



CodeX Energy Drink

Product Insights And Development Strategies

Home

Demographics

Consumer

Competition

Market

Brand

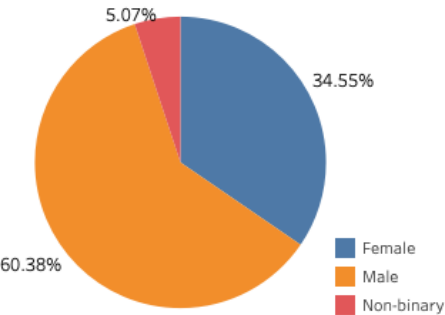
Purchase

Product

Demographic Insights



Preference By Gender



Age

All

Gender

All

City

All

Total Respondents

10,000

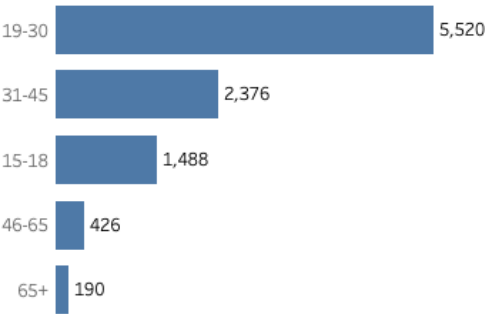
Total Cities

10

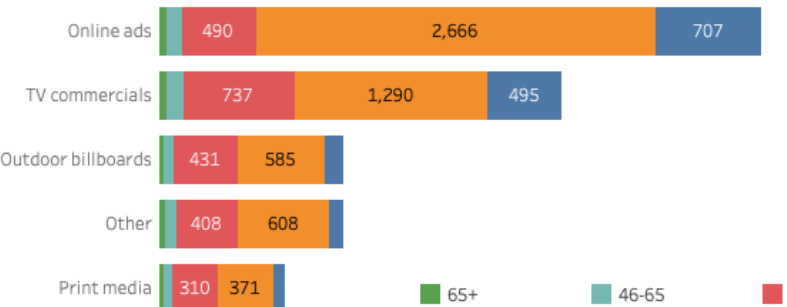
Tier 1

Tier 2

