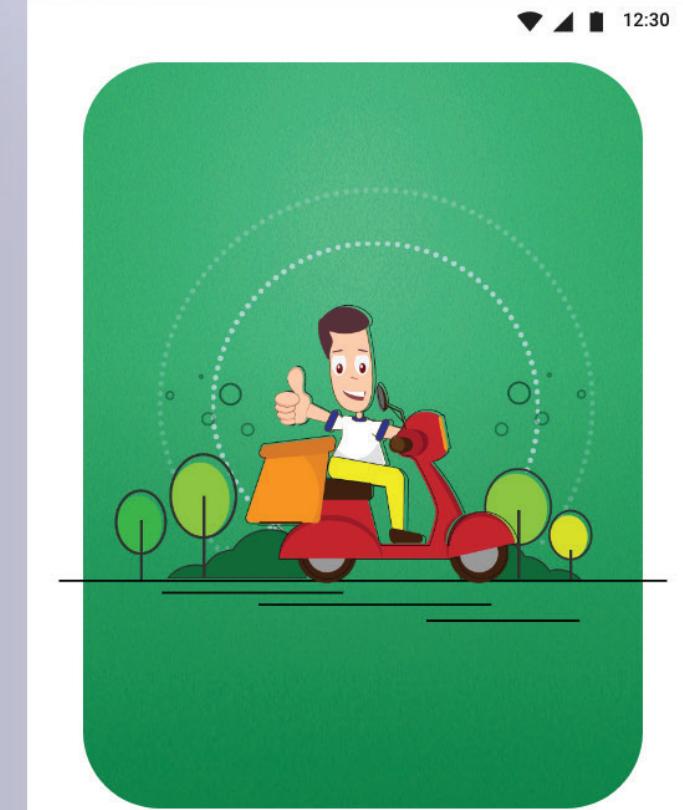
The image displays three side-by-side screenshots of a mobile application interface, each featuring a red header bar with a white 'X' icon and a red footer bar with a 'GET STARTED' button. The background of the screens shows a stylized city skyline with a truck and a person.

- Left Screen:** Titled "Simply **Lorem Ipsum**". It features a red icon of a person at a desk with a calculator and a document. Below the title is a paragraph of placeholder text: "Lorem Ipsum is simply dummy text of the printing and typesetting industry." At the bottom are four small dots, with the second dot being red.
- Middle Screen:** Titled "Opposed **Readable layout**". It features a red icon of a person pushing a hand truck. Below the title is a paragraph of placeholder text: "Lorem Ipsum is simply dummy text of the printing and typesetting industry." At the bottom are four small dots, with the second dot being red.
- Right Screen:** Titled "Reader **Rerem Ipsum**". It features a red icon of a location pin above a dashed circular path. Below the title is a paragraph of placeholder text: "Lorem Ipsum is simply dummy text of the printing and typesetting industry." At the bottom are four small dots, with the second dot being red.



