

# Jiyue Yuan WEB DESIGNER | FRONT END DEVEL OPER

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# **Profile**

I describe myself as a designer with great marketing sense. I enjoy creating beautiful stuff by using all kinds of methods and media. My professional marketing and startup experience also make me a well-rounded person with great multitasking skills, as well as make my design more practical and user-oriented.

## **Technical Skills**

CSS
HTML
Javascript
PHP
Photoshop
Canva

# **Experience**

#### Education Company's Website | Front-end Development

http://www.studentjunction.net/

#### Smart screen protector (Kickstarter project) | Front-end

http://www.haloback.ca/

#### Online educational resource platform | Web Design

http://baba.academy/

#### Student Junction Education | General Manager

- Marketing, promotion, and daily operation.
- Designed and built the company's website.

#### UBCO Art Project "DYN" | Marketing Assistant

- Social media management.
- Attracted nearly \$5,000 of sponsorship.

## **Education**

#### Bachelor of Management, UBC | 2011 ~ 2015

- Honor Graduate
- President's Entrance Scholarship
- Deputy Vice-Chancellor Scholarship for International Students
- International Student Faculty Award

#### WebDXD BootCamp | Jan, 2016

 Web development Bootcamp includes instructions on: HTML, CSS, JavaScript, Responsive Design, BootStrap, and PHP.

### **Interests**









- Painting and contemporary art.
- Fashion marketing and arts management.
- Traveling and tourism.
- Language fluency: English and Mandarin