Preference By Age



Marketing Channel Preferred By Youth



Home

Demographics

Consumer

Competition

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Brand

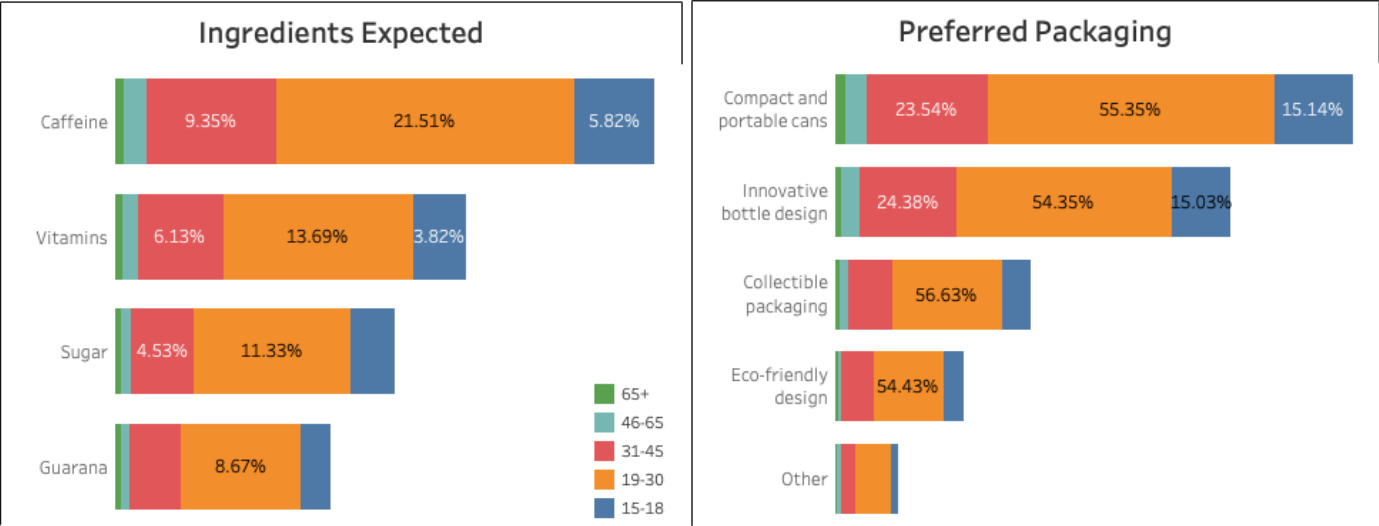
Purchase

Product

Consumer Insights



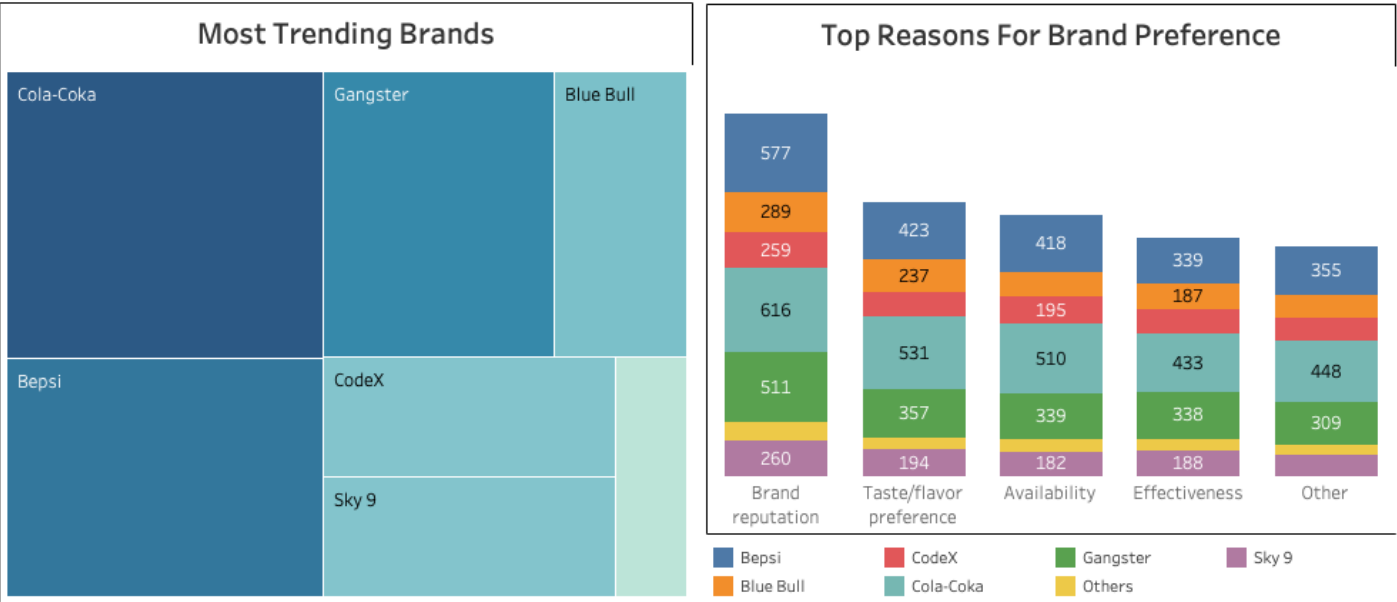
Total Cities 10	Tier 1	Tier 2	Health concerns All	Age All	City All
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Competetive Landscape