Explore Restaurants

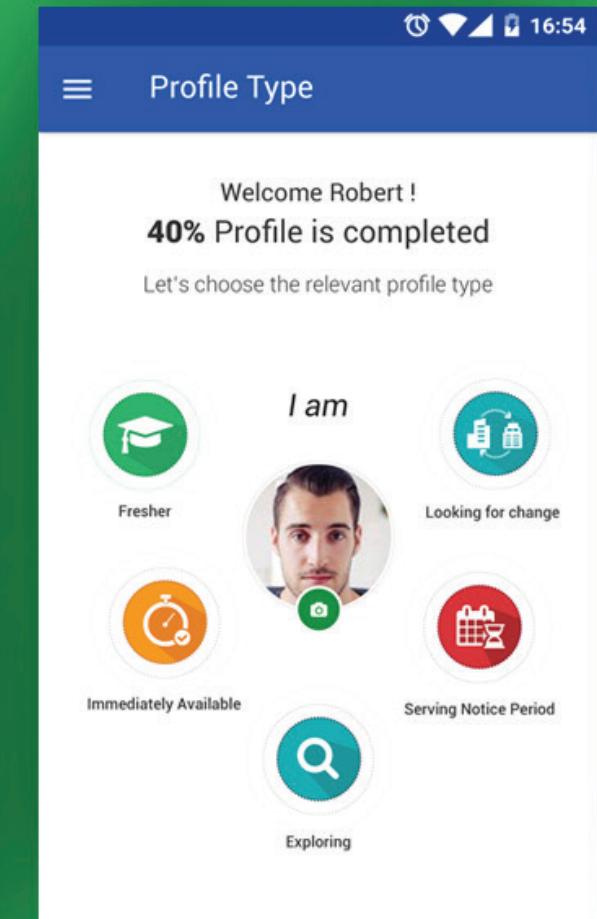
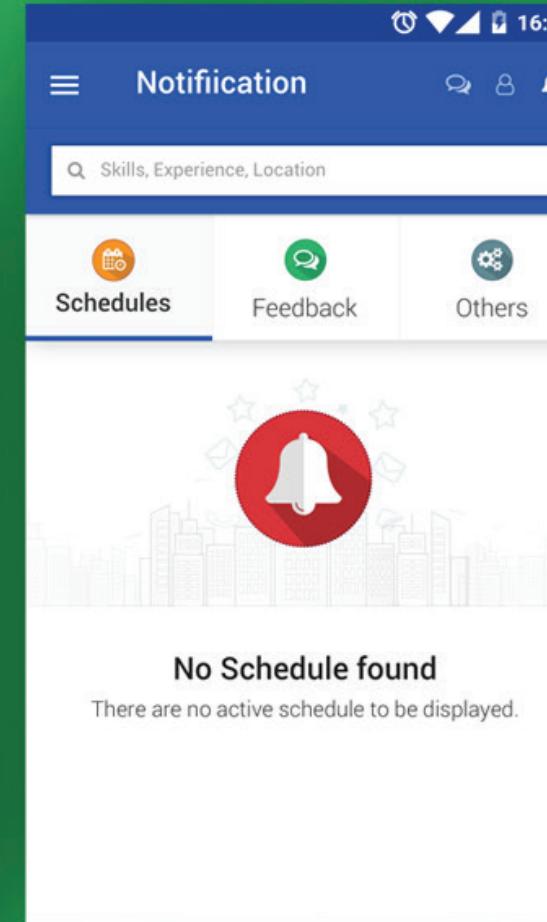
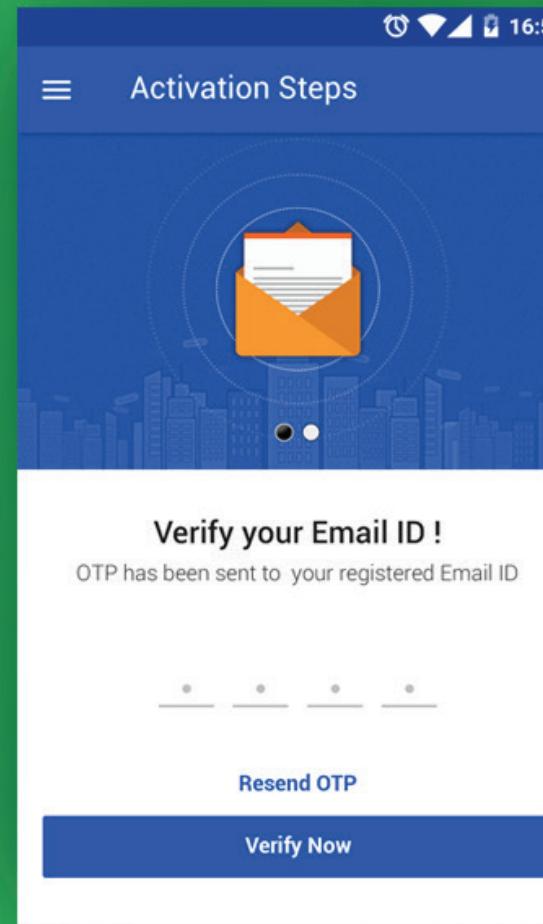
Explore the restaurants within a few seconds and enjoy the moment

