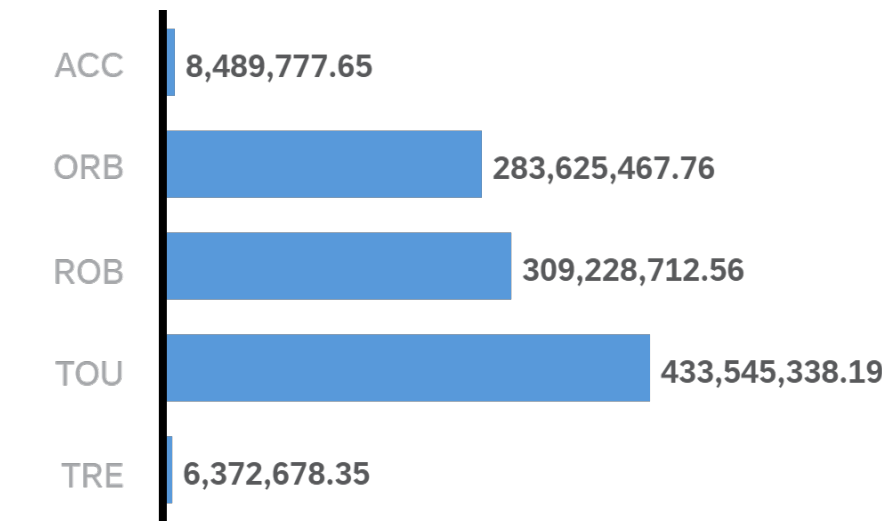
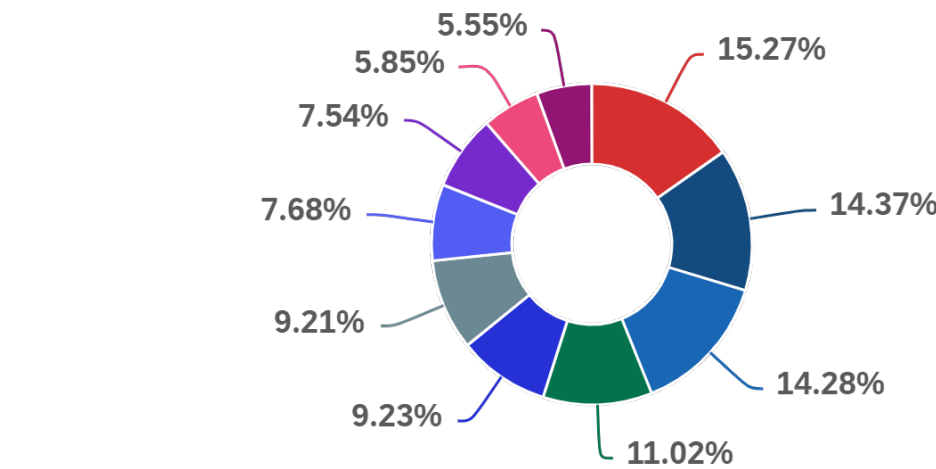


# Revenue per product category

Revenue USD per ProdCat

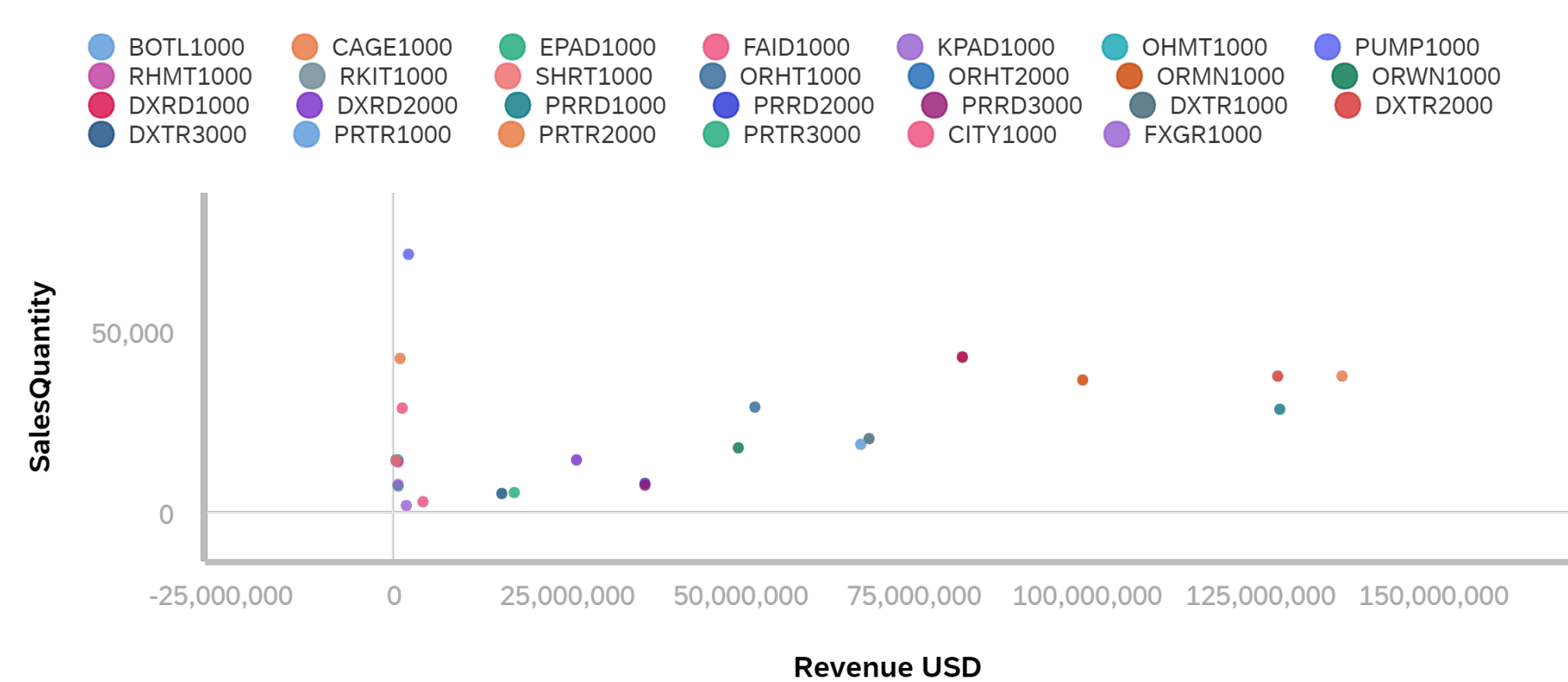


Revenue per ProdCat, Product



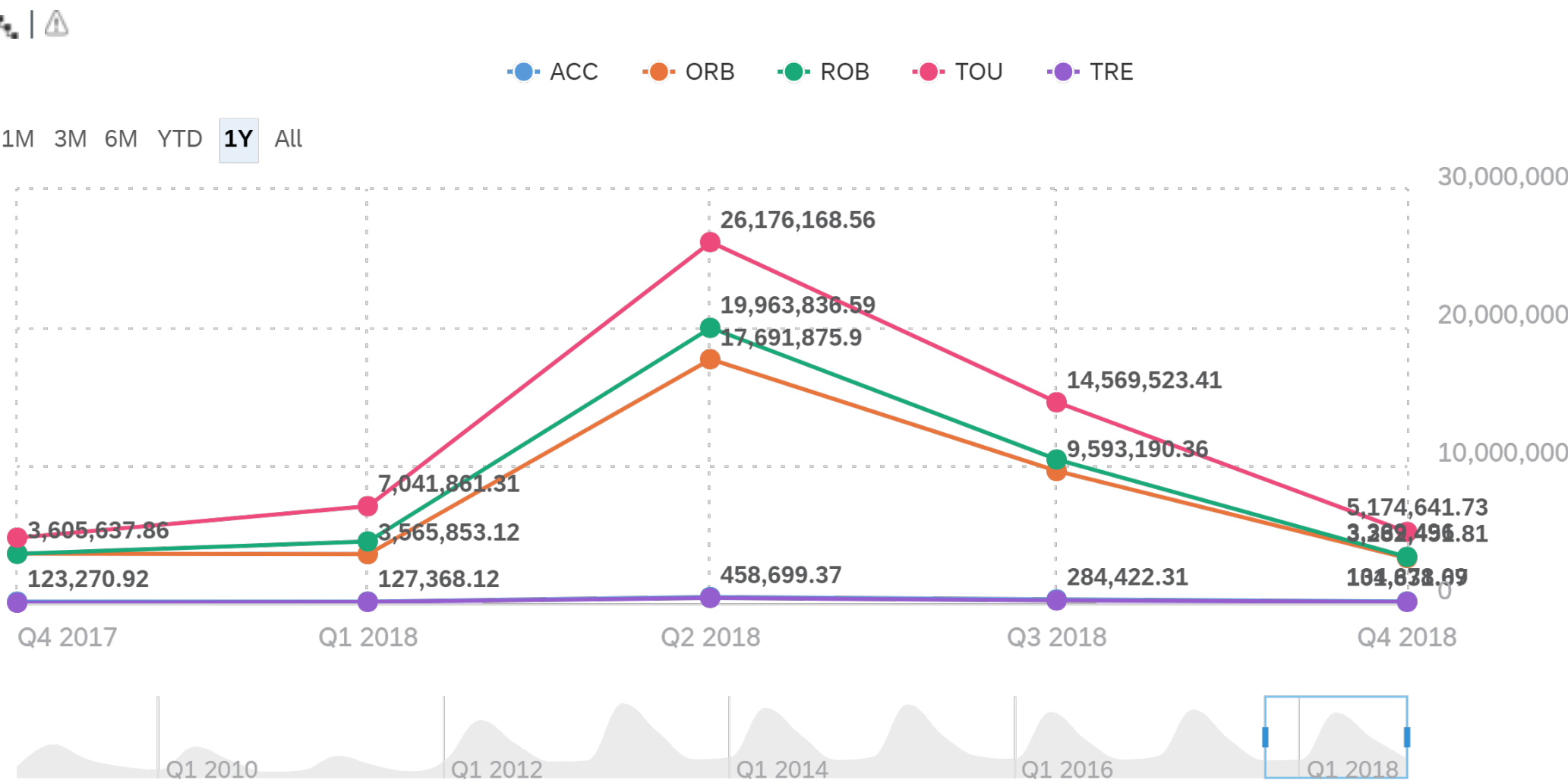
# Revenue and sales quantity per product category and product level

Revenue USD, SalesQuantity per ProdCat, Product



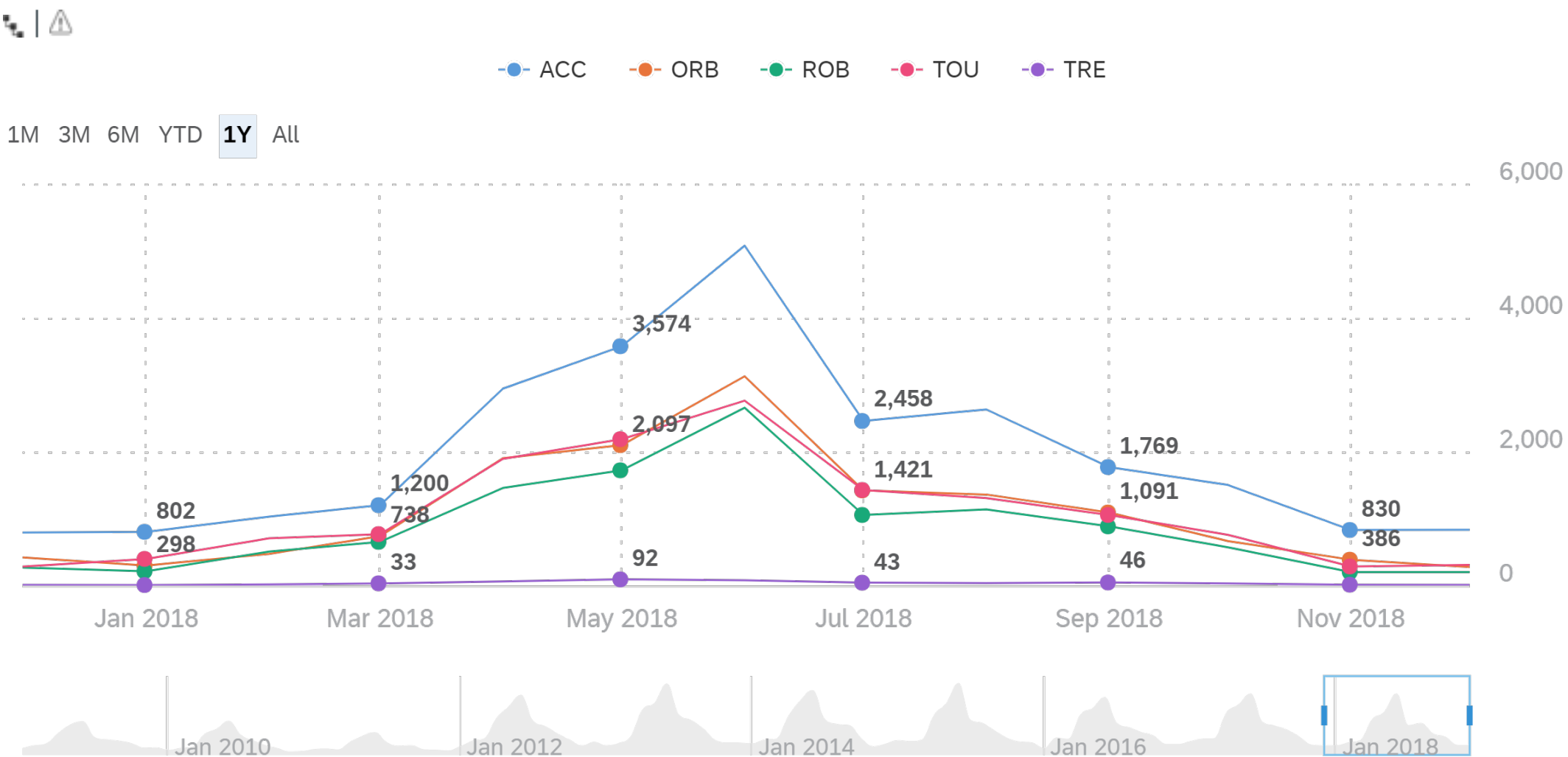
# Timeseries of revenue per product category