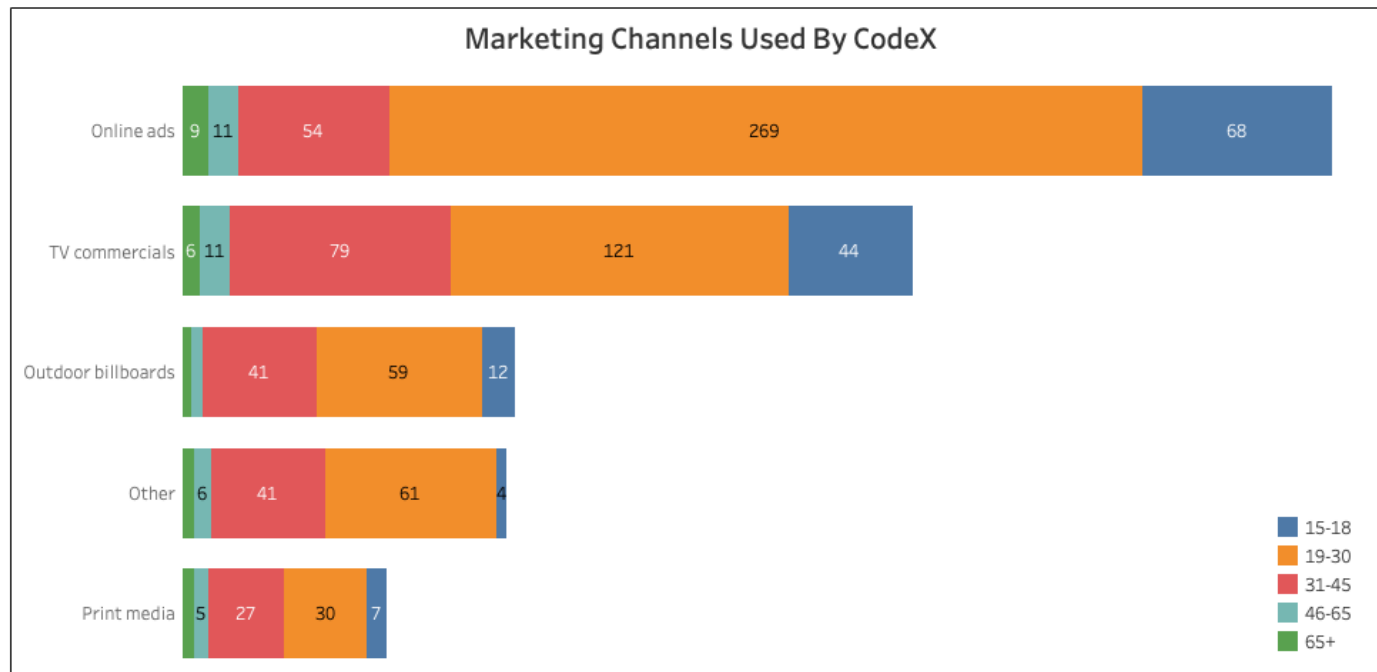
Total Cities	Tier 1	Tier 2	Health concerns	Age	City
10			All	All	All



Marketing Insight



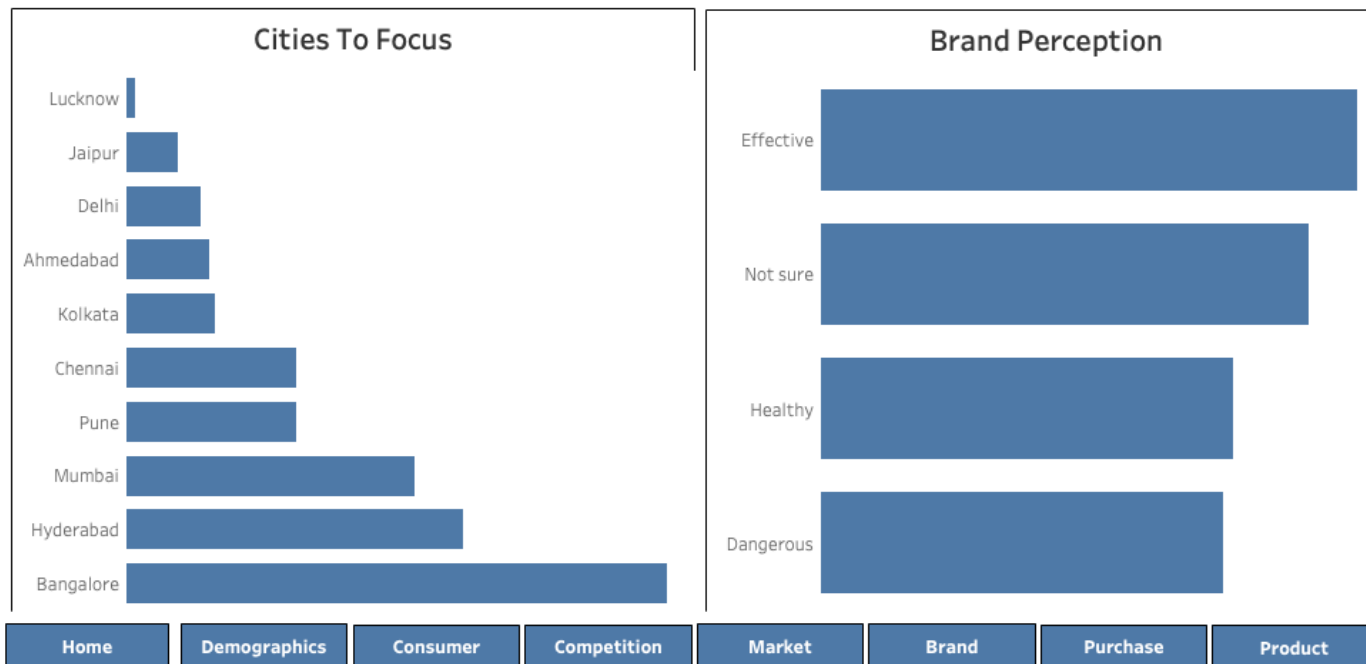
Total Cities 10	Tier 1	Tier 2	Health concerns All	Age All	City All



