

WINE SURVEY TEAM 8

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CHALLA / BESUFEKAD YIRGU



A G E N D A

INTRODUCTION

Case information

ANALYSIS

Consumer / TF-IDF / Correlations / Bigrams / Word Cloud



SHINY

CONCLUSION

Recommendations / Solutions



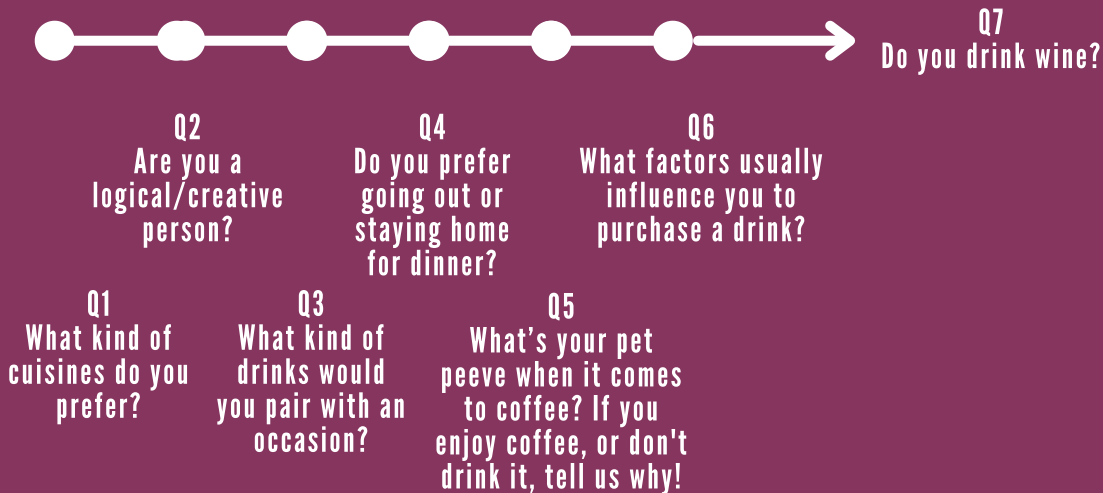
CASE OUTLINE



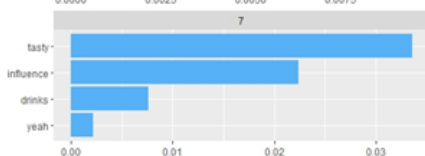
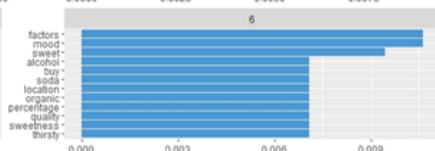
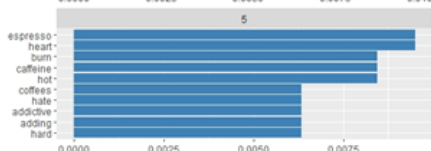
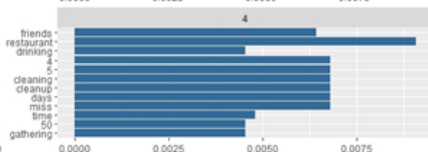
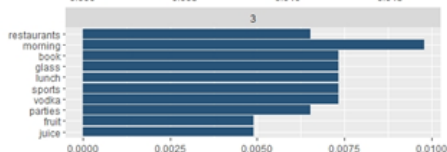
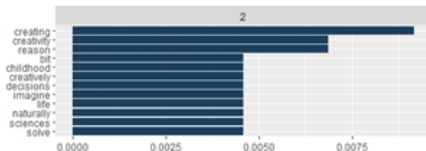
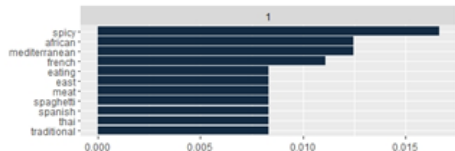
- NLP survey simulation based on behavior of consumers who prefer drinking wine
- Survey consisted of 7 questions
- Total of 44 Surveyors