Revenue USD per Date, ProdCat



# Timeseries of sales quantity per product category

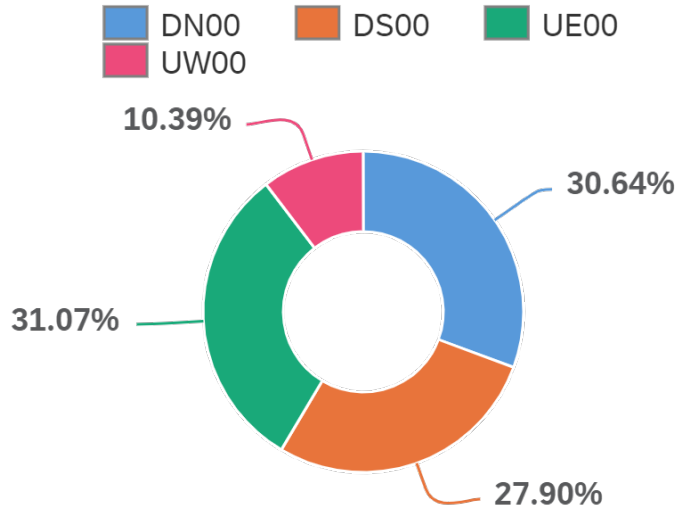
SalesQuantity per Date, ProdCat



# Revenue of generated by SalesOrg

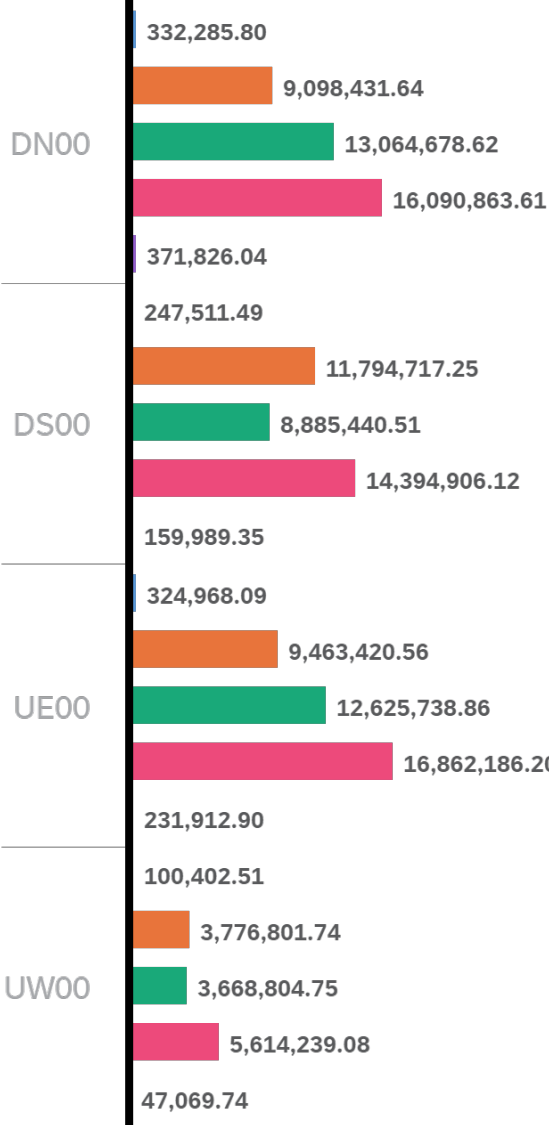
Revenue USD per SalesOrg

1 Filter



Revenue USD per ProdCat, SalesOrg

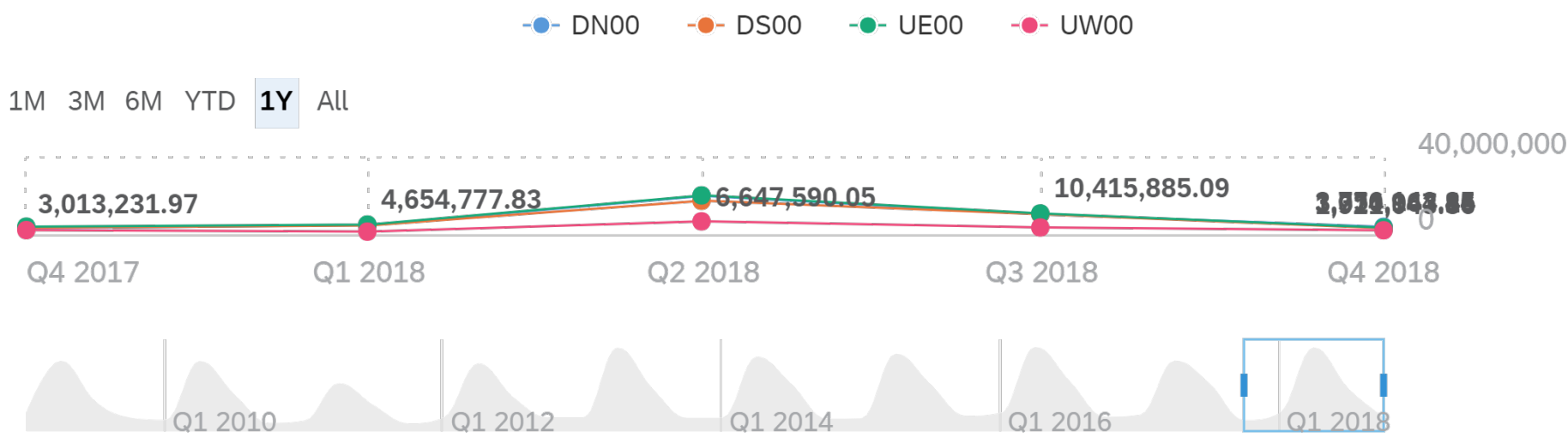
1 Filter



# Timeseries of revenue by SalesOrg.

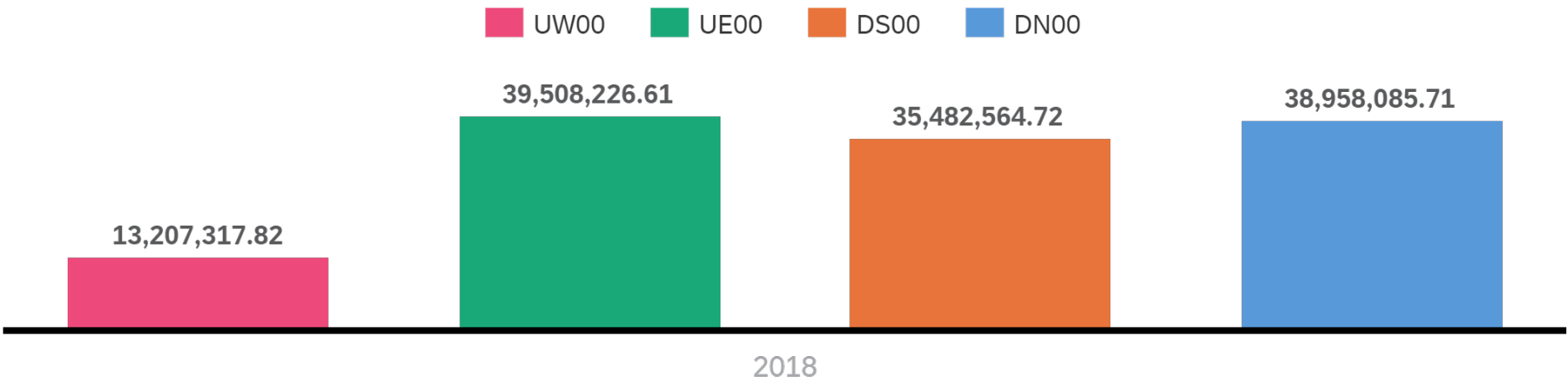
Revenue USD per Date, SalesOrg

1 Filter



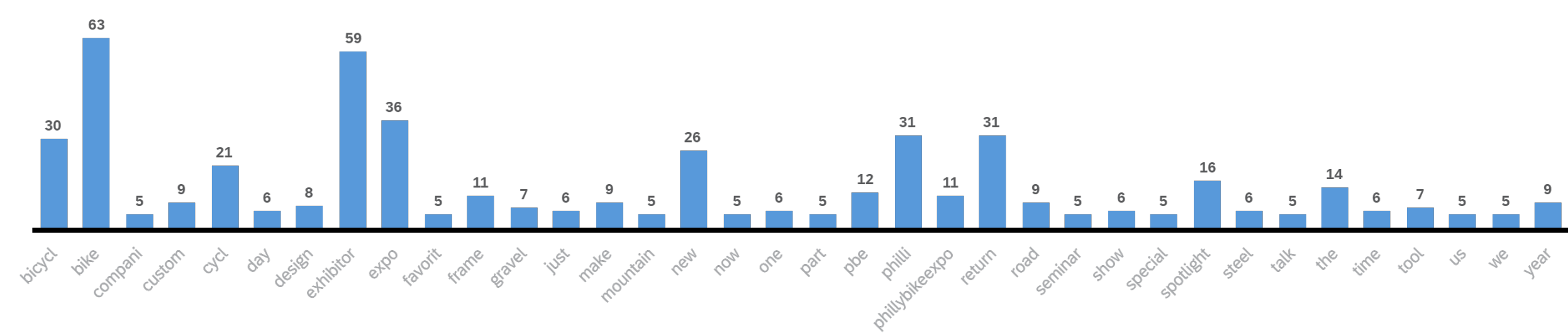
Revenue USD per Date, SalesOrg

1 Filter

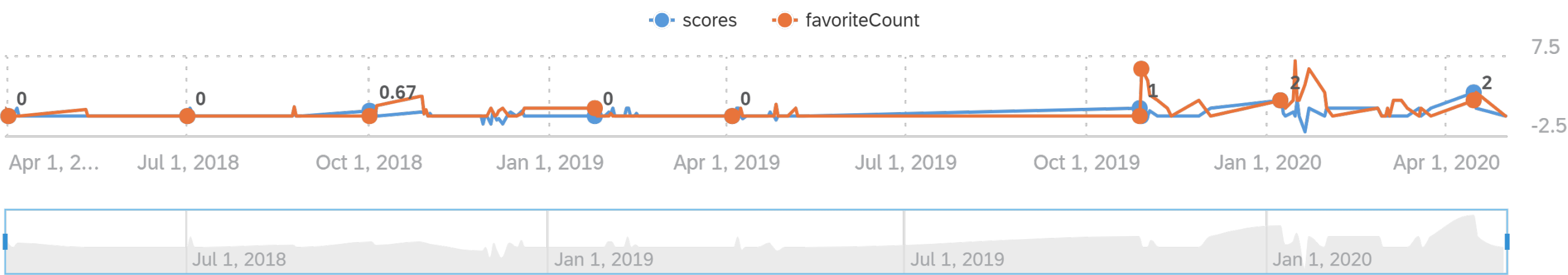


# Philly Bikes most frequent words in Twitter

freq per term

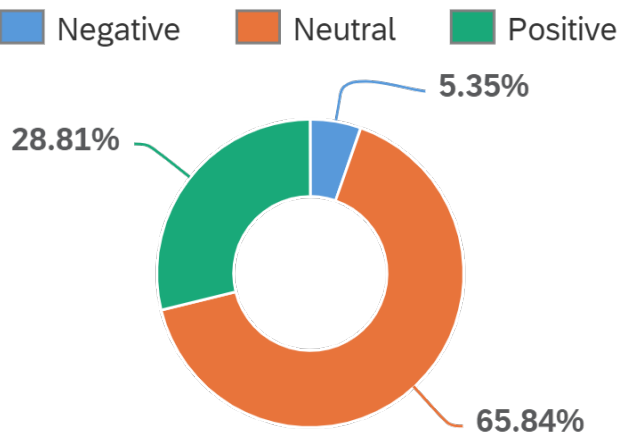


favoriteCount, scores per created



# Wordcloud of Philly Bikes's tweets

Freq per category\_senti



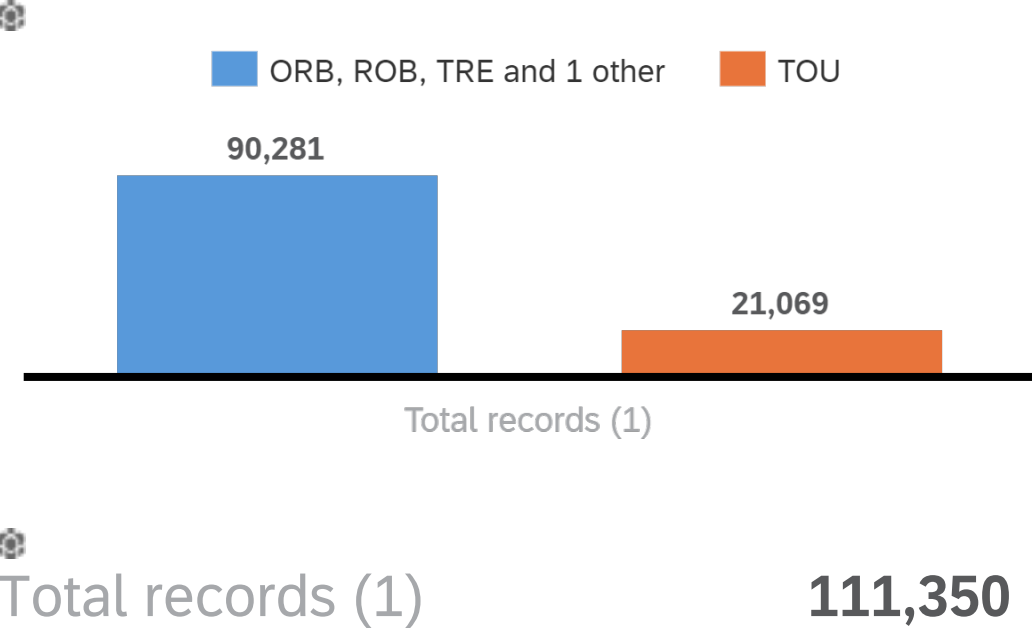
Title

Subtitle | 🌐 | ⚠️

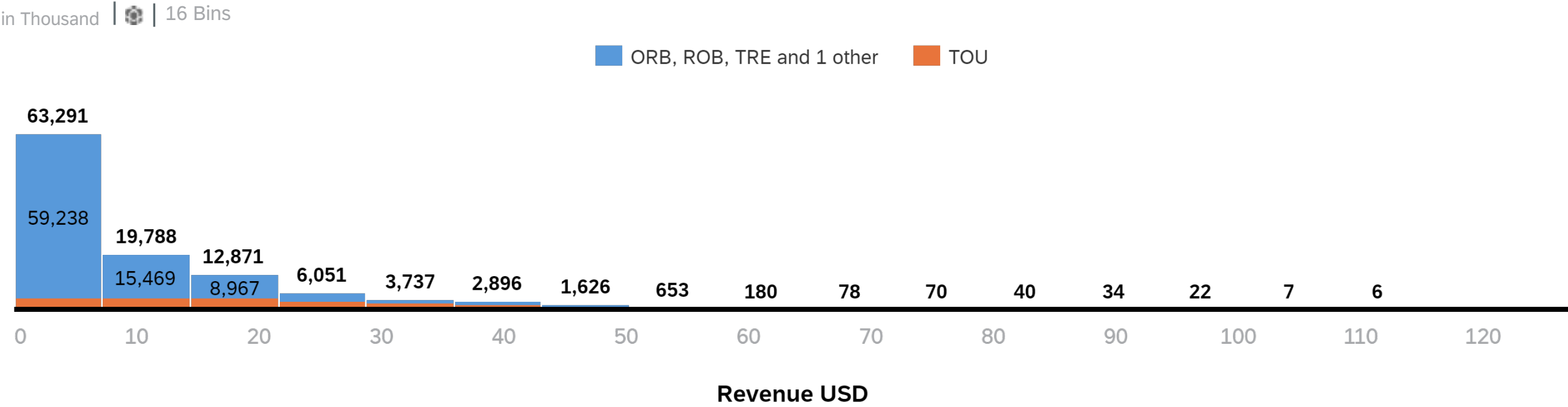


Overview of TOU and ORB, ROB, TRE and 1 other

Summary of TOU and ORB, ROB, TRE and 1 other