Brand Penetration For CodeX



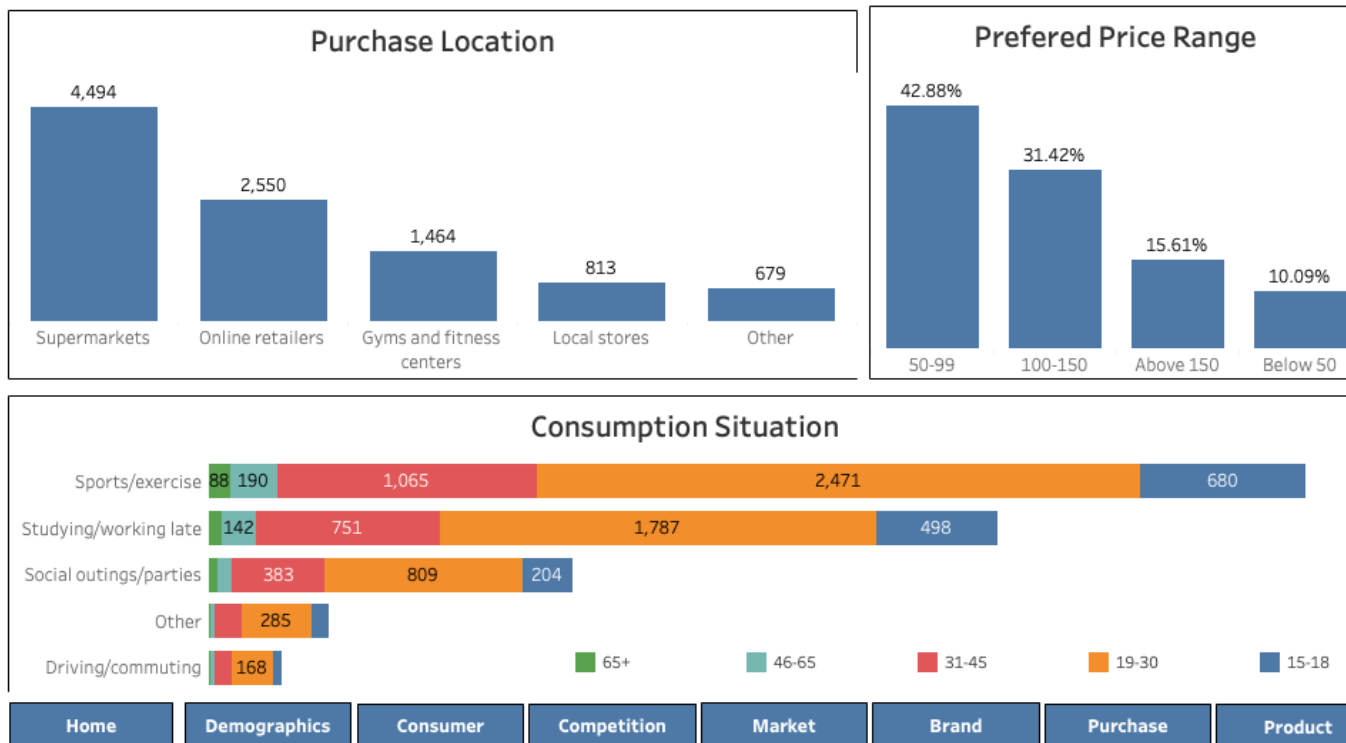
Total Cities	Tier 1	Tier 2	Health concerns	Age	City
10			All	All	All



Purchase Behaviour



Total Cities 10	Tier 1	Tier 2	Health concerns All	Age All	City All
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Product Development