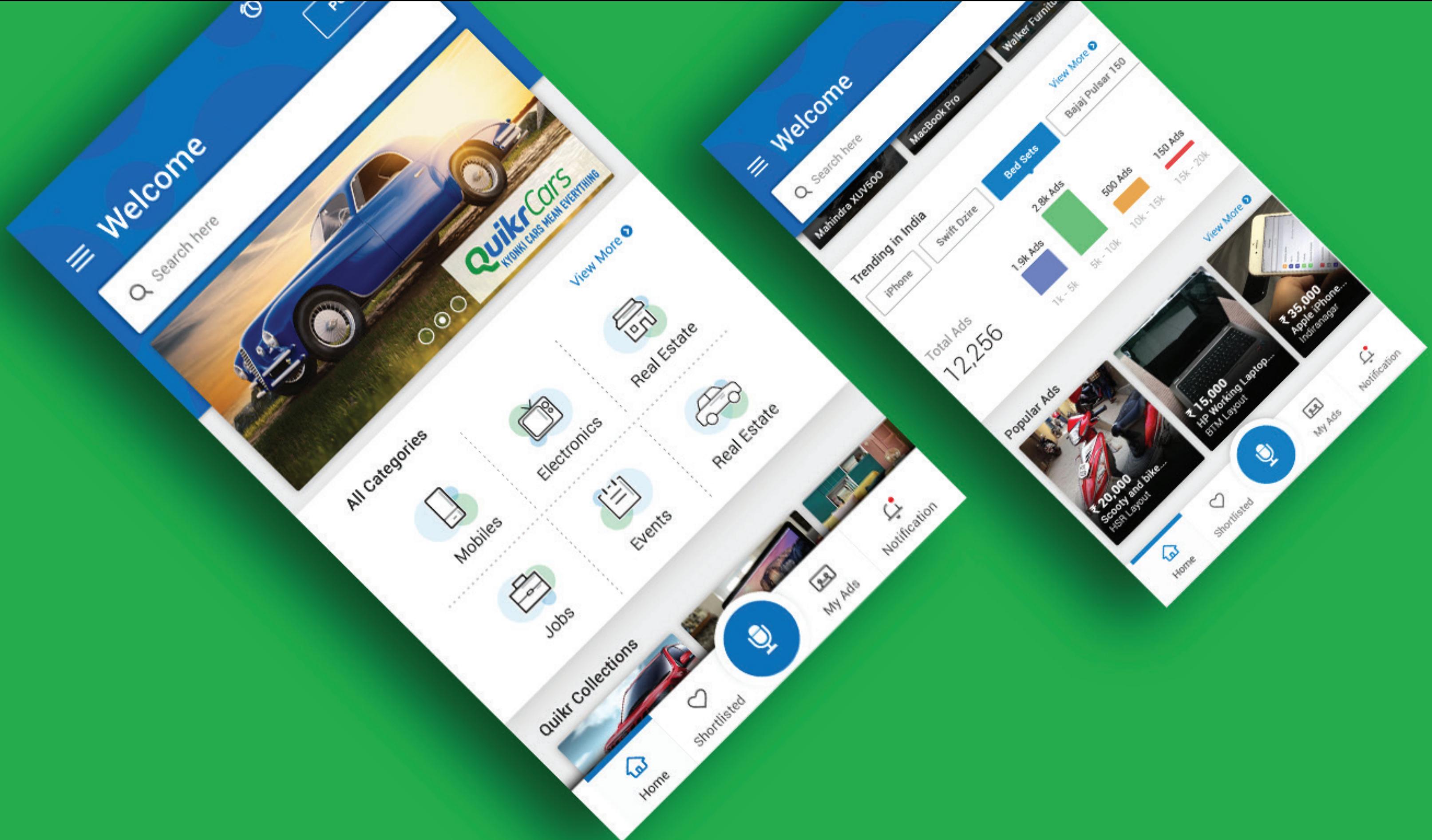


Get it Anywhere

Far away from the restaurant, don't worry our guy will come to your door!







Website

The image displays three distinct digital interfaces for the Salesken platform, all sharing a consistent red and white color scheme.

