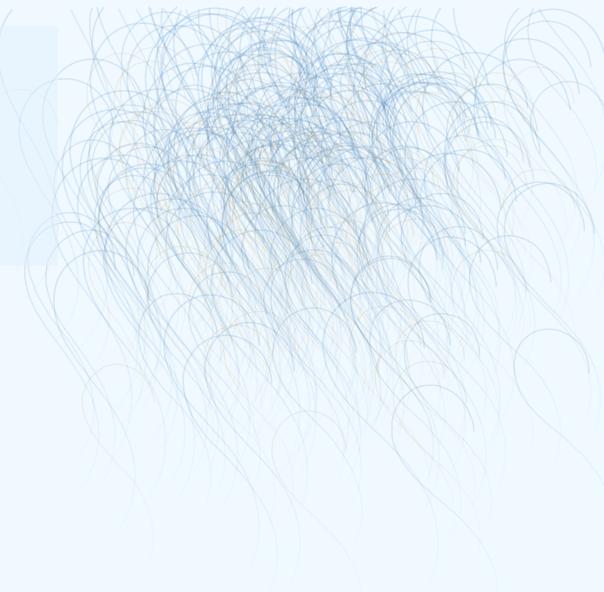


WORKING WITH TUKU GROUP

A different approach to building ventures worth making



Instead of asking

- "What services do you offer?"
- "What's your process?"
- "Can you build what we already decided on?"

We're interested in

- What you're trying to build that doesn't fit existing templates
- Where standard approaches haven't worked
- What would make this venture worth making
- What success looks like when it's live and working
- Whether questioning the structure itself might serve better

Before we talk, consider

- What isn't working about the standard approaches you've tried or considered?
- What should exist that doesn't exist yet in your space or for your needs?
- What would be worth making if you weren't constrained by how things are usually done?
- What timeline serves actual quality over arbitrary urgency?

We work with founders and teams ready to question whether existing structures are serving their outcomes. When standard approaches aren't working, we build what should exist instead.



How this works

- Discovery Clarity before execution. Map what you're building and why.
- Sprints Focused builds. One clear outcome per sprint, refined until right.
- Retainer Ongoing support for ventures that need systematic refinement.