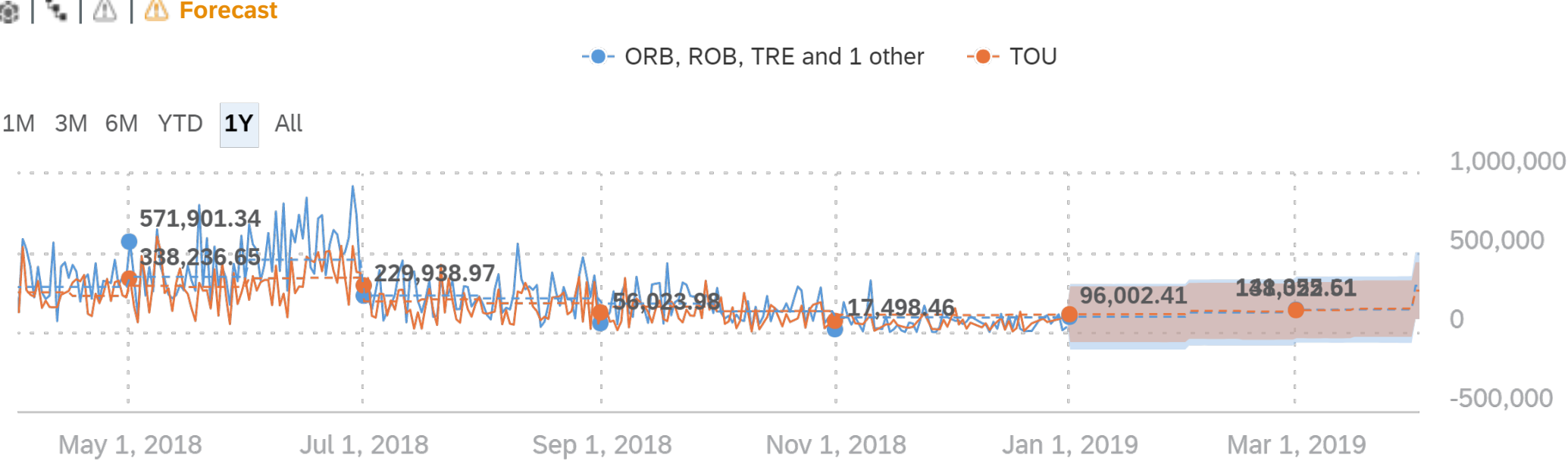


Analyze the record frequency by Revenue USD to see the difference in distribution per group.

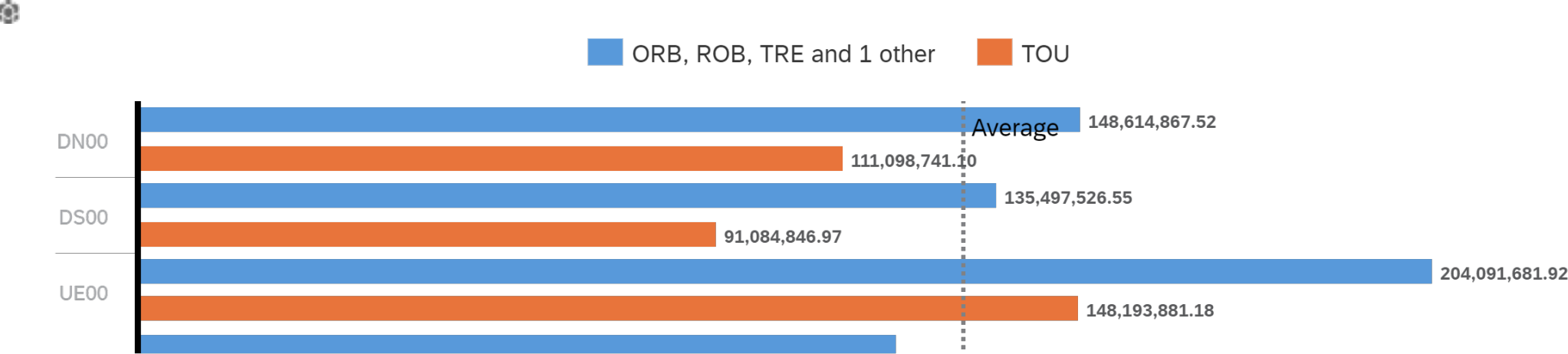


- ADJUST MEASURE
- SalesQuantity
- Revenue
- Discount
- Revenue USD
- Discount USD
- Costs in USD

Analyze how Revenue USD has been trending over time, per group.



Analyze Revenue USD by SalesOrg, per group.



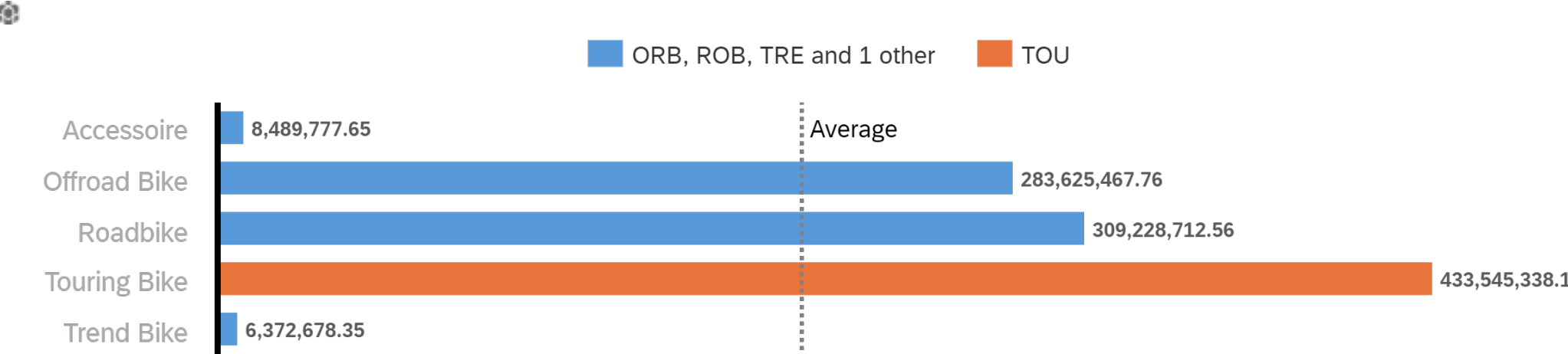
UE00+ORB, ROB, TRE and 1 other have the highest Revenue USD. The total so far for Dec 2018 is 205,563.03. The total for Nov 2018 was 378,970.88, a decrease of 69% (829,764.80) compared to Oct 2018 (1,208,735.68). View more...

Identify the association between Revenue USD and Revenue USD by Product.

Unable to fetch data due to duplicate measure bindings. Remove the duplicate measure in the Builder or select a different Input Control measure.

- X-AXIS VARIABLE
- SalesQuantity
- Revenue
- Discount
- Revenue USD
- Discount USD
- Costs in USD

Analyze Revenue USD by CatDescr, per group.