- Website Mockup:** This interface features a navigation bar with "Home", "Product", "Resources", "Careers", and "About Us". A prominent banner at the top reads "Navigate Sales Conversations" with a subtitle "AI Based Conversation Intelligently". It includes a "CONTACT US" button and a "salesken" logo. Below the banner, a large headline says "Your GPS for Sales Success" with a callout "Conversational Intelligence and Analytics". A "FIND OUT MORE" button is visible. A secondary banner at the bottom left says "Your Copilot for Sales Journey" with a callout "Teaching for".
- CRM Application Mockup:** This interface shows a desktop browser window with a CRM interface. Inside, there's a small illustration of a person sitting at a desk with a laptop, wearing a headset. A tooltip-like box labeled "Introduction" is overlaid on the screen. The browser address bar shows "https://www.google.com".
- Mobile App Mockup:** This interface shows a mobile application with a navigation bar featuring icons for "Call", "Email", "Web Conference", and "Chat". A large banner on the right side says "Capture Every Play" with the subtext "Obtain the real voice of your customers across channels". Below this, a section titled "Conversation" discusses "Aligning pitch and talking points to customer needs". It includes a callout "Needs" with the subtext "Align your pitch and talking points to the customer's stated needs".

Cashfree

PRODUCT DOCUMENTATION PRICING CONTACT FREE TRIAL

Payments Platform for Marketplaces and Fintechs

[Sign Up](#)

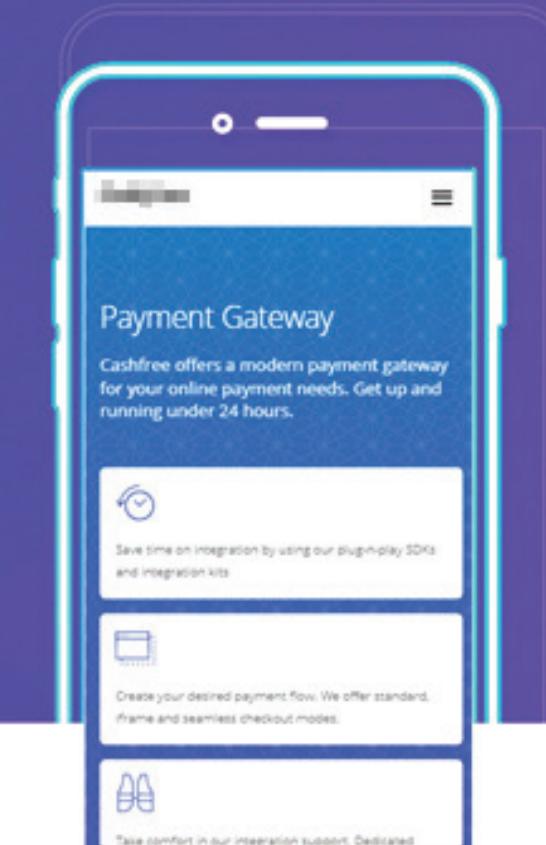
Our Unique Features

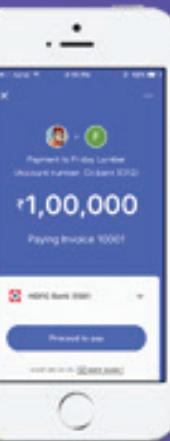
 Advanced Payment Flows

Lorem Ipsum is simply text of the printing and industry. Lorem Ipsum has been the industry's standard 1500s.

 Scale Your Business

Lorem Ipsum is simply text of the printing and industry. Lorem Ipsum has been the industry's standard 1500s.





View

Lorem Ipsum is simply text of the printing and industry. Lorem Ipsum has been the industry's standard 1500s.

Lorem Ipsum is simply text of the printing and industry. Lorem Ipsum has been the industry's standard 1500s.



Simp
Flexib

Lorem ips
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Donec et
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Aliquam e
et in nisi.

Ut sollici
in posuer

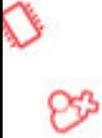
View

OUR SOURCE

High Quality Software

Lesser Hardware Cost

No Vendor Lock-In



- Abundant Support
- Lower Software Cost
- Scaling



OUR ROCKSTAR TEAM



Tony Fletcher
Chief Technical Officer



Eileen Gregory
Full Stack Dev
3 years of experience as a full stack and android developer. I like to work on challenging projects.



