

# WORKING WITH TUKU GROUP

A different approach to building ventures worth making

## Instead of asking

"What services do you offer?"

"What's your process?"

"Can you build what we already decided on?"

## We're interested in

What you're trying to build that doesn't fit existing templates

Where standard approaches haven't worked

What would make this venture worth making

What success looks like when it's live and working

Whether questioning the structure itself might serve better

## Before we talk, consider

What isn't working about the standard approaches you've tried or considered?

What should exist that doesn't exist yet in your space or for your needs?

What would be worth making if you weren't constrained by how things are usually done?

What timeline serves actual quality over arbitrary urgency?

We work with founders and teams ready to question whether existing structures are serving their outcomes. When standard approaches aren't working, we build what should exist instead.

## How this works

**Discovery** Clarity before execution. Map what you're building and why.

**Sprints** Focused builds. One clear outcome per sprint, refined until right.

**Retainer** Ongoing support for ventures that need systematic refinement.