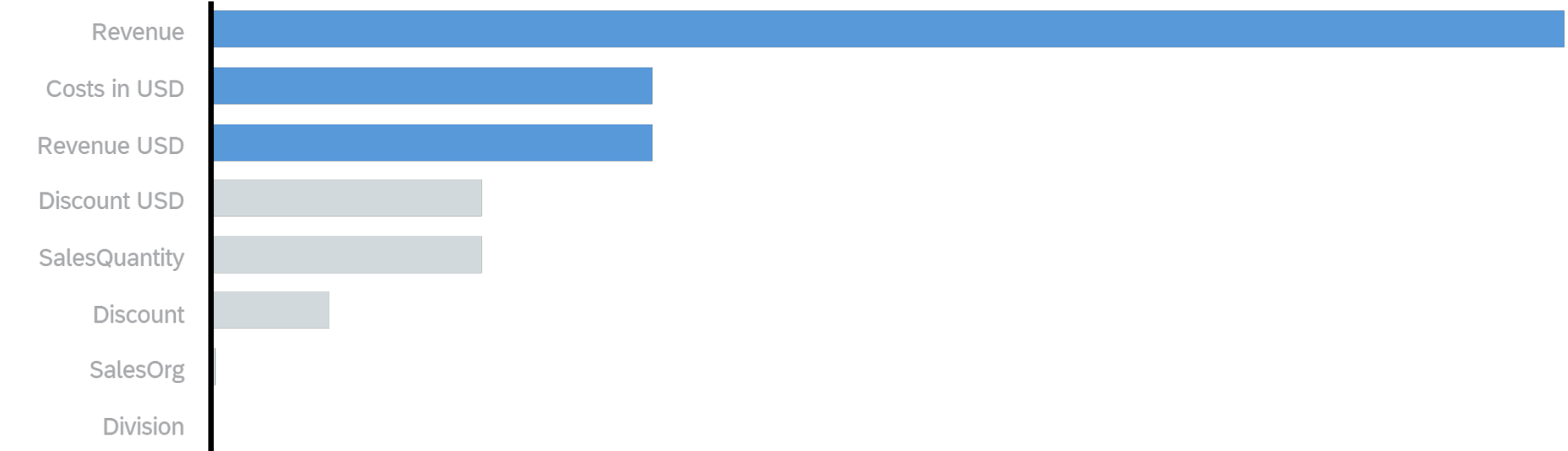
Touring Bike+TOU have the highest Revenue USD, showing a 108% deviation from the average. The total so far for Dec 2018 is 1,208,776.31. The total for Nov 2018 was 1,089,272.61, a decrease of 62% (1,787,320.20) compared to Oct 2018 (2,876,592.81). View more...



What are the key influencers that differentiate **TOU** from **ORB, ROB, TRE and 1 other**?

We found 8 key influencers for TOU and have highlighted the top 3:

Nov 26, 2020 19:08 |



Summary

The predictive algorithm driving Smart Discovery identified 8 columns as key influencers of ProdCat classification groups. These key influencers are the dimensions or measures within GBI\_AnalyticsData(1) (1) that differentiate ProdCat the most. Revenue has the highest differentiation, followed by Costs in USD.

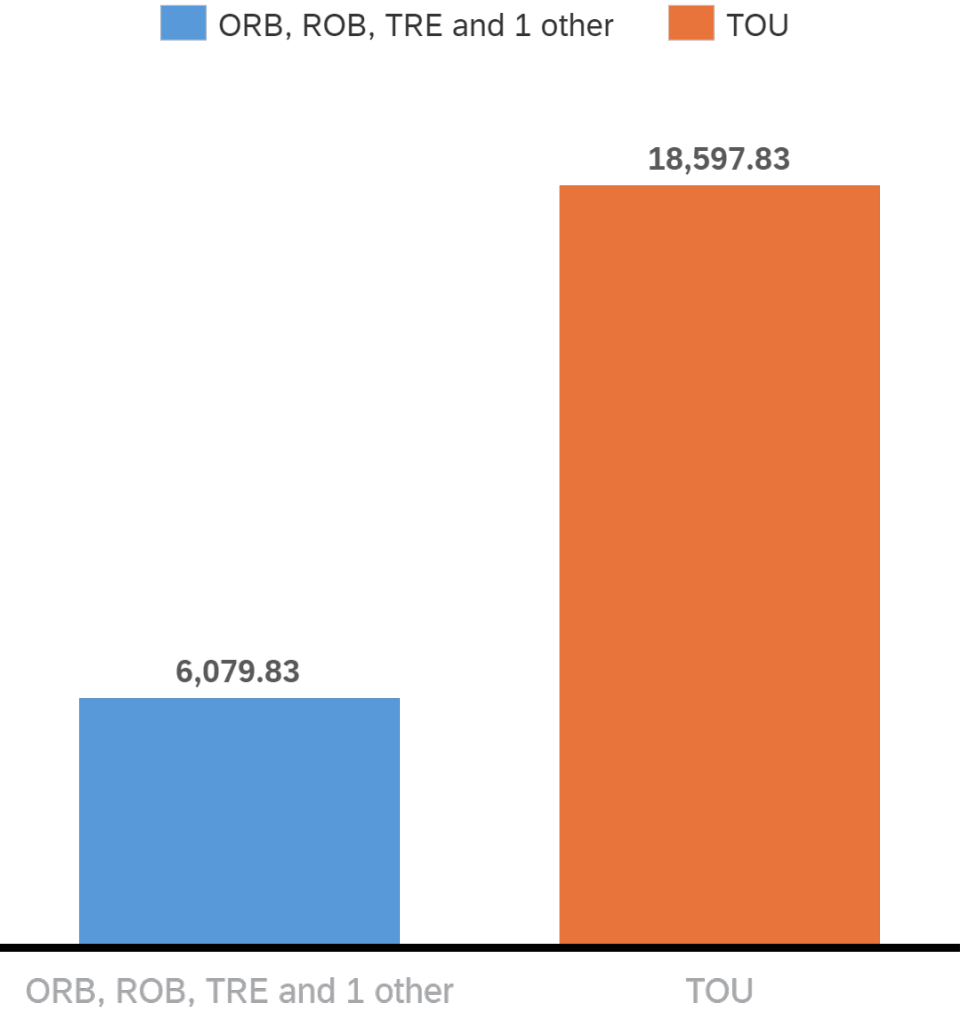
Correlated with ProdCat

To help provide the best possible analysis, we've excluded these columns from the predictive model because they are highly correlated with ProdCat:

- CatDescr
- ProdDescr
- Product

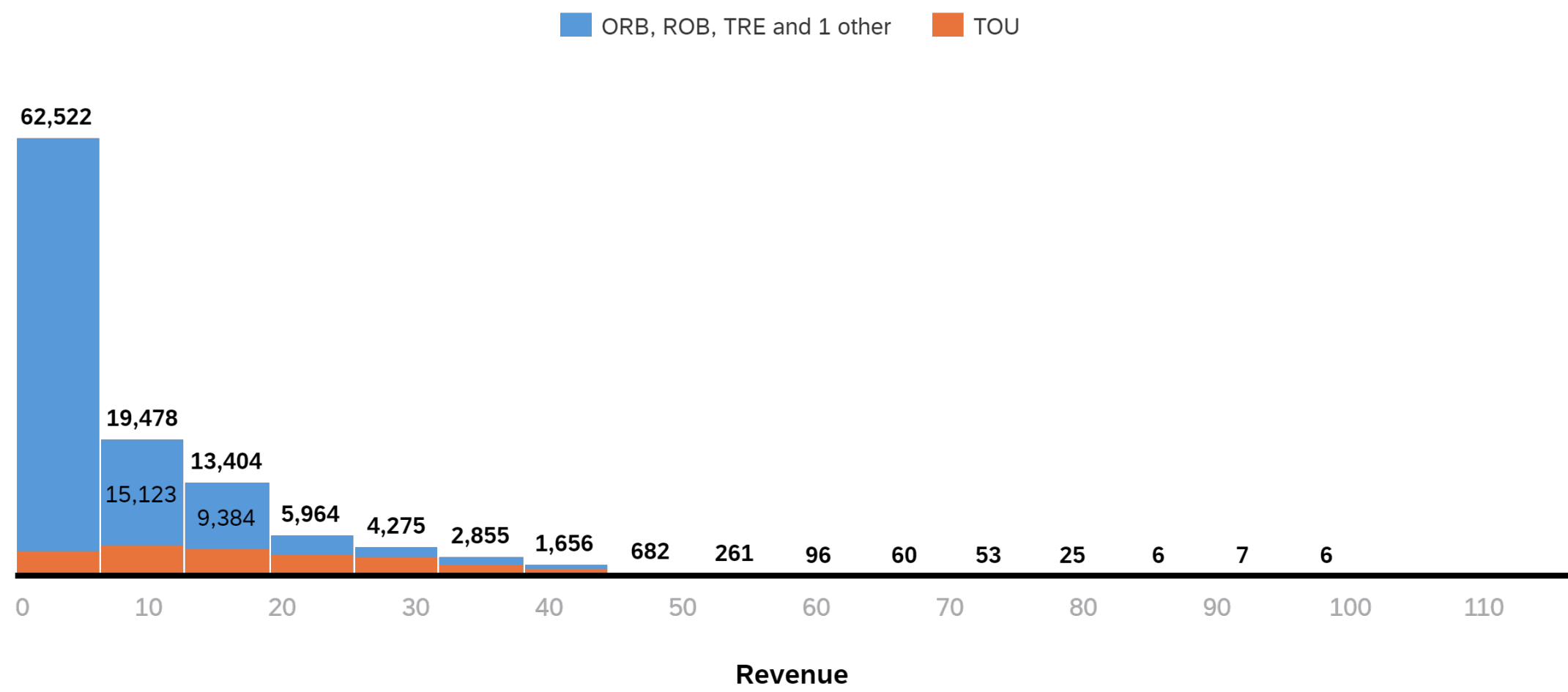
How does **Revenue** differentiate for **ProdCat**?

Compare the **Average Revenue** between **TOU** & **ORB, ROB, TRE and 1 other**



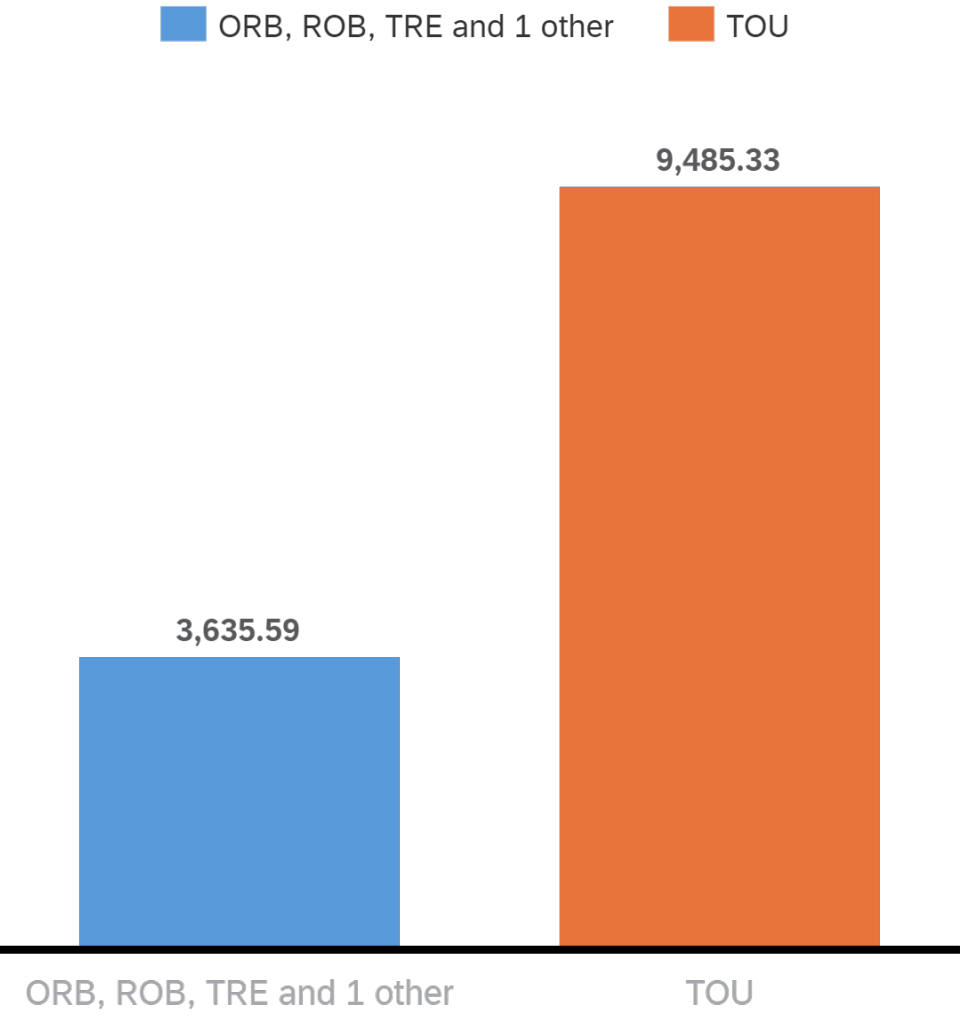
Analyze the **record** frequency by **Revenue** to see the difference in distribution per classification group.

