

Amazon Electronics Catalog Health

Category

All

See Details

Total Sales

\$1.09bn

Average Rating

4.40

Average LHI

0.67

% Low Sales...

16.69

Dead Listings

152

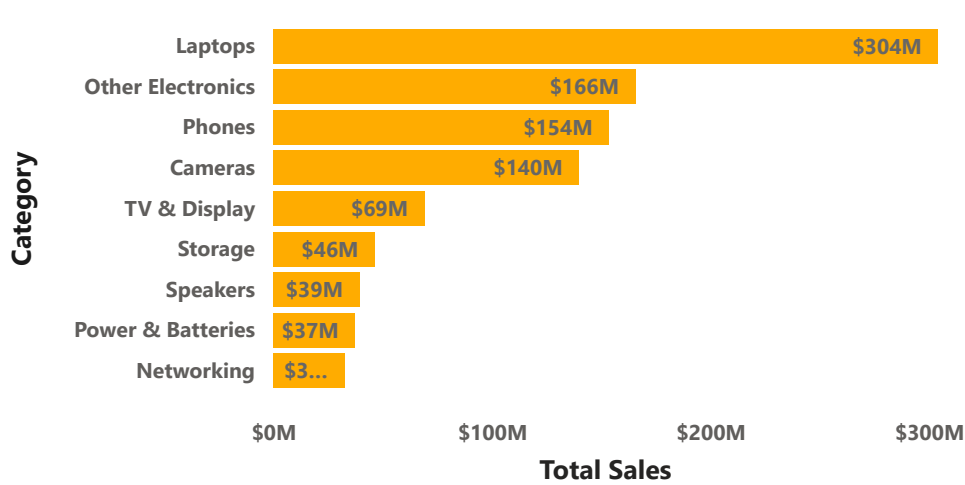
High Potential

8558

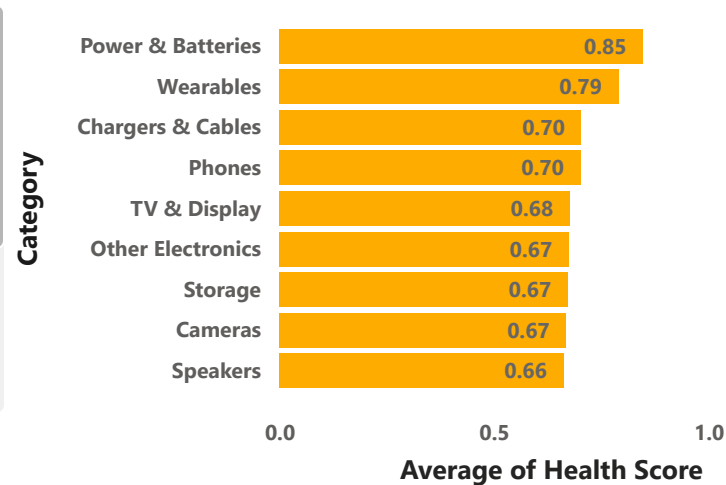
Completeness

100%

Total Sales by Category

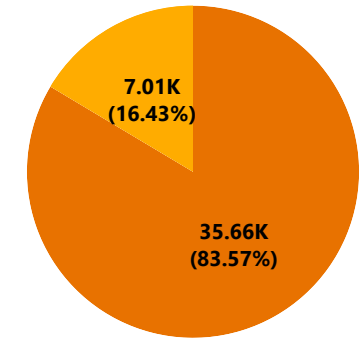


Average Health Score by Category

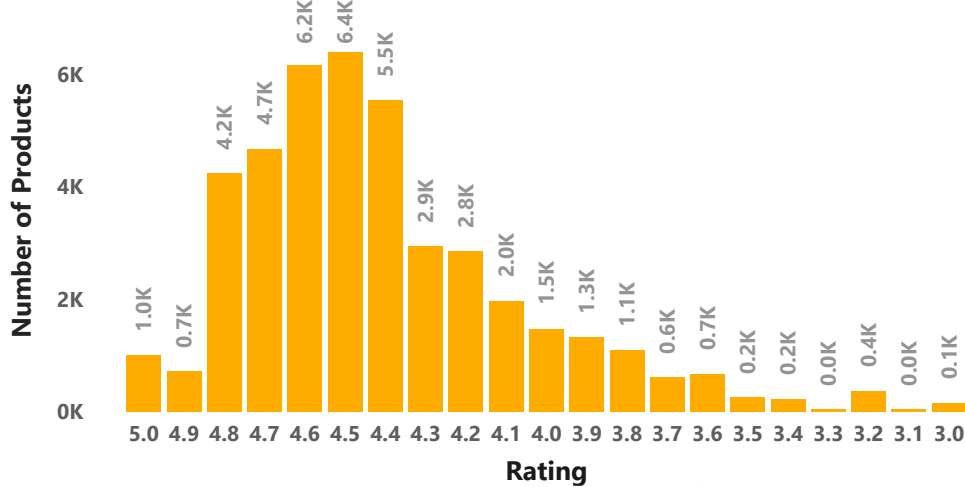


Number of Products by Sponsorship

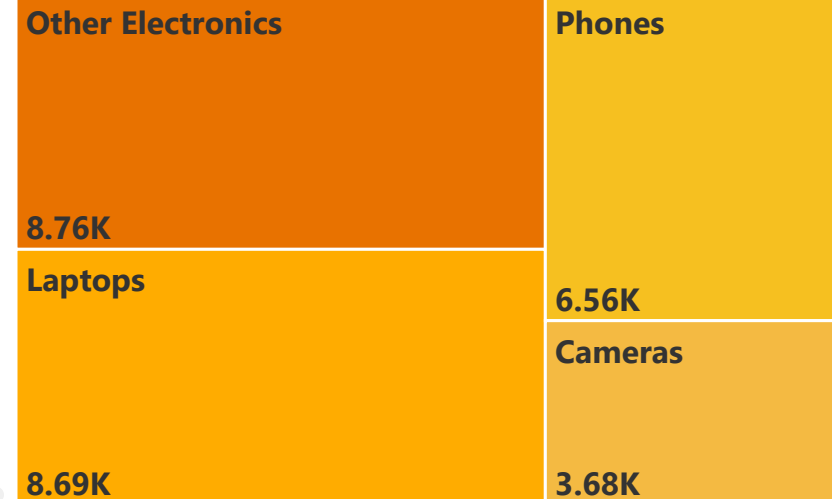
Organic Sponsored



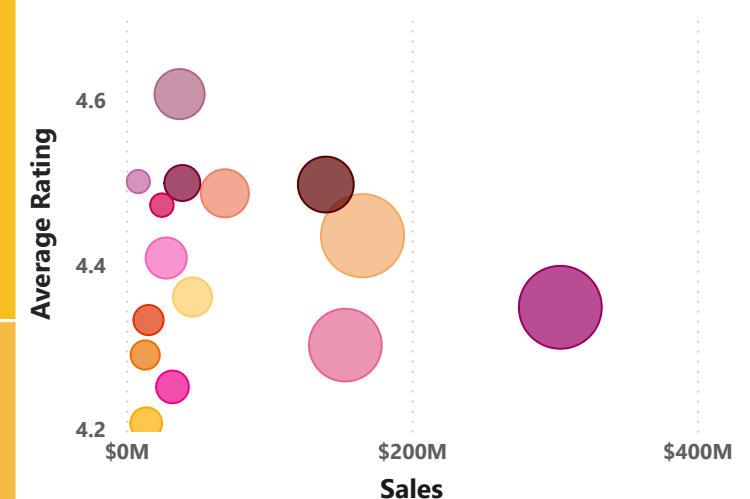
Rating By Number of Products



Overcrowded Categories by No. Of Products



Sales vs Rating vs Health Score





Amazon Electronics Catalog Health

Category

All

Dashboard

Total Sales

\$1.09bn

Average Rating

4.40

Average LHI

0.67

% Low Sales...

16.69

Dead Listings

152

High Potential

8558

Completeness

100%

Category Summary

High Potential Listings

Dead Listings

Category	Total Sales	Average of Health Score	Average Rating	Low Sales Count
Laptops	304,207,346.00	0.64	4.35	2197
Other Electronics	165,619,346.50	0.67	4.44	672
Phones	153,577,537.00	0.70	4.30	595
Cameras	139,874,130.25	0.67	4.50	468
TV & Display	69,154,362.00	0.68	4.49	187
Storage	46,435,485.25	0.67	4.36	53
Speakers	39,326,684.00	0.66	4.50	125
Power & Batteries	37,417,857.25	0.85	4.61	189
Networking	32,439,459.00	0.64	4.25	159
Chargers & Cables	28,049,166.00	0.70	4.41	259
Smart Home	25,030,615.75	0.63	4.47	86
Printers & Scanners	15,672,645.50	0.63	4.33	103
Headphones	14,011,955.50	0.57	4.21	491
Gaming	13,337,075.00	0.59	4.29	242
Wearables	8,478,653.50	0.79	4.50	141
Total	1,092,632,318.50	0.67	4.40	5967



Amazon Electronics Catalog Health

Category

All

Dashboard

Total Sales

\$1.09bn

Average Rating

4.40

Average LHI

0.67

% Low Sales...