Johnny Davis
Full Stack Dev



Matthew Morris
Team Leader



DOWNLOAD CASE STUDY >

CURRENT PROJECT

The ERP system developed by Mildy Classic
Lorem Ipsum is worth \$200M for
XYZ Company

ERP

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five

ABOUT US

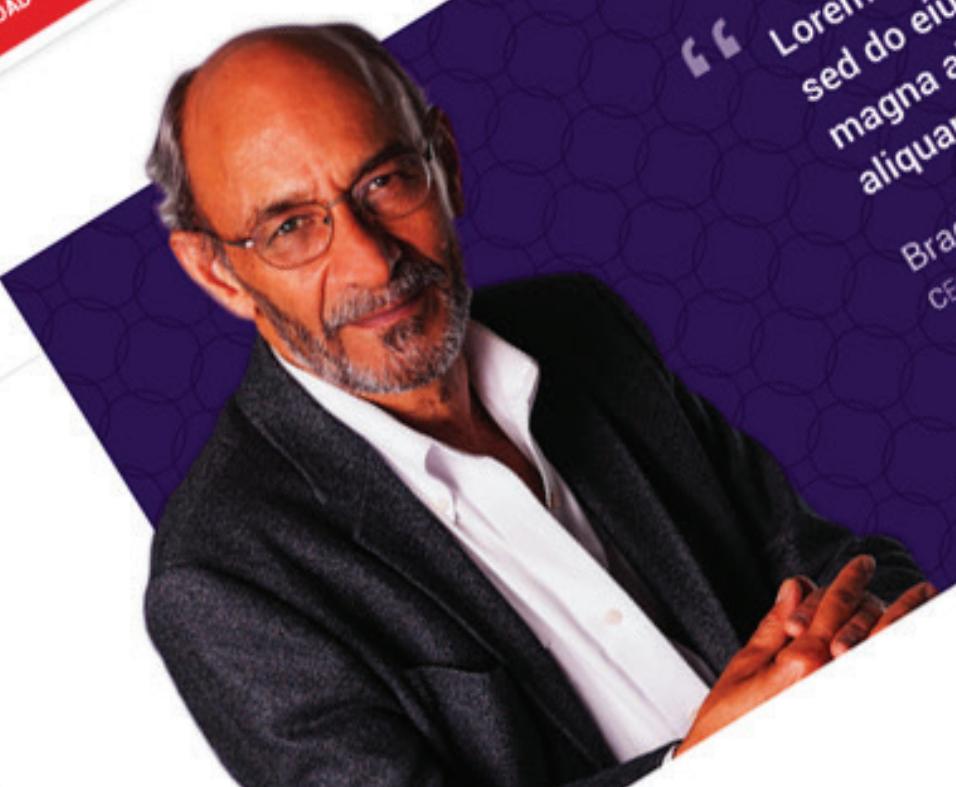
HOME



“

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam magnam aliquam quaerat voluptatem.