in Thousand | | 16 Bins



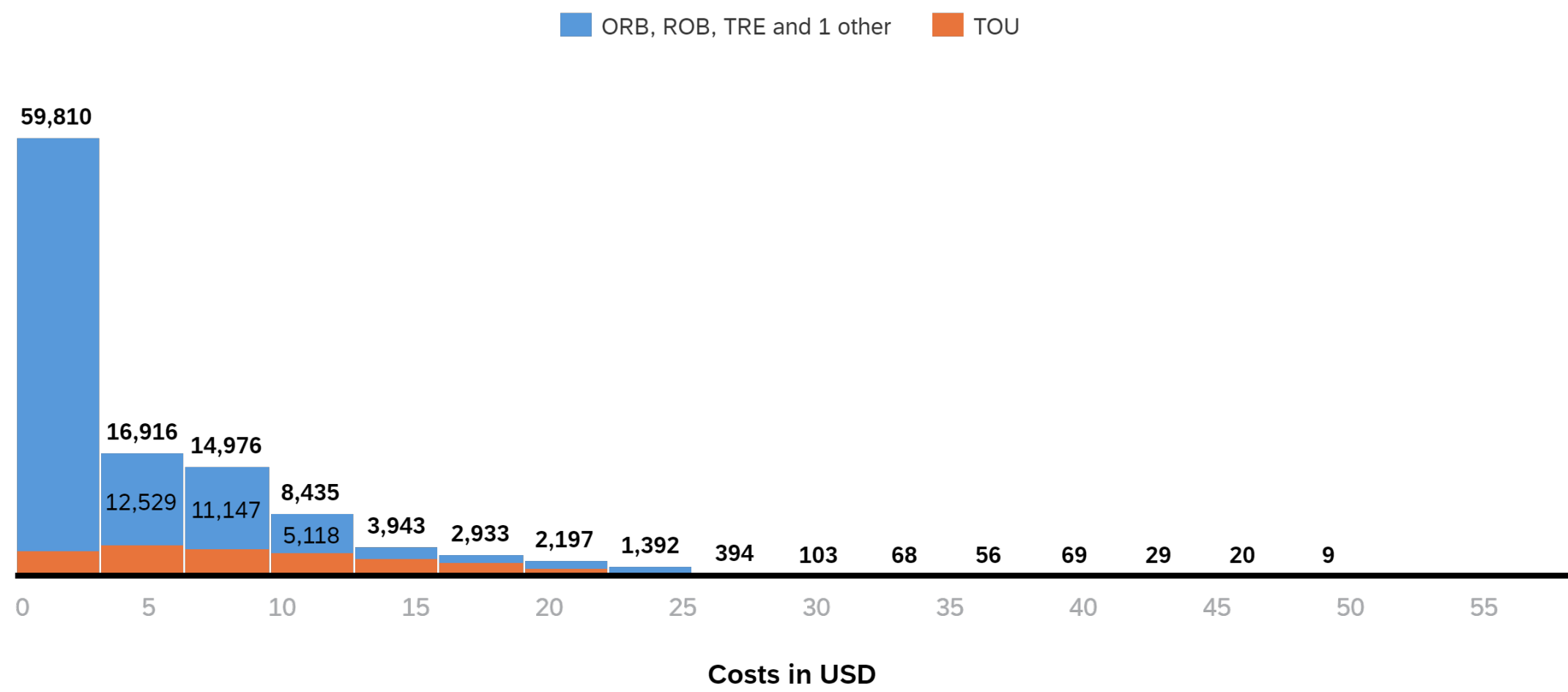
How does **Costs in USD** differentiate for **ProdCat**?

Compare the **Average Costs in USD** between **TOU** & **ORB, ROB, TRE and 1 other**



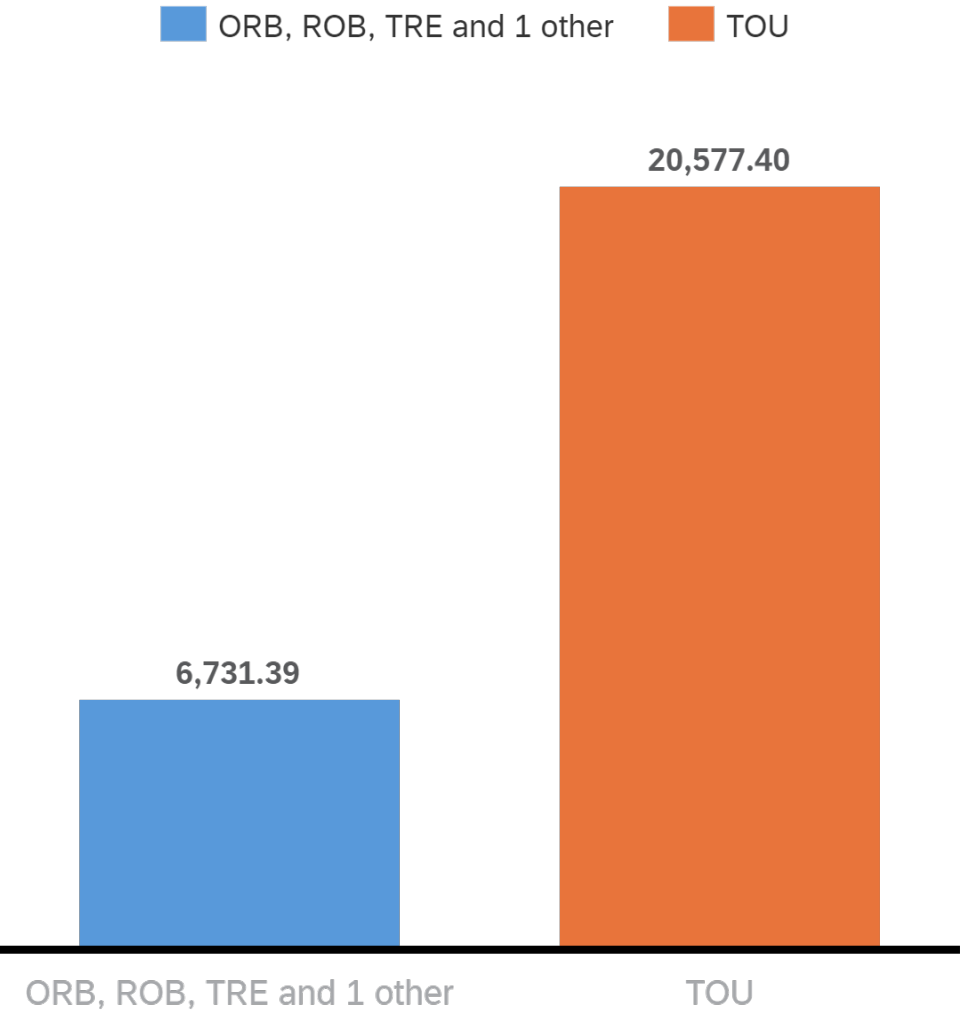
Analyze the **record** frequency by **Costs in USD** to see the difference in distribution per classification group.

in Thousand | | 16 Bins



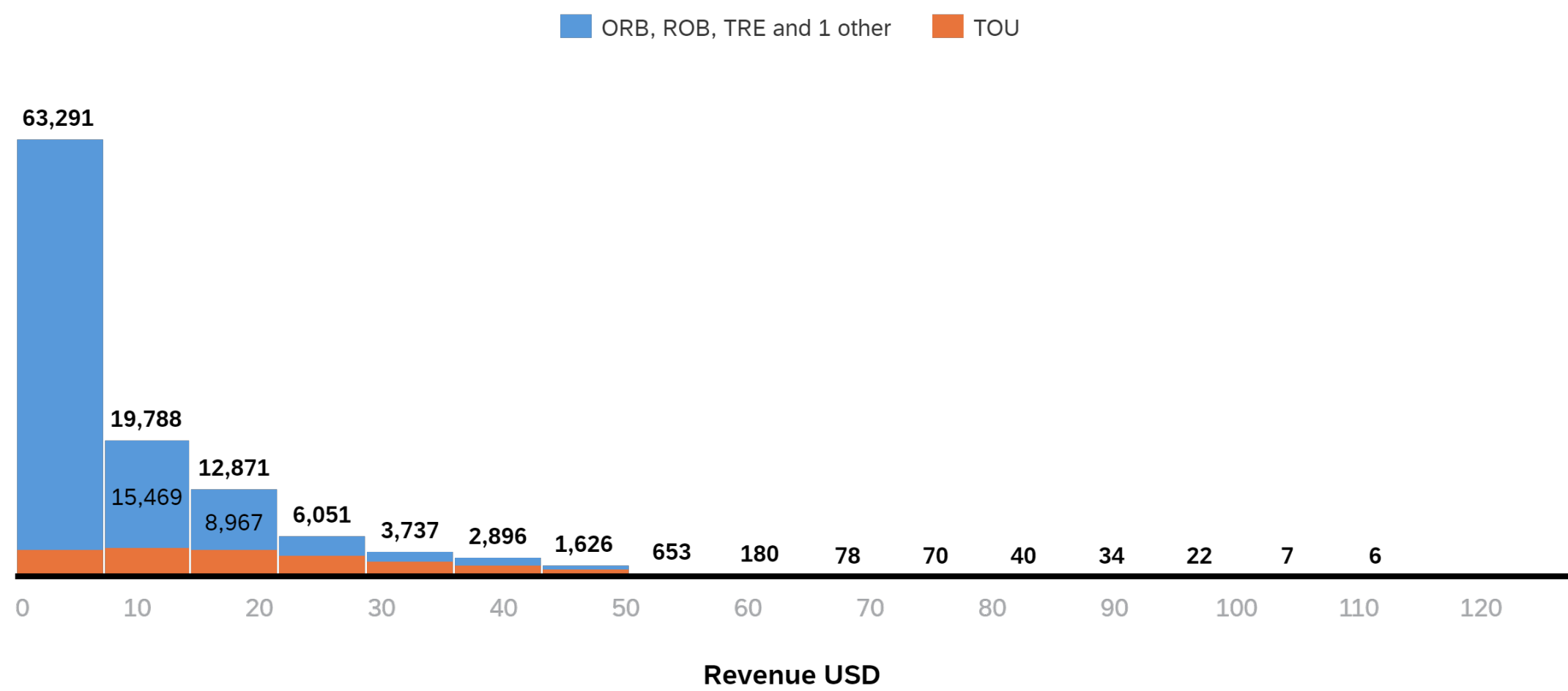
How does **Revenue USD** differentiate for **ProdCat**?

Compare the **Average Revenue USD** between **TOU** & **ORB, ROB, TRE and 1 other**

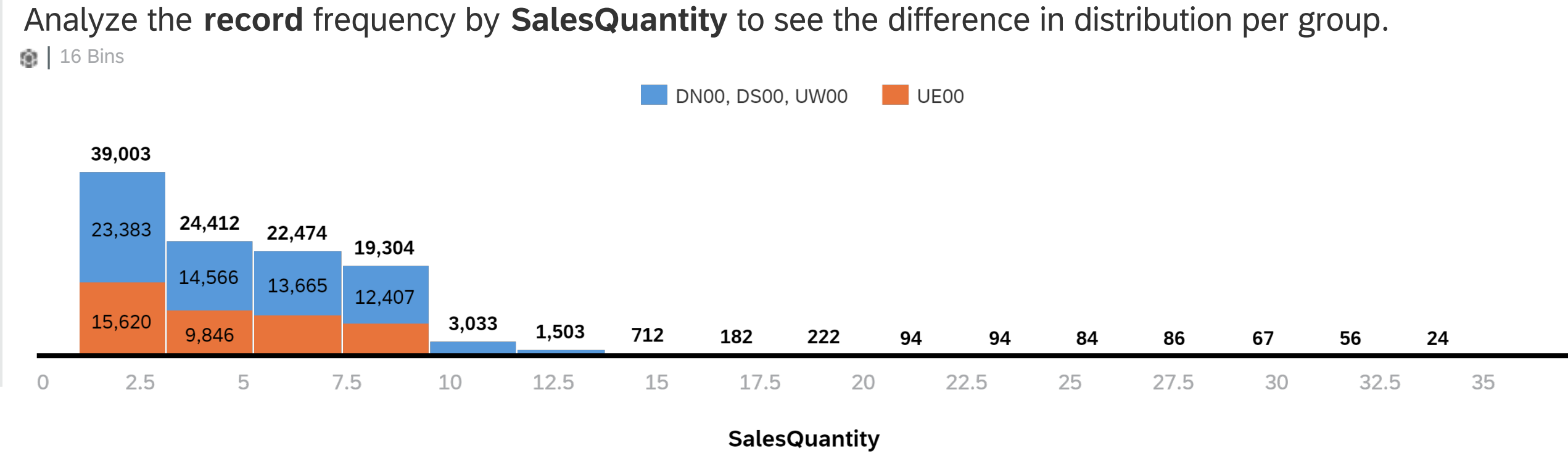
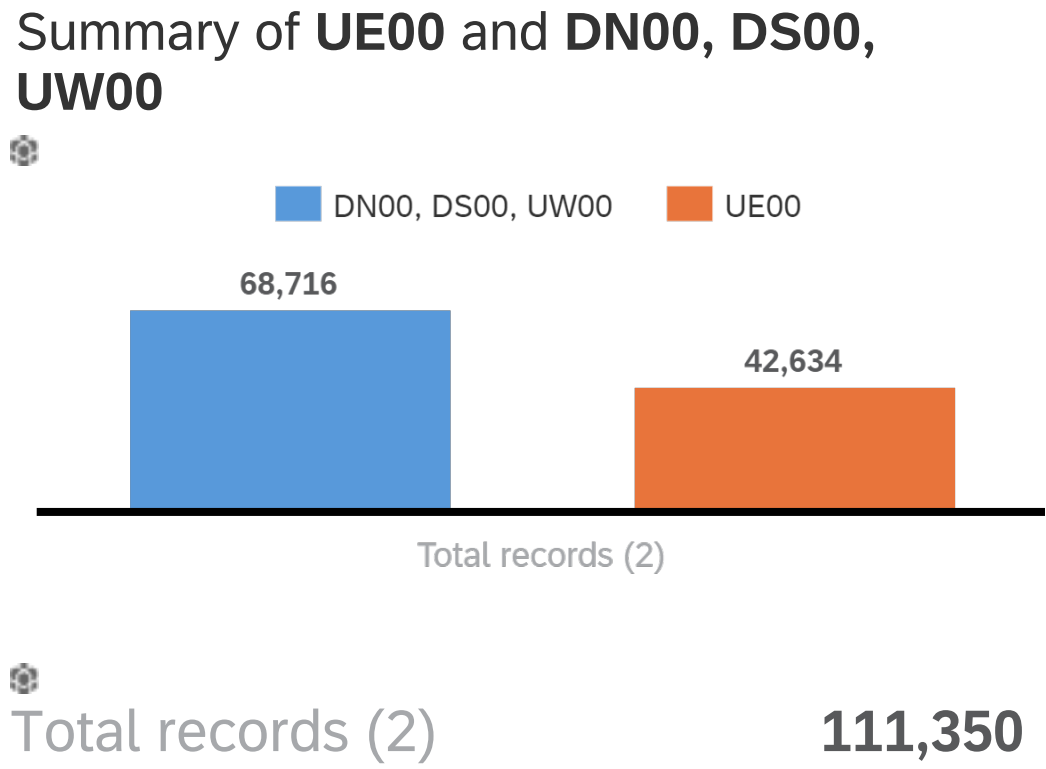