16.69

Dead Listings

152

High Potential

8558

Completeness

100%

Category Summary

High Potential Listings

Dead Listings

Product Title	Category	Total Sales	Average of Health Score	Average Rating
Duracell Coppertop 9V Battery, 6 Count (Pack of 1), 9 Volt Battery with Long-lasting Power, All-Purpose Alkaline 9V Battery for Household and Office Devices	Power & Batteries	446400	0.97	4.80
Energizer MAX AA Batteries (16 Pack), Double A Alkaline Batteries	Power & Batteries	339600	0.98	4.80
Belkin MagSafe-Compatible Charger, 3-in-1 Wireless Charging Station, Qi2-Certified 15W Wireless Charge for Apple iPhone 16 Series, Apple Watch, AirPods w/Non-Slip Base, 40W Included - Black	Phones	226200	0.95	4.40
CR 2016 MAXELL LITHIUM BATTERIES (2 piece) 3V Watch 2016 New	Wearables	122400	0.97	4.60
Peak Design Slide Lite Camera Strap, Black, Configurable as a Sling, Neck or Shoulder Strap, Quick Release and Connection, Smooth and Grippy Side, Camera Straps for Photographers, 200 lb Capacity	Cameras	104700	0.89	4.70
GE 3-Outlet Power Strip Surge Protector 15 Ft Braided Long Cord Extension Cord Surge Protector Power Strip Flat Plug Extension Cord 250 Joules UL Listed Black 44237	Other Electronics	78500	0.90	4.80
Avery Customizable Name Tags, 2-1/3" x 3-3/8", White with Red Border, 100 Removable Name Badges (05143)	Other Electronics	75500	0.90	4.80
Energizer Alkaline 12v Battery, A27	Power & Batteries	65500	0.88	4.60
Energizer Alkaline Power AAA Batteries, 32 Count, Long-Lasting Triple A Batteries, Suitable for Everyday Electronics and Emergency Gear	Power & Batteries	55800	0.97	4.80
UGREEN 35W USB C Charger, Nexode 2-Ports GaN Foldable PPS Compact Fast Wall Charger Block for iPhone 16/15/14/13, Galaxy	Laptops	55500	0.91	4.80
Total		4682600	0.92	4.59



Amazon Electronics Catalog Health

Category

All

Dashboard

Total Sales

\$1.09bn

Average Rating

4.40

Average LHI

0.67

% Low Sales...

16.69

Dead Listings

152

High Potential

8558

Completeness

100%

Category Summary

High Potential Listings

Dead Listings

Product Titles	Category	Total Sales	Average of Health Score	Average Rating
ASUS ProArt Display 32" 4K HDR QD-OLED Professional Monitor (PA32UCDM) - UHD, Ultra-Slim, 240Hz, 0.1ms, Auto Calibration, Dolby Vision, 99% DCI-P3, ΔE<1, Thunderbolt 4, Calman Ready, 3 yr Warranty	Laptops	7100	0.37	2.00
Elgato Stream Deck Scissor Keys—Workflow Controller with Customizable Macro Keys for OBS, Twitch, Discord, Teams, Photoshop, and More —Windows 10, MacOS 13 or Later	Gaming	50	0.45	3.00
Turtle Beach VelocityOne Multi-Shift Sim Racing Shifter & Handbrake for Windows PC, Xbox Series X S & Xbox One – 7-Gear + R H-Gate & Sequential Shifter, Handbrake, Hall-Effect Magnetic Sensors – Black	Gaming	50	0.47	3.40
Apple iMac MK472LL/A 27-Inch Retina 5K Desktop (3.2 GHz Intel Core i5, 8GB DDR3, 1TB, Mac OS X) (Renewed)	Laptops	50	0.48	3.50
ASUS Pro WS WRX90E-SAGE SE EEB Workstation Motherboard, AMD Ryzen™ Threadripper™ PRO 7000 WX-Series, ECC R-DIMM DDR5, 32 Power-Stage,7xPCIe 5.0x16, PCIe 5.0 M.2, 10Gb & 2.5Gb LAN, Multi-GPU Support	Laptops	50	0.47	3.30
HP Color LaserJet Enterprise M480f Multifunction Duplex Printer, Print, scan, copy, Fast speeds, Easy setup, Advanced security, Best for small teams, Ethernet/USB only (3QA55A)	Laptops	50	0.46	3.20
LG 32" UltraGear 4K UHD (3840x2160) Gaming Monitor, 144Hz, 1ms, VESA DisplayHDR 400, G-SYNC and AMD FreeSync Premium, HDMI 2.1, DisplayPort, 4-Pole HP Out DTS HP:X, Tilt/Height/Pivot Stand, Black	Laptops	50	0.47	3.50
APC Smart-UPS 500VA Lithium Ion UPS with SmartConnect, SCL500RM1UC, Line Interactive, Sine Wave UPS, Short-Depth 120V Uninterruptible Power Supply	Other Electronics	50	0.45	3.10
Logitech Tap IP in Graphite	Other Electronics	50	0.49	3.50
Synology 2-Bay DiskStation DS225+ (Diskless)	Other	50	0.40	2.30
Total		7600	0.38	2.07