QUESTIONS ASKED

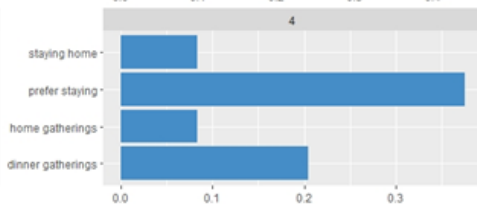
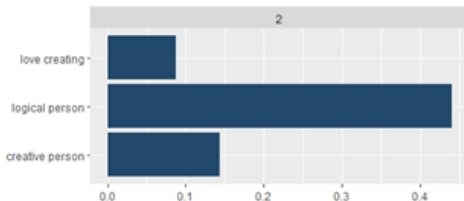
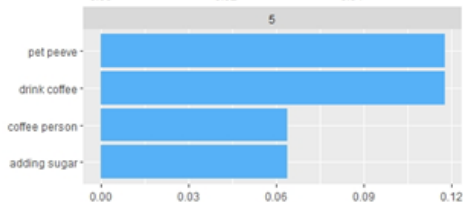
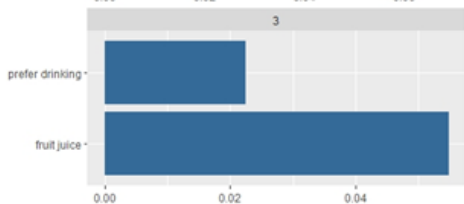
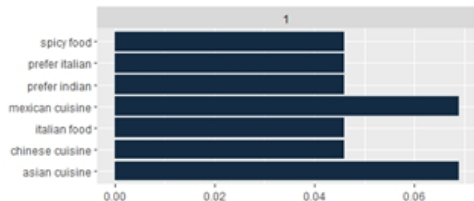


TF-IDF OF TOKENS



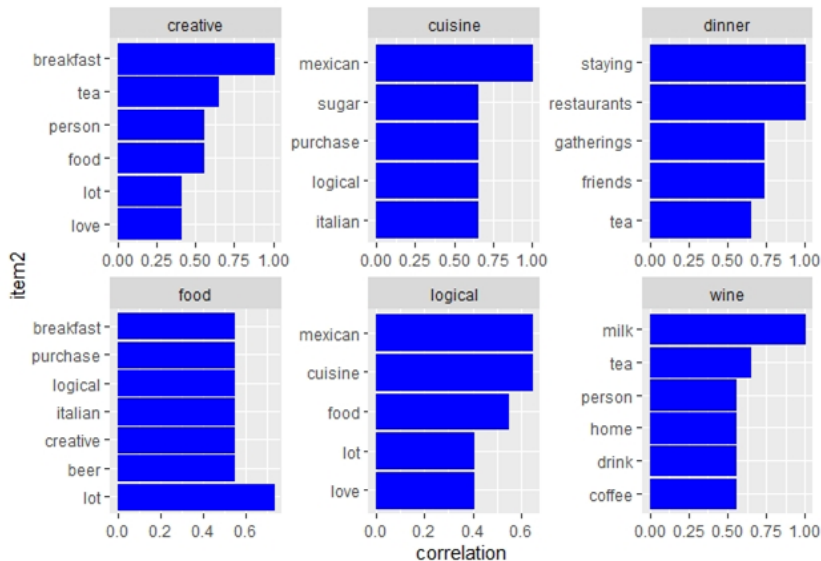
tf-idf

TF-IDF OF BIGRAMS

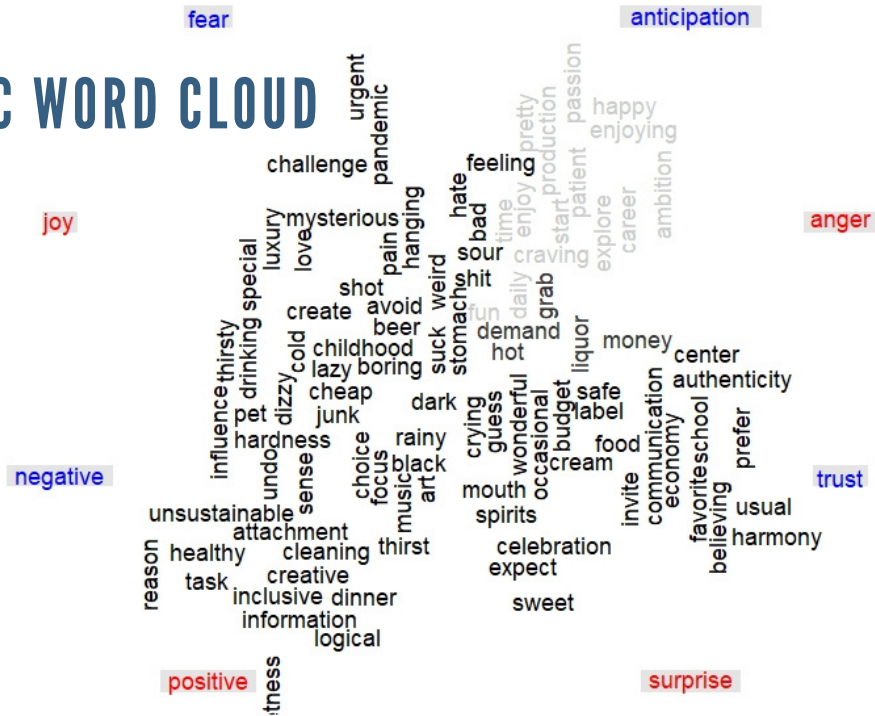


tf-idf

CORRELATION ANALYSIS



NRC WORD CLOUD



A clear glass filled with red wine, with a water droplet creating a splash in the center of the liquid. The text is overlaid on the image.

CONCLUSIONS

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SHINY



THANK YOU
TEAM 8