Analyze the **record** frequency by **Revenue USD** to see the difference in distribution per classification group.

in Thousand | | 16 Bins



# Overview of UE00 and DN00, DS00, UW00



- ADJUST MEASURE
- SalesQuantity

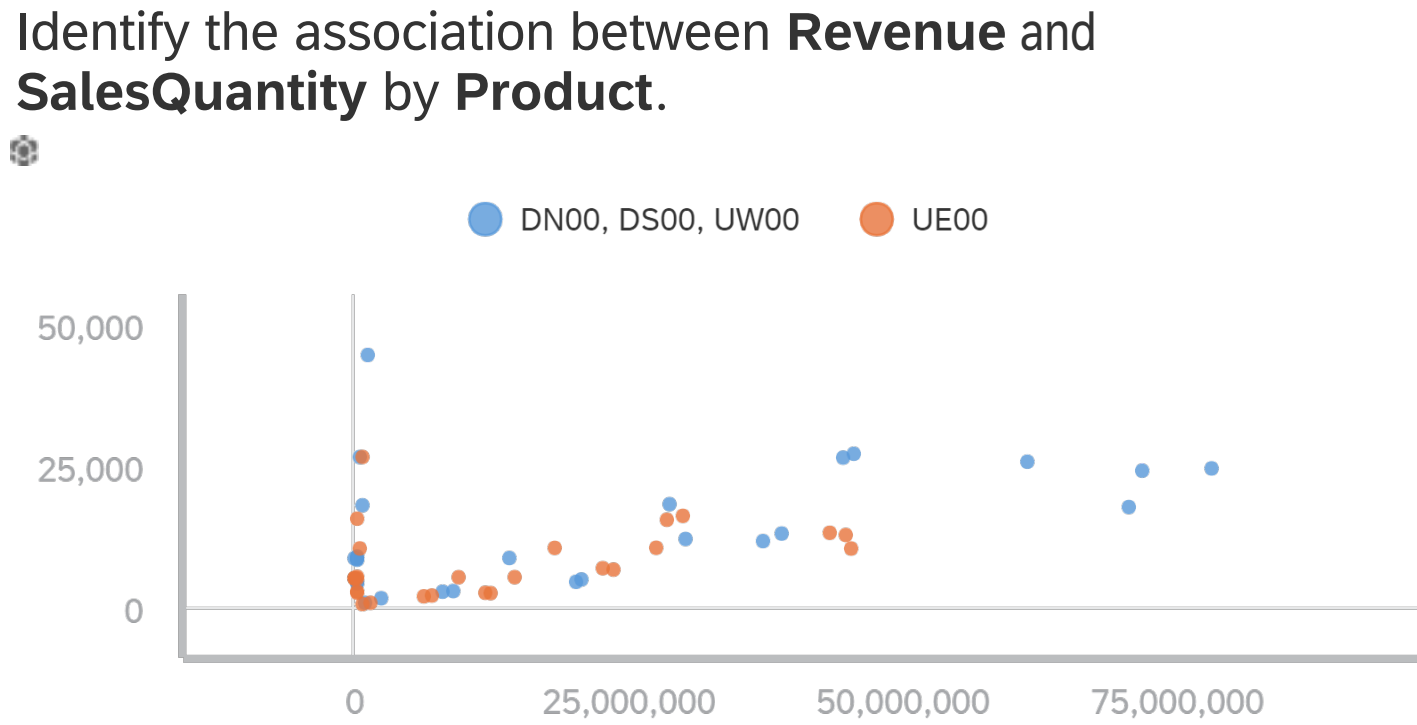
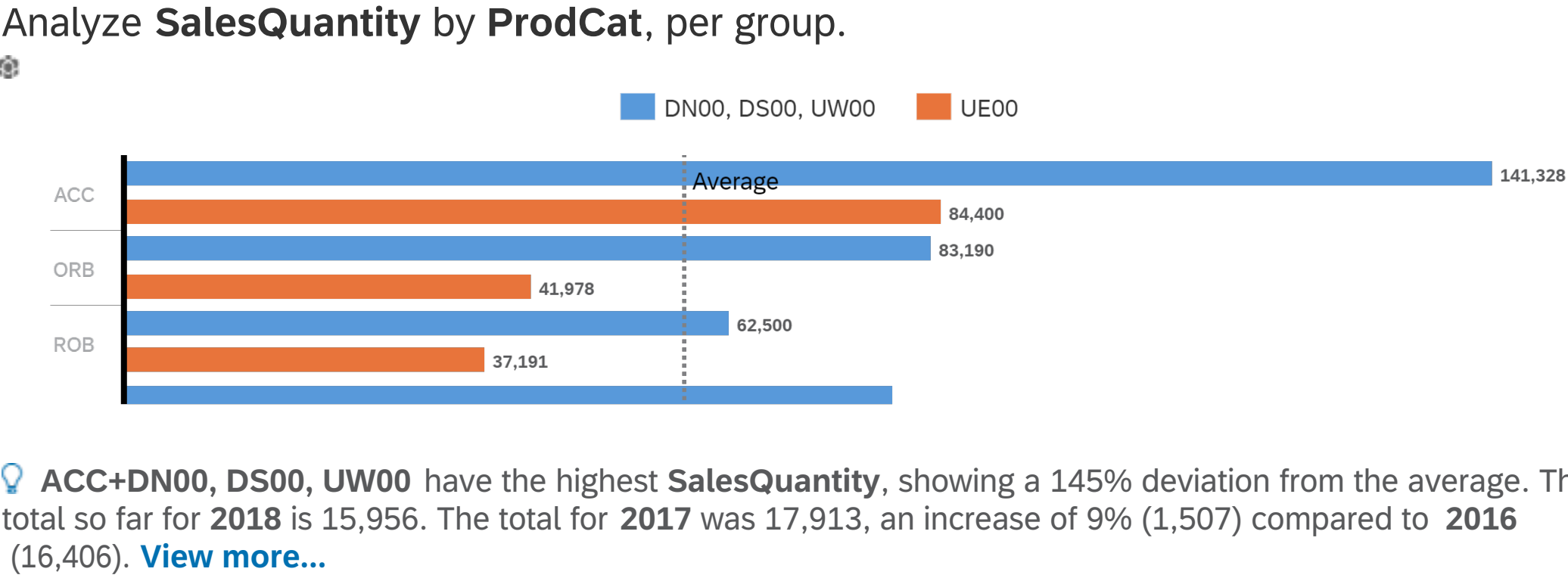
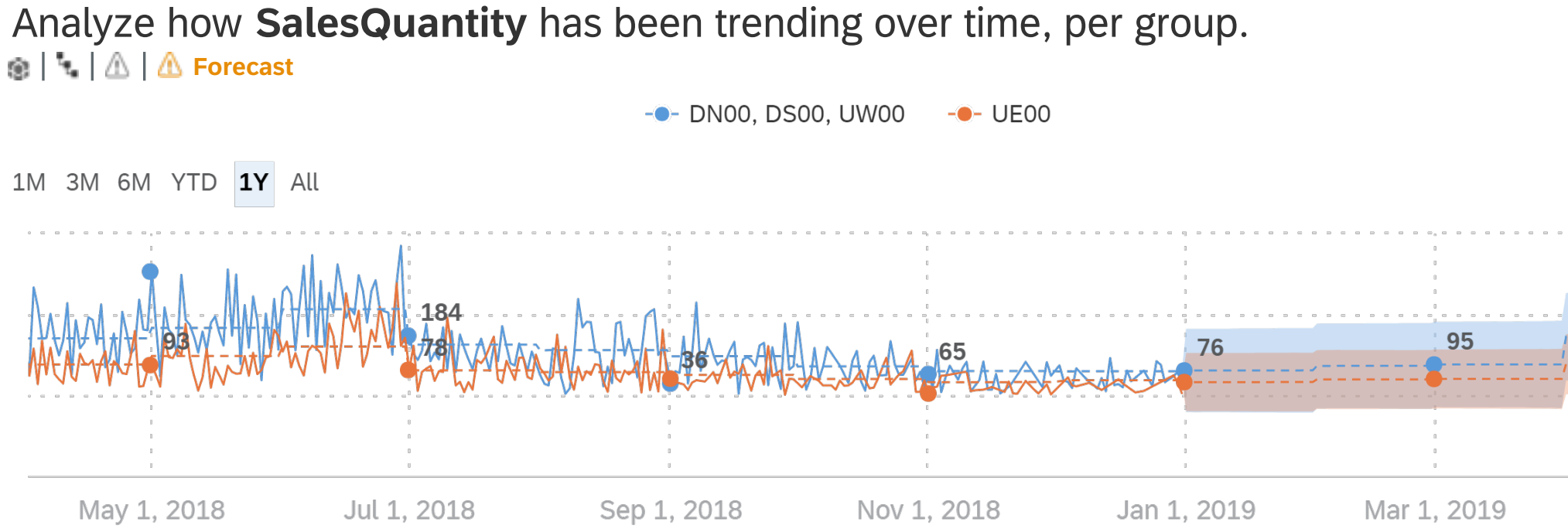
Revenue