Brad Williamson
CEO, Founder



OUR BEST SERVICES



MOBILE APPS



WELCOME TO

Company Logo

Your Tagline

Login

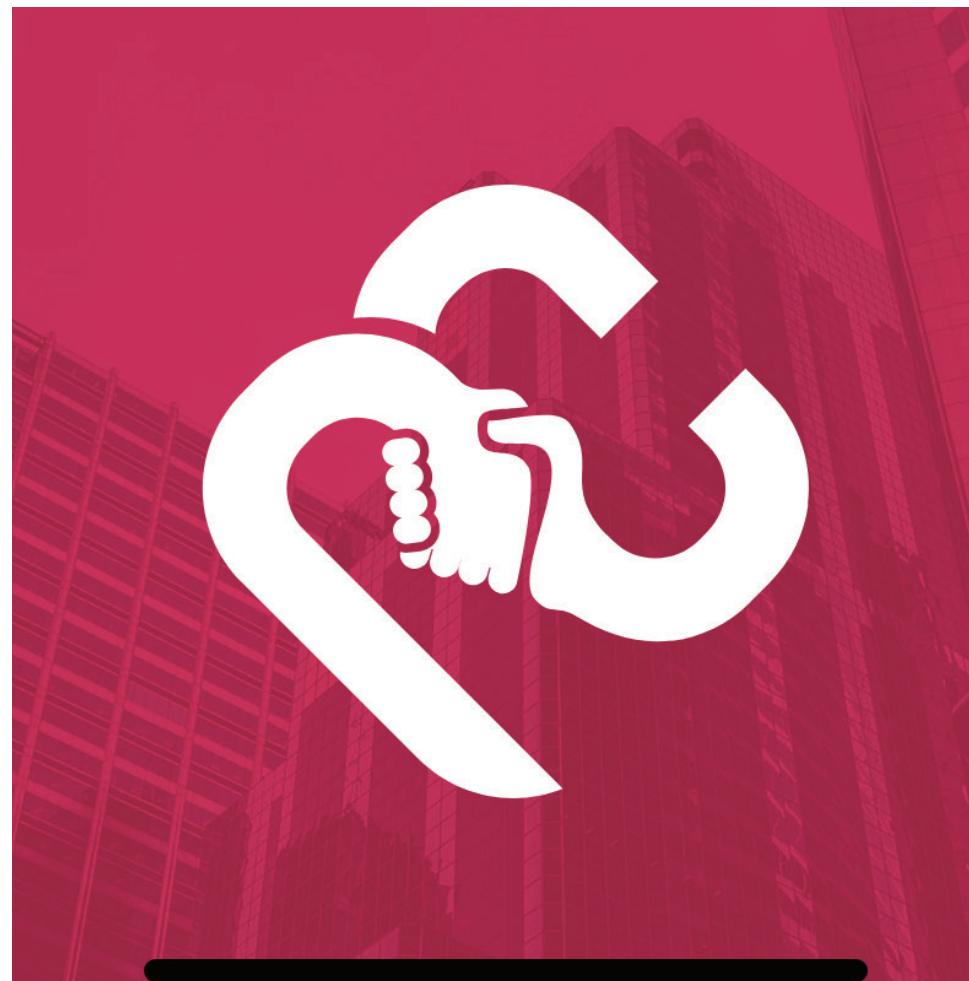
Tracking

Enter Phone Number

SUBMIT

OR

SIGN UP



M + C + 
alphabet alphabet Handshake

A lock icon followed by a plus sign, and then an arridae fish icon.