Discount

Revenue USD

Discount USD

Costs in USD



- X-AXIS VARIABLE
- SalesQuantity

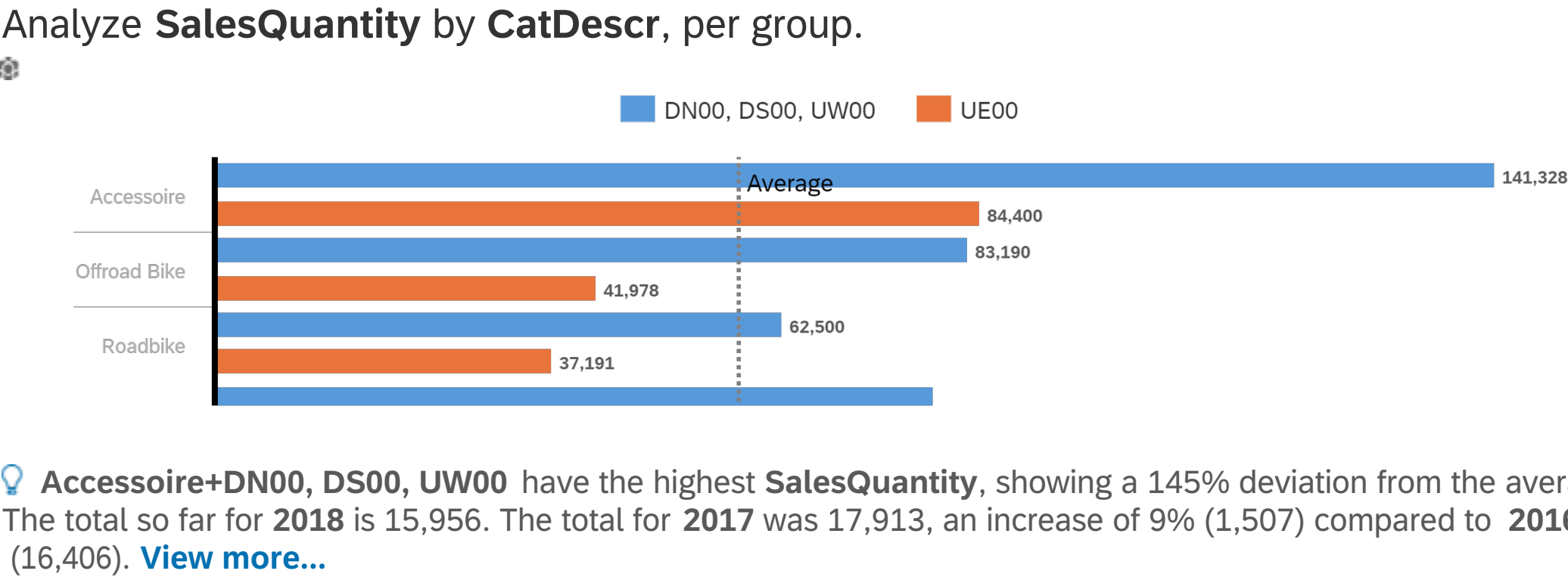
Revenue

Discount

Revenue USD

Discount USD

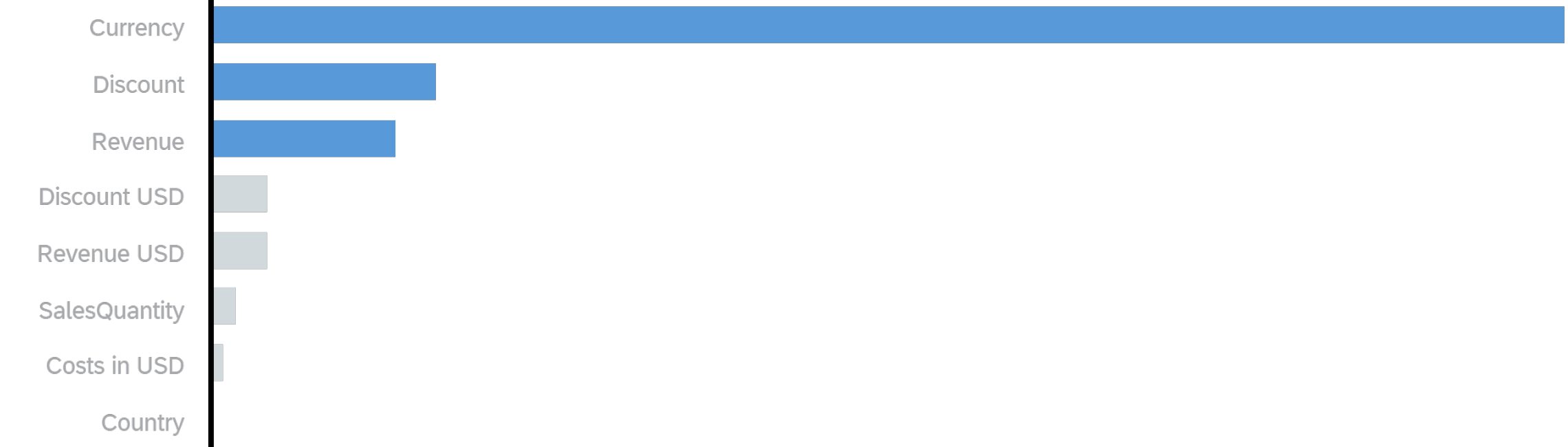
Costs in USD



What are the key influencers that differentiate **UE00** from **DN00, DS00, UW00**?

We found 8 key influencers for UE00 and have highlighted the top 3:

Nov 26, 2020 20:20 |



Summary

The predictive algorithm driving Smart Discovery identified 8 columns as key influencers of SalesOrg classification groups. These key influencers are the dimensions or measures within GBI\_AnalyticsData(1) (1) that differentiate SalesOrg the most. Currency has the highest differentiation, followed by Discount.

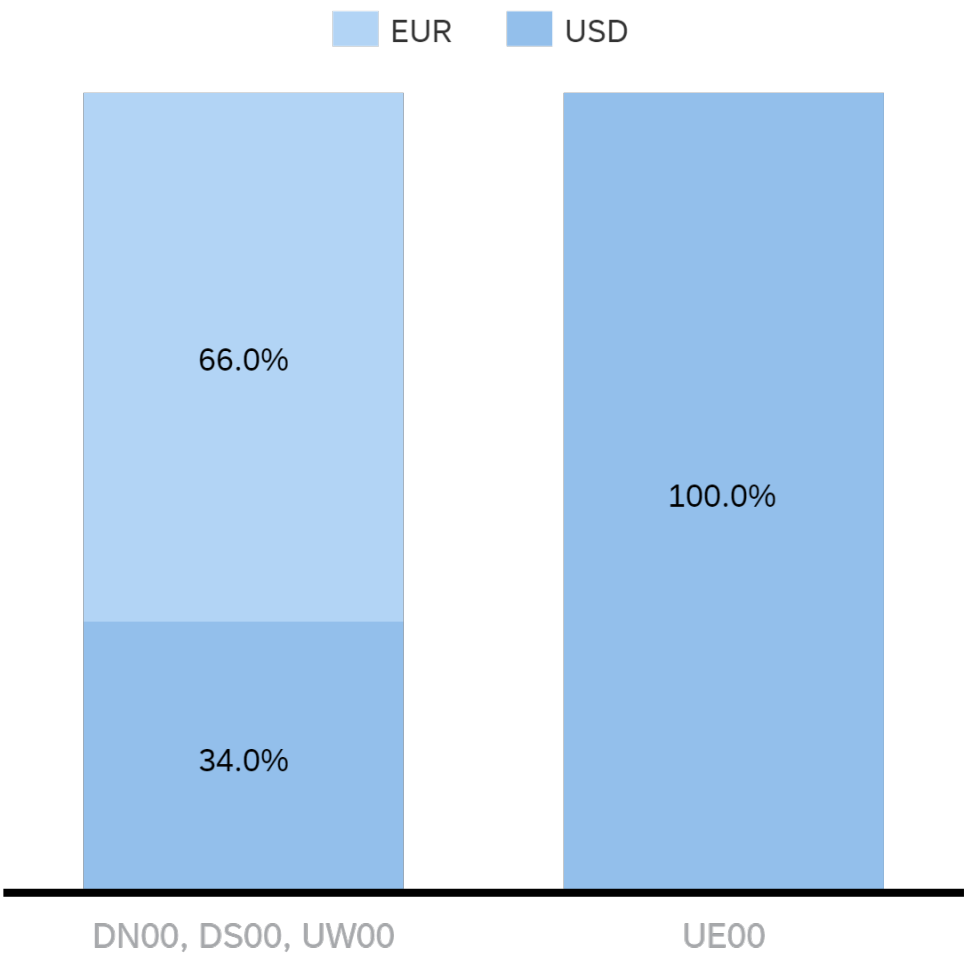
Correlated with SalesOrg

To help provide the best possible analysis, we've excluded these columns from the predictive model because they are highly correlated with SalesOrg:

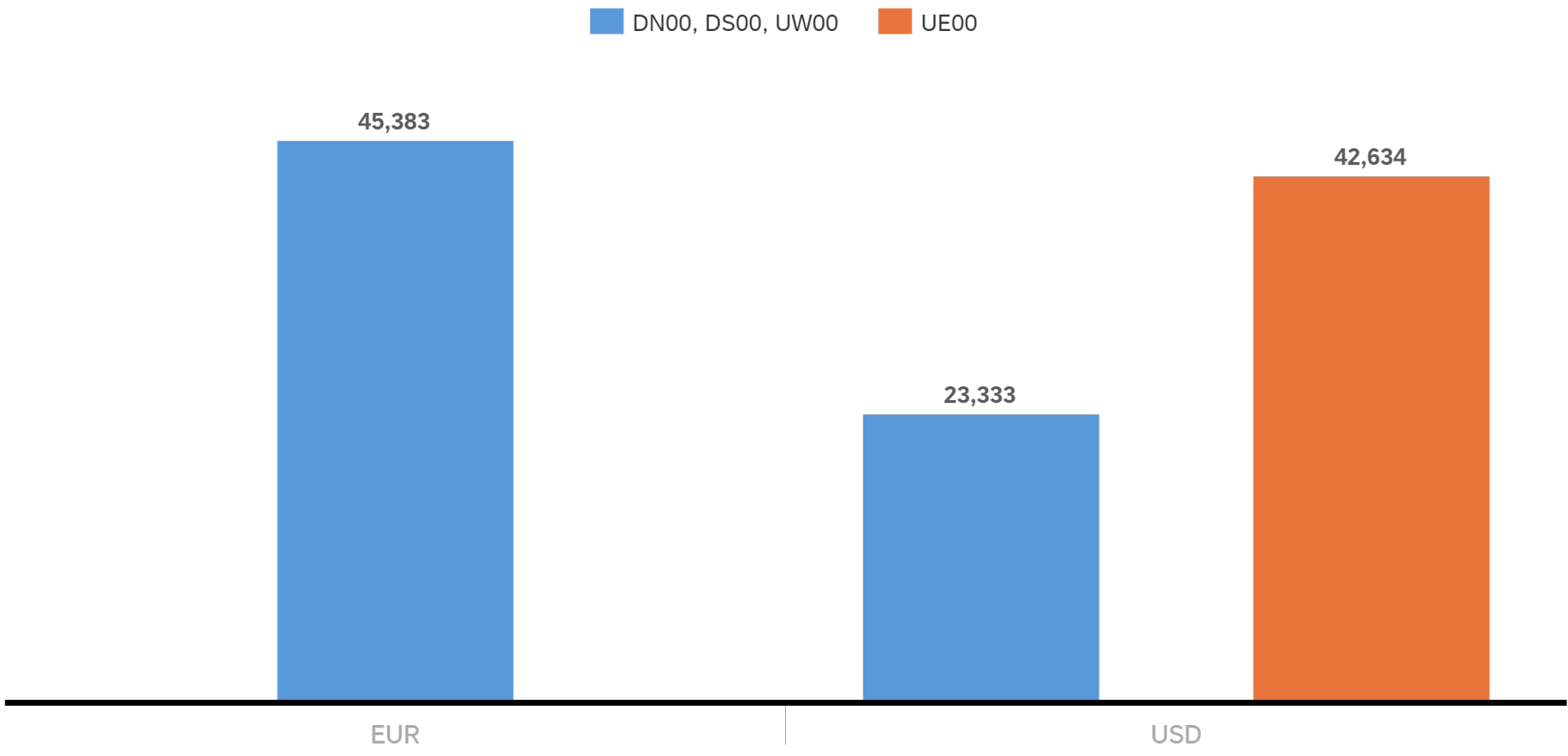
- City
- CustDescr
- Customer

How does **Currency** differentiate for **SalesOrg**?

Analyze the percentage distribution of **record** between **UE00** & **DN00, DS00, UW00**, per **Currency**.

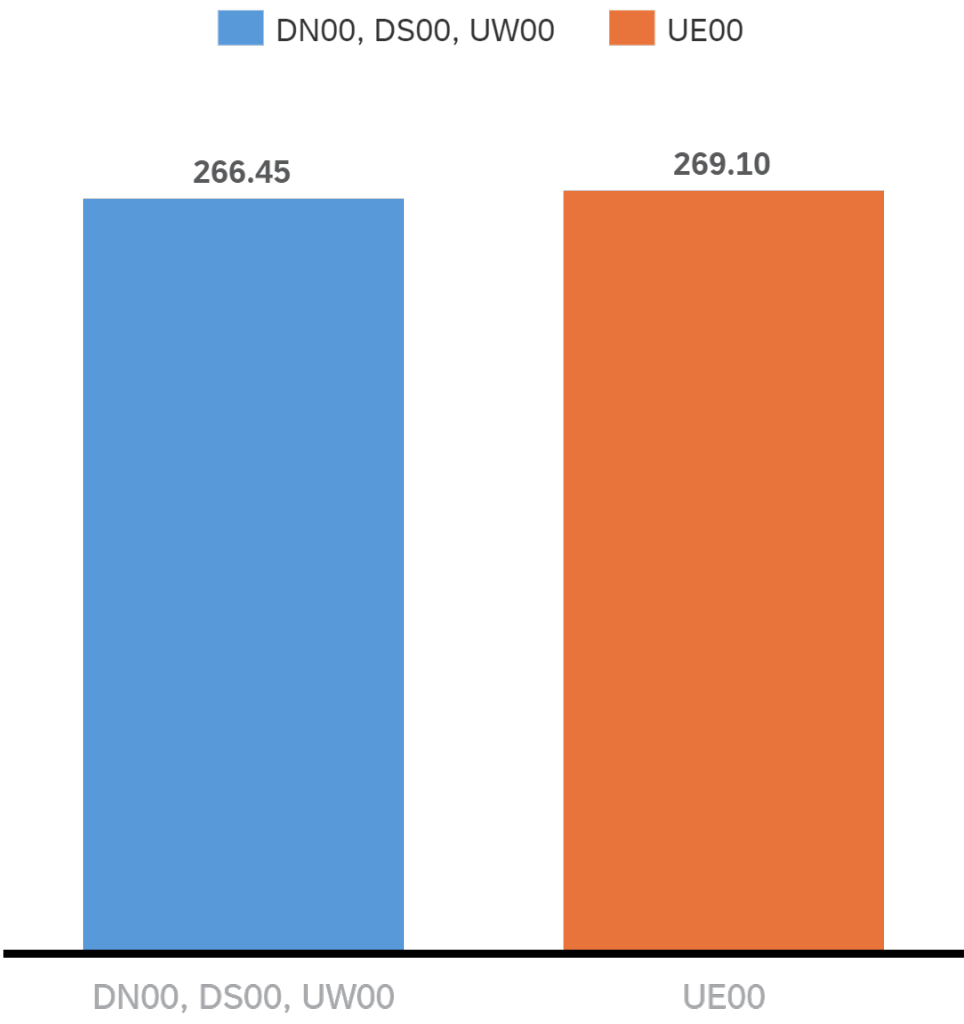


Compare the **record** frequency per **Currency**, by groups.