S + **K** +  alphabet alphabet Paint



S + K
alphabet alphabet



chair + pulse

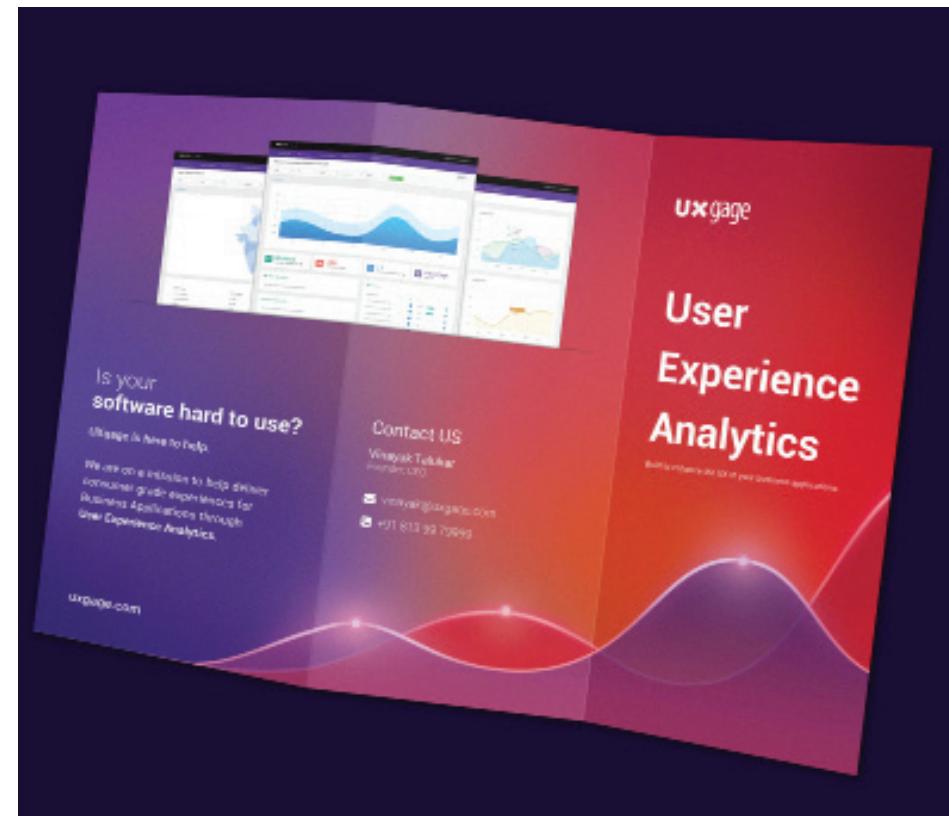
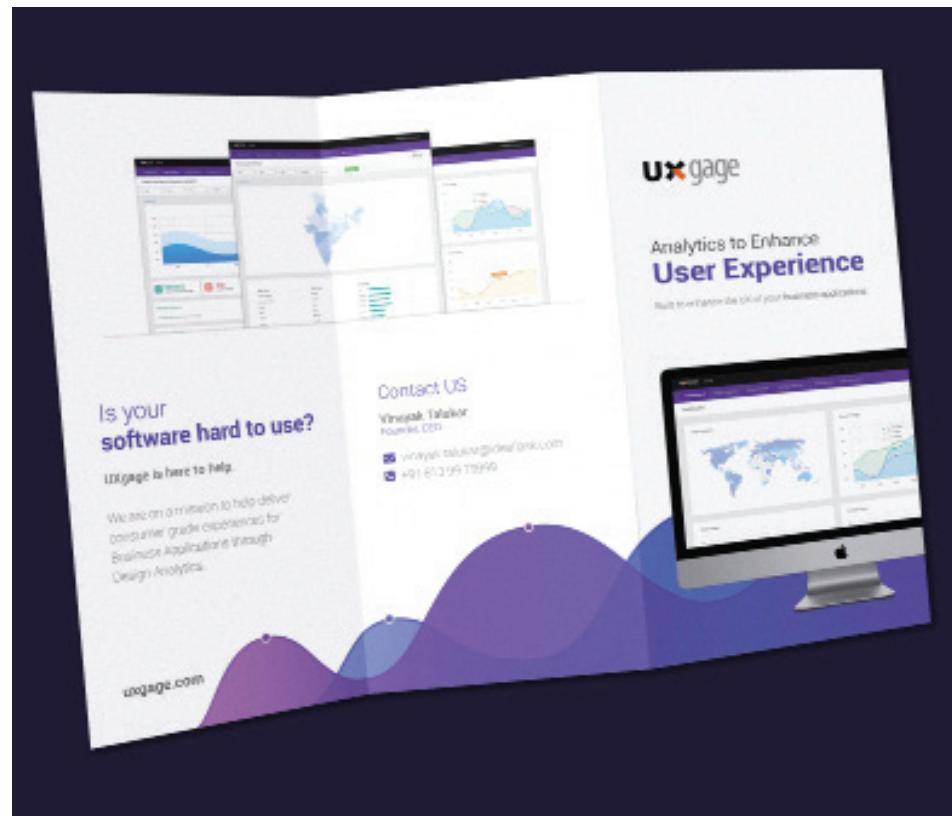


Wifi + Dabba

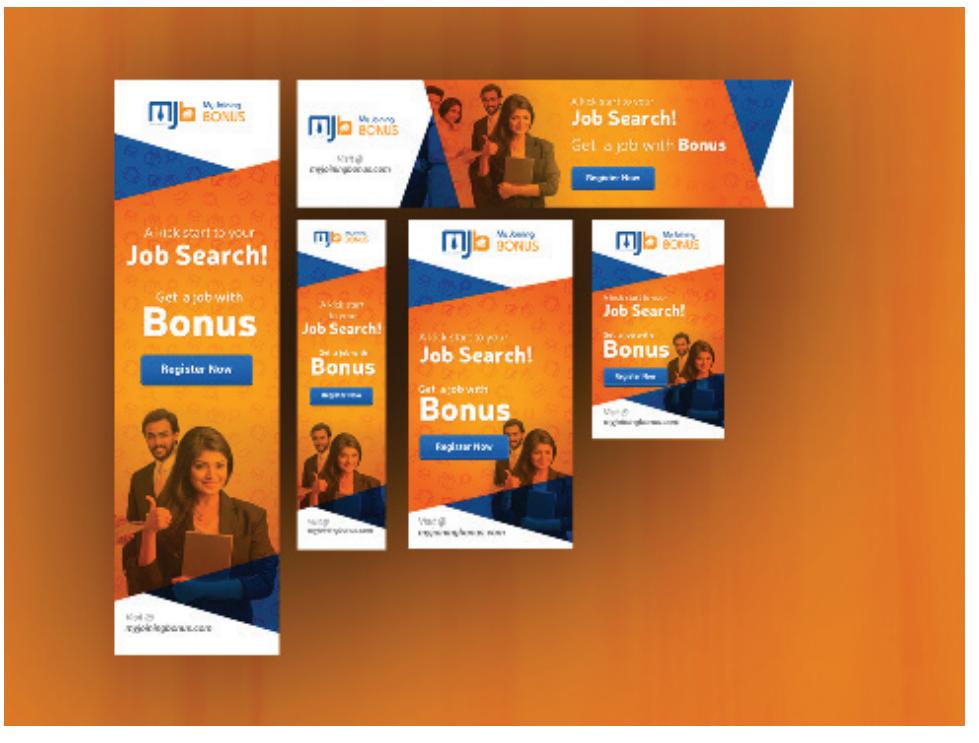
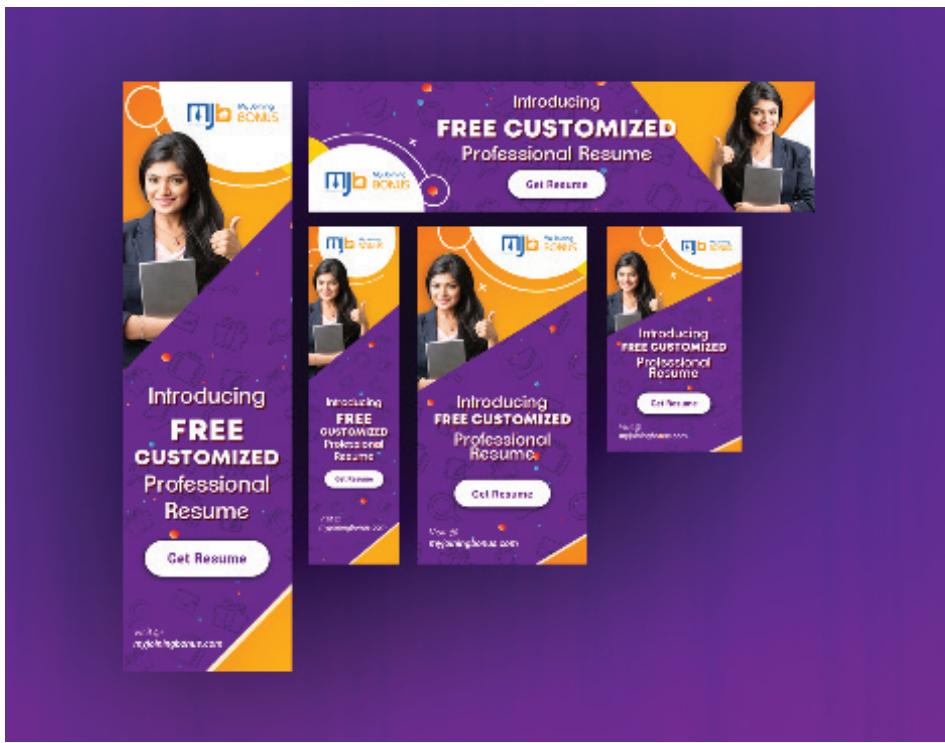
PACKAGING DESIGN



BROCHURE DESIGN



GOOGLE BANNER DESIGN



THANK YOU

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kulkarni.sourabh37@gmail.com

<https://www.linkedin.com/in/sourabh-kulkarni-5a115b4a/>