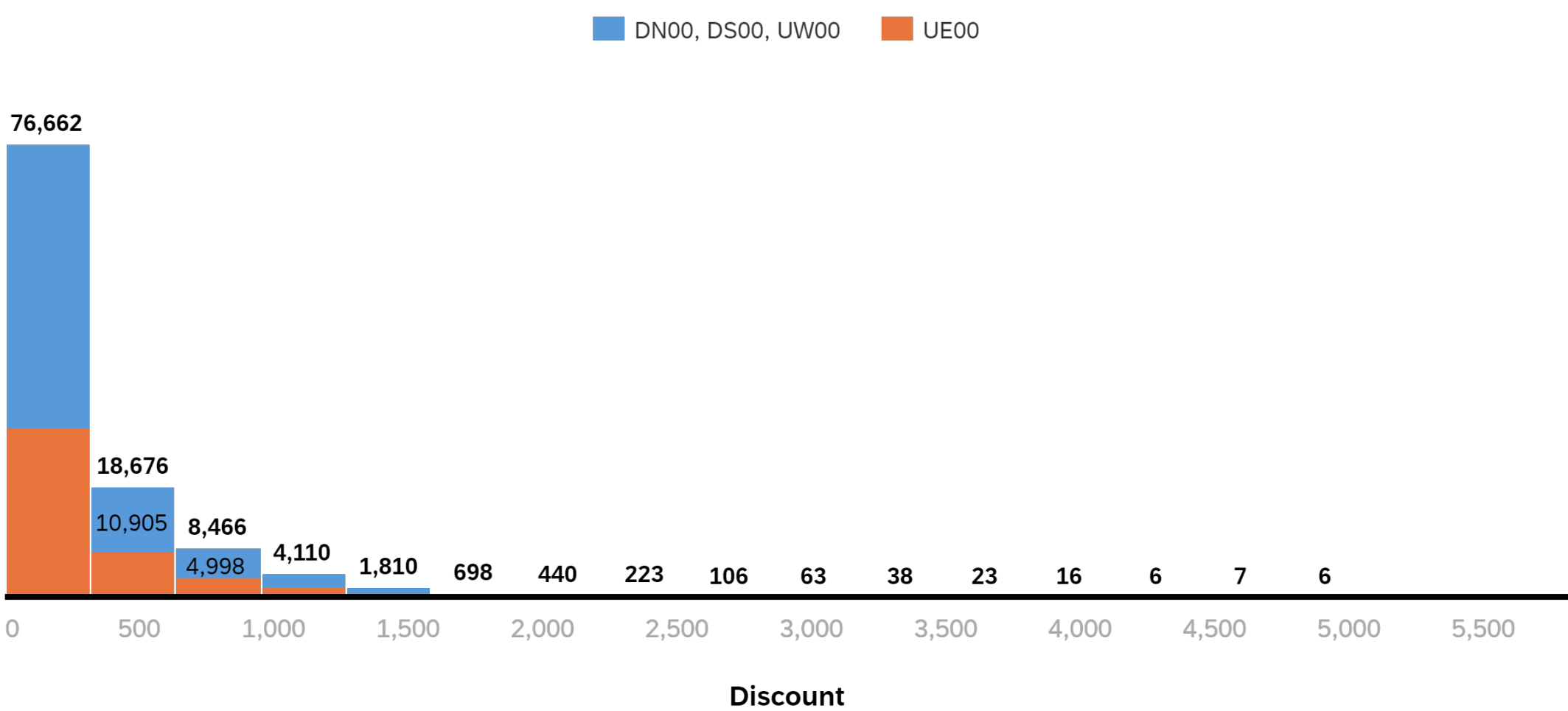
How does **Discount** differentiate for **SalesOrg**?

Compare the **Average Discount** between **UE00** & **DN00, DS00, UW00**



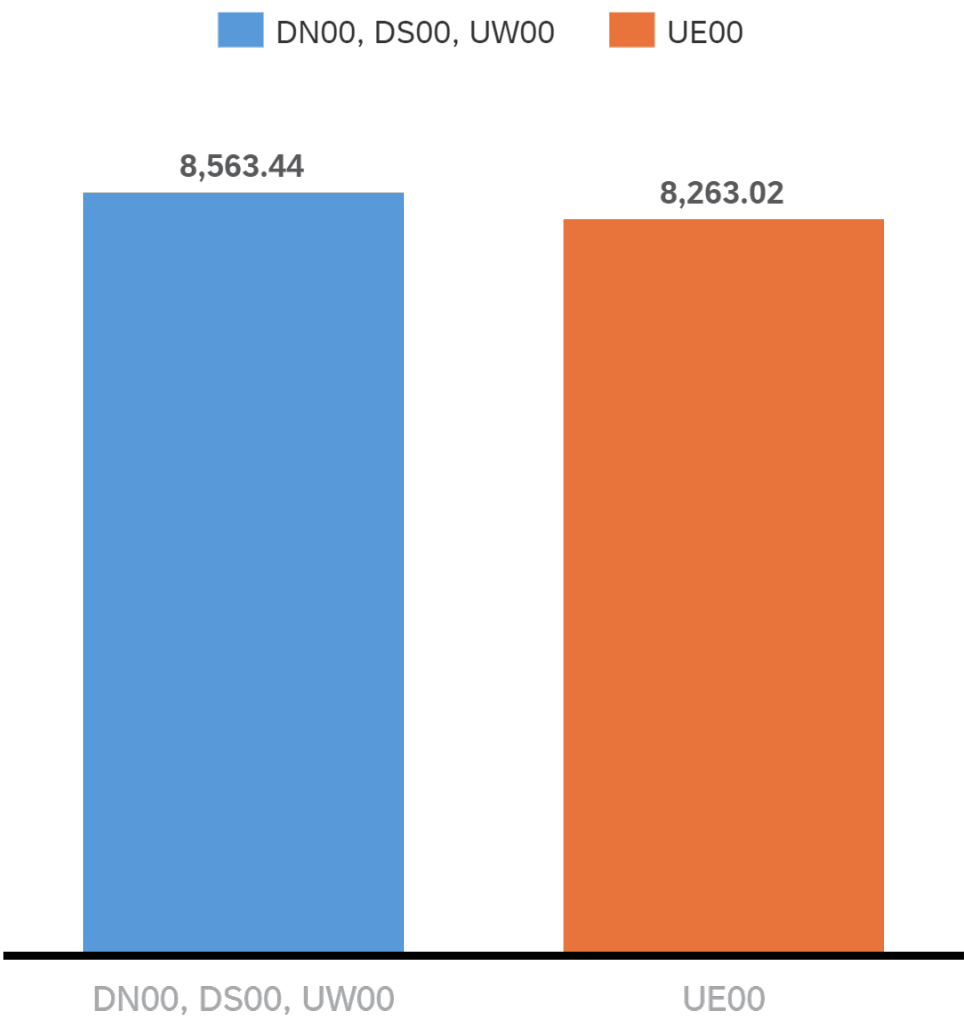
Analyze the **record** frequency by **Discount** to see the difference in distribution per classification group.

| 16 Bins



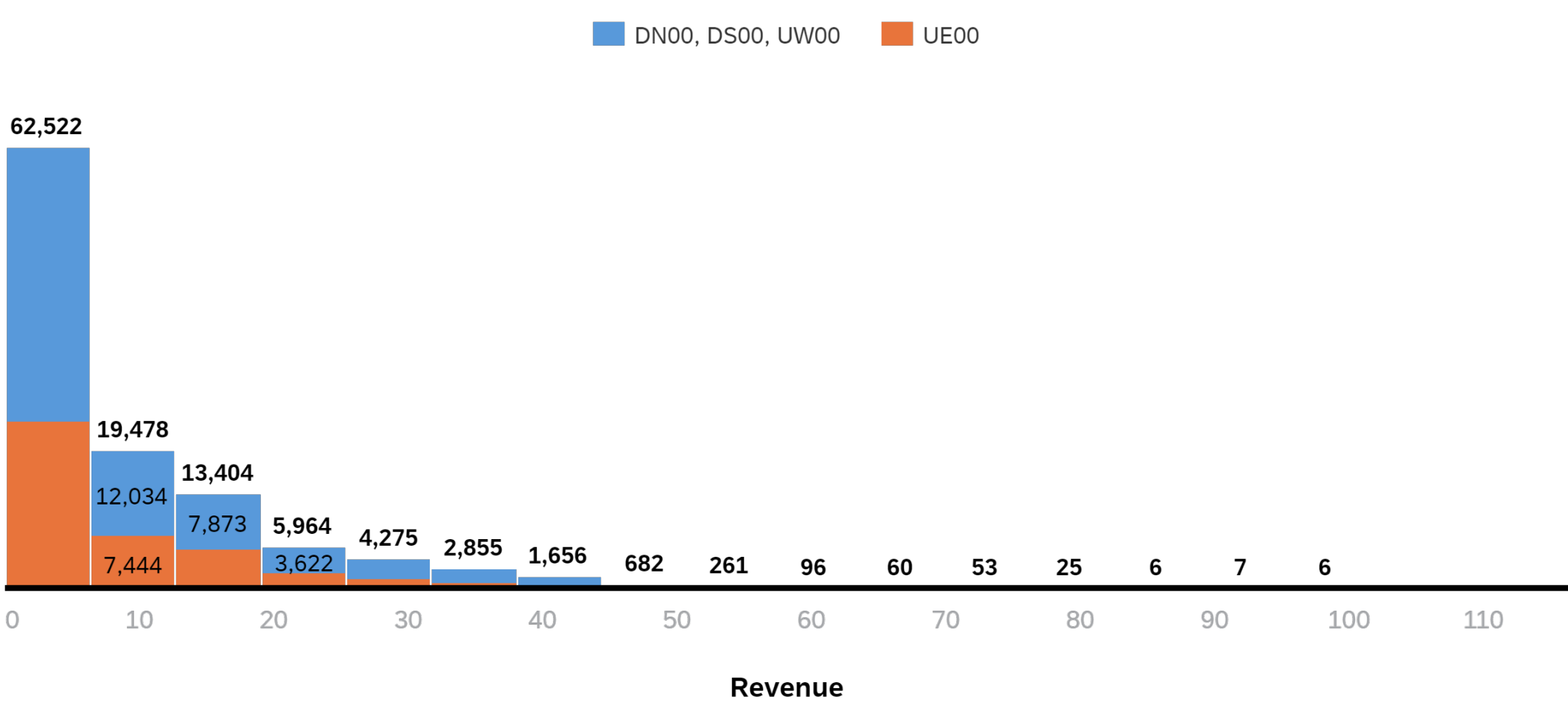
How does **Revenue** differentiate for **SalesOrg**?

Compare the **Average Revenue** between **UE00** & **DN00, DS00, UW00**



Analyze the **record** frequency by **Revenue** to see the difference in distribution per classification group.

in Thousand | | 16 Bins





# Appendix

GBI\_AnalyticsData\_and\_Phillybikes\_twitter\_data

Exported on Sun Dec 06 2020 15:43:05 GMT+0100 (Central European Standard Time)

<https://sactrial-saceu10-otxsap9rxnzwzybhe281qv2n.eu10.hanacloudservices.cloud.sap/sap/fpa/ui/tenants/5ef03/bo/story/44FE0AFD4835DA050408CEF4E51F492A>

Page 3

Revenue USD per ProdCat, SalesOrg

Model	Dimension	Value
GBI_AnalyticsData(1) (1)	Date	2018 - 2018

Revenue USD per SalesOrg

Model	Dimension	Value
GBI_AnalyticsData(1) (1)	Date	2018 - 2018

Revenue USD per Date, SalesOrg

Model	Dimension	Value
GBI_AnalyticsData(1) (1)	Date	2018 - 2018